Online Retail Shipping Data Dictionary

- **ID:** ID number of customers.
- **Warehouse block:** The company has a big warehouse that is divided into blocks (A-E).
- **Mode of shipment:** The company ships the products in multiple ways (Ship, Flight, and Road).
- **Customer care calls:** The number of calls made from inquiries for inquiries of the shipment.
- **Customer rating:** Rate from each customer. 1 is the lowest, and 5 is the highest.
- **Cost of the product:** Cost of the product in US Dollars.
- **Prior purchases:** The number of previous purchases.
- **Product importance:** The company has categorized the product in various parameters (low, medium, high).
- **Gender:** Male and female.
- **Discount offered:** Discount offered on that specific product.
- **Weight in gms:** The weight in grams.
- **Reached on time:** 1 indicates that the product has not arrived on time, and 0 indicates the product has arrived on time.