HANNA JEON
UX/UI DESIGNER

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734 - 926 - 7706

EDUCATION

UNIVERSITY OF MICHIGAN, SCHOOL OF INFORMATION Apr 2018
Master of Science in Information, GPA 4.0/4.0 Ann Arbor, MI
Specializing in Human-Computer Interaction

HANYANG UNIVERSITY, COLLEGE OF ENGINEERING Feb 2013
Bachelor of Science in Industrial Engineering Seoul, Korea
Bachelor of Art in Chinese Economy & Trade
Graduated Summa Cum Laude, GPA 3.82/4.0

ZHEJIANG UNIVERSITY, COLLEGE OF ENGINEERING Sep 2011 - Jun 2012
Exchange Program (Chinese lectures and curriculum) Hangzhou, China

WORK EXPERIENCE

UX DESIGN INTERN Jan 2018 - Present | Ann Arbor, MI
ANSYS, Inc. May 2017 - Aug 2017| Canonsburg, PA
• Develop detailed interaction and user interface design concepts for desktop software used for 3D modeling and simulation by a million users
• Present design ideas via sketches, motion prototypes, and high fidelity mockups
• Execute all visual design stages from concept to final hand-off to engineering
• Collaborate with multiple software stakeholders including engineers, product managers and senior designers from initial brainstorming to implementation

PRODUCT DESIGNER Sep 2017 - Present
University of Michigan Transportation Research Institute Ann Arbor, MI
• Created user flows and interface mockups on a mobile app for DiDi Chuxing, a major ridesharing company in China
• Provided a sitemap, wireframes and visual design specifications for a faculty research group website and developed the website with Drupal, HTML, and CSS

RESEARCH ASSISTANT Jan 2017 - Jul 2017
University of Michigan School of information Ann Arbor, MI
• Contributed to defining user needs by conducting literature reviews, performing interviews and synthesizing findings to improve young adults' mental wellness

PROJECT MANAGER Jan 2013 - May 2015
Korean Standards Association Seoul, Korea
• Led the creation of 4,000-respondent customer satisfaction surveys and organized 36 focus group interviews to provide insights into improving service quality for major Korean companies including Samsung Electronics and Hyundai Motors
• Planned, designed, and launched advertising campaigns for the top 30 Korean service industry companies

PROJECTS

UX DESIGNER Sep 2016 - Jan 2017
UpLift: *2017 Diversity, Equity and Inclusion award at ExpoSItion* Ann Arbor, MI
• Adopted a human-centered design process including a survey, interviews, ideation, wireframing, prototyping and user testing for Uplift, a free ridesharing service for the low-income community

UX DESIGNER Jan 2017 - Apr 2017
Client: Expedia Ann Arbor, MI
• Conducted a comparative analysis, contextual interviews, a survey, an in-depth heuristic evaluation, and usability tests, and produced personars in order to better understand the travel planning behavior of millennials

SKILLS

DESIGN
Wireframing
Prototyping
Mockups
Personas
Scenarios
Storyboarding
Journey Map
Interaction Design
Visual Design
Motion Design
UI Design
Information Architecture

RESEARCH
Contextual Inquiry
Affinity Diagramming
Survey Design
Usability Testing
Heuristic Evaluation
Comparative Analysis
Diary Studies
Focus Group

TOOLS
Adobe Illustrator
Adobe Photoshop
Adobe After Effect
Sketch
InVision
Principle
Tableau

TECHNICAL
HTML/CSS
JavaScript/jQuery
Bootstrap
Python
PHP

LANGUAGES
English
Korean
Chinese