

# UX DESIGNER & RESEARCHER

#### CONTACT

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## **SKILLS**

#### **DESIGN**

Wireframing Prototyping Personas/Scenarios Storyboarding

#### RESEARCH

Survey Design Affinity Mapping Interview Usability Testing

#### **PROGRAMMING**

HTML/CSS JavaScript jQuery Python

#### **SOFTWARE**

Adobe Photoshop Adobe Illustrator Adobe XD Sketch

#### LANGUAGE

Native in Korean Proficiency in English Proficiency in Chinese

## **COURSEWORK**

Design of Complex Websites
Interaction Design
Contextual Inquiry
Fundamentals of Human
Behavior
Graphic Design
Information Architecture
Needs Assessment and
Usability Evaluation

#### **EDUCATION**

#### UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION

Ann Arbor, MI | Apr 2018 Master of Science in Information Specializing in Human-Computer Interaction

#### HANYANG UNIVERSITY

Seoul, Korea | Feb 2013, **Graduated Summa Cum Laude** Bachelor of Science in Industrial Engineering Bachelor of Art in Chinese Economy & Trade Program

#### ZHEJIANG UNIVERSITY

Hangzhou, China | Sep 2011 - Jul 2012 Foreign Exchange Program, Chinese lectures and curriculum

## **ACADEMIC PROJECTS**

## UX Designer, Expedia, Client Coursework Project

Ann Arbor, MI | Jan 2017 - Present

- Conducted user research including comparative analysis, interviews, and a survey to better understand users' searching information behavior
- Brainstormed design recommendations to improve user experience related to user-generated contents (UGC)

#### UX Researcher, Richard W. Bailey Library, Client Coursework Project

Ann Arbor, MI | Sep 2016 - Jan 2017

- Proposed recommendations to improve user awareness of reference services
- · Conducted context inquiry with users and stakeholders and built an affinity wall

# **UX Designer, Individual Coursework Project**

Ann Arbor, MI | Sep 2016 - Dec 2016

- Designed local restaurant matching app based on user's food preference
- Applied human-centered design methodologies such as creating 4 personas based on research, and usability testing with low-if and hi-fi prototype

#### **WORK EXPERIENCE**

# KOREAN STANDARDS ASSOCIATION, Researcher

Seoul, Korea | Jan 2013 - May 2015

- · Managed service quality index by conducting customer satisfaction surveys
- Planned and organized training programs for service industry professionals
- · Managed consulting projects for service industry companies

# **LEADERSHIP & EXTRACURRICULAR ACTIVITIES**

#### UX Designer, forma

Chicago, IL | Feb 2017 - Mar 2017

- · Volunteered over spring break as part of Alternative Spring Break program
- Designed a user-centered website for a non-profit organization

# Project Manager, 2017 CHI Student Design Competition Project

Ann Arbor, MI | Sep 2016 - Jan 2017

- · Designed car sharing app to fulfill mobility issues of low-income community
- Conducted field research, and interviewed stakeholders
- Proposed concept through paper, poster, video, and digital prototype