



## HANNA JEON

### INTERACTION DESIGNER

Ann Arbor, MI, USA

hannjeon@umich.edu  
734 - 926 - 7706

## SKILLS

### RESEARCH

Survey Design  
Affinity Mapping  
Interviewing

### DESIGN

Wireframing  
Prototyping  
Personas/Scenarios  
Storyboarding

### PROGRAMMING

HTML/CSS  
JavaScript  
jQuery  
Python

### SOFTWARE

Adobe Photoshop  
Adobe Illustrator

### LANGUAGE

Native in Korean  
Proficiency in English  
Proficiency in Chinese

## EDUCATION

### UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION

Ann Arbor, MI | Apr 2018

Master of Science in Information

Specializing in Human-Computer Interaction

### HANYANG UNIVERSITY

Seoul, Korea | Feb 2013 | Graduated Summa Cum Laude

Bachelor of Science in Industrial Engineering

Bachelor of Art in Chinese Economy & Trade Program

### ZHEJIANG UNIVERSITY

Hangzhou, China | Sep 2011 - Jul 2012

Foreign Exchange Program, Chinese lectures and curriculum

## WORK EXPERIENCE

### KOREAN STANDARDS ASSOCIATION, Researcher

Seoul, Korea | Jan 2013 - May 2015

Managed service quality index by conducting customer satisfaction surveys

Planned and organized training programs for service industry professionals

Managed consulting projects for service industry companies

### HANYANG UNIVERSITY, Student Employee at Hanyang Volunteer Corps

Seoul, Korea | Sep 2010 - Jun 2011

Promoted volunteer activities and events for the Hanyang Volunteer Corps

Provided administrative assistance to the main office

## ACADEMIC PROJECTS

### UX Researcher, Richard W. Bailey Library

Ann Arbor, MI | Sep 2016 - Dec 2016

Proposed suggestions to enhance students' usages with reference service

Applied UX Research methodologies such as Interviewing and Affinity mapping

### Project Manager, 2017 CHI Student Design Competition Project

Ann Arbor, MI | Sep 2016 - Present

Designed from scratch to fulfill mobility issues of low-income community

Conducted field research, and interviewed stakeholders

## LEADERSHIP & SERVICE

### Leader, July 2010

Voluntary service in Yanbian Science and Technology University, Yanji, China

### Best Mentor, Sep 2010 - June 2011

International student service at Hanyang University

### Mentor, Mar 2010 - Feb 2012

High School Student Mentoring Program at JoongAng Daily