



Announcement for Sponsors

Dutch Joomla!Days

Conference & Expo | Conf Center Woudschoten 20 and 21st of April 2013

The Dutch Joomla!Days have been held successfully in the Netherlands since 2006.

Hundreds of Joomla users and professionals have attended the annual event. Last year the event sold more tickets than ever and we had great feedback from our visitors.

"It rocked as usual" – Brian Teeman, brian.teeman.net, co-founder of Joomla!

"Thank you for an amazing Joomla! event! You have set the bar too high. It's the first event I have attended where I could find no negative points." – Nicholas K. Dionysopoulos, Lead Developer, AkeebaBackup.com

"Just like a good bottle of red wine the event is getting better every year, We look forward to the next edition and will be happy to be there again " – Johan Janssens, co-founder of Joomla!

In April 2013, Joomla! designers, developers, site creators, professionals and community members will travel to a central location in The Netherlands to attend the Dutch Joomla! Days. The Dutch Joomla!Days are about sharing knowledge and connecting Joomla people.

The Dutch Joomla!Days are being organised on a non-profit basis. The organisers are all volunteers. We are looking for funds to secure the venue, food and drinks for the event.

Conference Overview

Date: Saturday 20 and Sunday 21st of April 2013

Location: [Conference Center Woudschoten](#), Zeist

Attendees: 600 (first day: 300, second day: 300)

Origin: Belgium, Netherlands and a variety of international visitors

Language: Dutch, English by international speakers

On the evening before the event, Friday 20th April 2013, we will have the traditional 'meet and greet' with keynote speakers, the Joomla!Days team and other interested parties.

Both days will offer parallel and planning sessions. At the end of the first day there will be an (optional) dinner with sponsors, speakers, team and enthusiastic participants. A hotel room (if reserved) at the Conference Center offers the opportunity to relax after this first Joomla!day. The second day will be concluded with an informal reception.

The Joomla!Days schedule and ticket sales will commence at the end of 2012.





Sponsoring Offers

The Joomla!Days are enabled by volunteers, the Joomla!community, and of course our sponsors!

The Dutch Joomla!Days focuses on Dutch and Belgium visitors. Nevertheless international brand awareness should be considered as well, since we draw (website) visitors from all over the world.

The value of sponsoring the event should not be underestimated. The Dutch Joomla!Days will be of interest to extension developers, Joomla! professionals and sponsors with an interest in the Dutch language market. It is also a good opportunity if you are thinking about recruiting or finding experts in a particular area.

We are offering the following sponsorship packages:

Diamond Main Sponsorship

We are offering one diamond sponsorship opportunity. This package includes:

- Exclusive Main sponsorship
- The main conference room will be named after the Main sponsor
- The sponsor can put two sponsorship roll banners in the main conference room
- Exhibition in the central hall. This will be in a prominent part of the hall and there will be space for a stand/table or a banner and presentation. The sponsor can come the day before the event to choose the best location with the organisers
- Logo prominent on the event home page and with company profile (max.180 words) on the website page for sponsors
- Logo (one Colour) at the Attendee Welcome Bag
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Four complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- One full page advertisement in the new printed Dutch Joomla! Magazine
- Participation in the "Give Away's" part of the event (see below), optional / no extra costs
- Option for a sponsored topic presentation, depending on proposition and program.

Package price: 5000 Euros





Social Event Sponsorship

We are offering two Social Event sponsorship opportunities. This package includes:

- At the location of the social event the sponsor can put their own roll banners
- Logo on the event home page and with company profile (max.140 words) on the website page for sponsors
- Logo (one Colour) at the Attendee Welcome Bag
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Four complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- A half page advertisement in the new printed Dutch Joomla! Magazine
- Participation in the "Give Away's" part of the event (see below), optional / no extra costs
- Option for a sponsored topic presentation, depending on proposition and program.

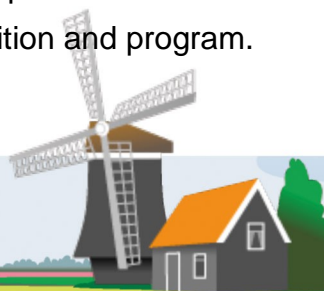
Package price: 3000 Euros

Gold Sponsorship

We are offering three gold sponsorship opportunities. This package includes:

- There will be only three Gold Sponsors
- One of the smaller conference rooms will be named after each of the Gold sponsors
- The sponsor can put one sponsorship roll banner in the sponsor's conference room
- Exhibition space in the central hall. There will be space for a stand/table or a banner and presentation
- Logo on the event home page and with company profile (max.140 words) on the website page for sponsors
- Logo (one Colour) at the Attendee Welcome Bag
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Four complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- A half page advertisement in the new printed Dutch Joomla! Magazine
- Participation in the "Give Away's" part of the event (see below), optional / no extra costs
- Option for a sponsored topic presentation, depending on proposition and program.

Package price: 2500 Euros





Silver Sponsorship

We are offering six silver sponsorship opportunities. This package includes:

- Two standing roll banners in the central hall (placement by Joomla!days organization)
- Logo on the event home page and with company profile (max.80 words) on the website page for sponsors
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Two complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter and on roll banners which will be located at key points around the venue
- A quarter page advertisement in the new printed Dutch Joomla! Magazine
- Participation in the "Give Away's" part of the event (see below), optional / no extra costs
- Option for a sponsored topic presentation, depending on proposition and program.

Package price: 1750 Euros

Bronze Sponsorship

We are offering ten Bronze sponsorship opportunities. This package includes:

- The sponsor logo and company profile (max. 40 words) displayed on the sponsors page at the event website
- Two complementary tickets for both days of the event
- A promo item in the attendee welcome bag (when provided in time by sponsor!)
- Participation in the "Give Away's" part of the event (see below), optional / no extra costs
- Your logo will be displayed on the tickets for the event and the event newsletter

Package price: 1000 Euros

"Give Away" Sponsorship

We are offering only five "give away" sponsorship opportunities. This package includes:

- A logo and link under the "Give away sponsors" heading located on the sponsors page at the event website
- Promotion of a maximum of two products/services which can be distributed freely to our delegates, for at the end of each day, one prize from each "give away" sponsor will be presented to one lucky attendee.
- One promo item in the attendee welcome bag (when provided in time by sponsor!)

Package price: 500 Euros





Basic “Supporters” Sponsorship

This sponsorship package enables you to support the Joomla!Days **and** be a sponsor. You get one all-day conference ticket and we are offering **one** of the following options:

- A logo and link on the sponsors page at the event website
- or a small logo on the entry tickets
- or a small logo in the event newsletter.

Package price: 325 Euros

Custom Sponsorship

We offer the opportunity to sponsor various aspects of the event. Please let us know your individual requirements and we will make you a suitable proposal.

For all the sponsorship packages listed above, we will provide a sponsorship contract which will define our obligations and your entitlements during the event.

Organization

Contact sponsors@joomladagen.nl

Sponsor relations	Martijn Boomsma	martijn@joomladagen.nl
General organization	Meta Kruijs	meta@joomladagen.nl
	Sander Potjer	sander@joomladagen.nl
Website & shop	Hans Kuijpers	hans@joomladagen.nl
Financials	Marco Richter	marco@joomladagen.nl

Website <http://www.joomladagen.nl>

Foundation Sympathy <http://www.stichtingsympathy.nl/>

