



# Announcement for Sponsors

## Dutch Joomla!Days

**Conference & Expo | Conf Center Woudschoten** 21<sup>st</sup> and 22<sup>nd</sup> of April 2012

The Dutch Joomla!Days have been held successfully in the Netherlands since 2006. Hundreds of Joomla users and professionals have attended the annual event. Last year the event was sold out and we had great feedback from our visitors.

*"Best event ever" – Brian Teeman, [brian.teeman.net](http://brian.teeman.net)*

*"The event was awesome! You've certainly set the bar very high for anyone wishing to organize a Joomla! Days event." – Nicholas K. Dionysopoulos, Lead Developer, [AkeebaBackup.com](http://AkeebaBackup.com)*

*"Again congratulations for the whole team with this year's event. We will be happy to be there again next year." – Johan Janssens, [johan.janssens.me](http://johan.janssens.me)*

In April 2012, Joomla! designers, developers, site creators, professionals and community members will travel to a central location in The Netherlands to attend the Dutch Joomla! Days. The Dutch Joomla!Days are about sharing knowledge and connecting Joomla people.

The Dutch Joomla!Days are being organised on a non-profit basis. The organisers are all volunteers. We are looking for sponsorship funds to secure the venue, food and drinks for the event.

## Conference Overview

**Date:** Saturday 21<sup>st</sup> and Sunday 22<sup>nd</sup> of April 2012

**Location:** [Conference Center Woudschoten](#), Zeist

Attendees: 500 (first day: 250, second day: 250)

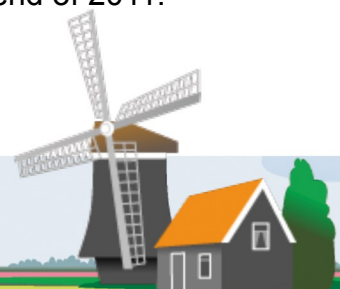
Origin: Belgium, Netherlands and a variety of international visitors

Language: Dutch, English by international speakers

On the evening before the event, Friday 20<sup>th</sup> April 2012, we will have the traditional 'meet and greet' with keynote speakers, the Joomla!Days team and other interested parties.

Both days will offer parallel and planning sessions. At the end of the first day there will be an (optional) dinner with sponsors, speakers, team and enthusiastic participants. A hotel room (if reserved) at the Conference Center offers the opportunity to relax after this first Joomla!day. The second day will be concluded with an informal reception.

The Joomla!Days schedule and ticket sales will commence at the end of 2011.





## Sponsoring Offers

The Joomla!Days are enabled by volunteers, the Joomla!community, and of course our sponsors!

The Dutch Joomla!Days focuses on Dutch and Belgium visitors. Nevertheless international brand awareness should be considered as well, since we draw (website) visitors from all over the world.

The value of sponsoring the event should not be underestimated. The Dutch Joomla!Days will be of interest to extension developers, Joomla! professionals and sponsors with an interest in the Dutch language market. It is also a good opportunity if you are thinking about recruiting or finding experts in a particular area.

We are offering the following sponsorship packages:

### Diamond Main Sponsorship

We are offering one diamond sponsorship opportunity. This package includes:

- Exclusive Main sponsorship
- The main conference room will be named after the Main sponsor
- The sponsor can put two sponsorship roll banners in the main conference room
- Exhibition in the central hall. This will be in a prominent part of the hall and there will be space for a stand/table or a banner and presentation. The sponsor can come the day before the event to choose the best location with the organisers
- The main sponsor's banner, logo and company profile (max.180 words) on the [www.joomladagen.nl](http://www.joomladagen.nl) web site
- A folder or flyer in the delegate event pack (when provided in time by sponsor!)
- Four complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter, the program magazine and on roll banners which will be located at key points around the venue
- Participation in the "Give Away's" part of the event (see below), although this is optional
- Option for a sponsored topic presentation, depending on the program.

Package price: 5000 Euros





## Gold Sponsorship

We are offering three gold sponsorship opportunities. This package includes:

- There will be only three Gold Sponsors
- One of the smaller conference rooms will be named after each of the Gold sponsors
- The sponsor can put one sponsorship roll banner in the sponsor's conference room
- Exhibition space in the central hall. There will be space for a stand/table or a banner and presentation
- The sponsor's banner, logo and company profile (max.140 words) displayed on the sponsors page at the [www.joomladagen.nl](http://www.joomladagen.nl) web site
- A folder or flyer in the delegate event pack (when provided in time by sponsor!)
- Four complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter, the program magazine and on roll banners which will be located at key points around the venue
- Participation in the "Give Away's" part of the event (see below), although this is optional
- Option for a sponsored topic presentation, depending on the program.

Package price: 2500 Euros

## Silver Sponsorship

We are offering six silver sponsorship opportunities. This package includes:

- Exhibition space in the central hall. There will be space for a stand/table or a banner and presentation (with a maximum of two banners only)
- The sponsor's banner, logo and company profile (max.80 words) displayed on the sponsors page at the [www.joomladagen.nl](http://www.joomladagen.nl) web site
- A folder or flyer in the delegate event pack (when provided in time by sponsor!)
- Two complementary tickets for both days of the event
- Your logo will be displayed on the tickets for the event, the event newsletter, the program magazine and on roll banners which will be located at key points around the venue
- Participation in the "Give Away's" part of the event (see below), although this is optional
- Option for a sponsored topic presentation, depending on the program.

Package price: 2000 Euros





## Bronze Sponsorship

The bronze sponsorship package includes:

- The sponsor's banner, logo and company profile (max. 40 words) displayed on the sponsors page at the [www.joomladagen.nl](http://www.joomladagen.nl) web site
- Two complementary tickets for both days of the event
- A folder or flyer in the Joomla! congress handout (when provided in time by sponsor!)
- Your logo will be displayed on the tickets for the event and the event newsletter
- Participation in the "Give Away's" part of the event (see below), although this is optional.

Package price: 1000 Euros

## "Give Away" Sponsorship

The "give away" sponsorship package includes:

- A logo and link under the "Give away sponsors" heading located on the sponsors page at the [www.joomladagen.nl](http://www.joomladagen.nl) web site
- Promotion of a maximum of 10 products/services which can be distributed freely to our delegates. More products can be given away for an additional fee – please contact us for more details
- At the end of each day, one prize from each "give away" sponsor will be presented to one lucky delegate.

Also see:

<http://www.joomladagen.nl/2011/nieuws/626-win-win-win>

<http://www.joomladagen.nl/2011/nieuws/659-winnaars-van-de-give-aways>

Package price: 750 Euros

## Basic "Supporters" Sponsorship

This sponsorship package enables you to support the Joomla!Days **and** be a sponsor. We are offering **one** of the following options:

- A logo and link on the sponsors page at the [www.joomladagen.nl](http://www.joomladagen.nl) web site
- An advert in the event magazine
- A small logo on the entry tickets
- A small logo in the event newsletter.

Package price: 250 Euros







## Custom Sponsorship

Sponsor the lunches? Sponsor the drinks? We offer the opportunity to sponsor various aspects of the event. Please let us know your individual requirements and we will make you a suitable proposal.

For all the sponsorship packages listed above, we will provide a sponsorship contract which will define our obligations and your entitlements during the event. You will also receive an invoice for your records.

## Organization

Contact [sponsors@joomladagen.nl](mailto:sponsors@joomladagen.nl)

Sponsor relations	Martijn Boomsma	<a href="mailto:martijn@joomladagen.nl">martijn@joomladagen.nl</a>
General organization	Meta Kruijs	<a href="mailto:meta@joomladagen.nl">meta@joomladagen.nl</a>
	Sander Potjer	<a href="mailto:sander@joomladagen.nl">sander@joomladagen.nl</a>
Website & shop	Hans Kuijpers	<a href="mailto:hans@joomladagen.nl">hans@joomladagen.nl</a>

Website <http://www.joomladagen.nl>

Foundation Sympathy <http://www.stichtingsympathy.nl/>

