Focus Group Results

Summary

This focus group comprised of 5 individual interviews gave us great feedback on the tutor application. Overall the participants found the application to be easily navigable. Important features that the applicants solidified include: direct deposit, post listings, and the calendar. Our applications suggested looking into having a ‘Review Tutor’ feature and options for group tutoring. In conclusion this focus group showed the importance and value that this application can have on a college campus and the usefulness of its features.

Responses

Alison Janes:

Focus Group participant from 4/6/2021.

Alison made the following comments:

* The homepage has a lot of valuable information and is presented nicely
* The application features are exciting and helpful
* The tool bar is extremely helpful for navigation

Kim Taylor:

Focus Group participant from 4/10/2021.

Kim made the following comments:

* The features are great.
* Tutors have a lot of information.
* Paying the tutors through direct deposit is very useful.

Noel Bendo:

Focus Group participant from 4/11/2021.

Noel made the following comments:

* The home page is easy to navigate.
* The application features are clearly presented.
* No unnecessary features.
* Most important feature: post listings
* Would like to see a ‘Review Tutor’ feature

Rebekah Mueller:

Focus Group participant from 4/11/2021

Rebekah made the following comments

- Important features are validating and moderating tutors and calendar system

- Homepage and tutor application are easily navigable and understandable

- Possible feature: Group tutoring sessions (with multiple students)

Casey Kneissler:

Focus Group Participant from 4/11/2021

Casey made the following comments:

* The calendar feature would be very useful for a tutor
* There are no unnecessary features
* Would like to see the option for group tutoring and schedule comparison
* As a current tutor on campus this app would be amazing