HA**NN**A
HANNA JEON

UX DESIGNER & RESEARCHER

CONTACT
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Ann Arbor, MI

SKILLS

RESEARCH
Contextual Inquiry
Affinity Diagramming
Survey Design
Usability Testing
Heuristic Evaluation
Comparative Analysis

DESIGN
Wireframing
Prototyping
Mockups
Personas/Scenarios
Storyboarding
Information Architecture
Interaction Design
UI Design

TECHNICAL
HTML/CSS
JavaScript/jQuery
Bootstrap
Python

TOOLS
Adobe Photoshop
Adobe Illustrator
Adobe After Effect
Sketch
Principle
Tableau

LANGUAGES
English
Korean
Chinese

EDUCATION

UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION
Ann Arbor, MI | Apr 2018
Master of Science in Information
Specializing in Human-Computer Interaction

HANYANG UNIVERSITY
Seoul, Korea | Feb 2013, Graduated Summa Cum Laude
Bachelor of Science in Industrial Engineering
Bachelor of Art in Chinese Economy & Trade Program

ZHEJIANG UNIVERSITY
Hangzhou, China | Sep 2011 - Jul 2012
Foreign Exchange Program, Chinese lectures and curriculum

WORK EXPERIENCE

UX Co-op, ANSYS
Canonsburg, PA | May 2017 - Aug. 2017
• Proposed new interaction patterns and futuristic UI design ideas with mockups and prototypes
• Improved usability of engineering simulation software by creating 12 icons visualizing complex engineering solving problem concepts

Research Assistant, University of Michigan
Ann Arbor, MI | Jan. 2017 - Present
• Conducted 10 interviews and reviewed and synthesized findings from over 30 papers regarding technology design interventions for mental health, providing key references to guide future research

Researcher, Korean Standards Association
Seoul, Korea | Jan. 2013 - May 2015
• Led the creation of 4,000 respondent customer satisfacation surveys and organized 36 focus group interviews to provide insights into improving service quality for six companies
• Planned, designed, and launched the advertising campaign for the top 30 Korean service industry companies, leading to placement in the top five busiest Korean subway stations and in JoongAng Daily, the most well-known Korean newspaper

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Product Designer, 2017 CHI Student Design Competition Project
Ann Arbor, MI | Sep 2016 - Jan 2017
• Designed car sharing app to fulfill mobility issues of low-income communities
• Conducted field research, and interviewed stakeholders
• Selected as the winners of 2017 Diversity, Equity and Inclusion award at ExpoSItion

UX Designer, Yummich
Ann Arbor, MI | Sep 2016 - Dec 2016
• Created over 10 sketches, interviewed four potential users, sketched paper prototypes, and designed a hi-fidelity mobile application prototype that aims to match user's food preferences to a local restaurant

UX Designer, forma
Chicago, IL | Feb 2017 - Mar 2017
• Volunteered over spring break to implement UX design skills
• Designed a user-centered website for a non-profit organization