```
Start coding or <u>generate</u> with AI.
```

import pandas as pd

Load the Excel file into a pandas DataFrame
df = pd.read_excel("/content/Natural Hair in The Bahamas (Females) (Responses).xlsx")

Display the first few rows of the DataFrame
display(df.head())

Display information about the DataFrame
display(df.info())



type? (See		What's your occupation?	Have you ever been bullied/judged for your hair?	If your answer was yes to the previous question, what was the reason?	Explain a situation in which you were bullied/judged for your hair?	How many times have you been bullied/judged for your hair?	How did you feel when you were bullied/judged for your hair?	What do you think was the reason behind you being bullied/judged?	Do y belie t treatme of a natur hair T Baham is equ and fai Expla yo answe
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0	4a	Black	College student	Yes	Hair type	I'd say probably when I was young, (don't real	1-2 times	Terrible	Social norms - shared standards of acceptable	Not rea I feel thou femal with 4b 4
1	4c	Black	College student	Yes	Hair type, Length, Style	While in a hair salon, the hair stylist called	Most of my life	It made me very insecure about my hair and I f	Harrasment - the act of systematic and/or cont	Not at a Girls w loos curls a often
2	4c	Black	College student	Yes	Style	I was being serve at my high school by the lun	Not able to count	Annoyed	Social norms - shared standards of acceptable	Not at a Baham pre loos cu becaus
3	4c	Black	College student	No	NaN	NaN	1-2 times	NaN	jealousy and wickedddness	Ni
4	4c	Black	College student	Yes	Length	I did the big chop (cutting off all of my perm	1-2 times	I felt less confident in myself.	Colorism - prejudice or discrimination against	becau althou we are bla major

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 16 entries, 0 to 15
Data columns (total 11 columns):

Column

0 What is your hair type? (See above photo for reference)

1 What's your race?

What's your occupation?

3 Have you ever been bullied/judged for your hair?

import re

```
# Select the relevant text columns
text_columns = [
```

```
'If your answer was yes to the previous question, what was the reason?',
     'Explain a situation in which you were bullied/judged for your hair?',
     'How did you feel when you were bullied/judged for your hair?'
    'What do you think was the reason behind you being bullied/judged?',
    'Do you believe the treatment of all natural hair in The Bahamas is equal and fair? Explain your answer.',
     'Do you think society in The Bahamas is changing its view of natural hair for the better or worst? Based on your answer, how is it visit
]
df_text = df[text_columns].copy()
# Handle missing values by filling with an empty string
df_text = df_text.fillna('')
# Combine the text from the selected columns into a single column
df_text['combined_text'] = df_text.apply(lambda row: ' '.join(row.values.astype(str)), axis=1)
# Clean the combined text: remove special characters and convert to lowercase
df_text['cleaned_text'] = df_text['combined_text'].apply(lambda x: re.sub(r'[^a-zA-Z0-9\s]', '', x.lower()))
# Display the first few rows of the DataFrame with the new columns
display(df_text.head())
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                                                                                                        hair for the
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                                                                                        equal and
                                                                  bullied/judged?
                                                                                                     worst? Based on
             what was
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                                              for your hair?
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                                                                                                        your answer,
          the reason?
                                                                                     Explain your
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                                                                                                      everyday life?
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                                                                Harrasment - the act
                                                                                                       I believe natural
                                               It made me very
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                                                                                         with looser
                                                                                                                           Length, Style
             Hair type.
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          Length, Style
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# Analyze the distribution of sentiment categories
sentiment_distribution = df_text['sentiment'].value_counts()
# Display the distribution
display(sentiment_distribution)
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                  count
      sentiment
        Positive
                     14
       Negative
                       2
     dtype: int64
import matplotlib.pyplot as plt
import seaborn as sns
# Visualize the sentiment distribution
plt.figure(figsize=(8, 6))
sns.barplot(x=sentiment_distribution.index, y=sentiment_distribution.values)
plt.title('Sentiment Distribution')
plt.xlabel('Sentiment Category')
plt.ylabel('Number of Responses')
plt.show()
```

0

types: 0.9257

Positive

Negative



Sentiment Distribution 14 12 10 8 4 4 2 -

Sentiment Category

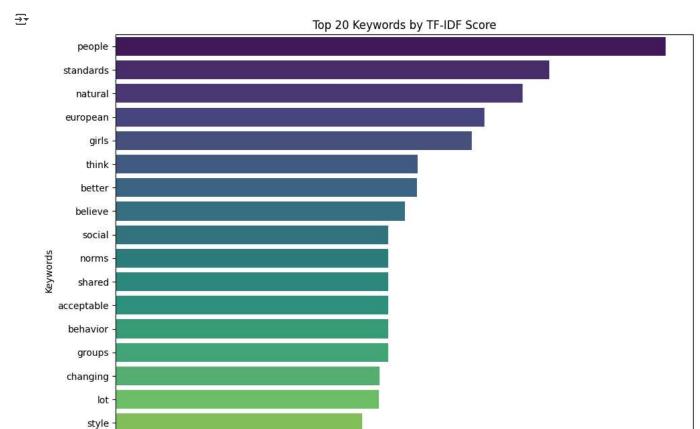
from sklearn.feature_extraction.text import TfidfVectorizer # Initialize TF-IDF Vectorizer # Consider only words that appear in at least 2 documents and in no more than 85% of the documents tfidf_vectorizer = TfidfVectorizer(max_df=0.85, min_df=2, stop_words='english') # Fit and transform the cleaned text data tfidf_matrix = tfidf_vectorizer.fit_transform(df_text['cleaned_text']) # Get feature names (words) feature_names = tfidf_vectorizer.get_feature_names_out() # Sum TF-IDF scores for each word across all documents sum_tfidf = tfidf_matrix.sum(axis=0) # Create a dictionary of words and their summed TF-IDF scores tfidf_scores = [(word, sum_tfidf[0, idx]) for word, idx in tfidf_vectorizer.vocabulary_.items()] # Sort the words by their TF-IDF scores in descending order tfidf_scores = sorted(tfidf_scores, key=lambda x: x[1], reverse=True) # Display the top 20 keywords print("Top 20 Keywords:") for word, score in tfidf_scores[:20]: print(f"{word}: {score:.4f}") → Top 20 Keywords: people: 2.2425 standards: 1.7675 natural: 1.6595 european: 1.5053 girls: 1.4527 think: 1.2318 better: 1.2297 believe: 1.1806 social: 1.1114 norms: 1.1114 shared: 1.1114 acceptable: 1.1114 behavior: 1.1114 groups: 1.1114 changing: 1.0773 lot: 1.0740 style: 1.0055 length: 0.9908 embracing: 0.9587

length embracing types

0.0

```
# Get the top 20 keywords and their scores for visualization
top_keywords = tfidf_scores[:20]
words = [item[0] for item in top_keywords]
scores = [item[1] for item in top_keywords]

# Create a bar chart of the top keywords
plt.figure(figsize=(10, 8))
sns.barplot(x=scores, y=words, palette='viridis', hue=words, legend=False)
plt.title('Top 20 Keywords by TF-IDF Score')
plt.xlabel('TF-IDF Score')
plt.ylabel('Keywords')
plt.tight_layout()
plt.show()
```



```
# Generate a summary report
summary = f"""
## Analysis Summary

**Sentiment Analysis:**
The sentiment analysis using VADER shows that out of {len(df_text)} responses, {sentiment_distribution.get('Positive', 0)} were classified a

**Keyword Analysis:**
The top 20 keywords identified through TF-IDF analysis are:
"""

for word, score in tfidf_scores[:20]:
    summary += f"- {word}: {score:.4f}\n"

summary += """

**Observations:**
Based on the sentiment distribution, the majority of the responses were classified as positive by the VADER model. However, it is important
"""
```

1.0

TF-IDF Score

1.5

2.0

0.5

```
print(summary)
₹
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- groups: 1.1114 - changing: 1.0773 - lot: 1.0740 - style: 1.0055 - length: 0.9908 - embracing: 0.9587 - types: 0.9257

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