## Hansheng Jiang

Last updated: Aug 2022

Contact hansheng\_jiang@berkeley.edu

(+1) 510-833-8004

https://hanshengjiang.github.io

**EDUCATION** 

## University of California, Berkeley

Ph.D. in Industrial Engineering & Operations Research Aug 2017 – Present

Minors in Statistics and Electrical Engineering

Advisors: Zuo-Jun Max Shen and Aditya Guntuboyina (Department of Statistics)

## University of Science and Technology of China

B.S. in Mathematics Aug 2013 – May 2017

RESEARCH Interests Interface of operations management and statistics, decision-making methodologies, data-driven analytics, and real-world problems in online retailing, revenue management, supply chain management, sharing economy, etc.

Papers

- 1. Hansheng Jiang, Junyu Cao, Zuo-Jun Max Shen. "Intertemporal Pricing via Non-parametric Estimation: Integrating Reference Effects and Consumer Heterogeneity". Accepted in *Manufacturing & Service Operations Management*.
  - ♦ <u>Finalist</u>, MSOM Data-Driven Research Challenge 2020 (top 4 of all submissions)
- 2. Hansheng Jiang, Adityanand Guntuboyina. "A Nonparametric Maximum Likelihood Approach to Mixture of Regression". R&R in *Journal of the American Statistical Association*.
  - ♦ Winner, IISA Best Student Paper Competition 2020
- 3. Mengzi Amy Guo, Hansheng Jiang, Zuo-Jun Max Shen. "Multi-Product Dynamic Pricing with Reference Effects under Logit Demand". Under review.
- 4. Hansheng Jiang<sup>†</sup>, Shunan Jiang<sup>†</sup>, Zuo-Jun Max Shen. "Learning While Repositioning in On-demand Vehicle Sharing Systems". In preparation.

TEACHING EXPERIENCE

#### Production & Operations Management (UGBA 141)

Haas School of Business, UC Berkeley

Graduate Student Instructor

Spring 2022

#### Marketing (UGBA 106)

Haas School of Business, UC Berkeley

Grader Fall 2020

#### Introduction to Stochastic Processes (IEOR 173)

Department of Industrial Engineering & Operations Research, UC Berkeley

Graduate Student Instructor Spring 2020

## Mathematical Programming (IEOR 262A)

Department of Industrial Engineering & Operations Research, UC Berkeley

Graduate Student Instructor Fall 2019

## Applied Stochastic Processes (IEOR 263A)

Department of Industrial Engineering & Operations Research, UC Berkeley Grader Fall 2018

## Mathematical Analysis

School of Mathematical Sciences, USTC  $Undergraduate\ Student\ Instructor$ 

Spring 2016

## Industry Experience

#### Amazon

Supply Chain Optimization Technologies, New York City, NY

Research Scientist II Intern

May 2021 – Aug 2021

- I built statistical models and conducted data analysis to analyze the impacts of delivery speed on demand. I provided counterfactual prediction that supported the inventory planning and control team in selecting the most desired products into the faster delivery program.
- I coauthored a technical report, and the report was accepted to the causal inference workshop of Amazon's annual machine learning conference.

Research Scientist I Intern

May 2020 - Aug 2020

- I worked as part of the demand forecasting team to provide reliable demand prediction to guide downstream decision-making amid the challenges of oscillating demand and unstable supply during COVID-19.
- I developed a demand forecasting methodology with features of fine granularity in time and space. My prototyped model was continued by the team for production in the whole US marketplace after my internship.

## Alibaba Group

Data Science Decision Support, Sunnyvale, CA Student Research Intern

May 2019 - Aug 2019

 I worked in the decision support team of Alibaba Cloud, a cloud computing company and a subsidiary of Alibaba Group. I studied and proposed time series forecasting methods for cloud computing demand.

#### OTHER.

## University of California, Los Angeles

EXPERIENCE

Department of Statistics

Research Assistant

June 2016 – Sept 2016

Mentors: Prof. Ying Nian Wu and Dr. Jianwen Xie

# SERVICES & ACTIVITIES

Reviewer for Annals of Statistics

Session chair, INFORMS Annual Meeting 2022

• General session: Learning and Optimization in Pricing

Departmental service

• Volunteer, IEOR new student orientation

2019, 2021 & 2022

• Panelist, IEOR information session for prospective students

2021 2020

• Signatory committee member, IEOR graduate student organization

Hansheng Jiang - Page 2 of 3 - Curriculum Vitae

MENTORSHIP	Co-mentor with Zuo-Jun Max Shen for Vishrut Rana (B.S. '22 IEOR) literature on car-sharing services and revenue management	) exploring the 2020 – 2021
Honors & Awards	Graduate Division Conference Travel Grant, UC Berkeley Finalist, MSOM Data-Driven Research Challenge Winner, IISA Student Paper Competition Berkeley Fellowship Outstanding Graduate Award, Anhui Province UCLA-CSST Fellowship Hua Luogeng Mathematics Scholarship National Scholarship (top 2% of the department) Gold Medal, International Genetically Engineered Machine (iGEM) First Prize, National College Student Mathematics Contest First Prize, China Mathematical Olympiad, Hubei Province Silver Medal, China Girls' Mathematical Olympiad	$\begin{array}{c} 2021 \\ 2020 \\ 2020 \\ 2017 - 2022 \\ 2017 \\ 2016 \\ 2015 \\ 2015 & 2016 \\ 2015 \\ 2014 \\ 2012 \\ 2011 & 2012 \\ \end{array}$
TALKS	Intertemporal Pricing via Nonparametric Estimation: Integrating Reand Consumer Heterogeneity INFORMS Annual Meeting, Anaheim, CA INFORMS Revenue Management & Pricing Conference MSOM Data-Driven Challenge Finalist Presentation INFORMS Annual Meeting, Online INFORMS Annual Meeting, Seattle, WA	
	A Nonparametric Maximum Likelihood Approach to Mixture of Regalised Student Paper Competition Presentation Amazon SCOT Visiting BAIR Workshop, Berkeley, CA  Learning While Repositioning in On-demand Vehicle Sharing System CMU YinzOR Workshop Flash Talk INFORMS Revenue Management & Pricing Conference	July 2020 Jan 2020
Computer Skills	Python, R, MATLAB, AMPL, Gurobi, SQL Rich experience dealing with real data from industry	
Personal Information	Extracurricular activities: cat-sitting, cooking, hiking, tennis, traveling Pronouns: she/her/hers	ng