

# Regression and Reweighting Methods

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# The Unreasonable Effectiveness of Linear Regression

# Linear Regression for Estimating ATE

$$E[Y|X, D] = \beta_0 + \delta D + \beta_1 X$$

Assuming linearity,

$$E[Y|X, D = 1] = \beta_0 + \delta + \beta_1 X$$

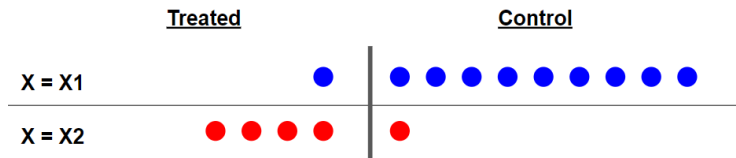
$$E[Y|X, D = 0] = \beta_0 + \beta_1 X$$

$$E[Y|X, D = 1] - E[Y|X, D = 0] = \delta = \text{ATE}$$

- We can estimate ATE from the coefficient of the treatment variable  $D$ !
- Intuition:  $\delta$  is the effect of the treatment on the outcome after accounting for the effect of the other variables in the model.

## Inverse Probability of Treatment Weighting (IPTW)

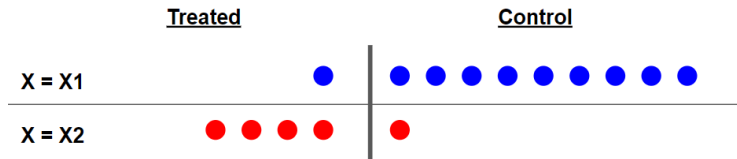
# Intuition for IPTW



Say these 2 groups have the following propensity scores:

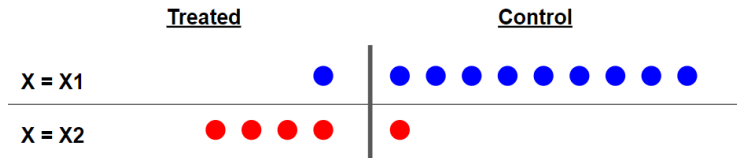
- $P(D = 1|X = x_1) = 0.1$
- $P(D = 1|X = x_2) = 0.8$

# Intuition for IPTW



- We need to "balance" the treated and controlled groups per segment  $X$ .
- Segments with low probability of treatment should weigh more and vice versa.
- We can do this using the inverse of the probability of receiving treatment (hence IPTW).

# Intuition for IPTW



$$\text{Weight} = \frac{1}{P(D|X)}$$

For  $X = x_1$ :

- Weight for Treated =  $\frac{1}{P(D=1|X=x_1)} = \frac{1}{0.1} = 10$
- Weight for Control =  $\frac{1}{P(D=0|X=x_1)} = \frac{1}{0.9} = \frac{10}{9} = 1.1$
- Each subject from the treatment group will weigh more compared to a subject from the control group.



# ATE Estimation using IPTW

- More formally, the IPTW of an individual ( $w_i$ ) is defined as

$$w_i = \frac{D_i}{\pi_i} + \frac{1 - D_i}{1 - \pi_i}$$

- ATE can be estimated using

$$\text{ATE} = \frac{1}{n} \sum_{i=1}^n \frac{D_i Y_i}{\pi_i} - \frac{(1 - D_i) Y_i}{1 - \pi_i}$$

- Note that  $\pi_i$  should be greater than 0 – this is the *positivity assumption*.
- Like in Propensity Score Matching, we usually have to use the estimated  $\hat{\pi}_i$  in observational studies (e.g. using logistic regression)

# Standard Errors in IPTW

- If we know the actual propensity scores  $\pi$  (if we're the one designing the experiment), then we can use the weighted average of the variance to get the standard error:

$$\sigma_w^2 = \frac{\sum_{i=1}^n w_i (y_i - \hat{\mu})^2}{\sum_{i=1}^n w_i}$$

- But if we're using the estimated propensity scores  $\hat{\pi}_i$ , then we can use **bootstrap estimation** to get the standard errors.

# Doubly Robust Estimators

# Doubly Robust Estimators

- a.k.a. augmented IPTW
- Doubly Robust Estimators combines Regression and IPTW estimators.
- It will be unbiased if at least one of the IPTW or Regression estimators are correctly specified.
- Think of this as diversification. Even if one of your estimators is wrong, you still have a chance to get a good estimate.
- Composed of 2 estimators (hence "double"):
  - 1 Outcome Estimation:  $\hat{\mu}_d(x) = E[Y|X, D = d]$
  - 2 Propensity Score Estimation:  $\hat{\pi}(x) = P(D = 1|X)$

# Putting it together

$$\hat{E}[Y^1] = \frac{1}{N} \sum_{i=1}^N \left( \frac{D_i(Y_i - \hat{\mu}_1(X_i))}{\hat{\pi}(X_i)} + \hat{\mu}_1(X_i) \right)$$

$$\hat{E}[Y^0] = \frac{1}{N} \sum_{i=1}^N \left( \frac{(1 - D_i)(Y_i - \hat{\mu}_0(X_i))}{1 - \hat{\pi}(X_i)} + \hat{\mu}_0(X_i) \right)$$

$$\widehat{ATE} = \hat{E}[Y^1] - \hat{E}[Y^0]$$

# Why it Works

Consider the first term:

$$\hat{E}[Y^1] = \frac{1}{N} \sum_{i=1}^N \left( \frac{D_i(Y_i - \hat{\mu}_1(X_i))}{\hat{\pi}(X_i)} + \hat{\mu}_1(X_i) \right)$$

- If  $\hat{\mu}_1(x)$  is correct, then  $E[D_i(Y_i - \hat{\mu}_1(X_i))]$  = 0.
- You will then be left with the correct outcome estimator  $\hat{\mu}_1(X)$

The estimator above can be rearranged into the following form:

$$\hat{E}[Y^1] = \frac{1}{N} \sum_{i=1}^N \left( \frac{D_i Y_i}{\hat{\pi}(X_i)} - \frac{(D_i - \hat{\pi}(X_i))\hat{\mu}_1(X_i)}{\hat{\pi}(X_i)} \right)$$

- If  $\hat{\pi}(X_i)$  is correct, then  $E[D_i - \hat{\pi}(X_i)]$  = 0.
- You will then be left with your regular IPTW estimator.

## References

# References

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