Hansheng Jiang

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 $\verb|https://hanshengjiang.github.io||$

EDUCATION

University of California, Berkeley

Ph.D. in Industrial Engineering & Operations Research Aug 2017 – Present

Minors in Statistics and Electrical Engineering

Advisors: Zuo-Jun Max Shen and Aditya Guntuboyina (Department of Statistics)

University of Science and Technology of China

B.S. in Mathematics Aug 2013 – May 2017

RESEARCH INTERESTS Interface of operations management and statistics, decision-making methodologies, data-driven analytics, and real-world problems in online retailing, revenue management, supply chain management, sharing economy, etc.

Papers

1. Intertemporal Pricing via Nonparametric Estimation: Integrating Reference Effects and Consumer Heterogeneity.

Hansheng Jiang, Junyu Cao, Zuo-Jun Max Shen.

Accepted in Manufacturing & Service Operations Management.

- ♦ <u>Finalist</u>, MSOM Data-Driven Research Challenge 2020 (top 4 of all submissions)
- 2. A Nonparametric Maximum Likelihood Approach to Mixture of Regression.

Hansheng Jiang, Adityanand Guntuboyina.

R&R in Journal of the American Statistical Association.

- ♦ Winner, IISA Best Student Paper Competition 2020
- 3. Multi-product Dynamic Pricing with Reference Effect under Logit Demand.

Mengzi Amy Guo, Hansheng Jiang, Zuo-Jun Max Shen.

Under review.

4. Learning While Repositioning in On-demand Vehicle Sharing Systems.

With Shunan Jiang, Zuo-Jun Max Shen. Working paper.

TEACHING EXPERIENCE Production & Operations Management (UGBA 141)

Haas School of Business, UC Berkeley

Graduate Student Instructor

Spring 2022

Marketing (UGBA 106)

Haas School of Business, UC Berkeley

Grader Fall 2020

Introduction to Stochastic Processes (IEOR 173)

Department of Industrial Engineering & Operations Research, UC Berkeley

Graduate Student Instructor Spring 2020

Mathematical Programming (IEOR 262A)

Department of Industrial Engineering & Operations Research, UC Berkeley

Graduate Student Instructor

Fall 2019

Applied Stochastic Processes (IEOR 263A)

Department of Industrial Engineering & Operations Research, UC Berkeley Grader Fall 2018

Mathematical Analysis

School of Mathematical Sciences, USTC Undergraduate Student Instructor

Spring 2016

Industry Experience

Amazon

Supply Chain Optimization Technologies, New York City, NY
Research Scientist II Intern

May 2021 – Aug 2021

- I built statistical models and conducted data analysis to analyze the impacts of delivery speed on demand. I provided counterfactual prediction that supported the inventory planning and control team in selecting the most desired products into the faster delivery program.
- I coauthored a technical report, and the report was accepted for poster presentation at the causal inference workshop of Amazon's annual machine learning conference.

Research Scientist I Intern

May 2020 - Aug 2020

- I worked as part of the demand forecasting team to provide reliable demand prediction to guide downstream decision-making amid the challenges of oscillating demand and unstable supply during COVID-19.
- I developed a demand forecasting methodology with features of fine granularity in time and space. My prototyped model was continued by the team for production in the whole US marketplace after my internship.

Alibaba Group

Data Science Decision Support, Sunnyvale, CA $Student\ Research\ Intern$

May 2019 – Aug 2019

 I worked in the decision support team of Alibaba Cloud, a cloud computing company and a subsidiary of Alibaba Group. I studied and proposed time series forecasting methods for cloud computing demand.

OTHER EXPERIENCE

University of California, Los Angeles

Department of Statistics

Research Assistant

June 2016 – Sept 2016

Mentors: Prof. Ying Nian Wu and Dr. Jianwen Xie

 I studied statistics and machine learning tools for signal modeling and image synthesis. I was fully supported by a UCLA-CSST scholarship and a USTC scholarship for study abroad.

Presentations	Intertemporal Pricing via Nonparametric Estimation: Integrating Reference Effects and Consumer Heterogeneity			
	INFORMS Annual Meeting, Anaheim, CA	Oc^{1}	t 2021	
	INFORMS Revenue Management & Pricing Conference		e 2021	
	MSOM Data-Driven Challenge Finalist Presentation		2020	
	INFORMS Annual Meeting, Online		t 2020	
	INFORMS Annual Meeting, Seattle, WA		2019	
	A Nonparametric Maximum Likelihood Approach to Mixture of Regression			
	IISA Student Paper Competition Presentation Virtual	July 2020		
	Amazon SCOT Visiting BAIR Workshop, Berkeley, CA	Jar	n 2020	
	Learning While Repositioning in On-demand Vehicle Sharing System			
	CMU YinzOR Workshop Flash Talk	Aug 2022		
	INFORMS Revenue Management & Pricing Conference	June	e 2022	
Honors & Awards	Graduate Division Conference Travel Grant, UC Berkeley		2021	
	Finalist, MSOM Data-Driven Research Challenge		2020	
	Winner, IISA Student Paper Competition		2020	
	Berkeley Fellowship	2017 -	- 2022	
	Outstanding Graduate Award, Anhui Province		2017	
	UCLA-CSST Fellowship		2016	
	Hua Luogeng Mathematics Scholarship		2015	
	National Scholarship (top 2% of the department)	2015 &		
	Gold Medal, International Genetically Engineered Machine (iGEM)		2015	
	First Prize, National College Student Mathematics Contest		2014	
	First Prize, China Mathematical Olympiad, Hubei Province		2012	
	Silver Medal, China Girls' Mathematical Olympiad	2011 &	2012	
SERVICES & ACTIVITIES	Reviewer for Annals of Statistics			
	Session chair, INFORMS Annual Meeting 2022			
	\circ General session: Learning and Optimization in Pricing			
	Departmental service			
	• Volunteer, IEOR new student orientation 2019	9, 2021 &	2022	
	• Panelist, IEOR information session for prospective students		2021	
	\circ Signatory committee member, IEOR graduate student organiza	tion	2020	
Mentorship	Co-mentor (with Zuo-Jun Max Shen) for Vishrut Rana (B.S. '22 IEOR) exploring			
MENTORSHIP	the literature on car-sharing services and revenue management	2020 -	_	
Computer Skills	Python, R, MATLAB, AMPL, Gurobi, SQL			
	Rich experience dealing with real data from industry			
Personal Information	Extracurricular activities: cat-sitting, cooking, hiking, tennis, traveling			
	Pronouns: she/her/hers			