Ministry of Information Technology & Telecom
Government of Pakistan

DigiSkills.pk
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Ignite
NATIONAL TECHNOLOGY FUND

Executed by
VU
Virtual University

Hands-on Exercise No. 1	Total Marks: 10
Batch-10	
Graphic Design	Due Date: 24/06/2021

Instructions:

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to submit the exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
    - It is submitted after the due date.
    - It is not in the required format (.doc or .docx)
    - It does not open, or the file is corrupt.
    - It is copied (partial or full) from any source (websites, forums, students, etc.)

Learning Outcome:

After completing this exercise, you shall be able to understand:

- Basic principles of design and their graphical representation using basic shapes.
- The concept of minimalistic design.
- The use of negative and positive space.

Problem Statement:

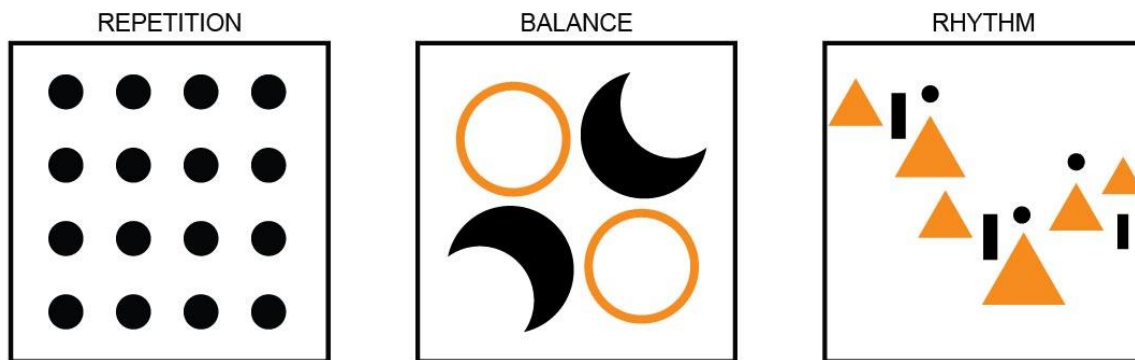In the video lectures, you have learned Principles of Graphic Design such as:

- Balance
- Rhythm
- Emphasis
- Scale
- Unity
- Contrast
- Proximity
- Repetition
- Space

Create three basic designs based on the above-mentioned design principles by using any of the basic shapes (Square, Circle, and Triangle)

Note:

- Minimum three representations of basic designs are required.

- Apply only one principle of design in each composition.

- Please don't forget to mention which principle you have applied in a particular composition.

- Also, try to maintain the negative and positive space or black and white areas in the compositions.

- You can make your designs in a 4x4 square inch box.

- Use black and red color markers or poster paints (if easily available) on a white color chart paper.

- After completing the task, take pictures/screenshots of your basic designs, insert them in a word file and upload the Word file on the LMS.

- Few examples are given for your convenience and remaining shall be revealed in the solution file.

- You can take inspiration from these examples but please don't copy them.

- Ideas taken from any previous exercise/solution file, will also not be acceptable.

Examples

REPETITION

BALANCE

RHYTHM

BEST OF LUCK ☺