

# HANNAH HARTSTEIN

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March 15, 2021

Andrea Lynn

Director of Public Relations

TBC

3601 O'Donnell Street

Suite 100 - The Barrel Building

Baltimore, MD 21224

Dear Andrea,

As a graphic design student eager to learn and experience the world of marketing, I was excited to find this opportunity to be a creative intern with TBC. I want to use my fine arts and media experience to provide a unique perspective and support to the creative team. TBC provides a range of services to a variety of industries, and as a growing creative I believe TBC is the place where I can find my fit in the professional world. I am interested in the summer position, and I am available to work either virtually or in-person, however I may be needed.

I am familiar honing my craft through my experience during Camp ADventure working in an agency structured team. With no previous advertising experience, I quickly learned the process of developing a brand strategy and collaborated with the art directors to create a visual identity for our client. I approach every new challenge with optimism and enthusiasm to provide a solution.

I would be a great fit for this position because of my passion for the creative industry. I have taken my love of art and creative thinking along with me as I've grown. From fine arts classes, digital design, and handmade web to journalism writing and learning to be more curious. My life has been devoted to exploring every aspect that creativity has to offer.

I would love to have the opportunity to work with TBC and support the creative team while developing my skills. In the future I hope to use my graphic design knowledge in the marketing and advertising industry, and this position will help me to integrate my areas of expertise. I am confident that I can fulfill the role of the motivated and knowledgeable candidate you are seeking.

Thank you for your time and consideration and I look forward to hearing from you soon.

Sincerely,

Hannah Hartstein