

# HANNAH HARTSTEIN

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March 12, 2021  
Judy Goldman  
Talent Acquisition Manager  
imre  
210 W Pennsylvania Ave, Towson, MD 21204

Dear Judy,

As a graphic design student with a passion for brand development, I was eager to find this opportunity to be a creative intern with imre. I am interested in using my fine arts and media experience along with my enthusiasm for marketing and communications to support the imre creative team. I am experienced in typography and can easily integrate into your company structure, wherever I may be needed.

I am familiar translating strategy into design and concepting with creative leads through my experience during Camp ADventure, working in an agency structured team. With no previous advertising experience, I quickly learned the process of developing a brand strategy and collaborated with the art directors to create a visual identity for our client. I approach every new challenge with optimism and enthusiasm to provide a solution.

I would be a great fit for this position because I am familiar with managing and organizing multiple projects and files. As graphic design director for Her Campus at VCU, I schedule a team of designers and manage social media posting of our editorial, PR, and themed week content. I can work on multiple projects, while maintaining an acute attention to detail.

I would love to have the opportunity to work with imre and support the creative team while developing my skills. In the future I hope to use my graphic design knowledge in the marketing and advertising industry, and this position will help me to integrate my areas of expertise. I am confident that I can fulfill the role of the motivated and knowledgeable candidate you are seeking.

Thank you for your time and consideration and I look forward to hearing from you soon.

Sincerely,  
Hannah Hartstein