

Table 1*Pairwise Comparisons Genres – Net Stereotypicality*

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Children	Fantasy	-0.566600	0.000000	-0.876200	-0.257000	True
Children	Historical Fiction	0.490500	0.000000	0.170800	0.810200	True
Children	Horror	-0.193100	0.899200	-0.591700	0.205600	False
Children	Literary Fiction	0.190600	0.705000	-0.129100	0.510200	False
Children	Mystery	-0.761300	0.000000	-1.083300	-0.439300	True
Children	Other	-0.026100	1.000000	-0.351600	0.299500	False
Children	Romance	0.275900	0.115400	-0.027800	0.579600	False
Children	Science Fiction	-0.758800	0.000000	-1.105400	-0.412100	True
Children	Thriller	-0.653500	0.000000	-0.987500	-0.319600	True
Children	YA	0.011100	1.000000	-0.318600	0.340700	False
Fantasy	Historical Fiction	1.057100	0.000000	0.883700	1.230500	True
Fantasy	Horror	0.373600	0.002200	0.079000	0.668100	True
Fantasy	Literary Fiction	0.757200	0.000000	0.583800	0.930500	True
Fantasy	Mystery	-0.194700	0.018300	-0.372300	-0.017000	True
Fantasy	Other	0.540600	0.000000	0.356600	0.724500	True
Fantasy	Romance	0.842500	0.000000	0.700700	0.984300	True
Fantasy	Science Fiction	-0.192100	0.149600	-0.411300	0.027000	False
Fantasy	Thriller	-0.086900	0.946200	-0.285300	0.111500	False
Fantasy	YA	0.577700	0.000000	0.386600	0.768800	True
Historical Fiction	Horror	-0.683500	0.000000	-0.988700	-0.378400	True
Historical Fiction	Literary Fiction	-0.299900	0.000000	-0.490800	-0.109100	True
Historical Fiction	Mystery	-1.251800	0.000000	-1.446500	-1.057000	True
Historical Fiction	Other	-0.516500	0.000000	-0.717000	-0.316000	True
Historical Fiction	Romance	-0.214600	0.001100	-0.377300	-0.051900	True
Historical Fiction	Science Fiction	-1.249200	0.000000	-1.482500	-1.016000	True
Historical Fiction	Thriller	-1.144000	0.000000	-1.357900	-0.930100	True
Historical Fiction	YA	-0.479400	0.000000	-0.686500	-0.272300	True
Horror	Literary Fiction	0.383600	0.002600	0.078500	0.688800	True
Horror	Mystery	-0.568200	0.000000	-0.875800	-0.260600	True
Horror	Other	0.167000	0.821800	-0.144300	0.478300	False
Horror	Romance	0.468900	0.000000	0.180600	0.757300	True
Horror	Science Fiction	-0.565700	0.000000	-0.899000	-0.232400	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Horror	Thriller	-0.460500	0.000200	-0.780500	-0.140400	True
Horror	YA	0.204100	0.590000	-0.111400	0.519700	False
Literary Fiction	Mystery	-0.951900	0.000000	-1.146600	-0.757100	True
Literary Fiction	Other	-0.216600	0.021700	-0.417100	-0.016100	True
Literary Fiction	Romance	0.085300	0.841700	-0.077300	0.248000	False
Literary Fiction	Science Fiction	-0.949300	0.000000	-1.182500	-0.716100	True
Literary Fiction	Thriller	-0.844100	0.000000	-1.057900	-0.630300	True
Literary Fiction	YA	-0.179500	0.161800	-0.386600	0.027600	False
Mystery	Other	0.735200	0.000000	0.531100	0.939400	True
Mystery	Romance	1.037200	0.000000	0.870000	1.204400	True
Mystery	Science Fiction	0.002500	1.000000	-0.233900	0.238900	False
Mystery	Thriller	0.107800	0.884300	-0.109500	0.325100	False
Mystery	YA	0.772400	0.000000	0.561700	0.983100	True
Other	Romance	0.301900	0.000000	0.128000	0.475800	True
Other	Science Fiction	-0.732700	0.000000	-0.973900	-0.491500	True
Other	Thriller	-0.627500	0.000000	-0.850000	-0.405000	True
Other	YA	0.037100	1.000000	-0.178900	0.253200	False
Romance	Science Fiction	-1.034600	0.000000	-1.245400	-0.823900	True
Romance	Thriller	-0.929400	0.000000	-1.118500	-0.740300	True
Romance	YA	-0.264800	0.000100	-0.446300	-0.083300	True
Science Fiction	Thriller	0.105200	0.961400	-0.147200	0.357600	False
Science Fiction	YA	0.769800	0.000000	0.523100	1.016500	True
Thriller	YA	0.664600	0.000000	0.436100	0.893100	True

Table 2*Pairwise Comparisons Genres and Author Gender – Net Stereotypicality*

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Female_Children	Female_Fantasy	-0.556500	0.000000	-0.941700	-0.171300	True
Female_Children	Female_Historical Fiction	0.398100	0.050900	-0.000600	0.796800	False
Female_Children	Female_Horror	-0.364200	0.890000	-0.988000	0.259500	False
Female_Children	Female_Literary Fiction	0.106800	1.000000	-0.304800	0.518300	False
Female_Children	Female_Mystery	-0.971500	0.000000	-1.374400	-0.568600	True
Female_Children	Female_Other	-0.007800	1.000000	-0.416300	0.400600	False
Female_Children	Female_Romance	0.181600	0.980800	-0.189200	0.552500	False
Female_Children	Female_Science Fiction	-0.503900	0.022700	-0.977800	-0.030100	True
Female_Children	Female_Thriller	-0.666400	0.000100	-1.131700	-0.201100	True
Female_Children	Female_YA	-0.060600	1.000000	-0.464200	0.343000	False
Female_Children	Male_Children	-0.502200	0.873300	-1.347600	0.343200	False
Female_Children	Male_Fantasy	-0.859400	0.000000	-1.273400	-0.445300	True
Female_Children	Male_Historical Fiction	0.409400	0.128900	-0.038800	0.857700	False
Female_Children	Male_Horror	-0.236900	0.991900	-0.756800	0.282900	False
Female_Children	Male_Literary Fiction	0.095900	1.000000	-0.321600	0.513400	False
Female_Children	Male_Mystery	-0.589800	0.000600	-1.040800	-0.138700	True
Female_Children	Male_Other	-0.338900	0.510800	-0.798000	0.120200	False
Female_Children	Male_Romance	0.259300	0.978900	-0.265700	0.784400	False
Female_Children	Male_Science Fiction	-1.137700	0.000000	-1.595100	-0.680300	True
Female_Children	Male_Thriller	-0.788900	0.000000	-1.214900	-0.362900	True
Female_Children	Male_YA	-0.168900	1.000000	-0.733800	0.395900	False
Female_Fantasy	Female_Historical Fiction	0.954600	0.000000	0.721700	1.187600	True
Female_Fantasy	Female_Horror	0.192300	0.999700	-0.341000	0.725500	False
Female_Fantasy	Female_Literary Fiction	0.663300	0.000000	0.409000	0.917500	True
Female_Fantasy	Female_Mystery	-0.415000	0.000000	-0.655100	-0.174900	True
Female_Fantasy	Female_Other	0.548700	0.000000	0.299400	0.797900	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Female_Fantasy	Female_Romance	0.738100	0.000000	0.557000	0.919300	True
Female_Fantasy	Female_Science Fiction	0.052600	1.000000	-0.293700	0.398800	False
Female_Fantasy	Female_Thriller	-0.109900	0.999900	-0.444300	0.224500	False
Female_Fantasy	Female_YA	0.495900	0.000000	0.254600	0.737200	True
Female_Fantasy	Male_Children	0.054300	1.000000	-0.726700	0.835300	False
Female_Fantasy	Male_Fantasy	-0.302900	0.004900	-0.561200	-0.044500	True
Female_Fantasy	Male_Historical Fiction	0.965900	0.000000	0.655700	1.276100	True
Female_Fantasy	Male_Horror	0.319600	0.380600	-0.087300	0.726400	False
Female_Fantasy	Male_Literary Fiction	0.652400	0.000000	0.388600	0.916200	True
Female_Fantasy	Male_Mystery	-0.033300	1.000000	-0.347500	0.281000	False
Female_Fantasy	Male_Other	0.217600	0.708000	-0.108100	0.543300	False
Female_Fantasy	Male_Romance	0.815800	0.000000	0.402400	1.229300	True
Female_Fantasy	Male_Science Fiction	-0.581200	0.000000	-0.904500	-0.257900	True
Female_Fantasy	Male_Thriller	-0.232400	0.254800	-0.509500	0.044700	False
Female_Fantasy	Male_YA	0.387600	0.257900	-0.075400	0.850500	False
Female_Historical Fiction	Female_Horror	-0.762400	0.000100	-1.305400	-0.219300	True
Female_Historical Fiction	Female_Literary Fiction	-0.291400	0.023100	-0.565700	-0.017100	True
Female_Historical Fiction	Female_Mystery	-1.369600	0.000000	-1.630900	-1.108400	True
Female_Historical Fiction	Female_Other	-0.405900	0.000000	-0.675700	-0.136200	True
Female_Historical Fiction	Female_Romance	-0.216500	0.031100	-0.424900	-0.008100	True
Female_Historical Fiction	Female_Science Fiction	-0.902100	0.000000	-1.263300	-0.540900	True
Female_Historical Fiction	Female_Thriller	-1.064500	0.000000	-1.414400	-0.714600	True
Female_Historical Fiction	Female_YA	-0.458700	0.000000	-0.721100	-0.196400	True
Female_Historical Fiction	Male_Children	-0.900300	0.007600	-1.688100	-0.112500	True
Female_Historical Fiction	Male_Fantasy	-1.257500	0.000000	-1.535600	-0.979300	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Female_Historical Fiction	Male_Historical Fiction	0.011300	1.000000	-0.315500	0.338100	False
Female_Historical Fiction	Male_Horror	-0.635100	0.000000	-1.054800	-0.215300	True
Female_Historical Fiction	Male_Literary Fiction	-0.302200	0.021600	-0.585400	-0.019000	True
Female_Historical Fiction	Male_Mystery	-0.987900	0.000000	-1.318600	-0.657200	True
Female_Historical Fiction	Male_Other	-0.737000	0.000000	-1.078600	-0.395400	True
Female_Historical Fiction	Male_Romance	-0.138800	0.999900	-0.564900	0.287300	False
Female_Historical Fiction	Male_Science Fiction	-1.535800	0.000000	-1.875200	-1.196500	True
Female_Historical Fiction	Male_Thriller	-1.187000	0.000000	-1.482600	-0.891400	True
Female_Historical Fiction	Male_YA	-0.567100	0.003500	-1.041300	-0.092800	True
Female_Horror	Female_Literary Fiction	0.471000	0.227000	-0.081500	1.023500	False
Female_Horror	Female_Mystery	-0.607200	0.011800	-1.153400	-0.061100	True
Female_Horror	Female_Other	0.356400	0.760000	-0.193900	0.906700	False
Female_Horror	Female_Romance	0.545900	0.029200	0.022900	1.068800	True
Female_Horror	Female_Science Fiction	-0.139700	1.000000	-0.740100	0.460700	False
Female_Horror	Female_Thriller	-0.302200	0.970700	-0.895900	0.291500	False
Female_Horror	Female_YA	0.303600	0.929600	-0.243100	0.850300	False
Female_Horror	Male_Children	-0.138000	1.000000	-1.060300	0.784400	False
Female_Horror	Male_Fantasy	-0.495100	0.157300	-1.049600	0.059300	False
Female_Horror	Male_Historical Fiction	0.773700	0.000400	0.193300	1.354100	True
Female_Horror	Male_Horror	0.127300	1.000000	-0.510000	0.764700	False
Female_Horror	Male_Literary Fiction	0.460200	0.281800	-0.096800	1.017200	False
Female_Horror	Male_Mystery	-0.225500	0.999100	-0.808100	0.357100	False
Female_Horror	Male_Other	0.025300	1.000000	-0.563500	0.614200	False
Female_Horror	Male_Romance	0.623600	0.069100	-0.018000	1.265100	False
Female_Horror	Male_Science Fiction	-0.773500	0.000500	-1.361000	-0.185900	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Female_Horror	Male_Thriller	-0.424600	0.466800	-0.988100	0.138800	False
Female_Horror	Male_YA	0.195300	1.000000	-0.479200	0.869800	False
Female_Literary Fiction	Female_Mystery	-1.078200	0.000000	-1.358600	-0.797900	True
Female_Literary Fiction	Female_Other	-0.114600	0.998700	-0.402900	0.173700	False
Female_Literary Fiction	Female_Romance	0.074900	0.999900	-0.157000	0.306800	False
Female_Literary Fiction	Female_Science Fiction	-0.610700	0.000000	-0.986000	-0.235400	True
Female_Literary Fiction	Female_Thriller	-0.773200	0.000000	-1.137600	-0.408800	True
Female_Literary Fiction	Female_YA	-0.167400	0.872000	-0.448800	0.114000	False
Female_Literary Fiction	Male_Children	-0.608900	0.431000	-1.403300	0.185400	False
Female_Literary Fiction	Male_Fantasy	-0.966100	0.000000	-1.262300	-0.669900	True
Female_Literary Fiction	Male_Historical Fiction	0.302700	0.171000	-0.039700	0.645000	False
Female_Literary Fiction	Male_Horror	-0.343700	0.354000	-0.775600	0.088200	False
Female_Literary Fiction	Male_Literary Fiction	-0.010800	1.000000	-0.311800	0.290100	False
Female_Literary Fiction	Male_Mystery	-0.696500	0.000000	-1.042500	-0.350500	True
Female_Literary Fiction	Male_Other	-0.445700	0.001500	-0.802100	-0.089200	True
Female_Literary Fiction	Male_Romance	0.152600	0.999800	-0.285500	0.590700	False
Female_Literary Fiction	Male_Science Fiction	-1.244500	0.000000	-1.598700	-0.890200	True
Female_Literary Fiction	Male_Thriller	-0.895600	0.000000	-1.208300	-0.583000	True
Female_Literary Fiction	Male_YA	-0.275700	0.913100	-0.760800	0.209400	False
Female_Mystery	Female_Other	0.963700	0.000000	0.687800	1.239500	True
Female_Mystery	Female_Romance	1.153100	0.000000	0.936800	1.369400	True
Female_Mystery	Female_Science Fiction	0.467500	0.000900	0.101700	0.833400	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Female_Mystery	Female_Thriller	0.305100	0.212200	-0.049600	0.659700	False
Female_Mystery	Female_YA	0.910900	0.000000	0.642200	1.179600	True
Female_Mystery	Male_Children	0.469300	0.873200	-0.320600	1.259200	False
Female_Mystery	Male_Fantasy	0.112100	0.998800	-0.172000	0.396300	False
Female_Mystery	Male_Historical Fiction	1.380900	0.000000	1.049000	1.712900	True
Female_Mystery	Male_Horror	0.734600	0.000000	0.310900	1.158300	True
Female_Mystery	Male_Literary Fiction	1.067400	0.000000	0.778300	1.356500	True
Female_Mystery	Male_Mystery	0.381700	0.008300	0.046000	0.717500	True
Female_Mystery	Male_Other	0.632600	0.000000	0.286100	0.979100	True
Female_Mystery	Male_Romance	1.230800	0.000000	0.800800	1.660900	True
Female_Mystery	Male_Science Fiction	-0.166200	0.983700	-0.510500	0.178100	False
Female_Mystery	Male_Thriller	0.182600	0.851200	-0.118700	0.483900	False
Female_Mystery	Male_YA	0.802600	0.000000	0.324700	1.280400	True
Female_Other	Female_Romance	0.189500	0.259100	-0.037000	0.415900	False
Female_Other	Female_Science Fiction	-0.496100	0.000400	-0.868100	-0.124200	True
Female_Other	Female_Thriller	-0.658600	0.000000	-1.019500	-0.297600	True
Female_Other	Female_YA	-0.052800	1.000000	-0.329700	0.224100	False
Female_Other	Male_Children	-0.494400	0.815700	-1.287100	0.298400	False
Female_Other	Male_Fantasy	-0.851500	0.000000	-1.143500	-0.559600	True
Female_Other	Male_Historical Fiction	0.417200	0.002000	0.078600	0.755900	True
Female_Other	Male_Horror	-0.229100	0.951700	-0.658100	0.199900	False
Female_Other	Male_Literary Fiction	0.103800	0.999800	-0.193000	0.400500	False
Female_Other	Male_Mystery	-0.581900	0.000000	-0.924300	-0.239600	True
Female_Other	Male_Other	-0.331100	0.100000	-0.684000	0.021800	False
Female_Other	Male_Romance	0.267200	0.836000	-0.168100	0.702400	False
Female_Other	Male_Science Fiction	-1.129900	0.000000	-1.480600	-0.779100	True
Female_Other	Male_Thriller	-0.781100	0.000000	-1.089700	-0.472400	True
Female_Other	Male_YA	-0.161100	0.999900	-0.643600	0.321400	False
Female_Romance	Female_Science Fiction	-0.685600	0.000000	-1.015800	-0.355400	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Female_Romance	Female_Thriller	-0.848100	0.000000	-1.165800	-0.530300	True
Female_Romance	Female_YA	-0.242300	0.011600	-0.459900	-0.024600	True
Female_Romance	Male_Children	-0.683800	0.172100	-1.457900	0.090200	False
Female_Romance	Male_Fantasy	-1.041000	0.000000	-1.277400	-0.804500	True
Female_Romance	Male_Historical Fiction	0.227800	0.395900	-0.064400	0.520000	False
Female_Romance	Male_Horror	-0.418600	0.022500	-0.811900	-0.025300	True
Female_Romance	Male_Literary Fiction	-0.085700	0.999800	-0.328100	0.156700	False
Female_Romance	Male_Mystery	-0.771400	0.000000	-1.067900	-0.474900	True
Female_Romance	Male_Other	-0.520500	0.000000	-0.829100	-0.211900	True
Female_Romance	Male_Romance	0.077700	1.000000	-0.322400	0.477800	False
Female_Romance	Male_Science Fiction	-1.319300	0.000000	-1.625400	-1.013200	True
Female_Romance	Male_Thriller	-0.970500	0.000000	-1.227300	-0.713700	True
Female_Romance	Male_YA	-0.350600	0.402300	-0.801700	0.100500	False
Female_Science Fiction	Female_Thriller	-0.162500	0.999400	-0.596100	0.271100	False
Female_Science Fiction	Female_YA	0.443300	0.002800	0.076700	0.810000	True
Female_Science Fiction	Male_Children	0.001800	1.000000	-0.826600	0.830100	False
Female_Science Fiction	Male_Fantasy	-0.355400	0.098000	-0.733500	0.022700	False
Female_Science Fiction	Male_Historical Fiction	0.913400	0.000000	0.498100	1.328600	True
Female_Science Fiction	Male_Horror	0.267000	0.943100	-0.224700	0.758700	False
Female_Science Fiction	Male_Literary Fiction	0.599900	0.000000	0.218100	0.981700	True
Female_Science Fiction	Male_Mystery	-0.085800	1.000000	-0.504100	0.332400	False
Female_Science Fiction	Male_Other	0.165000	0.999100	-0.261900	0.592000	False
Female_Science Fiction	Male_Romance	0.763300	0.000000	0.266200	1.260400	True
Female_Science Fiction	Male_Science Fiction	-0.633800	0.000000	-1.058900	-0.208600	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Female_Science Fiction	Male_Thriller	-0.284900	0.538500	-0.676100	0.106200	False
Female_Science Fiction	Male_YA	0.335000	0.820000	-0.204000	0.874000	False
Female_Thriller	Female_YA	0.605800	0.000000	0.250300	0.961300	True
Female_Thriller	Male_Children	0.164200	1.000000	-0.659300	0.987700	False
Female_Thriller	Male_Fantasy	-0.192900	0.959200	-0.560200	0.174300	False
Female_Thriller	Male_Historical Fiction	1.075800	0.000000	0.670400	1.481200	True
Female_Thriller	Male_Horror	0.429500	0.164200	-0.053900	0.912900	False
Female_Thriller	Male_Literary Fiction	0.762300	0.000000	0.391200	1.133500	True
Female_Thriller	Male_Mystery	0.076700	1.000000	-0.331900	0.485200	False
Female_Thriller	Male_Other	0.327500	0.382600	-0.089900	0.744900	False
Female_Thriller	Male_Romance	0.925800	0.000000	0.436800	1.414700	True
Female_Thriller	Male_Science Fiction	-0.471300	0.008600	-0.886800	-0.055700	True
Female_Thriller	Male_Thriller	-0.122500	0.999900	-0.503200	0.258200	False
Female_Thriller	Male_YA	0.497500	0.102200	-0.034000	1.029000	False
Female_YA	Male_Children	-0.441600	0.925500	-1.231900	0.348700	False
Female_YA	Male_Fantasy	-0.798700	0.000000	-1.083900	-0.513600	True
Female_YA	Male_Historical Fiction	0.470000	0.000100	0.137200	0.802800	True
Female_YA	Male_Horror	-0.176300	0.997600	-0.600700	0.248100	False
Female_YA	Male_Literary Fiction	0.156500	0.946500	-0.133500	0.446600	False
Female_YA	Male_Mystery	-0.529100	0.000000	-0.865700	-0.192600	True
Female_YA	Male_Other	-0.278300	0.340400	-0.625600	0.069000	False
Female_YA	Male_Romance	0.320000	0.497300	-0.110700	0.750700	False
Female_YA	Male_Science Fiction	-1.077100	0.000000	-1.422200	-0.732000	True
Female_YA	Male_Thriller	-0.728300	0.000000	-1.030500	-0.426100	True
Female_YA	Male_YA	-0.108300	1.000000	-0.586700	0.370100	False
Male_Children	Male_Fantasy	-0.357200	0.993300	-1.152800	0.438500	False
Male_Children	Male_Historical Fiction	0.911600	0.010500	0.097600	1.725600	True
Male_Children	Male_Horror	0.265300	1.000000	-0.590200	1.120800	False

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Male_Children	Male_Literary Fiction	0.598100	0.477100	-0.199300	1.395600	False
Male_Children	Male_Mystery	-0.087600	1.000000	-0.903100	0.728000	False
Male_Children	Male_Other	0.163300	1.000000	-0.656700	0.983300	False
Male_Children	Male_Romance	0.761500	0.166600	-0.097100	1.620200	False
Male_Children	Male_Science Fiction	-0.635500	0.405800	-1.454600	0.183600	False
Male_Children	Male_Thriller	-0.286700	0.999700	-1.088600	0.515300	False
Male_Children	Male_YA	0.333300	0.999400	-0.550300	1.216800	False
Male_Fantasy	Male_Historical Fiction	1.268800	0.000000	0.923400	1.614200	True
Male_Fantasy	Male_Horror	0.622400	0.000100	0.188100	1.056800	True
Male_Fantasy	Male_Literary Fiction	0.955300	0.000000	0.650800	1.259700	True
Male_Fantasy	Male_Mystery	0.269600	0.415200	-0.079400	0.618600	False
Male_Fantasy	Male_Other	0.520500	0.000000	0.161000	0.879900	True
Male_Fantasy	Male_Romance	1.118700	0.000000	0.678200	1.559200	True
Male_Fantasy	Male_Science Fiction	-0.278300	0.397200	-0.635600	0.078900	False
Male_Fantasy	Male_Thriller	0.070500	1.000000	-0.245600	0.386500	False
Male_Fantasy	Male_YA	0.690400	0.000100	0.203200	1.177700	True
Male_Historical Fiction	Male_Horror	-0.646400	0.000100	-1.113400	-0.179300	True
Male_Historical Fiction	Male_Literary Fiction	-0.313500	0.151400	-0.663000	0.036000	False
Male_Historical Fiction	Male_Mystery	-0.999200	0.000000	-1.388100	-0.610200	True
Male_Historical Fiction	Male_Other	-0.748300	0.000000	-1.146600	-0.350000	True
Male_Historical Fiction	Male_Romance	-0.150100	1.000000	-0.622800	0.322700	False
Male_Historical Fiction	Male_Science Fiction	-1.547100	0.000000	-1.943500	-1.150800	True
Male_Historical Fiction	Male_Thriller	-1.198300	0.000000	-1.557900	-0.838700	True
Male_Historical Fiction	Male_YA	-0.578400	0.010600	-1.095000	-0.061800	True
Male_Horror	Male_Literary Fiction	0.332900	0.447300	-0.104700	0.770400	False

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Male_Horror	Male_Mystery	-0.352800	0.473900	-0.822500	0.116900	False
Male_Horror	Male_Other	-0.102000	1.000000	-0.579400	0.375500	False
Male_Horror	Male_Romance	0.496300	0.124200	-0.044900	1.037400	False
Male_Horror	Male_Science Fiction	-0.900800	0.000000	-1.376600	-0.424900	True
Male_Horror	Male_Thriller	-0.552000	0.001800	-0.997700	-0.106200	True
Male_Horror	Male_YA	0.068000	1.000000	-0.511800	0.647800	False
Male_Literary Fiction	Male_Mystery	-0.685700	0.000000	-1.038800	-0.332600	True
Male_Literary Fiction	Male_Other	-0.434800	0.003400	-0.798200	-0.071500	True
Male_Literary Fiction	Male_Romance	0.163400	0.999600	-0.280300	0.607100	False
Male_Literary Fiction	Male_Science Fiction	-1.233600	0.000000	-1.594800	-0.872400	True
Male_Literary Fiction	Male_Thriller	-0.884800	0.000000	-1.205300	-0.564300	True
Male_Literary Fiction	Male_YA	-0.264900	0.945800	-0.755000	0.225300	False
Male_Mystery	Male_Other	0.250900	0.812900	-0.150600	0.652300	False
Male_Mystery	Male_Romance	0.849100	0.000000	0.373700	1.324500	True
Male_Mystery	Male_Science Fiction	-0.547900	0.000200	-0.947500	-0.148400	True
Male_Mystery	Male_Thriller	-0.199100	0.937500	-0.562200	0.164000	False
Male_Mystery	Male_YA	0.420800	0.317200	-0.098200	0.939900	False
Male_Other	Male_Romance	0.598200	0.001800	0.115200	1.081300	True
Male_Other	Male_Science Fiction	-0.798800	0.000000	-1.207400	-0.390200	True
Male_Other	Male_Thriller	-0.450000	0.002900	-0.823100	-0.076900	True
Male_Other	Male_YA	0.170000	0.999900	-0.356100	0.696000	False
Male_Romance	Male_Science Fiction	-1.397000	0.000000	-1.878500	-0.915600	True
Male_Romance	Male_Thriller	-1.048200	0.000000	-1.500000	-0.596500	True
Male_Romance	Male_YA	-0.428300	0.526300	-1.012800	0.156200	False
Male_Science Fiction	Male_Thriller	0.348800	0.097900	-0.022200	0.719800	False
Male_Science Fiction	Male_YA	0.968800	0.000000	0.444200	1.493400	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Male_Thriller	Male_YA	0.619900	0.001600	0.122500	1.117400	True

Table 3*Pairwise Comparisons Genres – Competence-Agency*

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Children	Fantasy	-0.566600	0.000000	-0.876200	-0.257000	True
Children	Historical Fiction	0.490500	0.000000	0.170800	0.810200	True
Children	Horror	-0.193100	0.899200	-0.591700	0.205600	False
Children	Literary Fiction	0.190600	0.705000	-0.129100	0.510200	False
Children	Mystery	-0.761300	0.000000	-1.083300	-0.439300	True
Children	Other	-0.026100	1.000000	-0.351600	0.299500	False
Children	Romance	0.275900	0.115400	-0.027800	0.579600	False
Children	Science Fiction	-0.758800	0.000000	-1.105400	-0.412100	True
Children	Thriller	-0.653500	0.000000	-0.987500	-0.319600	True
Children	YA	0.011100	1.000000	-0.318600	0.340700	False
Fantasy	Historical Fiction	1.057100	0.000000	0.883700	1.230500	True
Fantasy	Horror	0.373600	0.002200	0.079000	0.668100	True
Fantasy	Literary Fiction	0.757200	0.000000	0.583800	0.930500	True
Fantasy	Mystery	-0.194700	0.018300	-0.372300	-0.017000	True
Fantasy	Other	0.540600	0.000000	0.356600	0.724500	True
Fantasy	Romance	0.842500	0.000000	0.700700	0.984300	True
Fantasy	Science Fiction	-0.192100	0.149600	-0.411300	0.027000	False
Fantasy	Thriller	-0.086900	0.946200	-0.285300	0.111500	False
Fantasy	YA	0.577700	0.000000	0.386600	0.768800	True
Historical Fiction	Horror	-0.683500	0.000000	-0.988700	-0.378400	True
Historical Fiction	Literary Fiction	-0.299900	0.000000	-0.490800	-0.109100	True
Historical Fiction	Mystery	-1.251800	0.000000	-1.446500	-1.057000	True
Historical Fiction	Other	-0.516500	0.000000	-0.717000	-0.316000	True
Historical Fiction	Romance	-0.214600	0.001100	-0.377300	-0.051900	True
Historical Fiction	Science Fiction	-1.249200	0.000000	-1.482500	-1.016000	True
Historical Fiction	Thriller	-1.144000	0.000000	-1.357900	-0.930100	True
Historical Fiction	YA	-0.479400	0.000000	-0.686500	-0.272300	True
Horror	Literary Fiction	0.383600	0.002600	0.078500	0.688800	True
Horror	Mystery	-0.568200	0.000000	-0.875800	-0.260600	True
Horror	Other	0.167000	0.821800	-0.144300	0.478300	False
Horror	Romance	0.468900	0.000000	0.180600	0.757300	True
Horror	Science Fiction	-0.565700	0.000000	-0.899000	-0.232400	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Horror	Thriller	-0.460500	0.000200	-0.780500	-0.140400	True
Horror	YA	0.204100	0.590000	-0.111400	0.519700	False
Literary Fiction	Mystery	-0.951900	0.000000	-1.146600	-0.757100	True
Literary Fiction	Other	-0.216600	0.021700	-0.417100	-0.016100	True
Literary Fiction	Romance	0.085300	0.841700	-0.077300	0.248000	False
Literary Fiction	Science Fiction	-0.949300	0.000000	-1.182500	-0.716100	True
Literary Fiction	Thriller	-0.844100	0.000000	-1.057900	-0.630300	True
Literary Fiction	YA	-0.179500	0.161800	-0.386600	0.027600	False
Mystery	Other	0.735200	0.000000	0.531100	0.939400	True
Mystery	Romance	1.037200	0.000000	0.870000	1.204400	True
Mystery	Science Fiction	0.002500	1.000000	-0.233900	0.238900	False
Mystery	Thriller	0.107800	0.884300	-0.109500	0.325100	False
Mystery	YA	0.772400	0.000000	0.561700	0.983100	True
Other	Romance	0.301900	0.000000	0.128000	0.475800	True
Other	Science Fiction	-0.732700	0.000000	-0.973900	-0.491500	True
Other	Thriller	-0.627500	0.000000	-0.850000	-0.405000	True
Other	YA	0.037100	1.000000	-0.178900	0.253200	False
Romance	Science Fiction	-1.034600	0.000000	-1.245400	-0.823900	True
Romance	Thriller	-0.929400	0.000000	-1.118500	-0.740300	True
Romance	YA	-0.264800	0.000100	-0.446300	-0.083300	True
Science Fiction	Thriller	0.105200	0.961400	-0.147200	0.357600	False
Science Fiction	YA	0.769800	0.000000	0.523100	1.016500	True
Thriller	YA	0.664600	0.000000	0.436100	0.893100	True

Table 4*Pairwise Comparisons Genres – Warmth-Communality*

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Children	Fantasy	-0.311400	0.256100	-0.699200	0.076300	False
Children	Historical Fiction	0.313300	0.298000	-0.088400	0.715100	False
Children	Horror	-0.657400	0.002600	-1.181300	-0.133500	True
Children	Literary Fiction	-0.195600	0.890400	-0.593600	0.202500	False
Children	Mystery	-1.156400	0.000000	-1.566800	-0.746100	True
Children	Other	-0.394600	0.078900	-0.809300	0.020000	False
Children	Romance	-0.491000	0.001500	-0.869600	-0.112300	True
Children	Science Fiction	-0.529300	0.005100	-0.969000	-0.089500	True
Children	Thriller	-1.494300	0.000000	-1.928500	-1.060200	True
Children	YA	-0.132300	0.994500	-0.543700	0.279100	False
Fantasy	Historical Fiction	0.624800	0.000000	0.389100	0.860500	True
Fantasy	Horror	-0.346000	0.194200	-0.756600	0.064700	False
Fantasy	Literary Fiction	0.115900	0.871300	-0.113500	0.345300	False
Fantasy	Mystery	-0.845000	0.000000	-1.095100	-0.595000	True
Fantasy	Other	-0.083200	0.994200	-0.340200	0.173800	False
Fantasy	Romance	-0.179500	0.098400	-0.373200	0.014200	False
Fantasy	Science Fiction	-0.217800	0.385600	-0.513600	0.077900	False
Fantasy	Thriller	-1.182900	0.000000	-1.470300	-0.895400	True
Fantasy	YA	0.179100	0.440900	-0.072700	0.431000	False
Historical Fiction	Horror	-0.970700	0.000000	-1.394700	-0.546800	True
Historical Fiction	Literary Fiction	-0.508900	0.000000	-0.761300	-0.256500	True
Historical Fiction	Mystery	-1.469800	0.000000	-1.741100	-1.198500	True
Historical Fiction	Other	-0.708000	0.000000	-0.985700	-0.430300	True
Historical Fiction	Romance	-0.804300	0.000000	-1.024800	-0.583900	True
Historical Fiction	Science Fiction	-0.842600	0.000000	-1.156500	-0.528700	True
Historical Fiction	Thriller	-1.807700	0.000000	-2.113800	-1.501600	True
Historical Fiction	YA	-0.445600	0.000000	-0.718600	-0.172700	True
Horror	Literary Fiction	0.461900	0.017800	0.041400	0.882300	True
Horror	Mystery	-0.499000	0.009200	-0.931100	-0.067000	True
Horror	Other	0.262800	0.691000	-0.173400	0.698900	False
Horror	Romance	0.166400	0.963300	-0.235700	0.568500	False
Horror	Science Fiction	0.128100	0.998300	-0.331900	0.588200	False

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Horror	Thriller	-0.836900	0.000000	-1.291600	-0.382200	True
Horror	YA	0.525100	0.004600	0.092000	0.958200	True
Literary Fiction	Mystery	-0.960900	0.000000	-1.226700	-0.695100	True
Literary Fiction	Other	-0.199100	0.397600	-0.471500	0.073300	False
Literary Fiction	Romance	-0.295400	0.000400	-0.509100	-0.081700	True
Literary Fiction	Science Fiction	-0.333700	0.022000	-0.642900	-0.024500	True
Literary Fiction	Thriller	-1.298800	0.000000	-1.600000	-0.997500	True
Literary Fiction	YA	0.063200	0.999600	-0.204300	0.330800	False
Mystery	Other	0.761800	0.000000	0.471800	1.051800	True
Mystery	Romance	0.665500	0.000000	0.429800	0.901200	True
Mystery	Science Fiction	0.627200	0.000000	0.302300	0.952000	True
Mystery	Thriller	-0.337900	0.025700	-0.655100	-0.020600	True
Mystery	YA	1.024100	0.000000	0.738700	1.309600	True
Other	Romance	-0.096300	0.973000	-0.339400	0.146800	False
Other	Science Fiction	-0.134600	0.967000	-0.464900	0.195700	False
Other	Thriller	-1.099700	0.000000	-1.422500	-0.776800	True
Other	YA	0.262300	0.124000	-0.029200	0.553900	False
Romance	Science Fiction	-0.038300	1.000000	-0.322100	0.245500	False
Romance	Thriller	-1.003300	0.000000	-1.278400	-0.728300	True
Romance	YA	0.358700	0.000100	0.121000	0.596300	True
Science Fiction	Thriller	-0.965000	0.000000	-1.319500	-0.610600	True
Science Fiction	YA	0.397000	0.004300	0.070700	0.723200	True
Thriller	YA	1.362000	0.000000	1.043300	1.680700	True

Table 5*Pairwise Comparisons Genres – Appearance*

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Children	Fantasy	-0.161300	0.796300	-0.454300	0.131600	False
Children	Historical Fiction	0.528900	0.000000	0.225400	0.832500	True
Children	Horror	0.423100	0.024600	0.027200	0.818900	True
Children	Literary Fiction	0.528500	0.000000	0.227700	0.829300	True
Children	Mystery	-0.302700	0.062800	-0.612700	0.007400	False
Children	Other	0.379900	0.004600	0.066600	0.693200	True
Children	Romance	0.715200	0.000000	0.429100	1.001300	True
Children	Science Fiction	-0.215000	0.589000	-0.547300	0.117200	False
Children	Thriller	0.141100	0.952200	-0.186900	0.469200	False
Children	YA	0.275700	0.138000	-0.035200	0.586500	False
Fantasy	Historical Fiction	0.690300	0.000000	0.512200	0.868400	True
Fantasy	Horror	0.584400	0.000000	0.274100	0.894700	True
Fantasy	Literary Fiction	0.689900	0.000000	0.516500	0.863200	True
Fantasy	Mystery	-0.141300	0.360800	-0.330300	0.047600	False
Fantasy	Other	0.541300	0.000000	0.347100	0.735500	True
Fantasy	Romance	0.876600	0.000000	0.730200	1.022900	True
Fantasy	Science Fiction	-0.053700	0.999500	-0.277200	0.169800	False
Fantasy	Thriller	0.302500	0.000400	0.085300	0.519700	True
Fantasy	YA	0.437000	0.000000	0.246700	0.627300	True
Historical Fiction	Horror	-0.105900	0.993100	-0.426200	0.214400	False
Historical Fiction	Literary Fiction	-0.000400	1.000000	-0.191100	0.190300	False
Historical Fiction	Mystery	-0.831600	0.000000	-1.036600	-0.626700	True
Historical Fiction	Other	-0.149000	0.443400	-0.358900	0.060800	False
Historical Fiction	Romance	0.186300	0.014200	0.019700	0.352800	True
Historical Fiction	Science Fiction	-0.744000	0.000000	-0.981200	-0.506800	True
Historical Fiction	Thriller	-0.387800	0.000000	-0.619100	-0.156500	True
Historical Fiction	YA	-0.253300	0.003700	-0.459500	-0.047100	True
Horror	Literary Fiction	0.105400	0.992900	-0.212200	0.423100	False
Horror	Mystery	-0.725800	0.000000	-1.052200	-0.399300	True
Horror	Other	-0.043200	1.000000	-0.372700	0.286400	False
Horror	Romance	0.292100	0.072100	-0.011700	0.595900	False
Horror	Science Fiction	-0.638100	0.000000	-0.985700	-0.290500	True

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Horror	Thriller	-0.281900	0.227400	-0.625500	0.061700	False
Horror	YA	-0.147400	0.935500	-0.474700	0.179800	False
Literary Fiction	Mystery	-0.831200	0.000000	-1.032000	-0.630400	True
Literary Fiction	Other	-0.148600	0.417000	-0.354400	0.057200	False
Literary Fiction	Romance	0.186700	0.009100	0.025200	0.348100	True
Literary Fiction	Science Fiction	-0.743600	0.000000	-0.977200	-0.509900	True
Literary Fiction	Thriller	-0.387400	0.000000	-0.615000	-0.159700	True
Literary Fiction	YA	-0.252900	0.002800	-0.455000	-0.050700	True
Mystery	Other	0.682600	0.000000	0.463500	0.901700	True
Mystery	Romance	1.017900	0.000000	0.839800	1.196000	True
Mystery	Science Fiction	0.087600	0.987400	-0.157800	0.333100	False
Mystery	Thriller	0.443800	0.000000	0.204100	0.683600	True
Mystery	YA	0.578300	0.000000	0.362700	0.794000	True
Other	Romance	0.335300	0.000000	0.151600	0.519000	True
Other	Science Fiction	-0.595000	0.000000	-0.844500	-0.345400	True
Other	Thriller	-0.238800	0.061300	-0.482700	0.005100	False
Other	YA	-0.104300	0.912300	-0.324600	0.116000	False
Romance	Science Fiction	-0.930300	0.000000	-1.144700	-0.715800	True
Romance	Thriller	-0.574100	0.000000	-0.781900	-0.366200	True
Romance	YA	-0.439600	0.000000	-0.619100	-0.260000	True
Science Fiction	Thriller	0.356200	0.001000	0.088400	0.624000	True
Science Fiction	YA	0.490700	0.000000	0.244200	0.737200	True
Thriller	YA	0.134500	0.781400	-0.106300	0.375300	False

Table 6*Pairwise Comparisons Genres – Rank*

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Children	Fantasy	-0.582700	0.000000	-0.900200	-0.265200	True
Children	Historical Fiction	0.131500	0.971100	-0.197400	0.460500	False
Children	Horror	-0.224500	0.843700	-0.653500	0.204500	False
Children	Literary Fiction	0.204000	0.638500	-0.121900	0.529900	False
Children	Mystery	-0.793000	0.000000	-1.128900	-0.457000	True
Children	Other	-0.117600	0.990000	-0.457100	0.221800	False
Children	Romance	-0.167900	0.812600	-0.478000	0.142100	False
Children	Science Fiction	-0.513000	0.000200	-0.873000	-0.153000	True
Children	Thriller	-0.922700	0.000000	-1.278200	-0.567300	True
Children	YA	0.007100	1.000000	-0.329800	0.344000	False
Fantasy	Historical Fiction	0.714200	0.000000	0.521300	0.907200	True
Fantasy	Horror	0.358200	0.025500	0.022000	0.694400	True
Fantasy	Literary Fiction	0.786700	0.000000	0.598900	0.974500	True
Fantasy	Mystery	-0.210300	0.038100	-0.415000	-0.005600	True
Fantasy	Other	0.465100	0.000000	0.254600	0.675500	True
Fantasy	Romance	0.414800	0.000000	0.256200	0.573300	True
Fantasy	Science Fiction	0.069700	0.997800	-0.172500	0.311800	False
Fantasy	Thriller	-0.340000	0.000200	-0.575400	-0.104700	True
Fantasy	YA	0.589800	0.000000	0.383600	0.796000	True
Historical Fiction	Horror	-0.356000	0.038700	-0.703100	-0.008900	True
Historical Fiction	Literary Fiction	0.072500	0.989100	-0.134200	0.279100	False
Historical Fiction	Mystery	-0.924500	0.000000	-1.146600	-0.702400	True
Historical Fiction	Other	-0.249200	0.018300	-0.476600	-0.021800	True
Historical Fiction	Romance	-0.299500	0.000000	-0.480000	-0.119000	True
Historical Fiction	Science Fiction	-0.644600	0.000000	-0.901600	-0.387500	True
Historical Fiction	Thriller	-1.054300	0.000000	-1.304900	-0.803600	True
Historical Fiction	YA	-0.124400	0.784900	-0.347900	0.099000	False
Horror	Literary Fiction	0.428500	0.003000	0.084200	0.772700	True
Horror	Mystery	-0.568500	0.000000	-0.922200	-0.214700	True
Horror	Other	0.106800	0.996900	-0.250300	0.463900	False
Horror	Romance	0.056500	1.000000	-0.272700	0.385800	False
Horror	Science Fiction	-0.288500	0.324800	-0.665200	0.088100	False

Group1	Group2	Meandiff	P-adj	Lower	Upper	Reject
Horror	Thriller	-0.698200	0.000000	-1.070500	-0.325900	True
Horror	YA	0.231600	0.575500	-0.123000	0.586200	False
Literary Fiction	Mystery	-0.997000	0.000000	-1.214600	-0.779300	True
Literary Fiction	Other	-0.321600	0.000200	-0.544700	-0.098600	True
Literary Fiction	Romance	-0.371900	0.000000	-0.546900	-0.197000	True
Literary Fiction	Science Fiction	-0.717000	0.000000	-0.970200	-0.463800	True
Literary Fiction	Thriller	-1.126700	0.000000	-1.373400	-0.880000	True
Literary Fiction	YA	-0.196900	0.124800	-0.415900	0.022100	False
Mystery	Other	0.675300	0.000000	0.437900	0.912800	True
Mystery	Romance	0.625000	0.000000	0.432000	0.818000	True
Mystery	Science Fiction	0.279900	0.029300	0.014000	0.545900	True
Mystery	Thriller	-0.129700	0.879400	-0.389500	0.130000	False
Mystery	YA	0.800100	0.000000	0.566400	1.033800	True
Other	Romance	-0.050300	0.999300	-0.249400	0.148800	False
Other	Science Fiction	-0.395400	0.000100	-0.665800	-0.125000	True
Other	Thriller	-0.805100	0.000000	-1.069400	-0.540800	True
Other	YA	0.124700	0.845000	-0.114000	0.363500	False
Romance	Science Fiction	-0.345100	0.000100	-0.577400	-0.112700	True
Romance	Thriller	-0.754800	0.000000	-0.980000	-0.529500	True
Romance	YA	0.175000	0.124100	-0.019500	0.369600	False
Science Fiction	Thriller	-0.409700	0.000300	-0.699900	-0.119500	True
Science Fiction	YA	0.520100	0.000000	0.253000	0.787200	True
Thriller	YA	0.929800	0.000000	0.668900	1.190800	True