



# HANNALI PATIDAR

## CONTACT

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## EDUCATION

### UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

*Coding Bootcamp: Certification  
Full Stack Flex Program  
Candidate (Expected  
graduation May 2020)*

*Relevant Coursework*

Portfolio

Github — hannalip

### TEMPLE UNIVERSITY

Philadelphia, PA

*Bachelor of Business  
Administration Major:  
International Business,  
Concentration: Marketing  
Minor: Media Communications  
(May 2018)*

## ADDITIONAL SKILLS

Microsoft Office

Mac OS

HTML

CSS

JavaScript

Adobe Photoshop

MailChimp

## PROFESSIONAL EXPERIENCE

### ALTERNATIVE INVESTMENTS - TRADE SUPPORT ANALYST

*JPMorgan Chase & Co., Newark, DE / Jul 2018 – Present*

### MARKETING & SOCIAL MEDIA INTERN

*The Philadelphia Fashion Incubator, Philadelphia, PA / Aug 2017 – Feb 2018*

- Assist with social media engagement by helping manage the Incubator's social channels.
- Updated a 2000+ network with bimonthly newsletter, utilizing MailChimp software.
- Planned and executed a 400-guest fashion show during Philadelphia Fashion Week.
- Organized a Women's Conference in Philadelphia for 200 women in 2 months – created a website, managed social media channels and Eventbrite, coordinated with vendors and speakers.

### STREET TEAM MEMBER

*Campus Philly, Philadelphia, PA / Jun 2017 – Sep 2017*

- Served as a brand ambassador for Campus Philly
- Engaged with 100+ college students at various universities and events in the Philadelphia area
- Introduced students to resources in Philadelphia via Campus Philly's Insider Guide to Philadelphia and opportunities for them through Campus Philly and in the Philadelphia area
- Encouraged students to sign-up for Campus Philly's biweekly news article