

Inspection of new elasticities ($p = .10$)

Simulation scheme

- 1000 draws from variance-covariance matrix of parameter estimates
- one-period shock (which is mathematically equivalent to shocks in *any* other period, and hence also the mean of those); this has been empirically verified

Definition of elasticities:

- “dust settling period”: sum of difference of log-level sales on a dataset with shocked mmix instruments, and baseline log-level sales
- "long-term elasticity: difference of log-level sales on a dataset with shocked mmix instruments, and baseline log-level sales in one period (e.g., 12 months after shock)

Measures:

1. elast1: short-term elasticities (difference of log level sales w/ shocked mmix, and baseline log level sales)
2. elast6: sum of (1) over 6 months
3. elast12: sum of (1) over 12 months
4. elast12lt: difference in log-level sales 12 months after shock

Variables:

- a. Price (ln rwpspr)
- b. Distribution (ln wpswdst)
- c. Line length (ln llen)

Descriptive statistics

Overview includes weighted mean elasticities, and an assessment about significance (percentage positive/negative & significant, percentage not significant).

| varname | variable | N | mean | median | weightedmean | min | max | perc_positive | perc_negative | perc_ns |
|-----------|-----------|------|--------|--------|--------------|----------|--------|---------------|---------------|---------|
| lnrwpspr | elast1 | 1687 | -0.649 | -0.530 | -0.500 | -7.087 | 2.832 | 0.065 | 0.443 | 0.492 |
| lnrwpspr | elast12 | 1687 | -1.011 | -0.550 | -0.579 | -75.702 | 99.235 | 0.102 | 0.321 | 0.577 |
| lnrwpspr | elast6 | 1687 | -0.857 | -0.566 | -0.566 | -18.118 | 17.067 | 0.095 | 0.349 | 0.557 |
| lnrwpspr | elastlt12 | 1687 | -0.015 | 0.000 | 0.000 | -17.049 | 24.905 | 0.075 | 0.065 | 0.860 |
| lnwpswdst | elast1 | 1687 | 0.647 | 0.556 | 0.547 | -1.773 | 5.877 | 0.898 | 0.002 | 0.100 |
| lnwpswdst | elast12 | 1687 | 1.258 | 0.853 | 0.858 | -172.860 | 21.446 | 0.651 | 0.017 | 0.331 |
| lnwpswdst | elast6 | 1687 | 1.033 | 0.756 | 0.781 | -27.182 | 13.106 | 0.724 | 0.015 | 0.261 |
| lnwpswdst | elastlt12 | 1687 | 0.016 | 0.003 | 0.000 | -43.726 | 2.041 | 0.145 | 0.029 | 0.826 |
| lnllen | elast1 | 1686 | 0.382 | 0.325 | 0.347 | -0.611 | 2.405 | 0.632 | 0.007 | 0.361 |
| lnllen | elast12 | 1686 | 1.154 | 0.840 | 0.880 | -44.832 | 26.091 | 0.537 | 0.026 | 0.438 |
| lnllen | elast6 | 1686 | 0.891 | 0.706 | 0.754 | -8.608 | 8.903 | 0.587 | 0.021 | 0.392 |
| lnllen | elastlt12 | 1686 | 0.035 | 0.005 | 0.000 | -10.845 | 6.190 | 0.141 | 0.031 | 0.827 |

Descriptive stats by model type

Models in levels

| varname | variable | N | mean | median | weightedmean | min | max | perc_positive | perc_negative | perc_ns |
|-----------|-----------|-----|--------|--------|--------------|----------|--------|---------------|---------------|---------|
| lnrwpspr | elast1 | 857 | -0.659 | -0.492 | -0.451 | -7.087 | 2.832 | 0.071 | 0.449 | 0.480 |
| lnrwpspr | elast12 | 857 | -1.750 | -0.936 | -0.866 | -34.512 | 99.235 | 0.074 | 0.375 | 0.552 |
| lnrwpspr | elast6 | 857 | -1.353 | -0.844 | -0.808 | -18.118 | 17.067 | 0.070 | 0.392 | 0.538 |
| lnrwpspr | elastlt12 | 857 | -0.041 | -0.001 | 0.000 | -2.813 | 24.905 | 0.030 | 0.075 | 0.895 |
| lnwpswdst | elast1 | 857 | 0.648 | 0.557 | 0.539 | -1.773 | 5.698 | 0.902 | 0.001 | 0.097 |
| lnwpswdst | elast12 | 857 | 1.799 | 1.031 | 0.976 | -172.860 | 21.446 | 0.760 | 0.008 | 0.232 |
| lnwpswdst | elast6 | 857 | 1.388 | 0.922 | 0.915 | -27.182 | 13.106 | 0.795 | 0.008 | 0.197 |
| lnwpswdst | elastlt12 | 857 | 0.032 | 0.006 | 0.000 | -43.726 | 2.041 | 0.182 | 0.007 | 0.811 |
| lnllen | elast1 | 856 | 0.362 | 0.302 | 0.327 | -0.533 | 2.405 | 0.624 | 0.011 | 0.366 |
| lnllen | elast12 | 856 | 1.714 | 0.970 | 0.958 | -5.656 | 26.091 | 0.602 | 0.013 | 0.386 |
| lnllen | elast6 | 856 | 1.181 | 0.820 | 0.842 | -4.512 | 8.903 | 0.633 | 0.012 | 0.355 |
| lnllen | elastlt12 | 856 | 0.080 | 0.007 | 0.000 | -0.553 | 6.190 | 0.186 | 0.006 | 0.808 |

Models in differences

| varname | variable | N | mean | median | weightedmean | min | max | perc_positive | perc_negative | perc_ns |
|-----------|-----------|-----|--------|--------|--------------|---------|--------|---------------|---------------|---------|
| lnrwpspr | elast1 | 410 | -0.628 | -0.539 | -0.563 | -6.005 | 2.164 | 0.071 | 0.410 | 0.520 |
| lnrwpspr | elast12 | 410 | 0.067 | -0.140 | -0.112 | -18.280 | 30.023 | 0.120 | 0.146 | 0.734 |
| lnrwpspr | elast6 | 410 | -0.226 | -0.251 | -0.282 | -8.890 | 12.160 | 0.105 | 0.207 | 0.688 |
| lnrwpspr | elastlt12 | 410 | 0.050 | 0.027 | 0.031 | -1.565 | 3.012 | 0.202 | 0.083 | 0.715 |
| lnwpswdst | elast1 | 410 | 0.647 | 0.528 | 0.514 | -0.901 | 5.877 | 0.871 | 0.005 | 0.124 |
| lnwpswdst | elast12 | 410 | 0.676 | 0.528 | 0.548 | -7.743 | 16.392 | 0.293 | 0.044 | 0.663 |
| lnwpswdst | elast6 | 410 | 0.590 | 0.473 | 0.484 | -3.965 | 9.718 | 0.463 | 0.037 | 0.500 |
| lnwpswdst | elastlt12 | 410 | 0.013 | 0.010 | 0.010 | -0.628 | 1.100 | 0.166 | 0.105 | 0.729 |
| lnllen | elast1 | 410 | 0.352 | 0.295 | 0.309 | -0.487 | 1.847 | 0.556 | 0.002 | 0.441 |
| lnllen | elast12 | 410 | 0.310 | 0.369 | 0.376 | -9.750 | 5.341 | 0.190 | 0.066 | 0.744 |
| lnllen | elast6 | 410 | 0.330 | 0.312 | 0.337 | -4.737 | 2.821 | 0.305 | 0.051 | 0.644 |
| lnllen | elastlt12 | 410 | -0.004 | 0.005 | 0.006 | -0.836 | 0.420 | 0.107 | 0.112 | 0.780 |

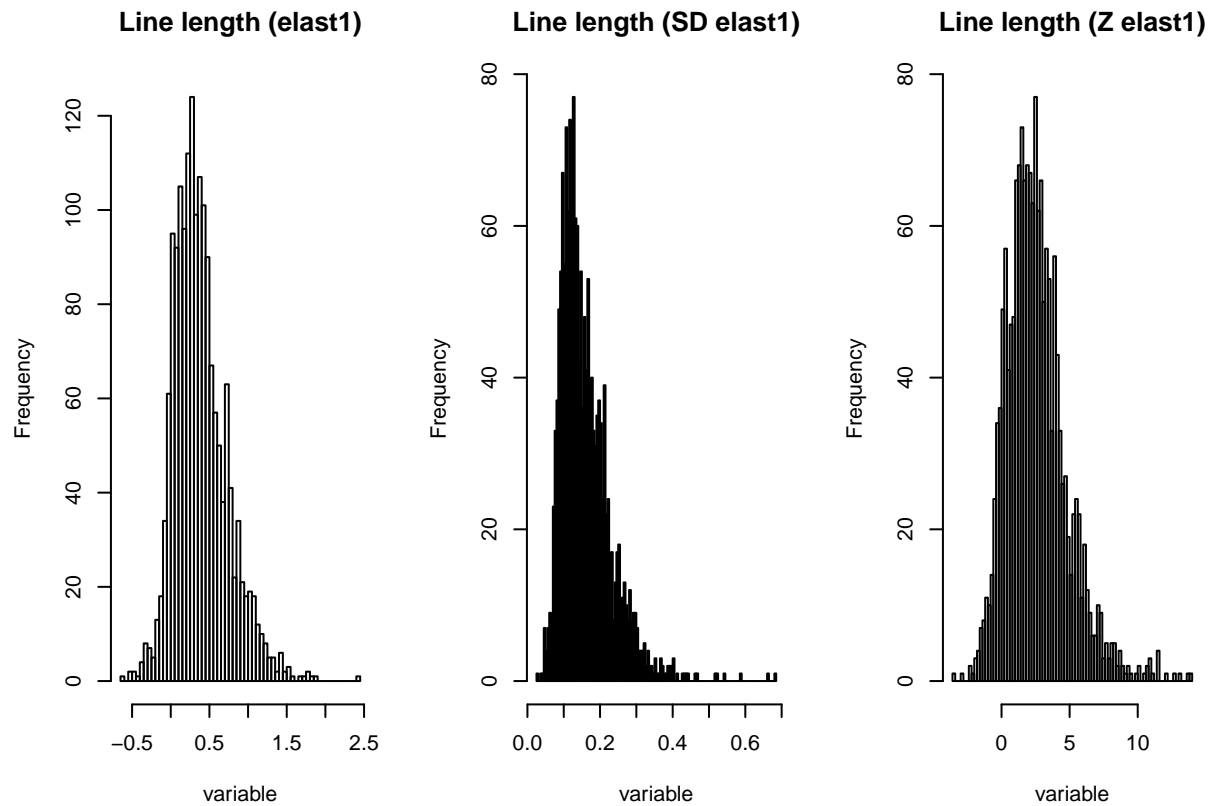
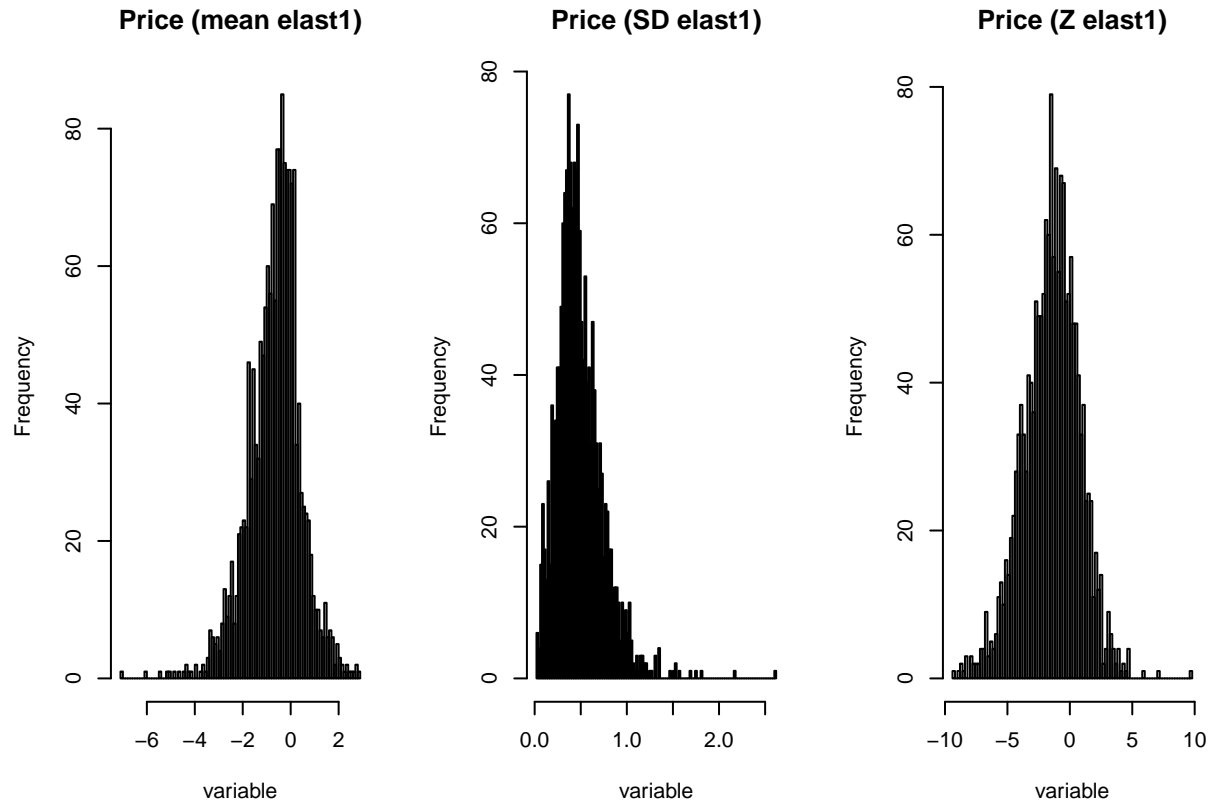
Models in EC

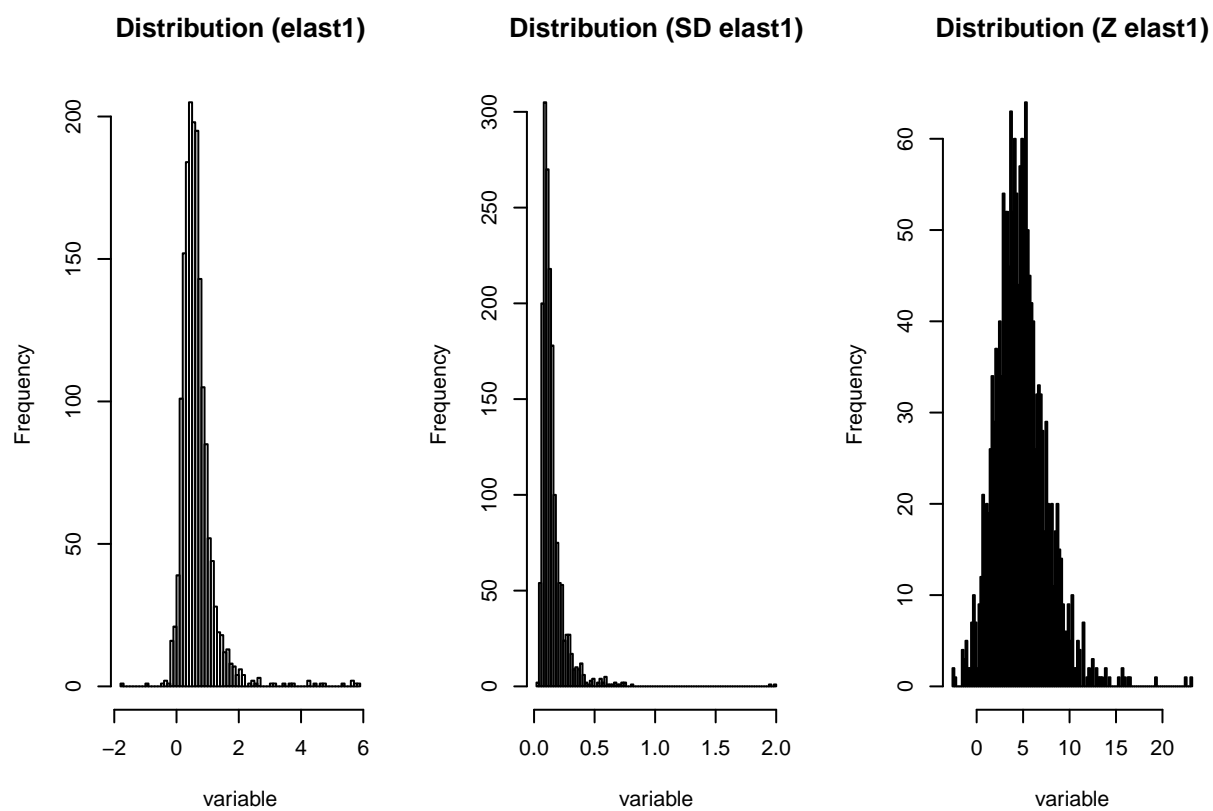
| varname | variable | N | mean | median | weightedmean | min | max | perc_positive | perc_negative | perc_ns |
|-----------|-----------|-----|--------|--------|--------------|---------|--------|---------------|---------------|---------|
| lnrwpspr | elast1 | 420 | -0.651 | -0.610 | -0.572 | -3.479 | 2.728 | 0.048 | 0.462 | 0.490 |
| lnrwpspr | elast12 | 420 | -0.555 | -0.413 | -0.418 | -75.702 | 10.709 | 0.143 | 0.381 | 0.476 |
| lnrwpspr | elast6 | 420 | -0.460 | -0.433 | -0.427 | -17.634 | 5.978 | 0.136 | 0.398 | 0.467 |
| lnrwpspr | elastlt12 | 420 | -0.028 | 0.001 | 0.000 | -17.049 | 1.437 | 0.043 | 0.029 | 0.929 |
| lnwpswdst | elast1 | 420 | 0.645 | 0.588 | 0.594 | -0.157 | 2.186 | 0.917 | 0.000 | 0.083 |
| lnwpswdst | elast12 | 420 | 0.721 | 0.767 | 0.806 | -39.864 | 5.758 | 0.781 | 0.010 | 0.210 |
| lnwpswdst | elast6 | 420 | 0.742 | 0.739 | 0.760 | -10.314 | 3.262 | 0.833 | 0.010 | 0.157 |
| lnwpswdst | elastlt12 | 420 | -0.013 | 0.001 | 0.001 | -6.852 | 0.522 | 0.050 | 0.000 | 0.950 |
| lnllen | elast1 | 420 | 0.454 | 0.417 | 0.429 | -0.611 | 1.739 | 0.721 | 0.005 | 0.274 |
| lnllen | elast12 | 420 | 0.836 | 0.936 | 0.933 | -44.832 | 6.610 | 0.743 | 0.012 | 0.245 |
| lnllen | elast6 | 420 | 0.847 | 0.849 | 0.854 | -8.608 | 3.931 | 0.767 | 0.012 | 0.221 |
| lnllen | elastlt12 | 420 | -0.021 | 0.003 | 0.001 | -10.845 | 0.503 | 0.083 | 0.005 | 0.912 |

Plots

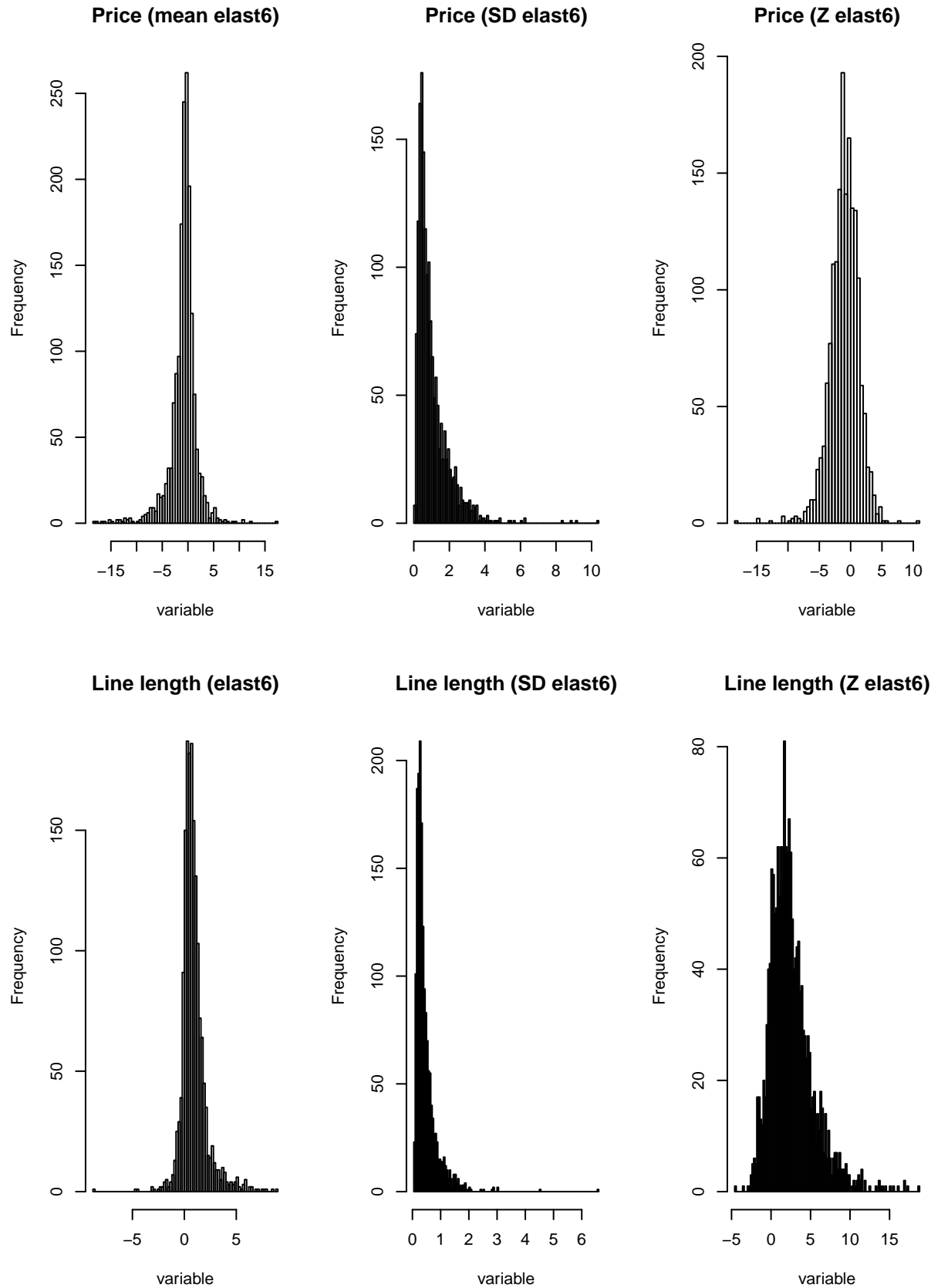
- Distribution of mean parameter
- Distribution of standard errors
- Distribution of z values

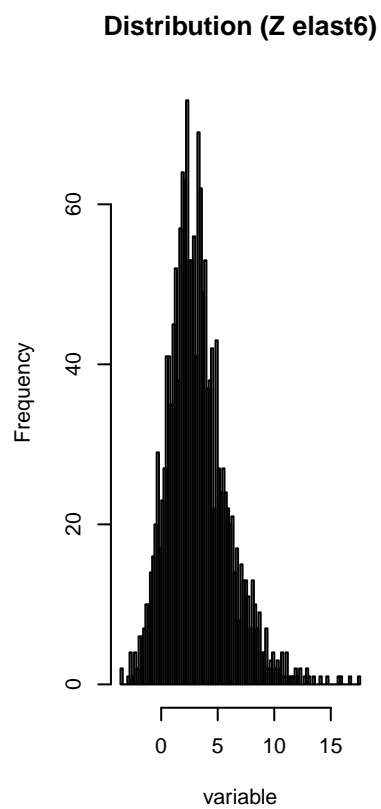
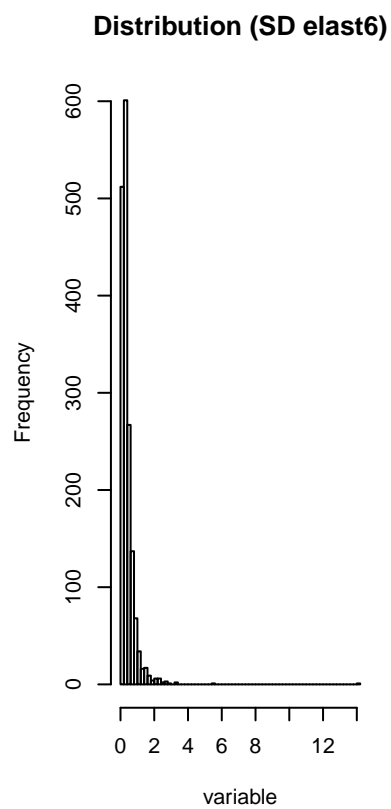
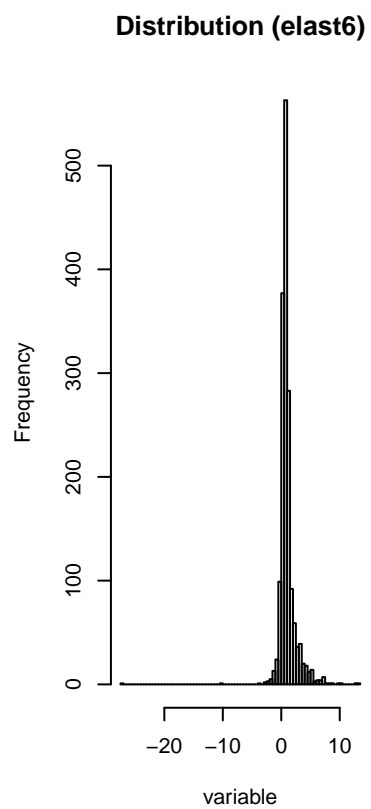
Short-term (elast1)





Dust-settling (6 months) (elast6)





Long-term (12 months) (elast12lt)

