

# Hannah Bailey

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**Research Interests** Computational Social Science, China Studies, Political Communication, Natural Language Processing

**Education** **University of Oxford**  
Doctor of Philosophy (PhD) in Social Data Science 2020 – 2024 (expected)  
**Working Title:** “The Art of Digital Persuasion: A Social Data Science Study of China’s Influence on International Discourse”  
**Supervisors:** Professor Philip Howard (Oxford) and Dr Tom Nicholls (Liverpool)

**University of Oxford**  
MSc in Social Science of the Internet (*Distinction*) 2019 – 2020  
MSc in Contemporary Chinese Studies (*Merit*) 2018 – 2019

**London School of Economics**  
BSc in Politics and Philosophy (*First Class with Honours*) 2015 – 2018

**Peer Reviewed Publications** 2023. **Hannah Bailey**. “Peaceful World Leadership or Nationalist Advocate? How China Uses Social Media to Project its Stance on Russia’s Invasion of Ukraine”. *Case Western Reserve Journal of International Law*.

**Other Publications** 2021. Marcel Schliebs, **Hannah Bailey**, Jonathan Bright and Philip N. Howard. “China’s Public Diplomacy Operations: Understanding Engagement and Inauthentic Amplification of PRC Diplomats on Facebook and Twitter”. *COMPROM Working Paper Series*.

2021. Marcel Schliebs, **Hannah Bailey**, Jonathan Bright and Philip N. Howard. “China’s Inauthentic UK Twitter Diplomacy: A Coordinated Network Amplifying PRC Diplomats”. *COMPROM Working Paper Series*.

2021. Samantha Bradshaw, **Hannah Bailey** and Philip N. Howard. “Industrialized Disinformation: 2020 Global Inventory of Organized Social Media Manipulation”. *COMPROM Working Paper Series*.

2021. Samantha Bradshaw, Ualan Campbell-Smith, Amelie Henle, Antonella Perini, Sivanne Shalev **Hannah Bailey** and Philip N. Howard. “Country Case Studies in Industrialized Disinformation: 2020 Global Inventory of Organized Social Media Manipulation”. *COMPROM Working Paper Series*.

2020. Jonathan Bright, Hubert Au, **Hannah Bailey**, Mona Elswah, Marcel Schliebs, Nahema Marchal, Christian Schwieter, Katerina Rebello and Philip N. Howard. “Coronavirus Coverage by State-Backed English-Language News Sources”. *Computational Propaganda Project Data Memo, 2020*.

<b>Under Review</b>	<b>Hannah Bailey</b> and Philip N. Howard. “The Instigators and Targets of Organised Social Media Manipulation: Global Index 2022”.	
<b>Working Papers</b>	<b>Hannah Bailey</b> , Hannah Kirk and Philip N. Howard. “China’s AI Policy: An NLP Approach to Assessing China’s Priorities and Governance”.	
	<b>Hannah Bailey</b> . “Detecting China’s Use of Emotive Frames in Public Diplomacy: A Natural Language Processing Approach”.	
<b>Conference Paper Presentations</b>	American Political Science Association Conference ( <i>Montreal</i> )	2022
	International Communication Association Conference ( <i>Paris</i> )	2022
	European Political Science Association Annual Meeting ( <i>Vienna</i> )	2018
	Text-as-Data Conference ( <i>Seattle</i> )	2018
<b>Selected Invited Talks</b>	Chatham House Chairman’s Circle Residential. “China - outlook and how the world responds” (invited discussant). ( <i>Oxford</i> ).	2023
	Harvard Kennedy School. “Workshop on Truth and Technology”. ( <i>Boston</i> ).	2022
	Case Western Reserve University School of Law. “International Law and the New Cold War”. ( <i>Cleveland</i> )	2022
	New York University. “Computational Disinformation Symposium”. ( <i>virtual</i> )	2022
	Government of Canada. “Chinese and Russian Influence Operations”. ( <i>virtual</i> )	2022
	USC Annenberg Centre. “Chinese Computational Propaganda”. ( <i>virtual</i> )	2021
	Oxford China Centre. “China’s Public Diplomacy Operations”. ( <i>virtual</i> )	2021
	China Research Group: UK Houses of Parliament. “PRC Disinformation in the UK: What Do We Know?”. ( <i>virtual</i> )	2021
	EU Delegation to China in Beijing. “PRC’s Twitter diplomacy”. ( <i>virtual</i> )	2021
	European Parliament Special Committee on Foreign Interference in all Democratic Processes in the European Union, including Disinformation (INGE). “Journalism vs. Propaganda”. ( <i>virtual</i> )	2020
<b>Public Engagement</b>	2023. <b>Hannah Bailey</b> . “Discursive statecraft: China’s information operations”. <i>Council on Geostrategy</i> .	
	2022. <b>Hannah Bailey</b> . “China Information Operations Newsletters”. <i>Programme on Democracy and Technology</i> .	
	2022. Martin Thorley, Sam Hogg <b>Hannah Bailey</b> , Meia Nouwens. “China Index: Measuring PRC Influence Around the Globe: The United Kingdom”. <i>Doublethink Lab</i> .	
	2020. <b>Hannah Bailey</b> . “Trump’s Twitter ban obscures the real problem: state-backed manipulation is rampant on social media”. <i>The Conversation</i> .	

<b>Honours, Scholarships and Affiliations</b>	Oxford Internet Institute Dieter Schwarz Foundation Award (Oxford)	2022 – 2023
	Affiliate of the Oxford China Centre (University of Oxford)	2022 – present
	Shirley Scholarship (University of Oxford)	2020 – 2023
	Dissertation Prize (LSE Government Department)	2018
	Fred Halliday Mandarin Language Scholarship Award (London School of Economics and Fudan University)	2017
<b>Employment</b>	<b>University of Oxford - Oxford Internet Institute</b>	
	Research Assistant, Programme on Democracy and Technology	2020 – 2022
	Research Assistant, Alternative News Networks Project	2020
<b>Teaching</b>	<b>Teaching Assistant, “Digital Social Research: Methods Core”.</b>	2022
	Oxford Internet Institute (University of Oxford).	
	<b>Guest Lecturer, “Media and Disinformation”.</b>	2022
	Great Britain China Centre and the Oxford China Centre (University of Oxford).	
	<b>Guest Lecturer, “Inauthentic Amplification Campaigns”.</b>	2021
	Great Britain China Centre and the Oxford China Centre (University of Oxford).	
	<b>Instructor, “Superpower Rivalry”.</b>	2020
	Pembroke College (University of Oxford).	
<b>Skills</b>	<b>Programming:</b> Python, R, Linux, High Performance Computing.	
	<b>Other Computing Skills:</b> PyTorch, Git, L <sup>A</sup> T <sub>E</sub> X	
	<b>Languages:</b> English, Mandarin (Chinese)	