# **Hansheng Jiang**

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CONTACT Email: hansheng.jiang@rotman.utoronto.ca

Website: hanshengjiang.github.io

Address: 105 St George St, Toronto, Ontario M5S 3E6, Canada

**EMPLOYMENT** University of Toronto

Rotman School of Management

Assistant Professor of Operations Management and Statistics 2023–present

Affiliated Faculty at School of Cities, University of Toronto 2024–present

**EDUCATION** University of California, Berkeley

Ph.D. in Industrial Engineering and Operations Research 2023

Minors in Statistics and Electrical Engineering

University of Science and Technology of China

B.S. in Mathematics 2017

#### JOURNAL Papers

 $\alpha$ - $\beta$  denotes alphabetical order.

† denotes industry collaborators and underline denotes student collaborators (at the time of authorship).

[J1] Hansheng Jiang, Junyu Cao, Zuo-Jun Max Shen. Intertemporal Pricing via Non-parametric Estimation: Integrating Reference Effects and Consumer Heterogeneity. *Manufacturing & Service Operations Management* 26.1 (2024): 28-46.

- ♦ Finalist, MSOM Data-Driven Research Challenge 2020
- Media coverage

[J2] Hansheng Jiang, Adityanand Guntuboyina. A Nonparametric Maximum Likelihood Approach to Mixture of Regression.

Under revision for resubmission to Journal of the American Statistical Association.

- Winner, Best Student Paper Award in Theory & Methods by the International Indian Statistical Association (IISA) 2020
- [J3] Hansheng Jiang, Shunan Jiang, Zuo-Jun Max Shen, Chunlin Sun ( $\alpha$ - $\beta$ ). **Learning While Repositioning in On-Demand Vehicle Sharing Systems.**

Under 2nd-round review at *Management Science* after R&R.

- Winner, YinzOR Student Conference Flash Talk Competition 2022
- [J4] Mengzi Amy Guo, Hansheng Jiang, Zuo-Jun Max Shen. Multi-Product Dynamic Pricing with Reference Effects Under Logit Demand.

Major revision at *Manufacturing & Service Operations Management*.

[J5] Lin Zhao, Hansheng Jiang, Mengshi Lu, Zuo-Jun Max Shen, Kemal Güler<sup>†</sup>. **Supply Chain Forecast Sharing Under Asymmetric Forecast Preferences.** 

Major revision at *Production and Operations Management*.

[J6] Junyu Liu, Hansheng Jiang, Zuo-Jun Max Shen. **Potential Energy Advantage of Quantum Economy.** 

Working paper.

♦ Media coverage

### Conference Papers

# [C1] Zeqi Ye, Hansheng Jiang. Smoothness-Adaptive Dynamic Pricing with Nonparametric Demand Learning.

Proceedings of The 27th International Conference on Artificial Intelligence and Statistics (AISTATS), PMLR 238:1675-1683, 2024.

Acceptance rate: 27.58%

# [C2] Hansheng Jiang, Zuo-Jun Max Shen, Junyu Liu. **Quantum Computing Methods for Supply Chain Management.**

Proceedings of 2022 IEEE/ACM 7th Symposium on Edge Computing (SEC) (pp. 400-405). IEEE.

# OTHER WORKS

[O1] Fišar, Miloš, Ben Greiner, Christoph Huber, Elena Katok, Ali Ozkes, and the Management Science Reproducibility Collaboration. **Reproducibility in Management Science.** 

Management Science 70.3 (2024): 1343-1356.

Note: As a member of the Management Science Reproducibility Collaboration

[O2] Hansheng Jiang, Ruijun Ma, Nganba Meetei. **Counterfactual Forecast of Demand Lifts: A Double Machine Learning Approach.** 

Amazon Machine Learning Conference 2021 Causal Inference Workshop.

#### GRANTS

#### **NSERC** Discovery Grant

2024–2029

2024-2029

- ♦ Role: Sole PI
- Title: Digital Platform Transformation: Bridging Behavioural Insights with Data-Driven Operations

CANSSI Ontario Multidisciplinary Doctoral (Mdoc) Training Program

- ⋄ Role: Co-PI (PI: Qiang Sun)
- Funds to support one PhD student (Mdoc trainee) for their five-year study

Dobson Business & Climate Project Research Travel Grant

2023

# STUDENT SUPERVISION

Zegi Ye (B.S. '2024, Nankai University)

Next stop: PhD student at Northwestern IEMS

Co-author of paper [C1]

Honors & Awards	Second Place, Doctoral Dissertation Award Competition, Conference on SCN Pandemic and AI Age		ost- 2023
	Winner, YinzOR Student Conference Flash Talk Competition	2	2022
	Graduate Division Conference Travel Grant, UC Berkeley	2021 & 2	2022
	Finalist, MSOM Data-Driven Research Challenge	2	2020
	Winner, IISA Best Student Paper Award in Theory & Methods	2	2020
	Berkeley Fellowship Prestigious multi-year fellowship for incoming PhD students selected campuswide	2017–2	2022
	Cross-disciplinary Scholars in Science and Technology (CSST) program, UC	CLA 2	2016
	Hua Luogeng Mathematics Scholarship	2	2015
	National Scholarship Top 1% in University of Science and Technology of China	2015 & 2	2016
	Gold Medal, International Genetically Engineered Machine competition (iG	GEM) 2	2015
	First Prize, China Mathematical Olympiad (Hubei Province)	2	2012
	Silver Medal, China Girls Mathematical Olympiad	2011 & 2	2012

#### TEACHING

University of Toronto

Instructor

Operations Management

RSM270 (undergraduate core course): Spring 2024, Fall 2024

International competition for female students from all over China and invited nations

*Instructor & New Course Developer* 

Nonparametric Models and Methods for Data-Driven Decision-Making

RSM3090 (PhD course): Fall 2024

University of California, Berkeley

Instructor

STAT 153 Introduction to Time Series: Spring 2023

Graduate Student Instructor

UGBA 141 Production & Operations Management: Spring 2022

IEOR 173 Introduction to Stochastic Processes: Spring 2020

IEOR 262A Mathematical Programming: Fall 2019

Grader

UGBA 106 Marketing: Fall 2020

IEOR 263A Applied Stochastic Processes: Fall 2018

University of Science and Technology of China

Undergraduate Student Instructor

MATH 100201 Multivariate Real Analysis: Spring 2016

### ACADEMIC SERVICE

Journal Refereeing

Annals of Statistics

INFORMS Journal on Computing

*Operations Research* 

Management Science

Manufacturing & Service Operations Management

Transportation Science

## **Conference Refereeing**

Conference on Neural Information Processing Systems (NeurIPS)

Fairness, Accountability, and Transparency (FAccT)

### **Award Competition**

Reviewer, MSOM Supply Chain Management SIG 2023, 2024

Reviewer, MSOM Technology, Innovation, and Entrepreneurship SIG 2024

Judge, Best Paper Award Competition by Chinese Scholars Association for Management Science and Engineering (CSAMSE) 2023, 2024

#### **Session Chair**

INFORMS Annual Meeting 2022, 2023

#### Advisory

Mentor, INFORMS Mentor Match Program 2023–2024

Coach, Franz Edelman Laureate McDonald's China 2023–2024

Observer, Franz Edelman Competition Committee 2023–2024

# University Service

#### Admission

Reviewer & Interviewer, OMS PhD Admission 2024

Interviewer, Master of Management Analytics (MMA) Admission 2023

### **Rotman Commerce Events**

SCMG × Kinaxis Keynote Event 2024

Professor Coffee Chat 2023

#### Presentations

"Learning While Repositioning in On-Demand Vehicle Sharing Systems"

Rotman Young Scholar Seminar	07/2024
POMS-HK Conference, HKUST	01/2024
School of Management, University of Science and Technology of China	12/2023
INFORMS Annual Meeting, Phoenix	10/2023
Data-Driven Urban Tech Workshop Poster Session, Cornell Tech	05/2023
YinzOR Conference, Carnegie Mellon University	08/2022
Revenue Management & Pricing (RMP) Conference, Chicago Booth (Online	) 06/2022

"Intertemporal Pricing in the Presence of Consumer Behaviors via Nonparametric Estimation"

YinzOR Conference (Long Talk), Carnegie Mellon University	08/2023
INFORMS Annual Meeting, Indianapolis	10/2022

INFORMS Annual Meeting, Anaheim		
Revenue Management & Pricing (RMP) Conference, JHU Carey (Online)	06/2021	
MSOM Data-Driven Challenge Finalist Presentation	11/2020	
INFORMS Annual Meeting, Online	10/2020	
INFORMS Annual Meeting, Seattle	11/2019	
"Smoothness-Adaptive Dynamic Pricing with Nonparametric Demand Learnir International Symposium on Mathematical Programming (ISMP), Montrea Revenue Management & Pricing (RMP) Conference, UCLA Anderson		
"A Nonparametric Maximum Likelihood Approach to Mixture of Regression" IISA Student Paper Award Presentation Amazon SCOT Visiting BAIR Workshop, UC Berkeley	07/2020 01/2020	
"Quantum Computing and Operations Management" MSOM Conference, University of Minnesota Modeling and Optimization: Theory and Applications (MOPTA), Lehigh IEEE/ACM 7th Symposium on Edge Computing, Seattle	06/2024 08/2023 12/2022	

## Professional EXPERIENCE

Amazon

Supply Chain Optimization Technologies (SCOT) Team, New York, NY

Research Scientist II Summer 2021 Research Scientist I Summer 2020

Alibaba

Data Science Decision Support Team of Alibaba Cloud, Sunnyvale, CA

Student Researcher Summer 2019

University of California, Los Angeles

Department of Statistics

Research Assistant Summer 2016

MISCELLANEOUS Computing: Python, R, SQL, LATEX, HTML, Gurobi, AMPL

Recreation: Culinary enthusiast, progressing tennis aficionado, and delighted keeper of a Ragdoll cat