HANNAH PAñARES-Abasa

hannahgurlah.github.io

Cebu City

STATEMENT

I have been drawn to a wide range of art practices in traditional and digital media including: drawing, painting, graphic design for both print and digital, web design, mobile design and now fascinated with the used of data and create a mockup design on how to organize it depending on the client's needs and wants.

I am not entirely satisfied with any one explicitly but I enjoy the exploration of each separately and the interdisciplinary approach of cross-referencing, fusing, and the reinterpreting of established genres. Having multifaceted creative interests allows for an evolution of skills and can help an individual navigate in an ever-changing world.

PROFESSIONAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- HTML & CSS
- Javascript & Jquery
- Wordpress
- SASS / Less

EMPLOYMENT

May 2015 - December 2019
Design and Data Analyst
Gibeon Consultancy Services
12-2 5th Street South Road White Hills Subd.
Banawa, Guadalupe, Cebu City Philippines 6000

- Determine what clients need and want and then create mockup design appropriate databases, applications, or programs to meet their requirements.
- Oversee the development, programming, and testing of your work.
- Translate business and data requirements into visual presentations for a wide range of scenarios.

October 2012 – April 2015
UI / UX Designer
Chromedia Far East Inc.
Unit 602 6IF Keppel Building, Cebu Business Park,
Cebu City Philippines 6000

- Research and analyze aspects of UI design and help shape the process the team goes through for generating and refining ideas
- Organize information by creating visualizations of content, sequencing and relating elements, preparing storyboards, applying principles of human-computer interaction, comprehension, learning and aesthetics
- Develop prototypes by creating look and feel of the concept and structuring information filtering and retrieval.
- Translate web design graphic mockups into HTML and CSS
- Work closely with developers to implement the designs. Test prototypes, observing usability and defining specifications
- Monitor industry trends, technologies, and standards and be able to research, recommend, and apply new technologies Communicate to the project Manager with efficiency and accuracy any progress and/or delays.

June 2007– May 2010
Graphic Artist / Service
Screentext Software Designs
Room 301, Centro Maximo Bldg., Cor. Ranudo and
Jakosalem Street, Cebu City Philippines 6000

- Graphic / Website design
- Content loading for websites
- Collaborate with the in-house development teams for some company projects.

February 2006 – July 2006
Graphic Artist / Service
Eighty-Eighth Floor Gifts, Inc
2F SUDECO Bldg.,Gate 2, MEPZ 1, Lapu-lapu City

- Develop graphics for product illustrations and logos
- Incorporate changes recommended by the clients into the final design
- Review designs for errors before publishing them

KNOWLEDGE

- Project Management
- Computer Operation
- Operating System (OS)
- Web and Mobile Design
- Visual Communication
- Wireframing, Mockup and Markup
- UI/UX Design
- Data Management
- GIT Repository