



HANNAH PAÑARES



www.hannahgurlah.github.io

Cebu City

» STATEMENT

I have been drawn to a wide range of art practices in traditional and digital media including: drawing, painting, graphic design for both print and digital, web design, mobile design and now fascinated with the used of data and create a mockup design on how to organize it depending on the client's needs and wants.

I am not entirely satisfied with any one explicitly but I enjoy the exploration of each separately and the interdisciplinary approach of cross-referencing, fusing, and the reinterpreting of established genres. Having multifaceted creative interests allows for an evolution of skills and can help an individual navigate in an ever-changing world.

» EMPLOYMENT

February 1, 2020 – present
Parttime Training Officer / Design Coordinator
LEGAL ALTERNATIVES FOR WOMEN CENTER, INC
Unit 3 Elda's Apartelle 249 General Echavez St.,
Brgy. Lorega-San Miguel,
Cebu City, Philippines 6000

- Updates and edit LAW Center, Inc website ie: uploading and designing;
- Coordinates with LGUs/BLGUs in the Midwest on women's rights literacy activities in target priority areas;
- Edits the lay-out of the content and graphic design of the periodic publication of Linkages and to be uploaded semi-annually in the webpage;

Support the Project Coordinator in organizing capacity building activities, formation and monitoring of the VAW (Violence Against Women) Networks in the Midwest.

September 3, 2020 – June 21, 2021
Part-Time Instructor

Cebu Technological University Pinamungajan Extension Campus
Barangay Pandacan, Pinamungajan Cebu

- Part-time Instructor for College of Industrial Technology and College of Education
Subjects for First and Second Semester School Year 2020-2021

October 01, 2020 – November 30, 2020
Brochure Designer

MONREC - JAPAN INTERNATIONAL COOPERATION AGENCY (JICA)
Work Online

- Design and layout FDSNR project brochure (English and Myanmar version)

» PROFESSIONAL SKILLS

Adobe Photoshop
●●●●●●●●●●
Adobe Illustrator
●●●●●●●●●●
Adobe Indesign
●●●●●●●●●●
HTML & CSS
●●●●●●●●●●
Javascript & JQuery
●●●●●●●●●●
Wordpress
●●●●●●●●●●
Video Editing
●●●●●●●●●●
Microsoft Office
●●●●●●●●●●
Google Suites
●●●●●●●●●●

» KNOWLEDGE

Project Management
Computer Operation
Operating System (OS -
MAC, Linux or Microsoft)
Web and Mobile Design
Visual Communication
Wireframing, Mockup and
Markup
Data Management
UI/UX Design
Software Installation

July 1, 2016 – June 28, 2019

Mayor's Staff / PIO Designate

Local Government Unit - Municipality of San Fernando

Barangay South Poblacion, San Fernando, Cebu, Philippines

- Provide technical assistance and support to the Mayor;
- Develop plans and strategies and upon approval of the Mayor, implement the same;
- Provide relevant, adequate and timely information to the local government agencies or offices as may be required by law;
- Maintain effective liaison with various sectors of the community and be in the frontline in providing information during and in the aftermath of manmade and natural calamities and disasters

May 01, 2015 – June 13, 2016

Design / Data Analyst

Gibeon Consultancy Services

99 V Rama Avenue Cebu City Cebu, Philippines

- Determine what clients need and want and then create mockup design appropriate databases, applications, or programs to meet their requirements.
- Oversee the development, programming, and testing of your work.
- Translate business and data requirements into visual presentations for a wide range of scenarios.

February 10, 2016 – February 13, 2016

Adobe InDesign Trainer

Asian Institute of Computer Studies (Cebu Branch)

Dacay Building, 3rd Floor, N Escario St, Cebu City, 6000 Cebu

- Instructor for Three Day Adobe InDesign Training

October 01, 2015 – November 30, 2015

Brochure Designer

EAST TIMOR - JAPAN INTERNATIONAL COOPERATION AGENCY (JICA)

Work Online

- Design and layout JICA – EAST TIMOR "Community-Based Natural Resource Management (CB-NRM) in Timor-Leste" PROJECT brochure (both English and local language version)

December 01, 2014 – September 04, 2015

Website Designer

Bohol - JICA Sustainable Environment Protection Project

Panglao, Bohol

- Website designer for www.boholtourismph.com
- Coordinate with the provincial tourism staff for their website content

October 01, 2012 – April 24, 2015

UI/UX Designer

Chromedia Far East Inc.

Unit 602 6IF Keppel Building, Cebu Business Park, Cebu City Philippines 6000

- Research and analyze aspects of UI design
- Help shape the process the team goes through for generating and refining ideas
- Organize information by creating visualizations of content, sequencing and relating elements, preparing storyboards, applying principles of human-computer interaction, comprehension, learning and aesthetics
- Develop prototypes by creating look and feel of the concept and structuring information filtering and retrieval.
- Translate web design graphic mockups into HTML and CSS
- Work closely with developers to implement the designs
- Test prototypes, observing usability and defining specifications
- Monitor industry trends, technologies, and standards and be able to research, recommend, and apply new technologies
- Communicate to the project Manager with efficiency and accuracy any progress and/or delays.

June 01, 2007 – May 31, 2010

Graphics/Web Designer

Screenext Software Designs

Suite 301 & 302 Centro Maximo Building Dionisio Jakosalem Street, Cebu City Philippines 6000

- Develop multiple layout/graphics designs for branding/ promotional materials, print and online advertisements, which may include logos email campaigns, letterhead documents, brochures, invitations, newspaper/magazine, ads, billboards, posters, banners, and online banners
- Develop creative materials using the client's suite of photos, logos, and brand visuals for use in the website, blog, email newsletters, social media, marketing collateral, events, and press materials.

February 01, 2006 – June 30, 2006

Graphics Designer

Eighty-Eight Floor Gifts, Inc.

Block 4 Lot 3-A Kadaugan AV MEZ 11 Basak Lapu-lapu City 6015 Philippines

- Collaborates with the design supervisor for the design of each trophy layout.
- Illustrates the concept by designing draft layouts based on the requirements provided by the supervisor
- Aside communicating with the local design team, accept customer service related calls in regards with the trophy layout.