

Elaborations of the Letter 'E'

Using Adobe InDesign or Illustrator, visually alter the letter 'E' (capital, sans-serif) to relate to the meaning of the following specific descriptive words:

- To scrape
- To crease
- To peel
- To melt
- To splinter

Consider the meaning of each set of words. What visual image comes to mind for each? It helps to write down the meaning and any visual ideas.

Using a sans serif 'E', visually alter the letterform to express the meaning of each word. Do several thumbnail sketches on paper for each word. Choose one visual alteration of the letter 'E' for each word and create the elaboration of the letter 'E' on the computer. You will need to turn the typed letter into outlines to manipulate the vector paths that define the letterform. [ctrl+O (WIN), cmd+O (MAC)]

Technical Requirements

On an 8.5 in. x 11 in. horizontal page, present your typographic elaborations side by side, all 5 in a row, in the order listed above. Do not put the descriptive words on the page, letters only.

Submit a PDF of the file to Canvas: Typography Exercise 1 when complete.

Black only. No gradients, no transparency, no filters or effects. Compositions should be created in either Adobe Illustrator or Adobe InDesign, not Adobe Photoshop.

This is an exercise and credit is earned by completion, so stretch those design muscles and push the envelope – be creative!!

Name your file like this: **LastnameFirstnameEXSC1.pdf**