

# HANNAH HARTSTEIN

443 761 0002 | hartsteinhl@vcu.edu | hannahhartstein.myportfolio.com

---

March 16, 2021

GKV

1500 Whetstone Way, 4th Floor Baltimore MD 21230

Dear Hiring Manager,

I was excited to learn about GKV from my neighbor, Chris Stark. After my freshman year in the Art Foundations program at Virginia Commonwealth University, I was interested in pursuing an internship with your company. Now as a junior in the graphic design program, I am eager to bring my refined arts and media experience to work with GKV.

In the graphic design program at VCU I have explored design methods, processes, materials and language, broadening my understanding of the diversity and scope of design practices. As a media studies minor, I have developed my writing skills and learned more about the advertising and communications field as it relates to my practice.

I also serve as the graphic design director for the VCU chapter of Her Campus, an online magazine. This role has enabled me to learn about creating a visual social media strategy through highlighting editorial content and working with the public relations team to plan themed weeks, run fundraisers, and organize virtual events. It has also helped me to develop my collaborative and leadership skills, working on multiple projects while maintaining an acute attention to detail.

I am familiar honing my craft through my experience during Camp ADventure working in an agency structured team. With no previous advertising experience, I quickly learned the process of developing a brand strategy and collaborated with the art directors to create a visual identity for our client. I approach every new challenge with optimism and enthusiasm to provide a solution.

I would love to have the opportunity to take my skills to GKV, as well as learn about the world of marketing and advertising from such a passionate company. Thank you for your time and consideration and I look forward to hearing from you soon.

Sincerely,  
Hannah Hartstein