

Hanna Medvedenko



EXPERIENCE

- 2023** **FINANSE EMG**
2024 **Advertising Manager, Graphic Designer**
- Managed Google Ads, administered and designed website, developed graphic materials for print (presentations)
 - Created website banners, edited photos, developed content for LinkedIn and Instagram (covers for posts and reels)
- 2019** **ITERA GROUP**
2023 **Graphic Designer, Content Manager**
- Developed unique logos and layouts for magazines, notebooks, packaging, and vehicle branding
 - Designed mobile interfaces and collaborated with developers on website redesign
- 2016** **EOS KLINKIER**
2018 **SEO Specialist, Content Manager, Tester**
- Optimized website, created banners and graphic icons
 - Prepared user stories and test plans, drafted technical requirements for developers to fix bugs






EDUCATION

- 2021** **DESIGN BASIC, UI/UX DESIGN**
2023 **Hillel (IT School)**
- Created icons, posters, logos, and product packaging designs
 - Conducted user and competitor analysis, worked on UX documentation, prototypes, and adaptive UI design
- 2018** **CERTIFICATE IN QA TESTING**
QA Start UP
- Basic course in QA, covering software development, graphical user interface elements, planning and control, testing methods and techniques, test documentation
- 2016** **MASTER'S DEGREE IN FINANCE AND CREDIT**
2014 **MNTU named after academician Yu. Bugay**
- Recognized nationally and internationally for quality education and high scientific-professional level of teaching staff

ABOUT ME

Hi! I have over three years of experience working with Magento and WordPress websites – updating information and SEO optimization, mobile optimization. I also have two years of experience in graphic and web design.

CONTACT

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SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Figma
CSS
HTML
WORDPRESS
MAGENTO

LANGUAGE

English // A2
Polish // B1
Ukrainian // C2
Russian // C1