

# HANNAH HARTSTEIN

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March 17, 2021  
Marriner Marketing  
6731 Columbia Gateway Drive Suite 250  
Columbia, MD 21046

Dear Hiring Manager,

I have always been drawn to the food, beverage, and hospitality industries. They're the fun part of life. As a current junior at Virginia Commonwealth University, I am seeking out an internship which will integrate my past experiences and love for these industries with my newfound knowledge of graphic design. I would be eager to have the opportunity to work with you and learn more about promoting these industries.

In the graphic design program at VCU I have explored design methods, processes, materials and language, broadening my understanding of the diversity and scope of design practices. As a media studies minor, I have developed my writing skills and learned more about the advertising and communications field as it relates to my practice. I will take this knowledge and use it as a fresh perspective to help in finding brand truth's.

I also serve as the graphic design director for the VCU chapter of Her Campus, an online magazine. This role has enabled me to learn about creating a visual social media strategy through highlighting editorial content and working with the public relations team to plan themed weeks, run fundraisers, and organize virtual events. It has also helped me to develop my collaborative and leadership skills, working on multiple projects while maintaining an acute attention to detail. I have experienced all sides of working in a creative team, and would be happy to support wherever I may be needed.

I am familiar honing my craft through my experience during a summer competition program, Camp ADventure, working in an agency structured team. With no previous advertising experience, I quickly learned the process of developing a brand strategy and collaborated with the art directors to create a visual identity for our client. I approach every new challenge with optimism and enthusiasm to provide a solution.

I would love to have the opportunity to take my skills to Marriner Marketing, as well as learn about the world of marketing and advertising from such a passionate company. Thank you for your time and consideration and I look forward to hearing from you soon.

Sincerely,  
Hannah Hartstein