

Subject information and informed consent form

Who is responsible for the study?

Responsible for the execution of the study and therefore for the processing of your data:

Christopher Roth
briq - Behavior and Inequality Research Institute GmbH
Schaumburg-Lippe-Str. 5-9
53113 Bonn
Germany

What are the purposes of the study?

The goal of this study is to better understand how people think about the economy.

Science is interested in natural and unbiased response behavior. Therefore, as typical for studies in experimental economics, no detailed information about the content of the study is provided at the start of the study. The relevant information will be provided in due course.

What happens with my data?

All participating employees and scientists work in accordance with the provisions of the Data Protection Regulation, the Federal Data Protection Act and the relevant State Data Protection Acts.

We are working on the project together with other researchers, institutes and laboratories in the EU. For this project, we cooperate with research institutions, universities, institutes or laboratories which are not based in the EU. In general, these partners only receive anonymized data. In all other cases, we contractually oblige our partners to process the data as securely as is required in the EU. Those Contracts are accepted by the EU for this purpose.

Immediately after the collection, your data will be stored anonymized and then statistically analysed. No conclusions about your person can be drawn from these results. We work together with other partners, universities and laboratories for this study. These also only receive anonymized data, which do not allow any identification of your person. Even the laboratory or survey institute are no longer in a position to merge the survey data with your name after the execution of survey.

Your data will be stored on a server within the EU, which is not operated by briq. We have taken all necessary precautions with the operator of the server and concluded all necessary contracts, which are necessary in order to comply with data protection.

For this study, we collect "special categories of personal data", in particularly data revealing political opinions, which we use only for research purposes and solely with your consent.

Which rights do I have?

You have the right to obtain information about the personal data stored about you (Art. 15 GDPR). Should incorrect data be processed, you have the right to rectification (Art. 16 GDPR). When the legal requirements are met, you have the right to request the deletion or restriction of the processing and submit an objection against the processing of your data (Art. 17, 18 and 21 GDPR).

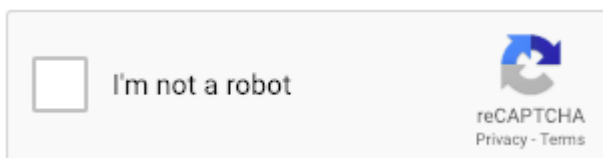
You can also contact our external data protection officer: Mr. Marco Schröder, 2B Advice GmbH, Joseph-

Browser Meta Info

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Browser: **Firefox**Version: **70.0**Operating System: **Macintosh**Screen Resolution: **1440x900**Flash Version: **32.0.0**Java Support: **0**User Agent: **Mozilla/5.0 (Macintosh; Intel Mac OS X 10.12; rv:70.0) Gecko/20100101 Firefox/70.0**

Attention Check



The next question is about the following problem. In questionnaires like ours, sometimes there are participants who do not carefully read the questions and just quickly click through the survey. This means that there are a lot of random answers which compromise the results of research studies. **To show that you read our questions carefully, please choose both “Very strongly interested” and “Not at all interested” as your answer in the next question.**

How interested are you in sports?

- ☐ Very strongly interested
- ☐ Very interested
- ☐ A little bit interested
- ☐ Almost not interested
- ☐ Not at all interested

Demographics

Which of these describes you more accurately?

- ☐ Male
- ☐ Female
- ☐ Other
- ☐ Prefer not to say

What is your age?

What is your postcode?

What is the highest level of education you have completed?

- ☐ No qualification
- ☐ Other qualifications
- ☐ GCSEs grades A*-C or equivalent
- ☐ A Level or equivalent
- ☐ Bachelor's degree
- ☐ Post-graduate degree

Which of these describes your current situation most accurately?

- ☐ Employed full-time
- ☐ Employed part-time
- ☐ Self-employed
- ☐ Unemployed and looking for a job
- ☐ Unemployed but not looking for a job
- ☐ Retired
- ☐ Student
- ☐ Other:

Political views

Next, we would like to ask you about your political attitudes and opinions.

Are you a member of a political party?

- ☐ Yes
- ☐ No

Of which party are you a member?

- ☐ Conservatives
- ☐ Liberal Democrats
- ☐ Labour
- ☐ Brexit Party
- ☐ DUP
- ☐ SNP
- ☐ Plaid Cymru
- ☐ Other
- ☐ Don't want to say

Do you think of yourself as a supporter of any one political party?

- ☐ Yes
- ☐ No

Which party do you support?

- ☐ Conservatives
- ☐ Liberal Democrats
- ☐ Labour
- ☐ Brexit Party
- ☐ DUP
- ☐ SNP
- ☐ Plaid Cymru
- ☐ Other
- ☐ Don't want to say

Do you think of yourself as a little closer to one political party than to the others?

- ☐ Yes
- ☐ No

Which party do you feel closest to?

- ☐ Conservatives
- ☐ Liberal Democrats
- ☐ Labour
- ☐ Brexit Party
- ☐ DUP
- ☐ SNP
- ☐ Plaid Cymru
- ☐ Other
- ☐ Don't want to say

How did you vote in the 2016 referendum on leaving the European Union?

- ☐ Leave the European Union
- ☐ Remain in the European Union
- ☐ Did not vote

Do you regret your vote for Remain in the 2016 referendum?

- ☐ Yes
- ☐ No

Do you regret your vote for Leave in the 2016 referendum?

- ☐ Yes
- ☐ No

Do you regret not voting in the 2016 referendum?

- ☐ Yes
- ☐ No

What percentage of your **friends and colleagues** voted to **remain** in the European Union in 2016 (between 0% and 100%)?



Do you currently support or oppose Brexit?

- ☐ I support Brexit
- ☐ I oppose Brexit

Social media

Do you have a Twitter account?

- ☐ Yes
- ☐ No

Which other online media platforms do you use at least once a month?
Please select all that apply.

- ☐ Facebook
- ☐ Instagram
- ☐ Snapchat
- ☐ WhatsApp
- ☐ TikTok
- ☐ Youtube
- ☐ Twitch
- ☐ Other
- ☐ None

Have you ever endorsed a second referendum on Brexit on social media?

- ☐ Yes
- ☐ No

List_A

Please read the following statements carefully.

1. Boris Johnson is doing a good job as prime minister.
2. Jeremy Corbyn is a good leader for the labour party.
3. Britain should restrict the total number of migrants per year.
4. There should be a second referendum on Brexit.
5. Scotland should be allowed a second independence referendum after the December 12th election.

With how many of these statements do you agree? Please state a number between 0 and 5.

Again, please read the following statements carefully.

1. If there is no Brexit agreement until the 31st of January, the UK should leave the EU without a deal.
2. A trade deal with the US will harm the NHS.
3. Intelligence agencies should not be able to access private online communication.
4. Free trade with the EU is good for the UK.

With how many of these statements do you agree? Please state a number between 0 and 4.

List_B

Please read the following statements carefully.

1. Boris Johnson is doing a good job as prime minister.
2. Jeremy Corbyn is a good leader for the labour party.
3. Britain should restrict the total number of migrants per year.

4. Scotland should be allowed a second independence referendum after the December 12th election.

With how many of these statements do you agree? Please state a number between 0 and 4.

Again, please read the following statements carefully.

1. If there is no Brexit agreement until the 31st of January, the UK should leave the EU without a deal.

2. A trade deal with the US will harm the NHS.

3. Intelligence agencies should not be able to access private online communication.

4. There should be a second referendum on Brexit.

5. Free trade with the EU is good for the UK.

With how many of these statements do you agree? Please state a number between 0 and 5.

Prior_detailed

We will now ask you some questions about the legitimacy of having a second referendum on Brexit. Elections and referenda are legitimate if they conform with laws and political customs.

To what extent do you agree with the following statements?

Having a second referendum on Brexit is...

	Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Disagree
appropriate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
legitimate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
in line with democratic norms.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
in line with democratic rules.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Prior_Don't Know

We will now ask you some questions about the legitimacy of having a second referendum on Brexit. Elections and referenda are legitimate if they conform with laws and political customs.

To what extent do you agree with the following statements?

Having a second referendum on Brexit is...

	Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Disagree	Don't know
appropriate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
legitimate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
in line with democratic norms.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
in line with democratic rules.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Prior_rough

We will now ask you some questions about the legitimacy of having a second referendum on Brexit. Elections and referenda are legitimate if they conform with laws and political customs.

To what extent do you agree with the following statements?

Having a second referendum on Brexit is...

	Agree	Disagree
appropriate.	<input type="radio"/>	<input type="radio"/>
legitimate.	<input type="radio"/>	<input type="radio"/>
in line with democratic norms.	<input type="radio"/>	<input type="radio"/>
in line with democratic rules.	<input type="radio"/>	<input type="radio"/>

Uncertainty_Detailed

Next, we would like to ask you how uncertain you are about your views on having a second referendum on Brexit.

How uncertain are you about your view on whether having a second referendum is...

	Very Uncertain	Somewhat Uncertain	Neither Uncertain Nor Certain	Somewhat Certain	Very Certain
appropriate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
legitimate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
in line with democratic norms.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
in line with democratic rules.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Uncertainty_Rough

Next, we would like to ask you how uncertain you are about your views on having a second referendum on Brexit.

How uncertain are you about your view on whether having a second a second referendum is...

	Very Uncertain	Very Certain
appropriate.	<input type="radio"/>	<input type="radio"/>
legitimate.	<input type="radio"/>	<input type="radio"/>
in line with democratic norms.	<input type="radio"/>	<input type="radio"/>
in line with democratic rules.	<input type="radio"/>	<input type="radio"/>

Norm_uncertainty_representative

We asked a representative sample of **the British population** whether they agree with the statement that having a second referendum on Brexit is **appropriate**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

Percent chance

Less than 10% agree
that a second
referendum is
appropriate.

%

Between 10% and 20%
agree that a second
referendum is
appropriate.

%

Between 20% and 30%
agree that a second
referendum is
appropriate.

%

Between 30% and 40%
agree that a second
referendum is
appropriate.

%

Between 40% and 50%
agree that a second
referendum is
appropriate.

%

Between 50% and 60%
agree that a second
referendum is
appropriate.

%

Between 60% and 70%
agree that a second
referendum is
appropriate.

%

Between 70% and 80%
agree that a second
referendum is
appropriate.

%

Between 80% and 90%
agree that a second
referendum is
appropriate.

%

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Norm_uncertainty_leave

We asked a representative sample of the people who **voted leave in the 2016 referendum** whether they agree with the statement that having a second referendum on Brexit is **appropriate**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

Percent chance

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appropriate.

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Between 30% and 40%
agree that a second
referendum is
appropriate.

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Between 40% and 50%
agree that a second
referendum is
appropriate.

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Between 50% and 60%
agree that a second
referendum is
appropriate.

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Between 60% and 70%
agree that a second
referendum is
appropriate.

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Between 70% and 80%
agree that a second
referendum is
appropriate.

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Between 80% and 90%
agree that a second
referendum is
appropriate.

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Norm_uncertainty_remain

We asked a representative sample of the people who **voted remain in the 2016 referendum** whether they agree with the statement that having a second referendum on Brexit is **appropriate**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

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Between 10% and 20%
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Between 20% and 30%
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appropriate.

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Between 30% and 40%
agree that a second
referendum is
appropriate.

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Between 40% and 50%
agree that a second
referendum is
appropriate.

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Between 50% and 60%
agree that a second
referendum is
appropriate.

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Between 60% and 70%
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referendum is
appropriate.

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Between 70% and 80%
agree that a second
referendum is
appropriate.

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Between 80% and 90%
agree that a second
referendum is
appropriate.

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second_order_leg_gen

We asked a representative sample of **the British population** whether they agree with the statement that having a second referendum on Brexit is **legitimate**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

Percent chance

Less than 10% agree
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%

Between 10% and 20%
agree that a second
referendum is legitimate.

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Between 20% and 30%
agree that a second
referendum is legitimate.

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Between 30% and 40%
agree that a second
referendum is legitimate.

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Between 40% and 50%
agree that a second
referendum is legitimate.

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Between 50% and 60%
agree that a second
referendum is legitimate.

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Between 60% and 70%
agree that a second
referendum is legitimate.

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Between 70% and 80%
agree that a second
referendum is legitimate.

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Between 80% and 90%
agree that a second
referendum is legitimate.

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More than 90% agree
that a second
referendum is legitimate.

%

#Conjoint, Total#

%

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second_order_leg_remain

We asked a representative sample of **people who voted remain in the 2016 referendum** whether they agree with the statement that having a second referendum on Brexit is **legitimate**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

Percent chance

Less than 10% agree
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Between 10% and 20%
agree that a second
referendum is legitimate.

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Between 20% and 30%
agree that a second
referendum is legitimate.

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Between 30% and 40%
agree that a second
referendum is legitimate.

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Between 40% and 50%
agree that a second
referendum is legitimate.

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Between 50% and 60%
agree that a second
referendum is legitimate.

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Between 60% and 70%
agree that a second
referendum is legitimate.

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Between 70% and 80%
agree that a second
referendum is legitimate.

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Between 80% and 90%
agree that a second
referendum is legitimate.

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More than 90% agree
that a second
referendum is legitimate.

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#Conjoint, Total#

%

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second_order_leg_leave

We asked a representative sample of **people who voted leave in the 2016 referendum** whether they agree with the statement that having a second referendum on Brexit is **legitimate**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

Percent chance

Less than 10% agree
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Between 10% and 20%
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referendum is legitimate.

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Between 20% and 30%
agree that a second
referendum is legitimate.

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Between 30% and 40%
agree that a second
referendum is legitimate.

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Between 40% and 50%
agree that a second
referendum is legitimate.

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Between 50% and 60%
agree that a second
referendum is legitimate.

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Between 60% and 70%
agree that a second
referendum is legitimate.

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Between 70% and 80%
agree that a second
referendum is legitimate.

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Between 80% and 90%
agree that a second
referendum is legitimate.

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More than 90% agree
that a second
referendum is legitimate.

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#Conjoint, Total#

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second_order_norm_gen

We asked a representative sample of **the British population** whether they agree with the statement that having a second referendum on Brexit is **in line with democratic norms**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

Percent chance

Less than 10% agree
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with democratic norms.

%

Between 10% and 20%
agree that a second
referendum is in line
with democratic norms.

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Between 20% and 30%
agree that a second
referendum is in line
with democratic norms.

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Between 30% and 40%
agree that a second
referendum is in line
with democratic norms.

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Between 40% and 50%
agree that a second
referendum is in line
with democratic norms.

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Between 50% and 60%
agree that a second
referendum is in line
with democratic norms.

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Between 60% and 70%
agree that a second
referendum is in line
with democratic norms.

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Between 70% and 80%
agree that a second
referendum is in line
with democratic norms.

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Between 80% and 90%
agree that a second
referendum is in line
with democratic norms.

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secon_order_norm_leave

We asked a representative sample of **people who voted leave in the 2016 referendum** whether they agree with the statement that having a second referendum on Brexit is **in line with democratic norms**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

Percent chance

Less than 10% agree
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Between 20% and 30%
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with democratic norms.

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Between 30% and 40%
agree that a second
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with democratic norms.

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Between 40% and 50%
agree that a second
referendum is in line
with democratic norms.

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Between 50% and 60%
agree that a second
referendum is in line
with democratic norms.

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Between 60% and 70%
agree that a second
referendum is in line
with democratic norms.

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Between 70% and 80%
agree that a second
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with democratic norms.

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Between 80% and 90%
agree that a second
referendum is in line
with democratic norms.

%

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second_order_norm_remain

We asked a representative sample of **people who voted remain in the 2016 referendum** whether they agree with the statement that having a second referendum on Brexit is **in line with democratic norms**.

Please let us know how likely you consider each scenario to be.

(Please type in the number to indicate the probability, in percent, that you attach to each scenario. The probabilities of the ten scenarios have to sum up to 100 percent.)

What do you think is the percent chance that...

Percent chance

Less than 10% agree
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Between 30% and 40%
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Between 40% and 50%
agree that a second
referendum is in line
with democratic norms.

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Between 50% and 60%
agree that a second
referendum is in line
with democratic norms.

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Between 60% and 70%
agree that a second
referendum is in line
with democratic norms.

%

Between 70% and 80%
agree that a second
referendum is in line
with democratic norms.

%

Between 80% and 90%
agree that a second
referendum is in line
with democratic norms.

%

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Positive Demand Treatment

We will now ask you some questions related to the possibility of a second referendum on Brexit.

We think it is **acceptable for people to support a second referendum on Brexit.**

No Demand Treatment

We will now ask you some questions related to the possibility of a second referendum on Brexit.

Negative Demand Treatment

We will now ask you some questions related to the possibility of a second referendum on Brexit.

We think it is **acceptable for people to oppose a second referendum on Brexit.**

Second Referendum & Election Beliefs I

Do you support having a second referendum on Brexit?

- ☐ Yes, I support a second referendum.
- ☐ No, I do not support a second referendum.

Why do you support a second referendum on Brexit?

Why do you not support a second referendum on Brexit?

The People's Vote campaign is lobbying politicians and candidates from all parties to support a second referendum on Brexit. To finance their operations they rely on donations from the public.

If you want to, **we may donate one pound to the People's Vote campaign on your behalf.** Your decision has financial consequences for the People's Vote campaign, but not for you personally.

You can choose whether you want your contribution to be anonymous or whether we publish your name and city with your donation. We will create a website with all public donors and advertise it widely on social media.

We will ask this question to all participants of this study and randomly pick one in ten participants for whom we will implement their answer to this question.

Do you want us to donate one pound to the People's Vote campaign on your behalf?

- ☐ Yes, with my name and city made public
- ☐ Yes, anonymously
- ☐ No

What is your name?

We will display your name along with your city on the list of donors to the People's Vote campaign.

How would you vote if there was a second referendum on Brexit next Sunday?

- ☐ Remain in the European Union
- ☐ Leave the European Union
- ☐ Don't know
- ☐ Would not vote

What percentage of the British voting-age population do you think **would vote** in a second referendum on Brexit next Sunday?

Percentage

Voter turnout (between
0% and 100%)

Think of all people who would vote in a second referendum on Brexit next Sunday.

What percentage you think would vote to remain in the European Union?

Percentage

Percent of remain
voters (between 0%
and 100%)

Imagine that a second referendum on Brexit would take place next Sunday.

Would you accept the result of that second referendum on Brexit regardless of the outcome?

☐ Yes

☐ No

Do you think a majority of the British population would accept the result of a second referendum on Brexit regardless of the outcome?

☐ Yes

☐ No

☐ Don't Know

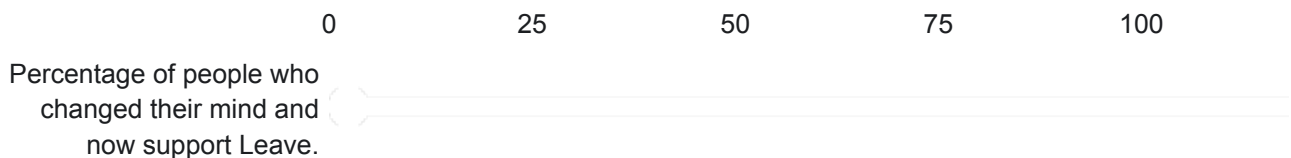
Second Referendum & Election Beliefs II

Some people have **changed their minds** about leaving the European Union since the 2016 referendum on Brexit.

What do you think is the percentage of people who **changed their mind from supporting Leave to now supporting Remain**?



What do you think is the percentage of people who **changed their mind from supporting Remain to now supporting Leave**?



What do you think will be the consequences of Brexit for the UK economy?

- ☐ Very positive
- ☐ Positive
- ☐ Slightly positive
- ☐ Neutral
- ☐ Slightly negative
- ☐ Negative
- ☐ Very negative

What do you think will be the consequences of Brexit for UK society?

- ☐ Very positive
- ☐ Positive
- ☐ Slightly positive
- ☐ Neutral
- ☐ Slightly negative
- ☐ Negative
- ☐ Very negative

There will a general election on the 12th of December 2019. For which party do you intent to vote?

- ☐ Conservatives
- ☐ Liberal Democrats
- ☐ Labour
- ☐ Brexit Party
- ☐ DUP
- ☐ SNP
- ☐ Plaid Cymru
- ☐ Other
- ☐ Don't want to say
- ☐ Do not intent to vote

Perception Beliefs

Next, we would like to ask you what you think about how supporting a second referendum on Brexit is seen by others.

What do you think? How do people in Great Britain view others who openly support a second referendum on Brexit?

- ☐ Positively
- ☐ Neither positively nor negatively
- ☐ Negatively
- ☐ Don't know

What do you think? How do **people who voted remain** in the 2016 referendum view others who openly support a second referendum on Brexit?

- ☐ Positively
- ☐ Neither positively nor negatively
- ☐ Negatively
- ☐ Don't know

What do you think? How do **people who voted leave** in the 2016 referendum view others who openly support a second referendum on Brexit?

- ☐ Positively
- ☐ Neither positively nor negatively
- ☐ Negatively
- ☐ Don't know

Truthfulness Belief

Do you think that, in surveys like this, **most people truthfully state** whether they are in favour of a second referendum on Brexit?

- ☐ Yes
- ☐ No, they would want to hide their support.
- ☐ No, they would want to hide their opposition.

Debriefing

Thank you very much for completing our survey!

If there are any remarks that you would like to make or clarifications that you would like to obtain, please do let us know by writing them into the field below:

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