REM Tutorial 3: Regression I - Hedonic

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Hedonic (House) Pricing

- Heterogeneous goods $\rightarrow$ buying a house always means selecting a whole bundle of housing characteristics
- No price per standard quantity or quality of housing available (observable market price is an outcome of the unobservable utility from house ownership and use)
- **Hedonic price equation:** observable market price is modeled as a function of observable housing characteristics

$$P = \alpha + \beta_1 X_1 + \beta_2 X_2 + ... + \beta_n X_n \tag{1}$$

with:
P = market price
α = constant term
X_i = characteristic i ($i = 1, ..., n$), e.g., size, age, neighbourhood
β_i = **implicit increase in price** for an additional unit of characteristic i

- Various applications in empirical research (see, e.g., academic GIFt: https://www.youtube.com/watch?v=0_NreXsVvVY&t=12s
Paper: https://link.springer.com/article/10.1007/s11116-022-10295-8)

Today's Agenda

Learning Outcomes	R Functions	Packages	Data
Be able to plot kernel density estimates	`max()`; `density()`		Lucas_County_data
	`polygon()`		
Know how to add a curve to a plot	`curve()`; `dnorm()`		
	`mean()`; `sd()`		
Be able to perform the Jarque-Bera test in R	`jarque.bera.test()`	`tseries`	
		`quadprog`	
Be able to run an OLS regression using R	`lm()`		
& assess regression output	`summary()`		
Be able to produce a two-way scatter plot	`plot()`		
& remove scientific notation from axes	`options()`		
& add a fitted regression line to the plot	`abline()`		
Understand/recap common functional forms			
Know how to include & interpret a quadratic	`I()`		
term in a linear regression model			
Be able to plot a non-linear fitted line	`data.frame()`; `seq()`		
& determine minimum/maximum point	`min()`; `max()`		
	`nrow()`; `predict()`		
	`as.data.frame()`		
	`lines()`; `abs()`		
Know how to interpret coefficient estimates	`as.factor()`		
for categorical variables	`levels()`		
Know how to produce contingency tables	`table()`		

Practice

Work through **Tutorial 3 - Workbook** to solve the practical problems provided in **Tutorial 3 - Problem Set**.

Follow up

I'm adding some code of what I showed in class on alternative ways to generate squared terms etc. (not contained in Workbook):

Alternatively, we could generate age squared manually and add this variable to regression equation:

```
dat1$age2 <- (dat1$age)^2 # gen. age squared and add to dat1
fit2.2 <- lm(price ~ age + age2, data = dat1)
summary(fit2.2) # same result
```

Or we use the poly function to generate age^2 age^3 etc. and write result to **dat1**:

```
age.poly <- poly(dat1$age, 3, raw = TRUE) # evaluates raw, not
orthogonal, polynomials to the constant polynomial (degree=0)
head(age.poly) # to view: 1st col is age, 2nd is age^2, 3rd is age^3
# add to dat1 in one step
dat1$age3 <- poly(dat1$age, 3, raw = TRUE)[,3]
```