

Hansel pitch

Imagine this: It's the year 2016, and your class was just dismissed. Instead of waiting at the usual bus stop, you and your friends decided to walk, all with the hopes of catching more Pokémon along the way. You see a group of schoolmates all headed in the same direction, with their eyes fixated on their phones. "Snorlax!", you hear someone shout. Everyone in the vicinity stopped dead in their tracks and started furiously performing an upward swiping motion on their phones. Lo and behold, you caught the Snorlax! You brim with euphoria for the rest of the week.

Snap back to reality, and you find yourself spending the wee hours of the day working on trying to cram your latest assignment or centering a HTML Div. You are a busy person with things to do and places to go, and so are your friends. Although you manage to catch up with them once in a while on campus when you had the same classes, with the current pandemic and most classes moved online, such occurrences were far and few between.

How you wish you could relive the good old days.

With Hansel, relive the good times and experience the simple joys in life. Feel the excitement of searching for iced gems and discovering what your friend has left in store for you. Curate personalized and fun messages to leave for your friends. Stay connected with your friends on a more personal level than a distant text message.

With Hansel's cute graphics and iced gem characters, add a splash of fun and colour to your daily life. Our iced gems bring a sense of childhood nostalgia and revitalise the delight of treasure hunting. Complete with unique and originally made 3D animations for every gem, our beautifully designed app sparks joy, playfulness and is sure to rekindle any relationship.

Moreover, what better time to use it than now? With everyone having to stay at home, it is more difficult than ever to physically meet up. What's more, you might even be frequenting the same locations, but just at different timings, missing rare opportunities to catch up with the people you care about.

These days, you only leave the house for the occasional grocery run. The government just reduced the outing size to two pax for the nth time. You hardly see your friends, even those who live in the same neighbourhood as you, and when you do go to school, your friends aren't there. It is easy to start feeling down in this perpetual state of disconnect.

The harsh reality of life may wear you out, but that doesn't mean that you have to stop doing what you enjoy or drift apart from the people you care about. Try Hansel at

hansel-app.com today, and relive the good old days with your friends, just like you used to.