

## Inspection of new elasticities ( $p = .05$ )

### Simulation scheme

- 1000 draws from variance-covariance matrix of parameter estimates
- one-period shock (which is mathematically equivalent to shocks in *any* other period, and hence also the mean of those); this has been empirically verified

Definition of elasticities:

- “dust settling period”: sum of difference of log-level sales on a dataset with shocked mmix instruments, and baseline log-level sales
- "long-term elasticity: difference of log-level sales on a dataset with shocked mmix instruments, and baseline log-level sales in one period (e.g., 12 months after shock)

Measures:

1. elast1: short-term elasticities (difference of log level sales w/ shocked mmix, and baseline log level sales)
2. elast6: sum of (1) over 6 months
3. elast12: sum of (1) over 12 months
4. elast12lt: difference in log-level sales 12 months after shock

Variables:

- a. Price (ln rwp spr)
- b. Distribution (ln wpswdst)
- c. Line length (ln llen)

### Descriptive statistics

Overview includes weighted mean elasticities, and an assessment about significance (percentage positive/negative & significant, percentage not significant).

| varname   | variable  | N    | mean   | median | weightedmean | min      | max    | perc_positive | perc_negative | perc_ns |
|-----------|-----------|------|--------|--------|--------------|----------|--------|---------------|---------------|---------|
| lnrwpspr  | elast1    | 1687 | -0.665 | -0.549 | -0.527       | -7.087   | 3.284  | 0.067         | 0.444         | 0.489   |
| lnrwpspr  | elast12   | 1687 | -0.961 | -0.550 | -0.569       | -120.573 | 99.235 | 0.101         | 0.306         | 0.593   |
| lnrwpspr  | elast6    | 1687 | -0.833 | -0.528 | -0.560       | -22.161  | 17.067 | 0.088         | 0.339         | 0.573   |
| lnrwpspr  | elastlt12 | 1687 | -0.014 | 0.000  | 0.000        | -30.731  | 24.905 | 0.078         | 0.062         | 0.860   |
| lnwpswdst | elast1    | 1687 | 0.650  | 0.558  | 0.550        | -1.773   | 5.876  | 0.894         | 0.004         | 0.103   |
| lnwpswdst | elast12   | 1687 | 1.294  | 0.871  | 0.881        | -172.860 | 17.748 | 0.628         | 0.017         | 0.355   |
| lnwpswdst | elast6    | 1687 | 1.049  | 0.771  | 0.794        | -27.182  | 12.656 | 0.704         | 0.014         | 0.282   |
| lnwpswdst | elastlt12 | 1687 | 0.020  | 0.005  | 0.000        | -43.726  | 1.675  | 0.145         | 0.028         | 0.828   |
| lnllen    | elast1    | 1686 | 0.378  | 0.322  | 0.348        | -0.805   | 2.405  | 0.619         | 0.008         | 0.374   |
| lnllen    | elast12   | 1686 | 1.119  | 0.806  | 0.895        | -80.543  | 26.091 | 0.520         | 0.024         | 0.456   |
| lnllen    | elast6    | 1686 | 0.865  | 0.686  | 0.754        | -12.710  | 8.504  | 0.571         | 0.018         | 0.412   |
| lnllen    | elastlt12 | 1686 | 0.031  | 0.005  | 0.000        | -21.536  | 6.190  | 0.144         | 0.028         | 0.827   |

## Descriptive stats by model type

### Models in levels

| varname   | variable  | N   | mean   | median | weightedmean | min      | max    | perc_positive | perc_negative | perc_ns |
|-----------|-----------|-----|--------|--------|--------------|----------|--------|---------------|---------------|---------|
| lnrwpspr  | elast1    | 721 | -0.673 | -0.523 | -0.475       | -7.087   | 3.244  | 0.062         | 0.451         | 0.487   |
| lnrwpspr  | elast12   | 721 | -1.913 | -1.071 | -1.002       | -30.166  | 99.235 | 0.080         | 0.374         | 0.545   |
| lnrwpspr  | elast6    | 721 | -1.519 | -1.015 | -0.915       | -17.727  | 17.067 | 0.075         | 0.404         | 0.521   |
| lnrwpspr  | elastlt12 | 721 | -0.032 | -0.003 | 0.000        | -2.311   | 24.905 | 0.040         | 0.076         | 0.883   |
| lnwpswdst | elast1    | 721 | 0.642  | 0.542  | 0.531        | -1.773   | 5.698  | 0.883         | 0.004         | 0.112   |
| lnwpswdst | elast12   | 721 | 2.113  | 1.262  | 1.115        | -172.860 | 17.748 | 0.750         | 0.008         | 0.241   |
| lnwpswdst | elast6    | 721 | 1.562  | 1.076  | 1.023        | -27.182  | 12.656 | 0.788         | 0.011         | 0.201   |
| lnwpswdst | elastlt12 | 721 | 0.050  | 0.011  | 0.000        | -43.726  | 1.675  | 0.214         | 0.007         | 0.779   |
| lnllen    | elast1    | 721 | 0.348  | 0.303  | 0.319        | -0.429   | 2.405  | 0.592         | 0.008         | 0.399   |
| lnllen    | elast12   | 721 | 1.848  | 0.949  | 1.005        | -5.996   | 26.091 | 0.555         | 0.010         | 0.436   |
| lnllen    | elast6    | 721 | 1.214  | 0.801  | 0.867        | -2.529   | 8.504  | 0.592         | 0.010         | 0.398   |
| lnllen    | elastlt12 | 721 | 0.099  | 0.010  | 0.000        | -0.593   | 6.190  | 0.198         | 0.004         | 0.798   |

### Models in differences

| varname   | variable  | N   | mean   | median | weightedmean | min     | max    | perc_positive | perc_negative | perc_ns |
|-----------|-----------|-----|--------|--------|--------------|---------|--------|---------------|---------------|---------|
| lnrwpspr  | elast1    | 452 | -0.596 | -0.504 | -0.540       | -5.281  | 3.140  | 0.080         | 0.392         | 0.529   |
| lnrwpspr  | elast12   | 452 | 0.160  | -0.131 | -0.081       | -18.280 | 30.023 | 0.108         | 0.117         | 0.774   |
| lnrwpspr  | elast6    | 452 | -0.169 | -0.246 | -0.271       | -8.890  | 12.974 | 0.084         | 0.186         | 0.730   |
| lnrwpspr  | elastlt12 | 452 | 0.056  | 0.033  | 0.034        | -1.565  | 3.012  | 0.179         | 0.075         | 0.746   |
| lnwpswdst | elast1    | 452 | 0.647  | 0.527  | 0.515        | -0.700  | 5.876  | 0.872         | 0.007         | 0.122   |
| lnwpswdst | elast12   | 452 | 0.584  | 0.571  | 0.518        | -16.376 | 13.631 | 0.283         | 0.042         | 0.675   |
| lnwpswdst | elast6    | 452 | 0.543  | 0.473  | 0.469        | -6.765  | 8.390  | 0.454         | 0.029         | 0.518   |
| lnwpswdst | elastlt12 | 452 | 0.006  | 0.012  | 0.008        | -1.602  | 0.877  | 0.133         | 0.088         | 0.779   |
| lnllen    | elast1    | 451 | 0.350  | 0.288  | 0.314        | -0.805  | 1.847  | 0.557         | 0.011         | 0.432   |
| lnllen    | elast12   | 451 | 0.355  | 0.320  | 0.403        | -9.733  | 4.810  | 0.200         | 0.060         | 0.741   |
| lnllen    | elast6    | 451 | 0.345  | 0.281  | 0.347        | -4.725  | 2.927  | 0.299         | 0.040         | 0.661   |
| lnllen    | elastlt12 | 451 | 0.001  | 0.008  | 0.008        | -0.835  | 0.374  | 0.129         | 0.093         | 0.778   |

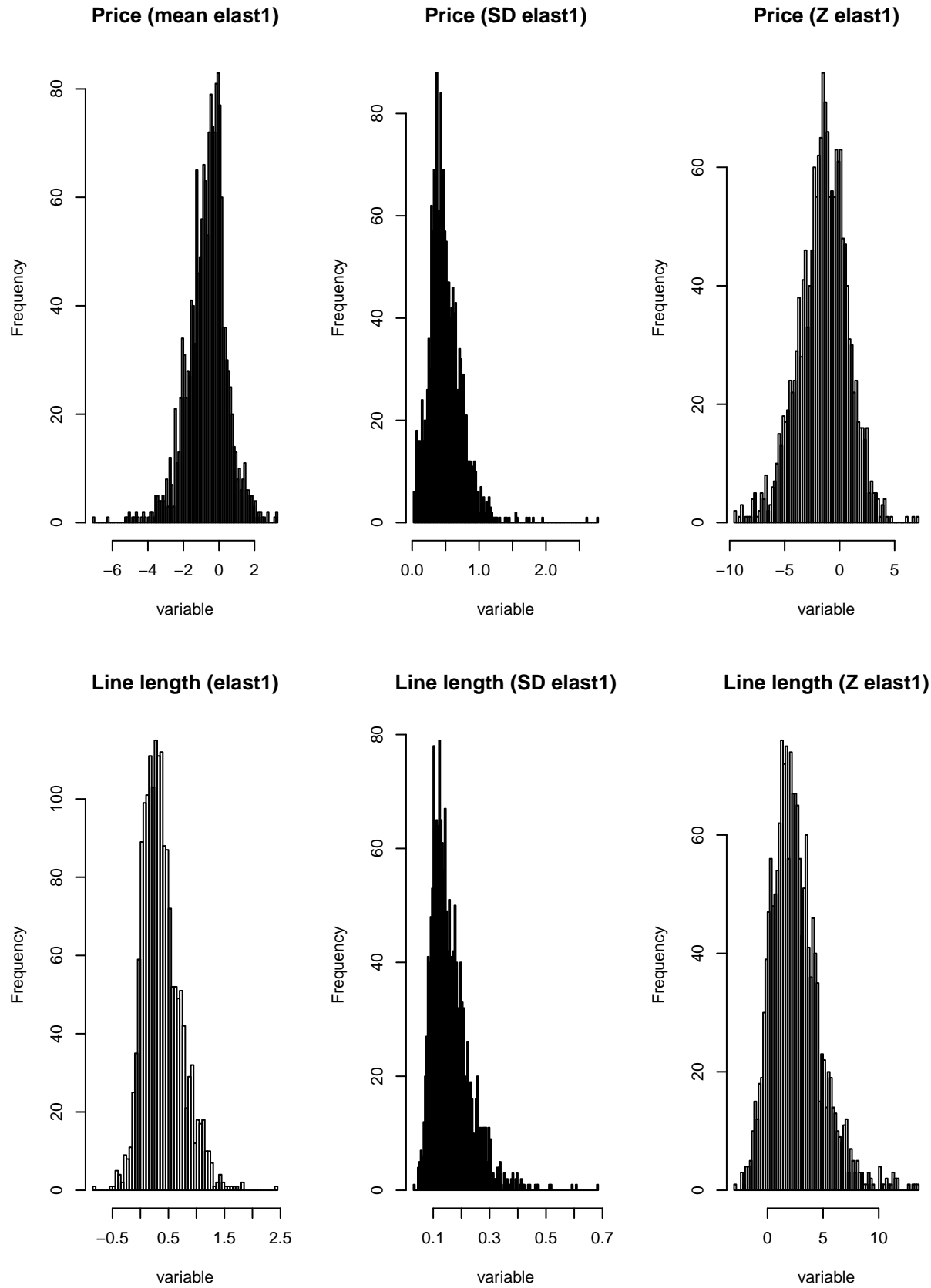
### Models in EC

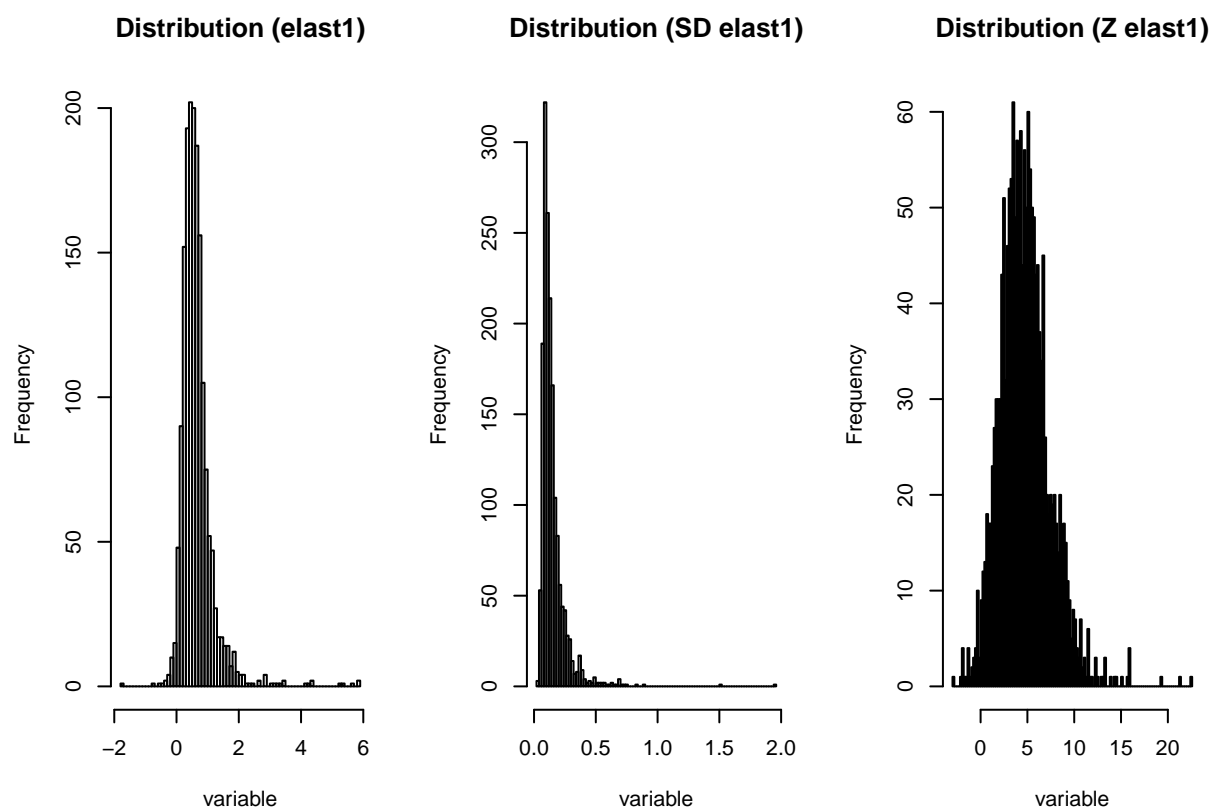
| varname   | variable  | N   | mean   | median | weightedmean | min      | max    | perc_positive | perc_negative | perc_ns |
|-----------|-----------|-----|--------|--------|--------------|----------|--------|---------------|---------------|---------|
| lnrwpspr  | elast1    | 514 | -0.716 | -0.648 | -0.607       | -4.700   | 3.284  | 0.062         | 0.481         | 0.457   |
| lnrwpspr  | elast12   | 514 | -0.611 | -0.449 | -0.424       | -120.573 | 12.832 | 0.123         | 0.375         | 0.502   |
| lnrwpspr  | elast6    | 514 | -0.456 | -0.441 | -0.438       | -22.161  | 10.208 | 0.111         | 0.383         | 0.506   |
| lnrwpspr  | elastlt12 | 514 | -0.051 | 0.001  | 0.001        | -30.731  | 1.437  | 0.043         | 0.031         | 0.926   |
| lnwpswdst | elast1    | 514 | 0.664  | 0.614  | 0.605        | -0.256   | 2.812  | 0.928         | 0.000         | 0.072   |
| lnwpswdst | elast12   | 514 | 0.770  | 0.779  | 0.811        | -39.864  | 8.553  | 0.761         | 0.006         | 0.233   |
| lnwpswdst | elast6    | 514 | 0.774  | 0.740  | 0.763        | -10.314  | 7.001  | 0.805         | 0.006         | 0.189   |
| lnwpswdst | elastlt12 | 514 | -0.010 | 0.001  | 0.001        | -6.852   | 0.409  | 0.058         | 0.004         | 0.938   |
| lnllen    | elast1    | 514 | 0.445  | 0.396  | 0.420        | -0.528   | 1.739  | 0.710         | 0.004         | 0.286   |
| lnllen    | elast12   | 514 | 0.767  | 0.937  | 0.942        | -80.543  | 3.857  | 0.753         | 0.014         | 0.233   |
| lnllen    | elast6    | 514 | 0.832  | 0.834  | 0.852        | -12.710  | 3.931  | 0.778         | 0.010         | 0.212   |
| lnllen    | elastlt12 | 514 | -0.038 | 0.003  | 0.002        | -21.536  | 0.273  | 0.082         | 0.006         | 0.912   |

## Plots

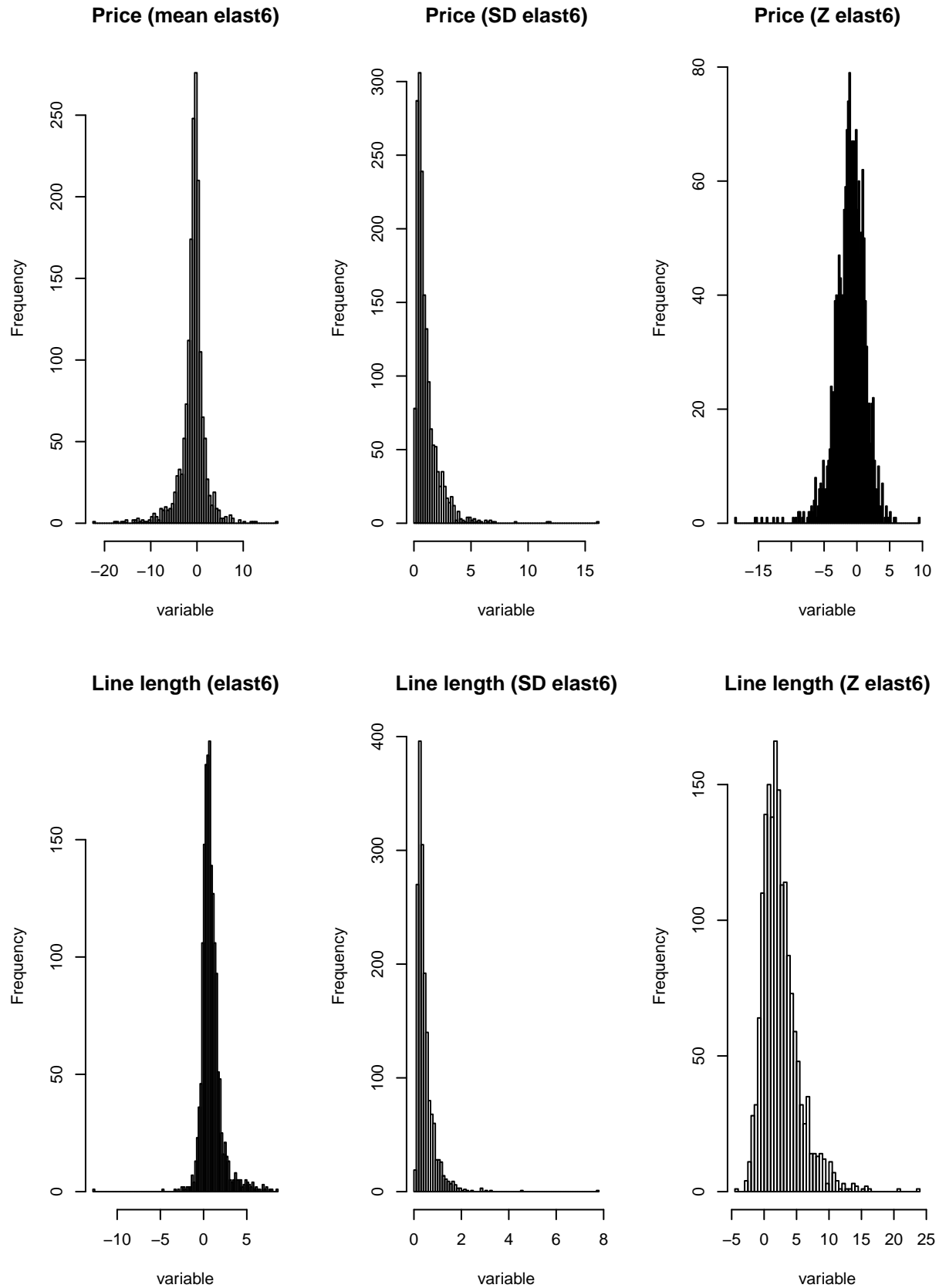
- Distribution of mean parameter
- Distribution of standard errors
- Distribution of z values

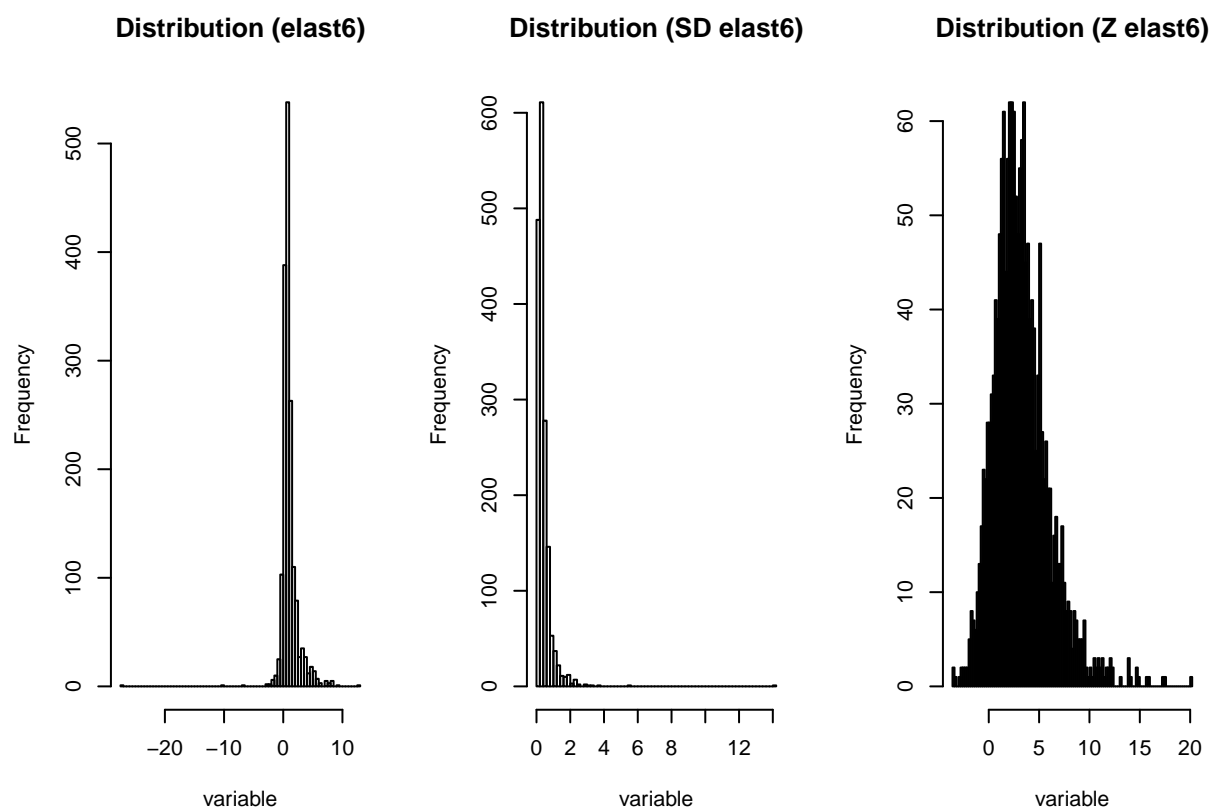
Short-term (elast1)





Dust-settling (6 months) (elast6)





Long-term (12 months) (elast12lt)

