



## Dutch Joomla!Days 10<sup>th</sup> edition!

**Conference & Expo | Conf Center Woudschoten** 11<sup>th</sup> and 12<sup>th</sup> of April 2015

The Dutch Joomla Days have been held successfully in the Netherlands since 2006 and is the longest running Joomla day event. Last year the event sold more tickets than ever before and again we had great feedback from our visitors.

*"A great weekend, very well organised and ran like clockwork. Not sure there is anything that I could suggest to be improved really - a really good experience - thank you for inviting me!" – Ruth Cheesley, Community Leadership Team*

*"JoomlaDay NL was the BEST! The venue, location, food, meeting rooms, hotel accommodations, and social events were all so perfect. I can't think of anything that needs improving. Speakers and sessions were excellent. I enjoyed everything immensely, and was amazed at the organization. The consideration shown to the speakers surpasses anything I've ever seen - I was not expecting it but am very appreciative - THANK YOU SO MUCH. The Dutch Joomla community is so warm and welcoming and interesting to talk to. I will never forget it." – Alice Grevet, OSM Board Secretary*

In April 2015, Joomla! designers, developers, site creators, professionals and community members will travel to a central location in The Netherlands to attend the Dutch Joomla! Days. The Dutch Joomla Days are about sharing knowledge and connecting Joomla people.

### Conference Overview

**Date:** Saturday 11th and Sunday 12<sup>th</sup> of April 2015

**Location:** [Conference Center Woudschoten](#), Zeist

**Attendees:** About 300 each day

**Origin:** Belgium, Netherlands and a variety of international visitors

**Language:** Dutch, and English by international speakers

The venue is the best of it's kind for this type of conference. Hotel, restaurant, main arena and breakout rooms are all in the same area. It does not have any outside distractions, except for the beautiful forrest. **It's an all Joomla weekend for most attendees!**

On the evening before the event, Friday 10<sup>th</sup> April 2015, we start with traditional Dutch pancakes and we have the 'meet and greet' with keynote speakers, the Joomla!Days team and other interested parties.

Both conference days will offer keynote and parallel sessions. At the end of the first day we always have a shared "white cloth" dinner with many of the attendees, sponsors, speakers and the organizing team off course. A hotel room at the Conference Center is advised for the opportunity to relax after this first Joomla!day. The second day will be concluded with an informal reception.

The Joomla!Days schedule and ticket sales will commence at the end of 2014.





## Sponsoring Offers

The Joomla!Days are enabled by volunteers, the Joomla!community, and of course our sponsors! The Dutch Joomla!Days are being organised on a non-profit basis. We are looking for funds to secure the venue, food and drinks for the event.

The Dutch Joomla!Days focuses on Dutch and Belgium visitors. Nevertheless international brand awareness should be considered as well, since we draw (website) visitors from all over the world.

The value of sponsoring this event should not be underestimated. The Dutch Joomla!Days will be of interest to extension developers, Joomla! professionals and sponsors with an interest in the Dutch language market. It is also a good opportunity if you are thinking about recruiting or finding experts in a particular area.

We are offering the following sponsorship packages:

### Diamond Main Sponsorship

We are offering one diamond sponsorship opportunity. This package includes:

- Exclusive Main sponsorship
- The main conference room will be named after the Main sponsor
- The sponsor can put two sponsorship roll banners in the main conference room
- Exhibition in the central hall. This will be in a prominent part of the hall and there will be space for a stand/table or a banner and presentation. The sponsor can come the day before the event to choose the best location with the organisers
- Logo prominent on the event home page and with company profile (max.180 words) on the website page for sponsors
- Logo (one Colour) at the Attendee Welcome Bag
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Four complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- Participation in the "Give Away's" part of the event (see below), optional / no extra costs

Package price: 5000 Euros





## Power Sponsorship

We are offering one special new sponsorship. This package includes:

- Exclusive sponsor of power for the attendees. Two separate tables where people can “power up” their electronics. Put up a table tent (a4) at these “power tables”. And think of adapters as Give Aways
- Exhibition space in the central hall. There will be space for a stand/table or a banner and presentation
- Logo on the event home page and with company profile (max.140 words) on the website page for sponsors
- Logo (one Colour) at the Attendee Welcome Bag
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Three complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- Participation in the “Give Away’s” part of the event (see below), optional / no extra costs

Package price: 3500 Euros

## Social Event Sponsorship

We are offering one Social Event sponsorship opportunity. This package includes:

- At the location of the social event the sponsor can put their own roll banners
- Logo on the event home page and with company profile (max.140 words) on the website page for sponsors
- Logo (one Colour) at the Attendee Welcome Bag
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Three complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- Participation in the “Give Away’s” part of the event (see below), optional / no extra costs

Package price: 2750 Euros





## Gold Sponsorship

We are offering three gold sponsorship opportunities. This package includes:

- One of the conference rooms will be named after each of the Gold sponsors
- The sponsor can put one sponsorship roll banner in the sponsor's conference room
- Exhibition space in the central hall. There will be space for a stand/table or a banner and presentation
- Logo on the event home page and with company profile (max.120 words) on the website page for sponsors
- Logo (one Colour) at the Attendee Welcome Bag
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Three complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- Participation in the "Give Away's" part of the event (see below), optional / no extra costs

Package price: 2500 Euros

## Silver Sponsorship

We are offering six silver sponsorship opportunities. This package includes:

- One standing roll banner in the central hall (placement by Joomla!days organization)
- Logo on the event home page and with company profile (max.80 words) on the website page for sponsors
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Two complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- Participation in the "Give Away's" part of the event (see below), optional / no extra costs

Package price: 1750 Euros







## Bronze Sponsorship

We are offering ten Bronze sponsorship opportunities. This package includes:

- The sponsor logo and company profile (max. 40 words) displayed on the sponsors page at the event website
- Two complementary tickets for both days of the event
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Participation in the “Give Away’s” part of the event (see below), optional / no extra costs
- Your logo will be displayed on the tickets for the event and the event newsletter

Package price: 1000 Euros

## “Give Away” Sponsorship

We are offering only five “give away” sponsorship opportunities. This package includes:

- A logo and link under the “Give away sponsors” heading located on the sponsors page at the event website
- Promotion of a maximum of two products/services which can be distributed freely to our delegates, for at the end of each day, one prize from each “give away” sponsor will be presented to one lucky attendee.
- One promo item in the attendee welcome bag (when provided in time by sponsor!)

Package price: 500 Euros

## Basic “Supporters” Sponsorship

This sponsorship package enables you to support the Joomla Days **and** be a sponsor.

You get one all-day conference ticket and we are offering **one** of the following options:

- A logo and link on the sponsors page at the event website
- or a small logo on the entry tickets
- or a small logo in the event newsletter.

Package price: 325 Euros





## Custom Sponsorship

We offer the opportunity to sponsor various aspects of the event. Please let us know your individual requirements and we will make you a suitable proposal.

For all the sponsorship packages listed above, we will provide a sponsorship contract which will define our obligations and your entitlements during the event.

## Organization

Contact [sponsors@joomladagen.nl](mailto:sponsors@joomladagen.nl)

Sponsor relations	Martijn Boomsma	<a href="mailto:martijn@joomladagen.nl">martijn@joomladagen.nl</a>
General organization	Sander Potjer	<a href="mailto:sander@joomladagen.nl">sander@joomladagen.nl</a>
Website & shop	Hans Kuijpers	<a href="mailto:hans@joomladagen.nl">hans@joomladagen.nl</a>
Financials	Marco Richter	<a href="mailto:marco@joomladagen.nl">marco@joomladagen.nl</a>

Website <http://www.joomladagen.nl>

Foundation Sympathy <http://www.stichtingsympathy.nl/>

