Hansheng Jiang

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https://hanshengjiang.github.io

EDUCATION

University of California, Berkeley

Ph.D. in Industrial Engineering & Operations Research Aug 2017 – Present

Minors in Statistics and Electrical Engineering

Advisors: Zuo-Jun Max Shen and Aditya Guntuboyina (Department of Statistics)

University of Science and Technology of China

B.S. in Mathematics

Aug 2013 - May 2017

RESEARCH Interests Interface of operations management and statistics, decision-making methodologies, data-driven analytics, and real-world problems in online retailing, revenue management, supply chain management, sharing economy, etc.

Papers

- 1. Hansheng Jiang, Junyu Cao, Zuo-Jun Max Shen. Intertemporal Pricing via Non-parametric Estimation: Integrating Reference Effects and Consumer Heterogeneity. Accepted in *Manufacturing & Service Operations Management*.
 - ♦ <u>Finalist</u>, MSOM Data-Driven Research Challenge 2020 (top 4 of all submissions)
- 2. Hansheng Jiang, Adityanand Guntuboyina. A Nonparametric Maximum Likelihood Approach to Mixture of Regression. R&R in *Journal of the American Statistical Association*.
 - ♦ Winner, IISA Best Student Paper Competition 2020
- 3. Mengzi Amy Guo, Hansheng Jiang, Zuo-Jun Max Shen. Multi-Product Dynamic Pricing with Reference Effects Under Logit Demand. Under review.
- 4. Hansheng Jiang*, Shunan Jiang*, Zuo-Jun Max Shen. Learning While Repositioning in On-demand Vehicle Sharing Systems. In preparation.

(* indicates equal contributions)

TEACHING EXPERIENCE

Production & Operations Management (UGBA 141)

Haas School of Business, UC Berkeley

 $Graduate\ Student\ Instructor$

Spring 2022

Marketing (UGBA 106)

Haas School of Business, UC Berkeley

Grader Fall 2020

Introduction to Stochastic Processes (IEOR 173)

Department of Industrial Engineering & Operations Research, UC Berkeley

Graduate Student Instructor

Spring 2020

Mathematical Programming (IEOR 262A)

Department of Industrial Engineering & Operations Research, UC Berkeley

Graduate Student Instructor

Fall 2019

Applied Stochastic Processes (IEOR 263A)

Department of Industrial Engineering & Operations Research, UC Berkeley Grader Fall 2018

Mathematical Analysis

School of Mathematical Sciences, USTC Undergraduate Student Instructor

Spring 2016

Industry Experience

Amazon

Supply Chain Optimization Technologies, New York City, NY
Research Scientist II Intern
May 2021 – Aug 2021

- I built statistical models and conducted data analysis to analyze the impacts of delivery speed on demand. I provided counterfactual prediction that supported the inventory planning and control team in selecting the most desired products into the faster delivery program.
- I coauthored a technical report, and the report was accepted to the causal inference workshop of Amazon's annual machine learning conference.

Research Scientist I Intern

May 2020 - Aug 2020

- I worked as part of the demand forecasting team to provide reliable demand prediction to guide downstream decision-making amid the challenges of oscillating demand and unstable supply during COVID-19.
- I developed a demand forecasting methodology with features of fine granularity in time and space. My prototyped model was continued by the team for production in the whole US marketplace after my internship.

Alibaba Group

Data Science Decision Support, Sunnyvale, CA Student Research Intern

May 2019 – Aug 2019

 I worked in the decision support team of Alibaba Cloud, a cloud computing company and a subsidiary of Alibaba Group. I studied and proposed time series forecasting methods for cloud computing demand.

OTHER EXPERIENCE

University of California, Los Angeles

EXPERIENCE Department of Statistics

Research Assistant June 2016 – Sept 2016

Mentors: Prof. Ying Nian Wu and Dr. Jianwen Xie

SERVICES & ACTIVITIES

Reviewer for Annals of Statistics

Session chair, INFORMS Annual Meeting 2022

o General session: Learning and Optimization in Pricing

Departmental service

	• Volunteer, IEOR new student orientation	2019, 2021 & 2022	
	• Panelist, IEOR information session for prospective students	2021	
	• Signatory committee member, IEOR graduate student organ	nization 2020	
MENTORSHIP	Co-mentor with Zuo-Jun Max Shen for Vishrut Rana (B.S. '22 IE literature on car-sharing services and revenue management	OR) exploring the 2020 – 2021	
Honors &	Graduate Division Conference Travel Grant, UC Berkeley	2021 & 2022	
Awards	Finalist, MSOM Data-Driven Research Challenge	2020	
	Winner, IISA Student Paper Competition	2020	
	Berkeley Fellowship	2017 - 2022	
	Outstanding Graduate Award, Anhui Province	2017	
	UCLA-CSST Fellowship	2016	
	National Scholarship (top 2% of the department)	2015 & 2016	
	Gold Medal, International Genetically Engineered Machine (iGE	M) 2015	
	First Prize, China Mathematical Olympiad, Hubei Province	2012	
	Silver Medal, China Girls' Mathematical Olympiad	2011 & 2012	
Talks	Intertemporal Pricing via Nonparametric Estimation: Integrating Reference Effects and Consumer Heterogeneity		
	INFORMS Annual Meeting, Anaheim, CA	Oct 2021	
	INFORMS Revenue Management & Pricing Conference	June 2021	
	MSOM Data-Driven Challenge Finalist Presentation	Nov 2020	
	INFORMS Annual Meeting, Online	Oct 2020	
	INFORMS Annual Meeting, Seattle, WA	Nov 2019	
	A Nonparametric Maximum Likelihood Approach to Mixture of		
	IISA Student Paper Competition Presentation	July 2020	
	Amazon SCOT Visiting BAIR Workshop, Berkeley, CA	Jan 2020	
	Learning While Repositioning in On-demand Vehicle Sharing Systems		
	CMU YinzOR Workshop Flash Talk	Aug 2022	
	INFORMS Revenue Management & Pricing Conference	June 2022	
Computer Skills	Python, R, MATLAB, AMPL, Gurobi, SQL		
	Rich experience dealing with real data from industry		
Personal Information	Extracurricular activities: cat-sitting, cooking, hiking, tennis, traveling		
	Pronouns: she/her/hers		