22JUL14

**GritSum Proposal**

This is a summary GritSum application development Proposal.

**Purpose**

To design an application demonstrating proof of concept for GritSum.

**Deliverables**  
We will deliver the GritSum application.   
The application will include the ability to select choices from menus to build a contract for challenges. GritSum will also include the ability to add choices that are not listed.

**Scope**  
The delivered product will include selections that may not reflect the final product. These will be supplied by the client at a later date. The client will also supply the legal phrasing for the disclaimer.

The client has:

1. provided GritSum graphics to be used in the application.
2. provided an outline of the flow of the desired process.
3. informed us that they have server space.
4. requested that there be back buttons at each step of the contract process.

We will deliver GritSum application with the ability to select from provided choices or add selections that are not listed. From these choices, GritSum will construct a contract that both parties agree to.

Not included at this time are the ability to submit to Facebook or other social medias, the ability to track the outcomes and completion ratios of challenges or the ability to have specific challenges based on geographic location.

**Costs**

The costs for the design will be donated to GritSum.

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