

HANNAH HARTSTEIN

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Kenilworth Farmers Market
Kenilworth Drive, Towson MD, 21204

Dear Beckie,

As a graphic design student with a love for local food, I was eager to find this position of marketing coordinator. I am interested in using my creativity and technical skills to promote the market through a range of materials. I am familiar with the Kenilworth atmosphere from my previous experience working as a crew member at the Kenilworth Trader Joe's. I also have experience working with local food from my work as a server at Sandlot Baltimore, a fully locally sourced restaurant.

I would be a great fit for this position because of my flexibility and comfort working independently. As a member of the marketing team for VCU's College Panhellenic Council, I managed my own schedule and created promotional graphics for social media. I will be able to work within guidelines while also implementing my own creativity.

I am familiar with community outreach and event planning through my experience at the VCU chapter of Her Campus, an online magazine. In addition to highlighting editorial content, I work with the public relations team to plan themed weeks, run fundraisers, and organize virtual events through our social media. I can organize a variety of promotional materials while under a limited budget.

I would love to have the opportunity to promote the Kenilworth Farmers Market with the passion it deserves. In the future I hope to use my graphic design knowledge to market and support local organizations, and this position will help me to further develop my marketing skill set. I am confident that I can fulfill the role of the creative and independent candidate you are seeking.

Thank you for your time and consideration and I look forward to hearing from you soon.

Sincerely,
Hannah Hartstein