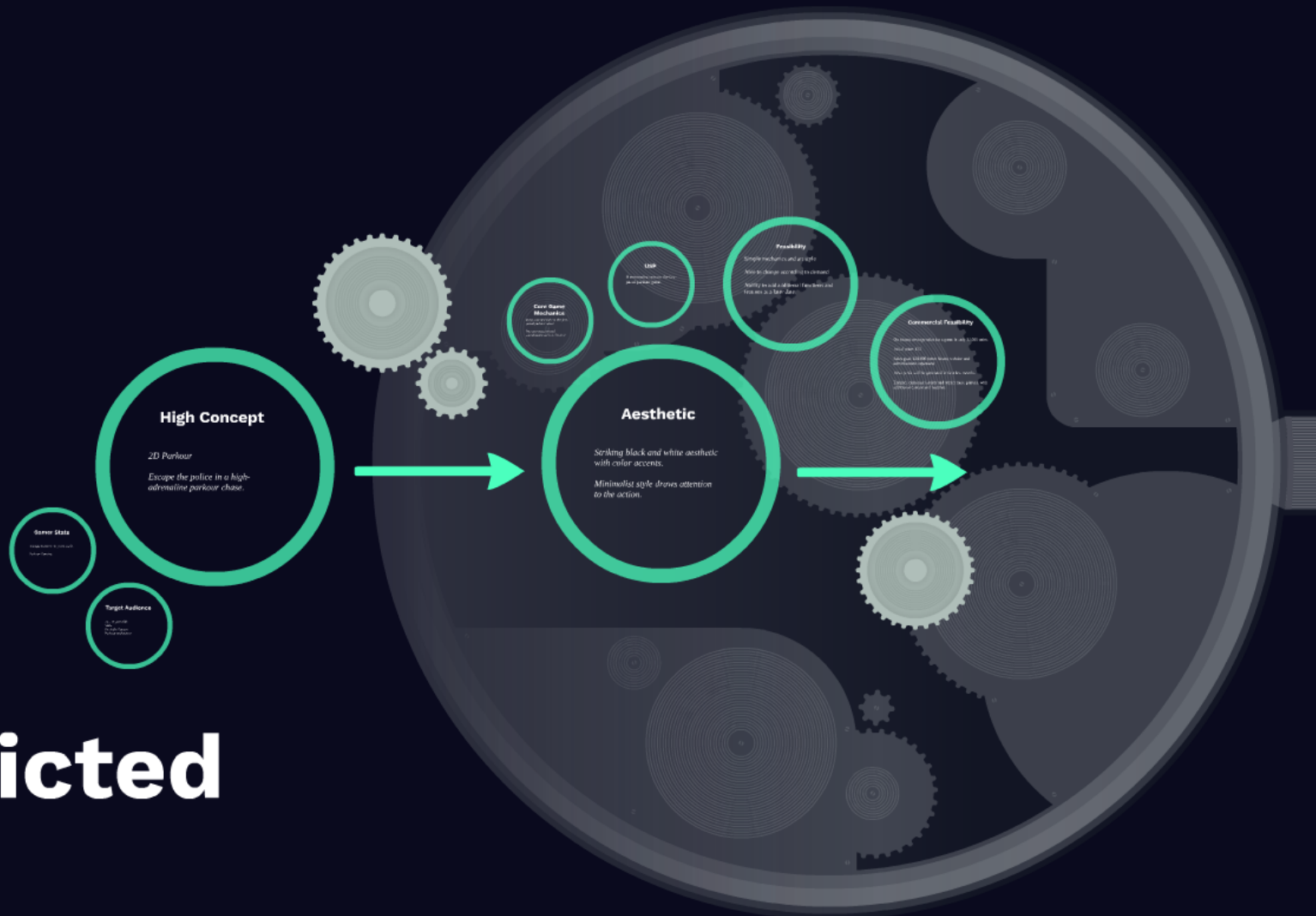
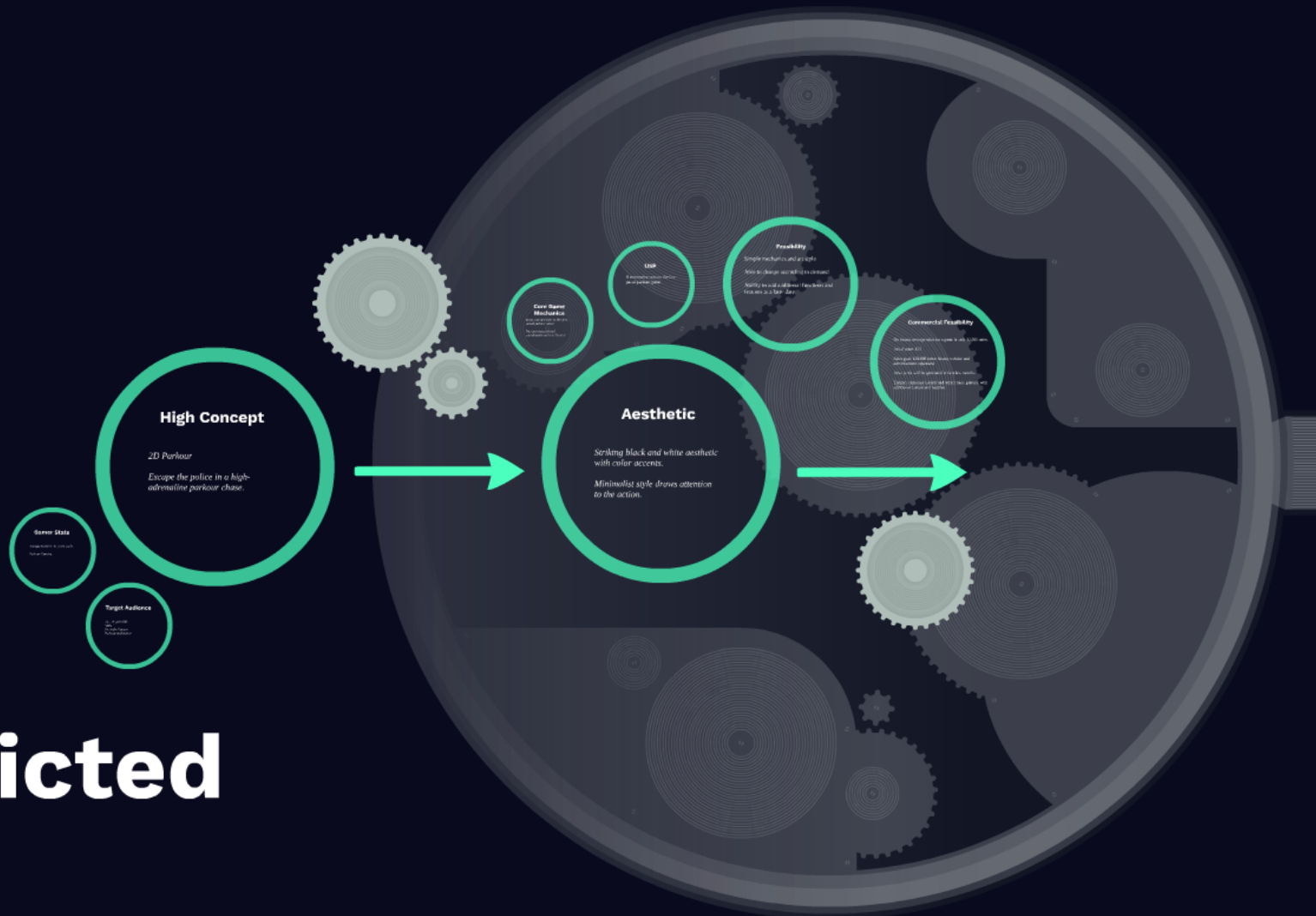


Convicted



Convicted



High Concept

2D Parkour

Escape the police in a high-adrenaline parkour chase.

Stats

: 31 years, male.

:

Gamer Stats

Average Gamers: 31 years, male.

Parkour Gaming:

Target Audience

16 - 35 year olds

Male

PC Indie Gamers

Parkour enthusiasts

Aesthetic

*Striking black and white aesthetic
with color accents.*

*Minimalist style draws attention
to the action.*



Core Game Mechanics

Jump, run and slide in this fast-paced parkour game!

Put your reaction and coordination skills to the test!

The background is a dark navy blue. It features several concentric circles in a lighter blue-grey color, some of which are partially cut off by the edges of the frame. In the bottom right corner, there is a dark grey gear shape. A large, thick, bright teal circle is centered on the page, framing the text.

USP

A minimalist spin on the fast-paced parkour game.



Feasibility

Simple mechanics and art style

Able to change according to demand

Ability to add additional functions and features at a later date.

Commercial Feasibility

On Steam, average sales for a game is only 32,000 units.

Initial price: £12

Sales goal: £40,000 (after Steam, website and advertisement expenses)

Most profit will be generated in first few months.

Enhance customer loyalty and attract more players, with additional content and features.

