Reading Poetry in the Age of milk and honey: An in-depth text analysis of Rupi Kaur's poetry

Hannah Shlesinger Dr Anderson DigHum 100 30 May 2021

Projection Description:

In recent years, poetry sales have increased dramatically, notably after 2014 when milk and honey, a poetry collection by Rupi Kaur, hit the shelves and the internet. The goal of this project is to understand what makes Kaur's poetry so popular.

To do so, I am going to be taking a distant reading approach to Kaur's three collections: milk and honey (2014), the sun and her flowers (2017), and homebody (2020). This poster is part of a larger investigation to understand what draws contemporary audiences to poets and their work. The rest of the investigation will focus primarily on community reaction quantified by reviews of Kaur's work on sites like Goodreads and Amazon.

Guiding Questions:

- How has Rupi Kaur's work developed across her three published collections?
- · What are the major themes of her work and how are they related?
- What are the unique structural elements of her work?
- How has she influenced the works of other contemporary

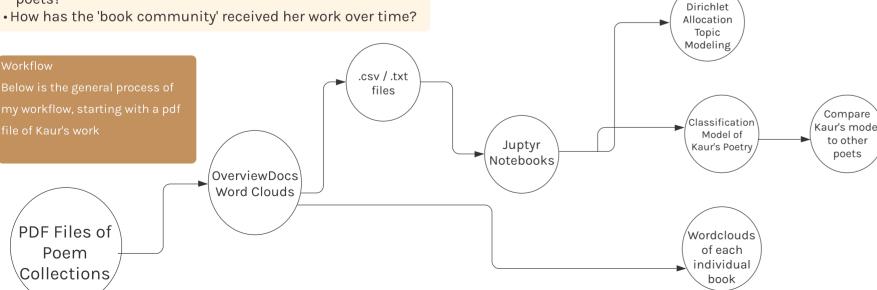
Process:

Based on interest and popularity, I have identified Rupi Kaur as a particularly influential poet. I am basing influence on social media following, Goodreads choice awards, and the Amazon best seller list.

presents her poetry and what kind of topics she discusses. I am interested in her incorporation of visuals, the length of her lines and poems and the themes she discusses in her work.

Next, I want to see how her work compares to other poets who have published after her. I am still in the process of selecting collections and works, but I am currently considering Lang

Finally, I would like to analyze how reviews of Kaur's work has developed overtime to see if interest or general atmosphere in the book community has shifted since the publication of milk and honey. I am interested to see to what extent other authors or works are mentioned in Kaur's review sections. I will probably use either the Amazon review section or the Goodreads review section.



Sources of Data

- pdfs of Rupi Kaur's poetry (milk and honey, the sun and her flowers, homebody) which sum to over 500 individual poems
- Goodr webscraped reviews of Kaur's work [TBD]
- •Twitter & Instagram follower demographic data extracted using APIs [TBD]

Initial Data Findings: I will probably select the poem collections that were past winners or nominated in the Poetry category for the GoodReads Choice Awards from the past few years. I may select other texts based on popularity on social media (determined by poet following or hashtags, but I still have to do more research o

GoodReads Choice Awards Poetry Winners

<u>Year</u>	<u>Poet</u>	<u>Title</u>	<u>Votes</u>	<u>Total Votes</u>
2011	Billy Collins	Horoscope for the Dead	1,260	7,711
2012	Mary Oliver	A Thousand Mornings	5,520	15,905
*2013	J.R.R Tolkien	The Fall of Arthur	15,096	47,441
2014	Lang Leav	Lullabies	9,571	75,474
2015	Trista Mateer	The Dogs I have Kissed	8,725	61,428
2016	Amanda Lovelace	the princess saves herself in this one	22,560	95,646
2017	Rupi Kaur	the sun and her flowers	35,856	118,052
2018	Amanda Lovelace	the witch doesn't burn in this one	25,298	141,883
2019	Laurie Halse Anderson	Shout	18,911	128,340
2020	Margaret Atwood	Dearly	22,811	164,701

*2013 Amazon acquires Goodreads

Poets and collections chosen for potential comparison*:

- Lang Leav
- · Amanda Lovelace
- Halsey
- · Lili Reinhart

*subject to change because of access and copyright issues [if I can't get access to a large enough size, I may instead contain scope to just looking at Kaur's work]

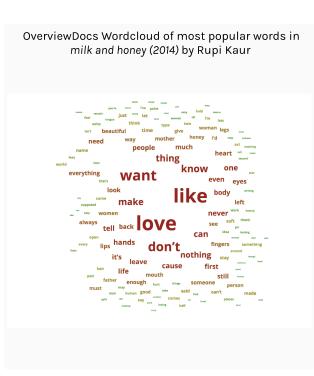
Selection process and justification:

I disregarded both Margaret Attwood and Laurie Halse Anderson since they are alreay acclaimed novelists. I was particularly interested in looking at popular collections published by poets or influential non-writers who published collections.

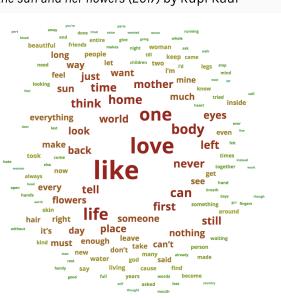
Page 2: Visualizations & Results

OverviewDocs:

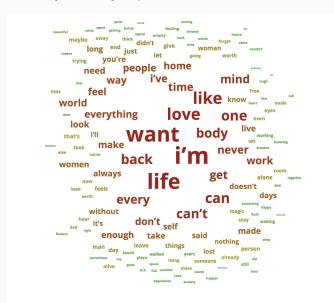
To the right are wordlclouds of each of Rupi Kaur's collections, displaying the words that show up with the highest frequency in each collection.



OverviewDocs Wordcloud of most popular words in the sun and her flowers (2017) by Rupi Kaur

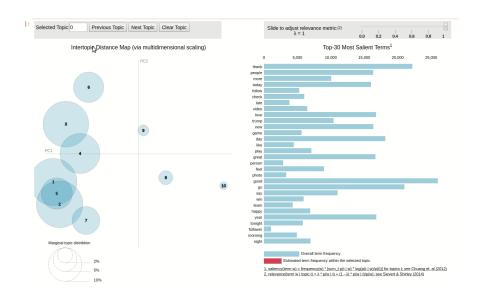


OverviewDocs Wordcloud of most popular words in homebody (2020) by Rupi Kaur



Topic Modeling for Poetry collections

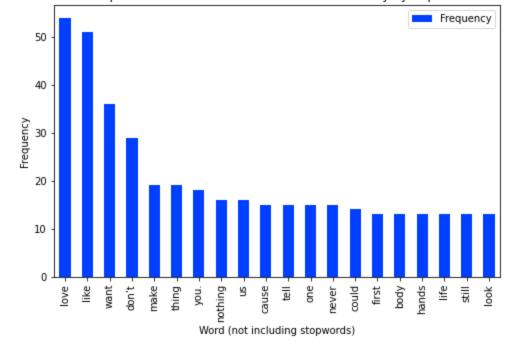
This is where the visualization for the topic modeling of the actual texts would go to network out the specific use of words. I am also considering using WordEmbedding to compare the placement of keywords (love, like, want) on individual lines, although I will have to investigate this further. Below is an example of an LDA Mallet topic model that looked promising.



placeholder visualization from:

https://neptune.ai/blog/pyldavis-topic-modelling-exploration-tool-that-every-nlp-data-scientist-should-know

Bar plot of most common words in milk and honey by Rupi Kaur



This is also just a placeholder visualization I created in Google CoLab. I will probably lize for all of the collections in a bar plot and just use the wordclouds for individual collections

Results & Notes

I anticipate a lot of the poems will be short, perhaps no more than 4-8 lines in length. I also anticipate many of the poems will be about love and relationships based on the initial OverviewDocs word cloud visualization of milk and honey. I imagine popularity and follower demographics will indicate a young, primarily female audience of the poets, but I am also anticipating some outliers.

To an extent, popularity in numbers only tells us so much about how the poets and poems are being received and perceived by their audiences. In addition to this data, one hole I might try to fill is to run Amazon and Goodreads reviews through the same text mining process to see what the common responses to Kaur and other poets' work is.

More results & analysis[TBD]

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