

**HANNAH
HARTSTEIN**

GRAPHIC DESIGNER

MARCH 2021

HER CAMPUS AT VCU

Her Campus is an online magazine targeted towards female college students. These are graphics made for the PR team for the Virginia Commonwealth University chapter.



WHAT YOUR FAVORITE *New Girl* CHARACTER SAYS ABOUT YOU

@hercampusatvcu



CECE

- you always stick up for your friends
- you like to have fun
- you're a social butterfly
- you jump into things quickly



JESS

- you put everyone before yourself
- you want your appearance to match your personality
- you expect more from people than they tend to give you



NICK

- you don't care what others think about you
- you're not always sure what you want
- you put 100% of yourself into what you do



SCHMIDT

- you value what people think of you
- you have high goals
- you like dressing up
- you like when things are clean



WINSTON

- you put your heart above your head
- you love a night in
- you're in touch with your feelings
- you love animals

SEXUAL AFFIRMATIONS

some words that you needed to hear

*having
period sex
is okay.
not wanting
period sex
is also okay.*

*it's okay if you
lose count.*

*using lube doesn't
mean you aren't
turned on.*

Sexual Health Awareness Month

Her Campus at VCU x Planned Parenthood
Generation Action VCU

VENMO: _____

\$1	\$5	\$3	\$2
\$3	\$2	\$10	\$1
\$15	\$2	\$5	\$3
\$1	\$3	\$1	\$5

Donations will go to Planned Parenthood

Each \$5 donation = 1 entry
in a raffle to win a gift basket of sexual health and
wellness goodies!

GIVEAWAY

GIVEAWAY

GIVEAWAY

Condom Concierge

The Condom Concierge is now open and accepting new orders!

The Condom Concierge provides 15 free sexual health products per order form to any enrolled VCU student. Due to COVID-19 safety precautions, we are limiting pick-up days to Monday and Friday.

We look forward to providing fellow Rams with all of their sexual health product needs!

The Well

CONTRACEPTIVES

methods



Intrauterine contraceptives

IUD

Hormonal contraceptives

implants, shots/injection, the patch, the ring, oral contraceptives

Barrier contraceptives

diaphragm/cervical cap, sponge, condoms, spermicides

Emergency contraceptives

emergency contraceptive pills

Permanent contraceptives

tubal ligation or vasectomy

COMMON USES



To alleviate PMS symptoms

To alleviate migraines

endometriosis, dysmenorrhea, hormonal acne,

irregular and heavy periods,

polycystic ovary syndrome



So you want to talk about STDs and STIs



The Difference

STDs may be chronic while STIs are usually treatable.



Causes

bacteria, parasites or viruses

Sores or bumps in the genital area, unusual vaginal discharge, unusual vaginal bleeding, pain

Types of STDs

HIV, HPV, Hepatitis B, Herpes

during sex, lower abdominal pain, sore or swollen lymph nodes (particularly in the groin but sometimes more widespread)

Types of STIs

Chlamydia, Gonorrhea, Syphilis, pubic lice

Warning Signs

Risk Factors

Having unprotected sex, having sexual contact with multiple partners, having a history of STDs/STIs, the misuse of alcohol or use of recreational drugs

How often to get tested

if you are sexually active, at least once a year

**USE YOUR VOICE
TO MAKE A CHANGE**



HER CAMPUS
AT
vcu

is looking for
writers, photographers, and designers to

MAKE WORK THAT MATTERS

hc.vcu@hercampus.com

**HER CAMPUS
at VCU**

Welcomes all students interested
in being part of our team.

HC at VCU celebrates people of all
identities and abilities. As a chapter, we strive
to create a safe and inclusive environment for
people of all backgrounds.



ICMEC REBRAND

VCU Ad Club, Camp ADventure

Account Manager: Grace Becker | Strategy: Niharika Verma & Sean Leary

Creative: Caitlin Sherman, Amanda Vidgor, Kevin Pham, Hannah Hartstein

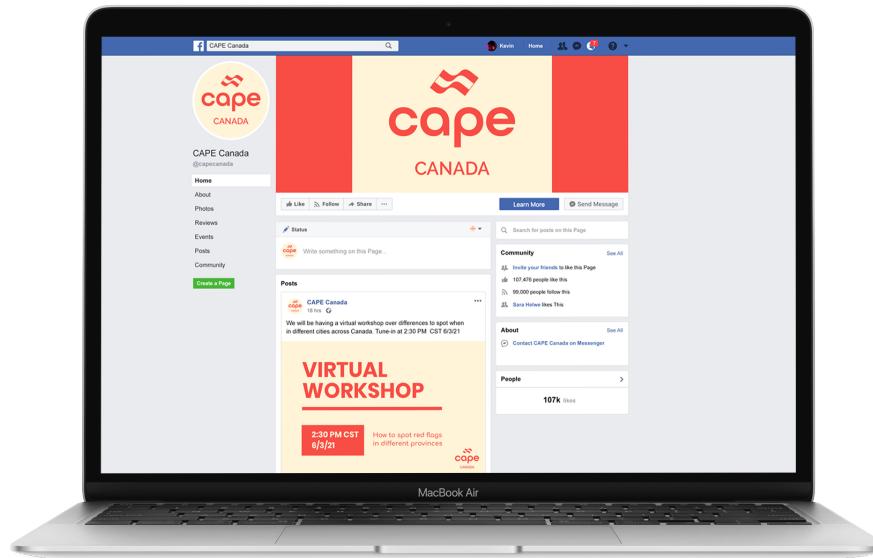
International Center for Missing & Exploited Children

The International Center for Missing & Exploited Children works to eradicate child abduction, sexual abuse, and exploitation. People are aware of and care about the issues that ICMEC works to solve, but the organization itself is forgettable and has little public name recognition. We were asked to rebrand ICMEC to bring more recognition to the resources ICMEC provides and empower people to make a difference.



A screenshot of the CAPE website homepage. It features four main program sections: "LAW ENFORCEMENT TRAINING" (with a shield icon), "GLOBAL MISSING CHILDREN'S CENTER" (with a globe icon), "GLOBAL EDUCATOR CENTRE FOR EXCELLENCE" (with a graduation cap icon), and "GLOBAL INITIATIVE FOR CHILD HEALTH & WELL-BEING" (with a red cross icon). Each section includes a brief description and a "REGISTER YOUR DEPARTMENT" or "REGISTER YOUR DISTRICT" button. An orange circular arrow icon is positioned at the bottom right of the page.

A screenshot of a glossary page from the CAPE website. It includes a "GLOSSARY OF TERMS" section with a search bar and a list of terms from A to Z. The term "Child" is highlighted with a definition: "...every human being below the age of eighteen years unless under the law applicable to the child, majority is attained earlier." (UN Convention on the Rights of the Child, Article 1). Below it, the term "Child Pornography" is defined as "...any representation, by whatever means, of a child engaged in real or simulated explicit sexual activities or any representation of the sexual parts of a child for primarily sexual purposes." (UN Optional Protocol to the Convention on the Rights of the Child on the Sale of Children, Child Prostitution and Child



cape BRAZIL

cape CHINA

cape JAPAN

cape BRAZIL

cape CHINA

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BRAZIL

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CHINA

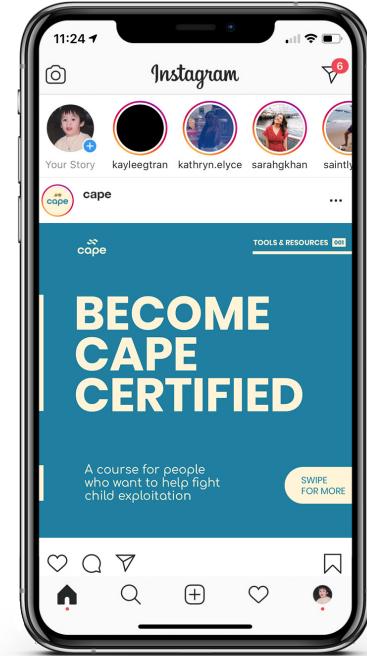
cape
JAPAN



JOIN YOUR LOCAL INTERNATIONAL CAPE CHAPTER

- 1 JOIN THE FACEBOOK GROUP
- 2 SUBSCRIBE TO OUR NEWSLETTER
- 3 LEARN ABOUT LOCAL RESOURCES

cape



CHILDREN'S ADVOCATE COURSE

- 12 WEEKS
6 EXAMS
8 MENTORS



GET CERTIFIED AND HELP THE FIGHT AGAINST MISSING AND EXPLOITED CHILDREN

For tools, resources and initiatives about missing and exploited children visit: www.cape.com

cape



APPEARANCE

NO TRAFFICKED CHILD LOOKS THE SAME

ASK YOURSELF:

- 1 DOES THE CHILD LOOK DISHEVELED?
- 2 IS THEIR CLOTHING THE RIGHT SIZE OR APPROPRIATE FOR THE WEATHER?
- 3 ARE THERE SIGNS OF PHYSICAL ABUSE, SUCH AS BRUISING OR RED MARKS?

ACTIONS

CHILDREN DO NOT REALIZE WHAT IS HAPPENING TO THEM IS WRONG.

LOOK FOR THESE SIGNS TO COMBAT CHILD TRAFFICKING.

- 1 AVOIDS EYE CONTACT.
- 2 SCARED OR FEARFUL OF OTHER ADULTS AND CHILDREN
- 3 CHILD IS AGGRESSIVE TOWARDS PEOPLE IN POSITIONS OF AUTHORITY.

LOCATION

DOES THE CHILD SEEM OUT OF PLACE, GIVEN THE TIME OF DAY OR NIGHT?

IF YOU KNOW THE CHILD

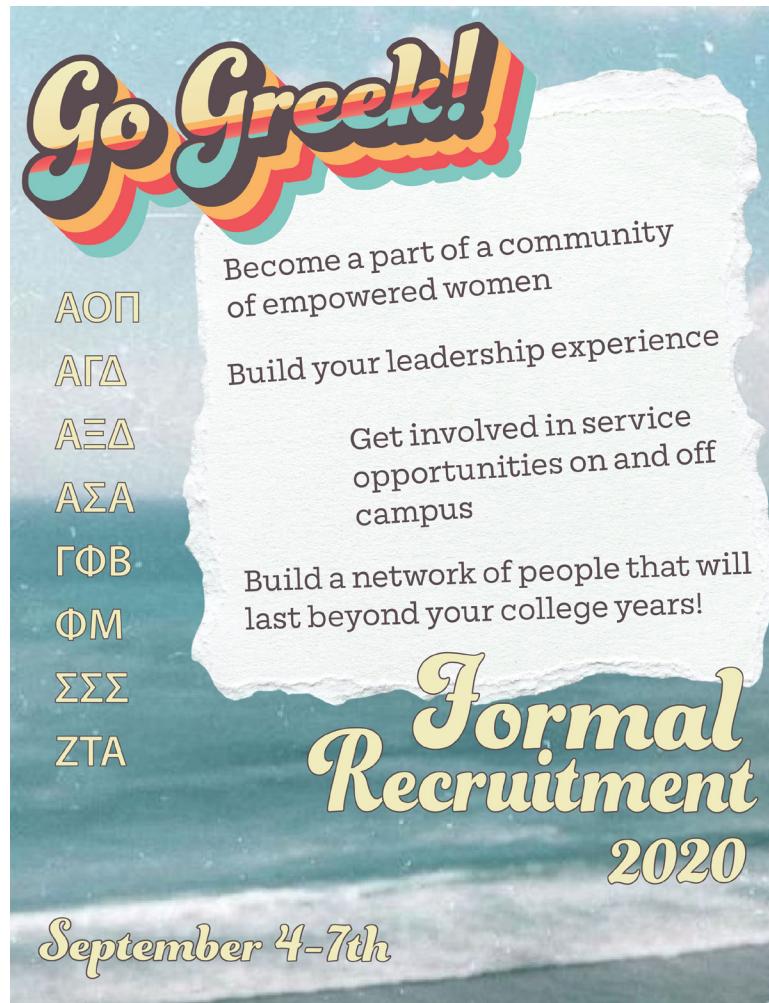
LOOK FOR A CHANGE IN BEHAVIOR

- 1 WITHDRAWN AND RELUCTANT TO TALK.
- 2 AGGRESSIVE AND FEARFUL OF OTHERS.
- 3 ALWAYS ACCOMPANIED BY AN ADULT.
- 4 CONTROLLING FAMILY MEMBERS.
- 5 TAKEN OUT OF SCHOOL.

HUMAN TRAFFICKING HOTLINE
1 (800) 373 7888

COLLEGE PANHELLENIC COUNCIL

Social media promotional materials for the
Summer 2020 Marketing Team.



Go Greek!

ΑΟΠ · ΑΞΔ · ΑΣΑ · ΑΓΔ · ΓΦΒ · ΦΜ · ΣΣΣ · ΖΤΑ

Formal Recruitment 2020
September 4-7th

FRIENDSHIP
PHILANTHROPY
SCHOLARSHIP
SERVICE
LEADERSHIP
SISTERHOOD

GO GREEK

Formal Recruitment 2020
September 4th-7th

ΑΟΠ
ΑΞΔ
ΑΣΑ
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ΦΜ
ΣΣΣ
ΖΤΑ

ΑΟΠ · ΑΞΔ · ΑΣΑ · ΑΓΔ · ΓΦΒ · ΣΣΣ · ΦΜ · ΖΤΑ

september 4-7th 2020

EMPOWERED
WOMEN
EMPOWER THE
WORLD

FORMAL RECRUITMENT
2020

POSTERS

Assorted posters from Core Studio and Design Practices courses in the VCUarts Graphic Design program.

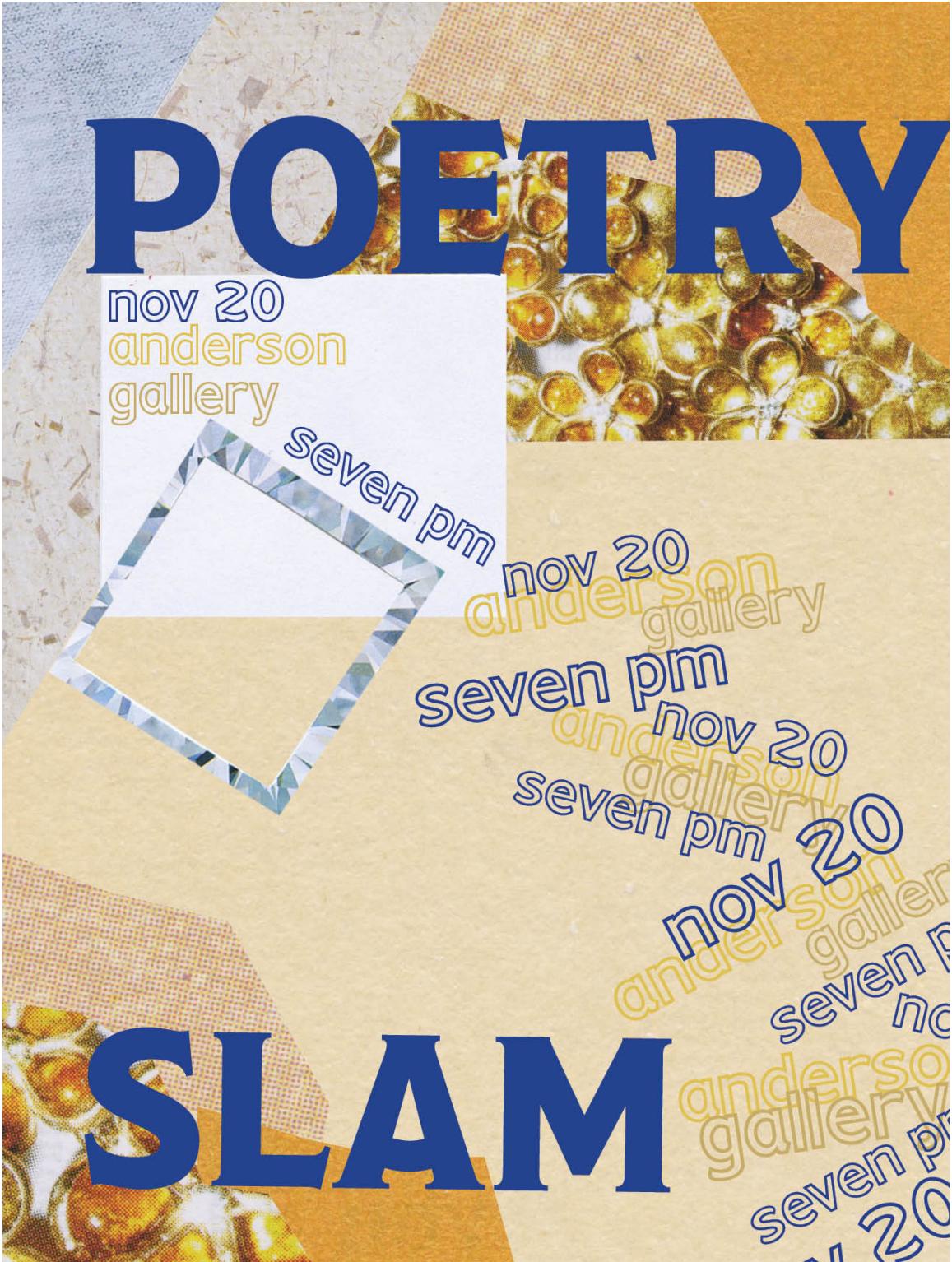
POETRY

nov 20
anderson
gallery

seven pm

The image features a graphic design on a light beige background. In the lower-left corner, there are large, bold, blue letters 'AM'. Overlaid on the right side of the image are several layers of text in blue and yellow. The text includes 'nov 20', 'anderson gallery', and 'seven pm', which are repeated in a staggered, overlapping fashion across the right half of the page.

SLAM



ADMIT

**NOV 20
7PM**

**NOV 30
7 PM**

ANDERSON GALLERY

1

ONE

SLAM

POETRY AND THE ART OF LITERATURE

**NOV 20
7 PM**

SLAM

