## **Data Preparation**

## **PMI** Analysis



- 1. Clean and prepare data
- 2 Extract life and career subsection
- 3 Match data on relevant variables to make it more comparable
  - Year of birth
  - Party
  - Duration in Office
  - Aggregated page views
  - Important offices
  - Exact matching on Session



Conduct an analysis of descriptive indicators

1. Log(2) transform data due to outliers that skew the means

**Descriptive Analysis** 

- 2. Compare means across gender for indicators of interest:
  - Text length (overall/career section/life section)
  - Number of links in the biography
  - Aggregated number of Edits of bibliography



Conduct a PMI analysis, outputting top 100 words associated with each gender

- 1. Tokenize; remove stop words and politician's names; replace gender-specific job titles; apply stemming
- 2. Create a Document-featurematrix to obtain the vocabulary and only keep words that appear in both genders:

Ü	l <sub>M</sub>	ord 1	Word 2	Word 3
Fema	ale	1	4	0
Male	;	3	6	3

3. Calculate PMI values. normalize them and output top 100 words per gender, adding a threshold, as PMI overemphasize rare words.

$$PMI(c, w) = \log \left(\frac{p(c, w)}{p(c)p(w)}\right)$$

- 4. Annotate words manually with one of the following categories:
  - Family
  - Gender
  - Relationship
  - Other