I’m Hans, a Brazilian student that had been working on industry for about 12 years. I worked at the biggest beer company in the world, as procurement manager with direct report to global teams, so I was responsible to buy technology for whole Latin America. In my work I had many dilemma on how to conduct purchases with ethics but guaranteeing the best for my company. For example, how to properly use e-auction tools in with supplier bids without seen the other players bids, only their ranking..

Another example of dilemma was when in Brazil the discuss about GDPR started. So was presented to me a lot of new ways of handle personal information, about employees, suppliers and customers. As a procurement manager I always had access to data from the whole company, like employees personal data (P.e address, phone, etc..), so when this kind of question about how to properly handle that information was asked by an external consultancy I started to think about what I can do in my daily routine (P.e: software acquisition, on security pattens..) to ensure the same level of compliance we had been holding, to be hold the same way by my suppliers.

I was motivated to do this master because in my career I have a lot of contact with startups, and tech companies that have used a lot of data analysis and this world always hooked me but on other side leads to a questions on HOW this world is been build. The opportunity to discuss ethics about this kind of subjects with guys with very different backgrounds its very exciting!!