



UX DESIGNER & RESEARCHER

CONTACT

hannajeon.com
hannjeon@umich.edu
734 - 926 - 7706
Ann Arbor, MI

SKILLS

RESEARCH

Survey Design
Affinity Mapping
Interviewing

DESIGN

Wireframing
Prototyping
Personas/Scenarios
Storyboarding

PROGRAMMING

HTML/CSS
JavaScript
jQuery
Python

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe XD

LANGUAGE

Native in Korean
Proficiency in English
Proficiency in Chinese

COURSEWORK

Design of Complex Websites
Contextual Inquiry
Interaction Design
Fundamentals of Human
Behavior
Graphic Design
Information Architecture
Needs Assessment and
Usability Evaluation
Intermediate Programming

EDUCATION

UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION

Ann Arbor, MI | Apr 2018
Master of Science in Information
Specializing in Human-Computer Interaction

HANYANG UNIVERSITY

Seoul, Korea | Feb 2013
Bachelor of Science in Industrial Engineering
Bachelor of Art in Chinese Economy & Trade Program
GPA: 4.20/4.5; Graduated Summa Cum Laude

ZHEJIANG UNIVERSITY

Hangzhou, China | Sep 2011 - Jul 2012
Foreign Exchange Program, Chinese lectures and curriculum

WORK EXPERIENCE

KOREAN STANDARDS ASSOCIATION, Researcher

Seoul, Korea | Jan 2013 - May 2015

- Managed service quality index by conducting customer satisfaction surveys
- Planned and organized training programs for service industry professionals
- Managed consulting projects for service industry companies

HANYANG UNIVERSITY, Student Employee at Hanyang Volunteer Corps

Seoul, Korea | Sep 2010 - Jun 2011

- Promoted volunteer activities and events for the Hanyang Volunteer Corps
- Provided administrative assistance to the main office

ACADEMIC PROJECTS

Interaction Designer, Introduction to Interaction Design Coursework

Ann Arbor, MI | Sep 2016 - Dec 2016

- Designed local restaurant matching app based on user's food preference
- Applied human-centered design methodologies including usability test with digital prototype

Project Manager, 2017 CHI Student Design Competition Project

Ann Arbor, MI | Sep 2016 - Jan 2017

- Designed car sharing app to fulfill mobility issues of low-income community
- Conducted field research, and interviewed stakeholders
- Proposed concept through paper, posters, video, and digital prototype

LEADERSHIP & SERVICE

Leader, July 2010

Voluntary service in Yanbian Science and Technology University, Yanji, China

Best Mentor, Sep 2010 - June 2011

International student service at Hanyang University