# HANNAH MCGOWAN

650-483-0556 | hannahcmcg@berkeley.edu | hannahmcg.github.io/myweb/

Front-end/web developer with knowledge of UI/UX and backend engineering

### **EDUCATION**

University of California, Berkeley

Bachelor of Arts

Cognitive Science, Economics

2018-2022

### **COURSES**

Front-end Web Architecture

Computational Models of

Cognition

Philosophy of Mind

Econometrics

Data Structures

Linguistics

Perception

## **SKILLS**

HTML, CSS, Git

JavaScript, React Python, Java Adobe XD, Figma

SQL, Numpy, Pandas Illustrator, Photoshop Music Theory & Comp

Autodesk Maya Spanish, Korean

# **EXPERIENCE & PROJECTS**

#### Tech Director, Cognitive Science Student Association

Spring 2020 - Summer 2022

Designed and rebuilt website to accommodate rebranding and implemented updates using HTML, CSS, and JavaScript. Aided in marketing and planning of the annual Berkeley CSSA Conference which amassed hundreds of attendees and several notable speakers (http://cogscicon.berkeley.edu/).

### Lyric Analysis Web App

Fall 2021

Built web app in React utilizing multiple API calls that gives users an AI insight and sentiment analysis of inputted lyrics.

Expresso Summer 2020

Designed desktop organization web app inspired by bullet journals. Conducted user research during ideation and usability testing, created user profiles and wireframes, and designed a prototype to ultimately showcase in a pitch deck (presented through BruinLabs at UCLA).

Lines of Action Spring 2020

Programmed Lines of Action game in java and utilized game trees to implement an AI player with the ability to make forced wins.

### Adobe XD Workshops

Spring & Summer 2020

Designed and built high-fidelity prototypes of various mobile applications (for Adobe partnership workshops with AirBnB and Netflix).

Yelp Maps Spring 2019

Programmed Voronoi diagram visualization of restaurant ratings using k-means clustering, unsupervised machine learning algorithm.