# Hansheng Jiang

Last updated: Aug 2022

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(+1) 510-833-8004

**EDUCATION** 

University of California, Berkeley

Ph.D. in Industrial Engineering & Operations Research Aug 2017 – Present

Minors in Statistics and Electrical Engineering

Advisors: Zuo-Jun Max Shen and Aditya Guntuboyina (Department of Statistics)

University of Science and Technology of China

B.S. in Mathematics

Aug 2013 – May 2017

RESEARCH INTERESTS

Interface of operations management and statistics, decision-making methodologies, data-driven analytics, and real-world problems in online retailing, revenue management, supply chain management, sharing economy, etc.

Papers

- 1. Hansheng Jiang, Junyu Cao, Zuo-Jun Max Shen. Intertemporal Pricing via Nonparametric Estimation: Integrating Reference Effects and Consumer Heterogeneity. Forthcoming at Manufacturing & Service Operations Management. [Link]
  - **Q** Finalist, MSOM Data-Driven Research Challenge 2020
- 2. Hansheng Jiang, Adityanand Guntuboyina. A Nonparametric Maximum Likelihood Approach to Mixture of Regression. R&R at Journal of the American Statistical Association. [Link]
  - **Q** Winner, Best Student Paper Award in Theory & Methods section by International Indian Statistical Association (IISA) 2020
- 3. Mengzi Amy Guo, Hansheng Jiang, Zuo-Jun Max Shen. Multi-Product Dynamic Pricing with Reference Effects Under Logit Demand. Submitted to Operations Research. [Link]
- 4. Hansheng Jiang\*, Shunan Jiang\*, Zuo-Jun Max Shen. Learning While Repositioning in On-demand Vehicle Sharing Systems. In preparation for submission to *Management Science*. [Link]
  - **Q** Winner, YinzOR Student Conference Flash Talk Competition 2022
- 5. Lin Zhao\*, Hansheng Jiang\*, Mengshi Lu, Zuo-Jun Max Shen, Kemal Guler. **Supply Chain Forecast Sharing under Asymmetric Forecast Preferences.** Under revision at *Production and Operations Management*. [Link]

(\* indicates equal contribution)

TEACHING EXPERIENCE Production and Operations Management (UGBA 141)

Haas School of Business, UC Berkeley

Graduate Student Instructor

Spring 2022

## Marketing (UGBA 106)

Haas School of Business, UC Berkeley Grader

Fall 2020

## Introduction to Stochastic Processes (IEOR 173)

Department of Industrial Engineering & Operations Research, UC Berkeley

Graduate Student Instructor Spring 2020

## Mathematical Programming (IEOR 262A)

Department of Industrial Engineering & Operations Research, UC Berkeley

Graduate Student Instructor

Fall 2019

## Applied Stochastic Processes (IEOR 263A)

Department of Industrial Engineering & Operations Research, UC Berkeley

Grader Fall 2018

## Mathematical Analysis

School of Mathematical Sciences, USTC Undergraduate Student Instructor

Spring 2016

## Industry Experience

#### Amazon

Supply Chain Optimization Technologies (SCOT) team, New York City, NY
Research Scientist II Intern

May 2021 – Aug 2021

- I built statistical models and conducted data analysis to analyze the impacts of delivery speed on demand. I provided counterfactual prediction that supported the inventory planning and control team in selecting the most desired products into the faster delivery program.
- I coauthored a technical report, and the report was accepted to the causal inference workshop of Amazon's annual machine learning conference.

#### Research Scientist I Intern

May 2020 – Aug 2020

- I worked as part of the demand forecasting team to provide reliable demand prediction to guide downstream decision-making amid the challenges of oscillating demand and unstable supply during COVID-19.
- I developed a demand forecasting methodology with features of fine granularity in time and space. My prototyped model was continued by the team for production in the whole US marketplace after my internship.

#### Alibaba Group

Data Science Decision Support team of Alibaba Cloud, Sunnyvale, CA
Student Research Intern

May 2019 – Aug 2019

• I studied and proposed time series forecasting methods for cloud computing demand.

## OTHER

## University of California, Los Angeles

Experience Department of Statistics

Research Assistant June 2016 – Sept 2016

Mentors: Prof. Ying Nian Wu and Dr. Jianwen Xie

# SERVICES & ACTIVITIES

Session chair of "Learning and Optimization in Pricing" at INFORMS 2022

	,	2019, 2021 & 2022	
	• Panelist, IEOR information session for prospective students	2021	
	• Signatory committee member, IEOR graduate student organization 202		
	Reviewer for Annals of Statistics		
MENTORSHIP	Co-mentor with Zuo-Jun Max Shen for Vishrut Rana (B.S. '22 IE literature on transportation and revenue management Oct	OR) exploring the 2020 – May 2021	
Honors &	Winner, YinzOR Student Conference Flash Talk Competition	2022	
AWARDS	Graduate Division Conference Travel Grant, UC Berkeley	2021 & 2022	
	Finalist, MSOM Data-Driven Research Challenge	2020	
	Winner, IISA Best Student Paper Award in Theory & Methods	2020	
	Berkeley Fellowship	2017 - 2022	
	Outstanding Graduate Award (provincial)	2017	
	UCLA-CSST Fellowship	2016	
	National Scholarship (top 2% of the department)	2015 & 2016	
	First Prize, National College Student Mathematics Contest	2014	
	First Prize, China Mathematical Olympiad (provincial)	2012	
	Silver Medal, China Girls Mathematical Olympiad	2011 & 2012	
TALKS	Intertemporal Pricing via Nonparametric Estimation: Integrating Reference Effects and Consumer Heterogeneity INFORMS Annual Meeting, Anaheim, CA Oct 2021		
	INFORMS Revenue Management & Pricing Conference	June 2021	
	MSOM Data-Driven Challenge Finalist Presentation	Nov 2020	
	INFORMS Annual Meeting, Online	Oct 2020	
	INFORMS Annual Meeting, Seattle, WA	Nov 2019	
	A Nonparametric Maximum Likelihood Approach to Mixture of Regression		
	IISA Student Paper Award Presentation	July 2020	
	Amazon SCOT Visiting BAIR Workshop, Berkeley, CA	Jan 2020	
	Learning While Repositioning in On-demand Vehicle Sharing Systems		
	CMU YinzOR Workshop Flash Talk	Aug 2022	
	INFORMS Revenue Management & Pricing Conference	June 2022	
OTHER	Computing skills: Python, R, MATLAB, Gurobi, AMPL, SQL, experience with large scale real data processing and analyzing		
	Hobbies: cooking, hiking, tennis, traveling		

Departmental service

• Volunteer, IEOR new student orientation

 $2019,\,2021\,\,\&\,\,2022$