

Climate change beliefs and savings behavior: a macroeconomic perspective

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1. Do beliefs over climate change affect individual savings?
2. What are the macroeconomic implications of climate concern via capital accumulation?
3. Does **disagreement** over climate impacts matter on aggregate? Distributionally?

This paper: micro to macro

Micro behavior

Macro effects

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- Analytic consumption-savings model in partial equilibrium
 - Savings ↑ if higher concern over productivity impacts
 - Drivers of response size: MPS, state-dependent marginal value of savings

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 - Observational and causal UK survey evidence
 - Significant positive relationship between measure of climate change concern and savings choices

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- General equilibrium model with incomplete markets and aggregate risk
 - Non-stationary shift in stochastic productivity process
 - Uncertainty over trend in productivity

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Macro effects

- General equilibrium model with incomplete markets and aggregate risk
 - Non-stationary shift in stochastic productivity process
 - Uncertainty over trend in productivity
- Aggregate and distributional outcomes along the transition
 - Climate concern effect increases capital, attenuates output loss from climate change
 - Labor income ↑, wealth inequality ↓
 - Small but persistent negative impacts of disagreement

Contributions

Climate change impacts on the macroeconomy

- Stochastic damages: Golosov et al. (2014), Cai and Lontzek (2019)
- Anticipation: Bilal and Rossi-Hansberg (2023), Bakkensen and Barrage (2022)

Contribution: Amplified consequences of uncertainty in decentralized framework

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Beliefs and disagreement over aggregate (climate) process

- Hong et al. (2023), Bakkensen et al. (2023), Chen et al. (2012), Lontzek et al. (2024)

Contribution: Implications along the transition path

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Contribution: Implications along the transition path

Incomplete markets and aggregate risks: theory and computation

- Krusell and Smith (1998), Broer et al. (2022), Fernández-Villaverde et al. (2023), Bilal (2023), Auclert et al. (2021), Moll (2024)

Contribution: Non-stationarity in aggregate process, global solution method

Predictions in partial equilibrium

An individual faces two types of uncertainty:

- Idiosyncratic $\phi \in \Phi$ (skills and demographics)
- Aggregate $\zeta \in Z = \{\zeta^L, \zeta^H\}$ (productivity)

Let $\theta_{it} = (\zeta_t, \phi_{it})$ denote overall state for agent i , and $\theta^{it} = (\theta_{i0}, \dots, \theta_{it})$ history up to time t .

Consumption savings problem

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Agent i chooses history-dependent consumption to maximize expected utility over life-time

$$\max_{c_{it}(\theta^{it})} \mathbb{E} \left[\sum_{t=0}^{\infty} \beta^t u(c_{it}(\theta^{it})) \right]$$

under individual subjective probability distribution, subject to budget constraint

$$c_{it}(\theta^{it}) + a_{it+1}(\theta^{it}) = y(\zeta_t, \phi_{it}) + R(\zeta_t)a_{it}(\theta^{it-1}), \quad a_{it+1}(\theta^{it}) \geq 0.$$

Consumption savings problem

An individual faces two types of uncertainty:

- Idiosyncratic $\phi \in \Phi$ (skills and demographics): independent of climate change
- Aggregate $\zeta \in Z = \{\zeta^L, \zeta^H\}$ (productivity): possibly dependent on climate change

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How does consumption respond to a rise in the probability p_t of ζ^L ?

First order consumption response

Implicit function theorem applied to Euler equation (Farhi et al., 2022)

$$\frac{dc_0}{c_0} = -\varepsilon(c_0) \sum_{t=0}^{\infty} \left(\sum_{\theta^t} \mathbb{P}^*(\theta^t) \left(\prod_{j=0}^t MPS(\theta^j) \right) \mathcal{D}_t(\theta^t) \right) dp_{t+1}. \quad (1)$$

Drivers of response:

- $\varepsilon(c) = -u'(c)/(cu''(c))$: elasticity of intertemporal substitution;
- $MPS = da/dy_0 = 1 - dc/dy_0$: marginal propensity to save;
- $\mathcal{D}_t(\theta^t)$: expected marginal value of holding an extra unit of assets in low versus high state
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Dependence on idiosyncratic state:

- MPS : small if borrowing constrained
- $\mathcal{D}_t(\theta^t)$: high for low asset holding and low expected income
- \mathbb{P}^* : larger weight on bad states

Empirical evidence

Empirical strategy

Does the increase in savings due to climate change concern hold in the data?

Goal: Estimate a relationship of the type

$$s_{it} = f(\nu_{it}, X_{it}; \varepsilon_{it}) \quad (2)$$

where s_{it} is a savings indicator, ν_{it} is a measure of climate concern and X_{it} is a vector of controls.

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Two kinds of UK survey evidence:

1. Observational: large, representative UK panel survey (Understanding Society)
2. Causal: specific purpose online questionnaire

Observational data

UK Longitudinal Household Survey, waves 4 and 10 (2012-13, 2018-19)

- Construct index about climate change concern
- Savings variables (binary and amount)
- Demographic indicators
 - education, income, residence (LSOA), age, children

Exposure

- Flood data matched on residence

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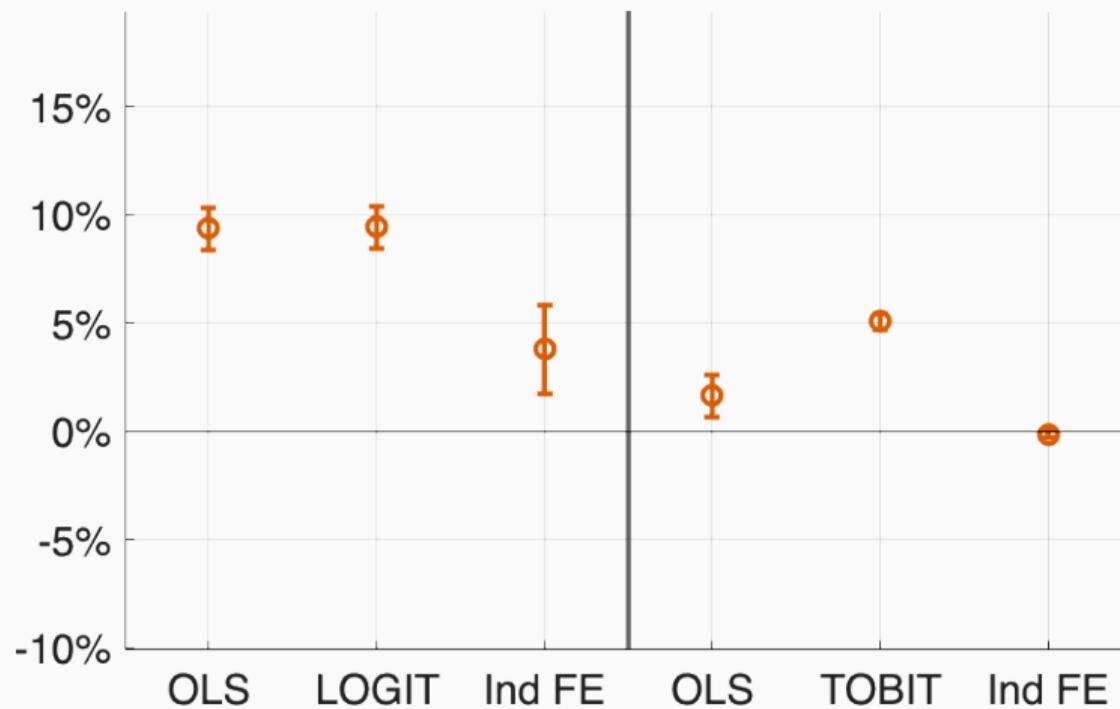
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Addresses two main concerns:

1. Preferences over risk and time → Individual fixed effects
2. Idiosyncratic exposure → flood exposure, area fixed effects

Empirical results



Evidence from large scale survey has natural limitations:

- leaves questions open, e.g. what kind of climate impacts do respondents have in mind?
- crude measure of exposure, individual FE hinge on memory of previous response.

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Specific purpose online survey via Prolific/Qualtrics using within-subject design

Hypothetical savings choice under two scenarios presented in random order:

- Frequency of climate-related events with significant negative consequences to the UK
- (A) increases (B) stays constant (given baseline).
- How much would you save out of a 5000 GBP transfer?

Questionnaire on overall concern, beliefs over specific mechanisms, personal savings behavior

Marginal savings indicator: share of transfer saved

Full sample	
Δs	0.0763*** (0.0180)
Observations	543

- supports theory and observational evidence

Survey results

Marginal savings indicator: share of transfer saved

		Income			
		low	medium	high	NA
Δs	Full sample	0.1002*** (0.0305)	0.0715** (0.0311)	0.0534 (0.0417)	0.0525 (0.0362)
Observations		178	230	81	54

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

- supports theory and observational evidence
- highest effects for low income

Key take-aways:

- The passthrough of adverse macro risks to savings is non-negative and depends on current idiosyncratic state.
- Empirical evidence confirms relationship between climate concern and savings behavior, which cannot be fully attributed to preferences or exposure.

Open questions

- How does aggregate capital accumulation react to changes in disaster risk when allowing for indirect effects through savings adjustments?
- How does the observed disagreement over aggregate risks transmit to the macroeconomy?
→ Dynamic general equilibrium model

General Equilibrium Model

Households

- are subject to idiosyncratic shocks: income and life-cycle;
- consume and save to maximize EU, given budget constraint and borrowing limit.

Representative firm

- produces using capital and labor;
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Climate change

- causes non-stationary, exogenous shift in temperature:

$$T_{t+1} = \nu T_t + (1 - \nu) \mu_T \quad \text{for } t \geq 0;$$

- may increase frequency of low productivity states.

Probability of adverse aggregate shock is given by

$$\mathbb{P}(\zeta_t = \zeta^L) = p_t = p(T_t) = p^{1-\gamma T_t}.$$

Climate change impacts

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Parameter γ is unknown to agents.

- Two possible states of the world: $\gamma \in \{0, \bar{\gamma}\}$
- Each agent has a subjective belief $\mathbb{P}(\gamma = \bar{\gamma}) = \pi_{it}$.
- Bayesian updating

$$\pi_{it} = \pi_{it-1} \mathcal{P}_{it}, \text{ where } \mathcal{P}_{it}^{-1} = \begin{cases} \pi_{it-1} + (1 - \pi_{it-1}) p^{\bar{\gamma} T_t} & \text{if } \zeta_t = \zeta^L \\ \pi_{it-1} + (1 - \pi_{it-1}) \frac{1-p}{1-p^{1-\bar{\gamma} T_t}} & \text{if } \zeta_t = \zeta^H. \end{cases} \quad (3)$$

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Note:

- Differences in mean and variance, **implicit** level effect.
- Baseline assumption: $\gamma = \bar{\gamma}$ is the true model.

Consumer problem

Forward looking consumers base decisions on future income:

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How to choose PLM?

Find self-justified equilibrium to approximate rational expectations (Krusell and Smith, 1998)

- Estimate relationship on simulated data, controlling for shock, temperature, personal belief.
- Iterate on parameters until convergence; feasible due to novel stratified sampling procedure.

Alternatives, e.g. adaptive expectations, as robustness to address Moll (2024) critique.

Dynamic equilibrium

For given processes $\{\zeta_t\}_{t \geq 0}$, $\{T_t\}_{t \geq 0}$, an initial distribution Ψ_0 and a PLM \mathcal{H} , the *dynamic equilibrium* of the economy is given by a sequence of distributions $\{\Psi_t\}_{t \geq 0}$ so that:

- Each period, the economy is in temporary equilibrium: households and firms optimize given their beliefs; markets clear.
- The distribution evolves consistently with the exogenous law of motion for demographics, Bayes' formula, and the endogenous choice function a' .

- No obvious point for comparisons
- Stochastic Steady State: fix ζ_t at mean \rightarrow initial distribution
- Ensemble averages (stratified sample)

Earnings and life-cycle:

- AR(1) process for skills estimated on UK panel data
- Expected work life/retirement duration: 40/20 years, replacement rate 60%.

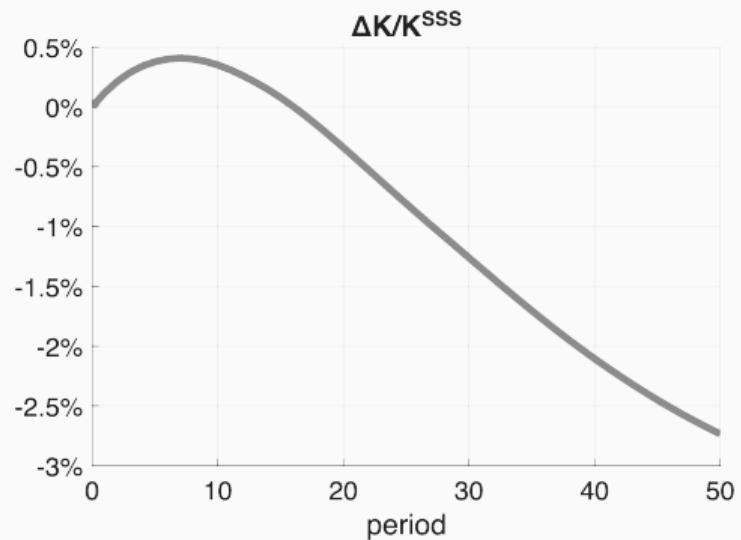
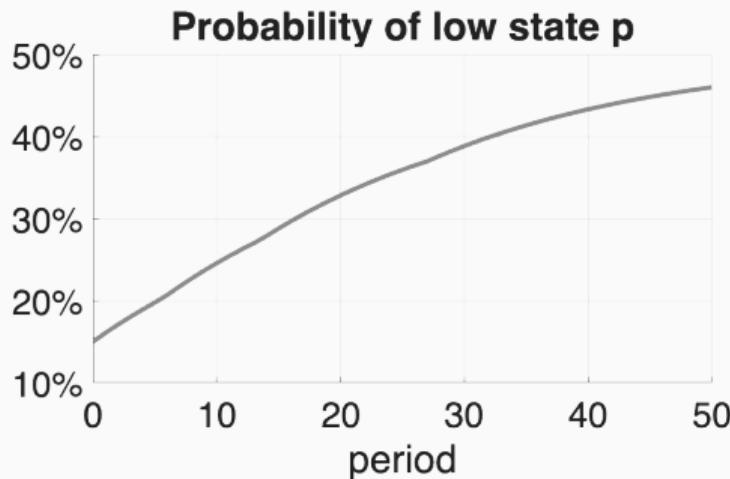
Aggregate shocks: Effect of climate change on UK productivity

- AR(1) process for temperature, long-run increase of 0.9 deg within 75 years.
- Meta study Rising et al. (2022) estimates 1.1% in 2022, 3.3% by 2050, 7.4% by 2100.
- Bad states: $p = 0.15$, $\zeta^L = 0.93$. $\mathbb{E}_0(\zeta) = 0.9895$.

Model results

The climate transition under accurate beliefs

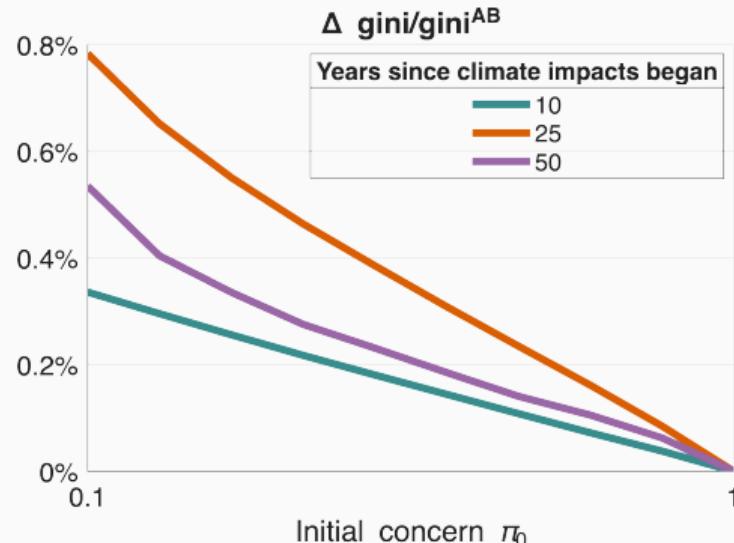
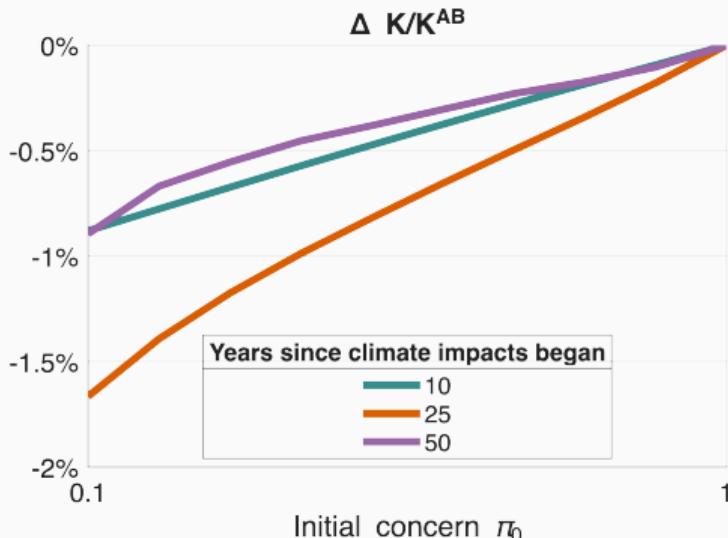
At time $t = 0$, everyone becomes aware of the shift in temperature and knows $\gamma = \bar{\gamma}$



Increased savings in short run \rightarrow smoothed transition

Capital accumulation under homogeneous beliefs

Inaccurate prior: capital ↓, inequality ↑

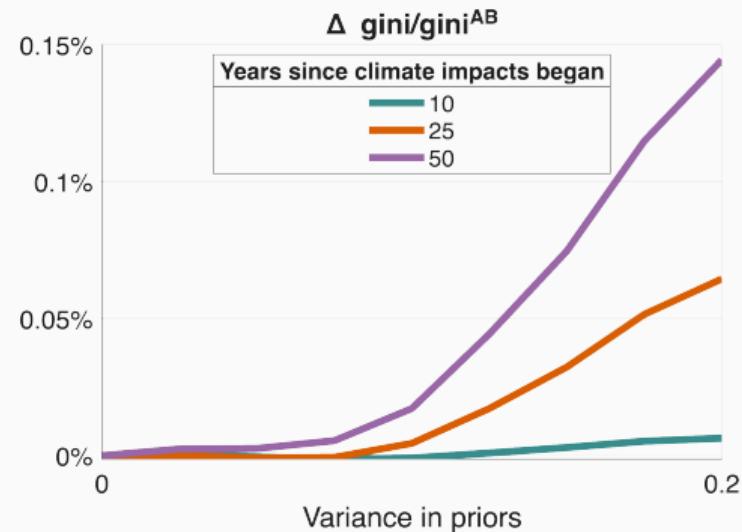
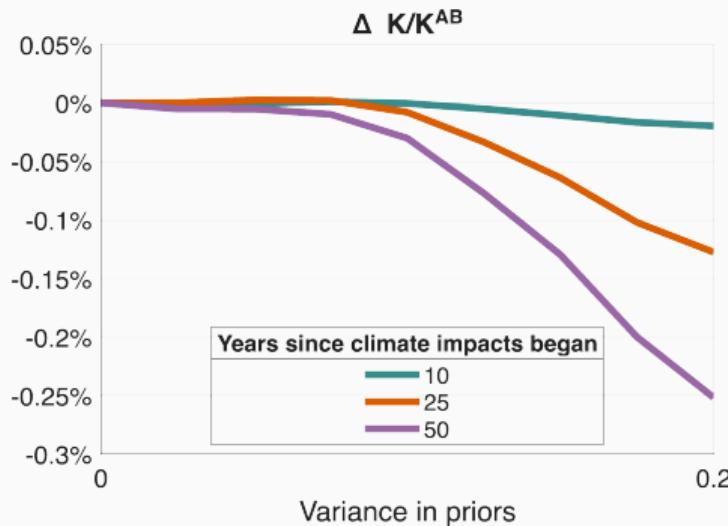


As long as prior $\pi > 0$: learning and long-run convergence.

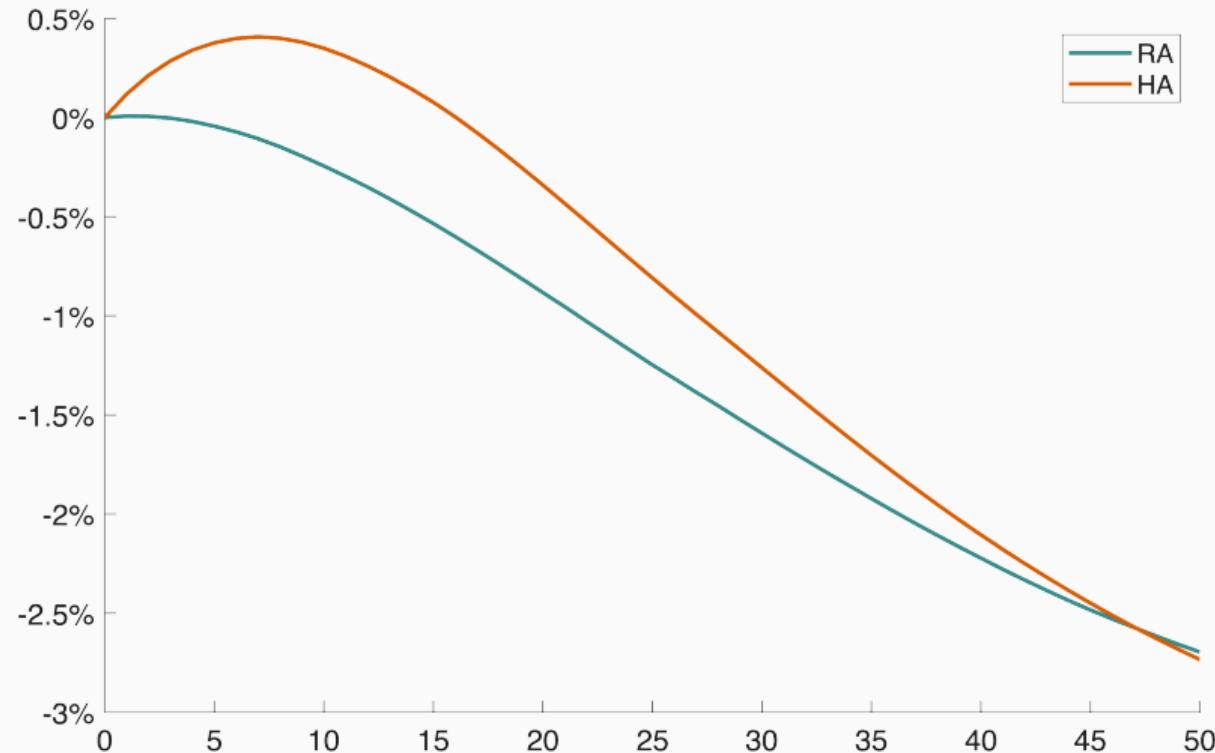
For $\pi = 0$: long run divergence

Capital accumulation under dispersed beliefs

Small effect of disagreement, but persistent.



Mechanisms: The role of incomplete markets



Micro behavior

- Climate concern affects individual savings decisions
- Consistent with a model of aggregate climate damages
- Cross-sectional heterogeneity rationalized by borrowing constraint

Macro effects

- Climate concern effect: capital increases in short-run
- Lack of capital accumulation exacerbates climate damages
- Heterogeneous impacts: low capital hurts poor more who rely on labor income
- Disagreement plays small but persistent role

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Descriptive Statistics: Index

