

Homework (optional)

Conceptual Modeling and Logical Model (Star Scheme)

Design a **conceptual and logical model** for the local Food Company:

Tipsy Toddler

Your managers need to keep themselves up to date on the company's situation. They especially want to keep an eye on their Food products, Customers and Time.

- Tipsy Toddler sells beverages and snacks for toddlers (<1 year), children and teenagers. These products are either branded as strictly vegan or organic (bio).
- They sell to customers in different cities, regions and EU-countries
- Most managers are interested in quantities, income and discounts of sales.

Show your conceptual model as a fact scheme and present a simplified Star Scheme (ER model) for one target group. Make assumptions if necessary. (You may hand in your results until next Monday, 11:59 AM)

Ref.



Image H. Rothe (own)