Genie

MAKE·A·WISH®

CODE TO GIVE HACKATHON 2023

Mentor: Remick Thomas
Created by: Vijay Jaishanker,
Rohan Bera, Cesar Villarreal,
Mani Muvvala & Adrija Goswami

MAKE-A-WISH GEORGIA

Introducing: Genie

★ Understanding the Problems

★ The Genie Way

★ Personas/Use Cases

★ Functionality Overview

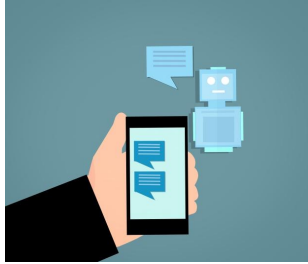★ Social & Environmental Impact

UNDERSTANDING THE PROBLEMS

★ Reaching eligible wish makers in all areas of Georgia, including urban, suburban, and rural locations.

★ Facilitating seamless communication between families and Wish Coordinators.

★ Tracking and fulfilling wishes

★ Onboarding of Wish Makers and Wish Givers

THE GENIE WAY

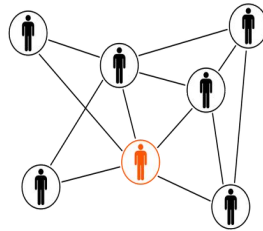
Genie
MAKE-A-WISH

Users

Seamless Communication

Wish Tracking

Personal Experiences & Reviews

Search & Connect

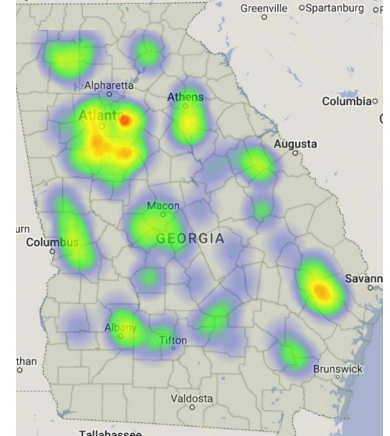## Coordinators/Staff

Data Privacy

Efficient Onboarding

Location Based Heatmaps

PERSONAS

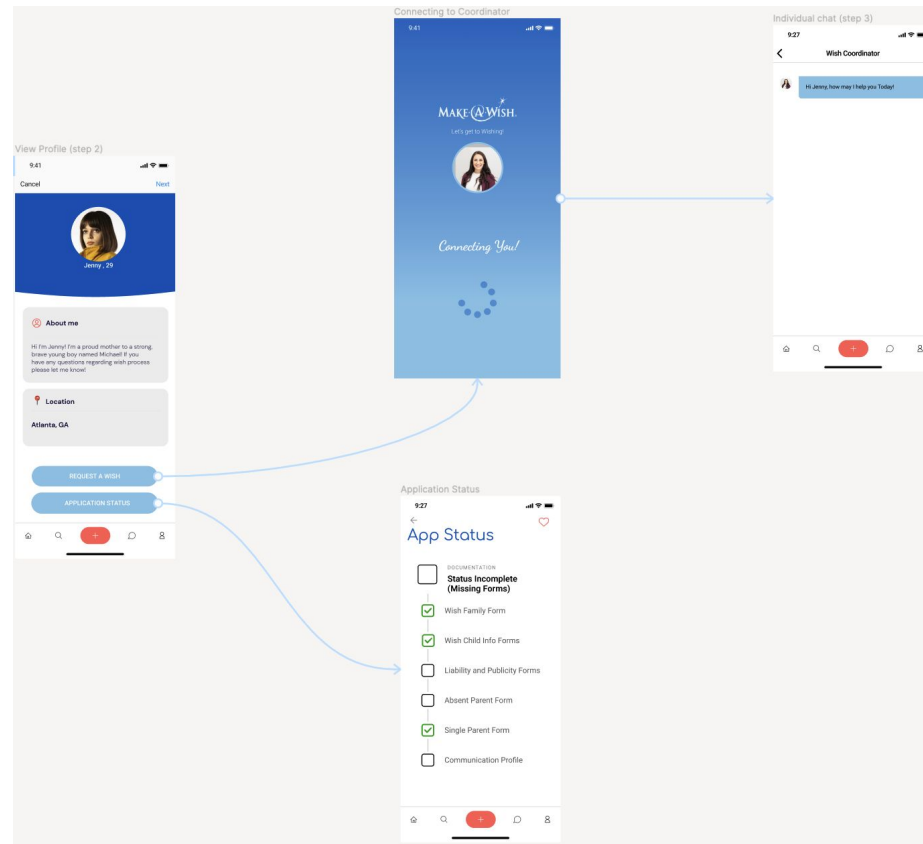

Jenny

Age: 29
Job: Elementary School Teacher
Location: Rural Georgia

USER STORY

As a mother of a child with a serious medical condition, I want to connect with Make-A-Wish Georgia through the Genie app to access resources, support, and the wish-granting process for my son, Michael.

SCENARIO

Jenny downloads the Genie app and creates a profile. She connects with a Wish Coordinator via chat and learns about the wish-granting process. Jenny submits a wish request for Michael and tracks its status on her profile.
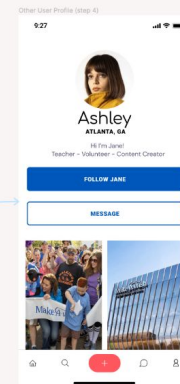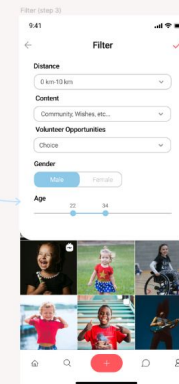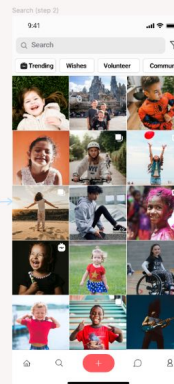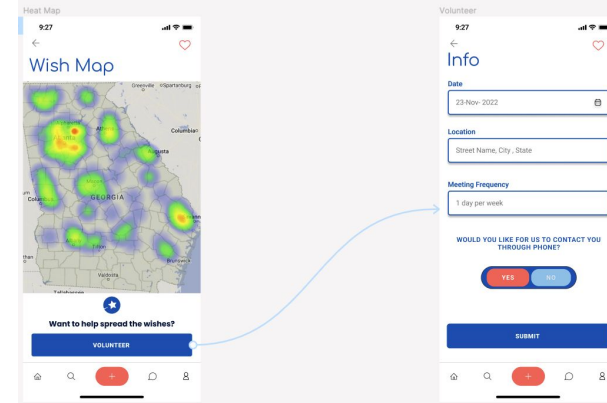
PERSONAS

John

Age: 32
Job: Software Engineer
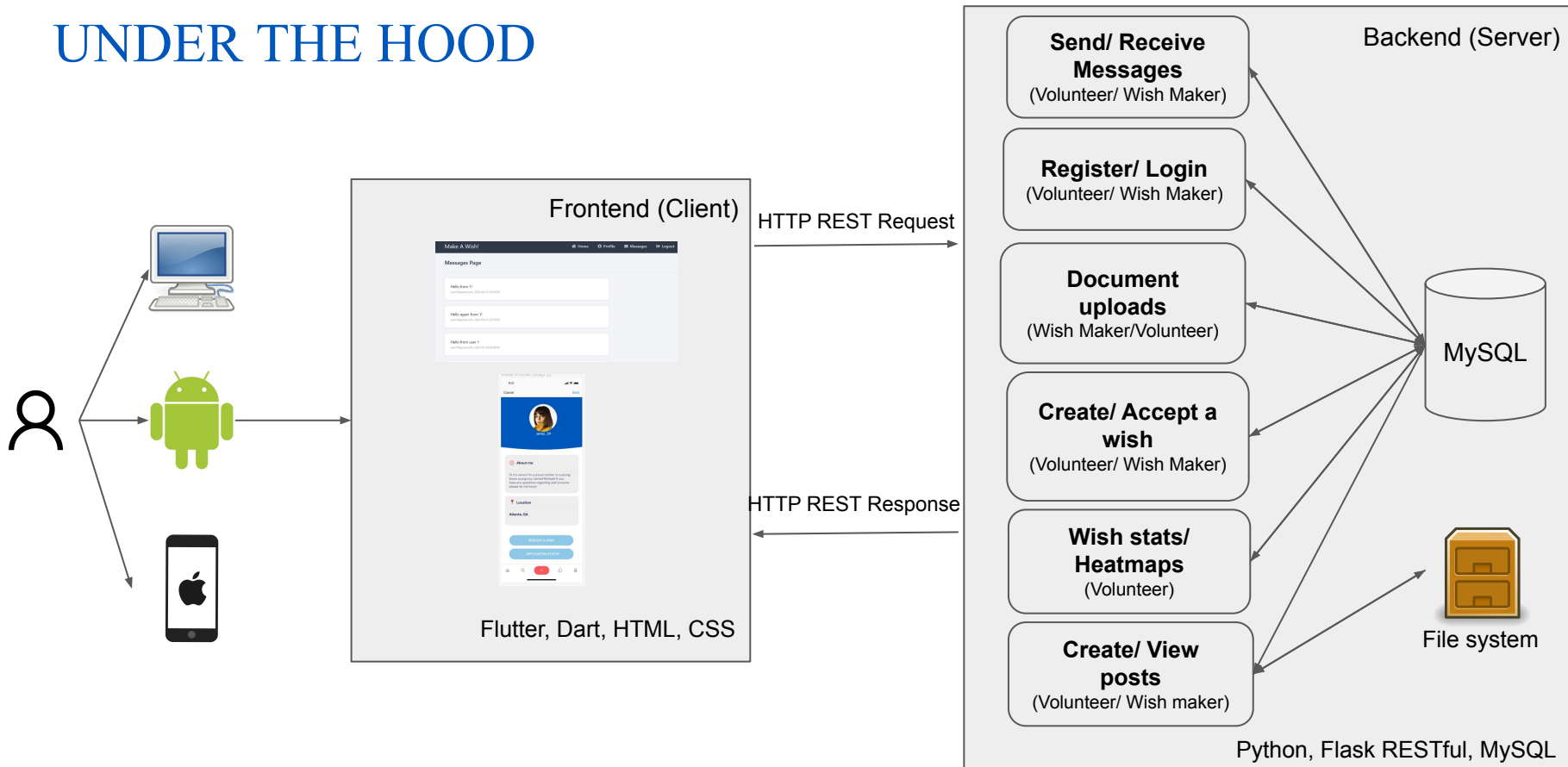**Location:** Dalton Georgia

USER STORY
As John, a software engineer and volunteer, I want to use the Genie app to identify underrepresented areas in Georgia and promote wish-granting for eligible children in those regions.

SCENARIO
John downloads the Genie app and creates a volunteer profile. He uses the heatmap feature to find underrepresented areas and connects with other volunteers and families using the search and discovery features. By sharing information and raising awareness, John helps expand Make-A-Wish Georgia's reach to more eligible children.

UNDER THE HOOD

IMPACT

- ★ Efficient communication
- ★ Donor engagement, Positive reputation
- ★ Efficient onboarding and administration
- ★ Stakeholder satisfaction

QUESTIONS ?

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FUNCTIONALITY OVERVIEW

★ **Chat Feature:** Supporting text, images, and documents, our chat feature streamlines the wish-granting paperwork process, simplifying communication even for those in remote locations.

★ **Discovery Feature:** This feature brings shared experiences to life and promotes a caring and supportive environment for all users.

★ **Search & Share Features:** Users can also create and share captivating content in the form of posts or stories, sparking engagement and interaction within the community.

★ **Profile Feature:** Dive into personalized profiles that empower families to request a wish and track their application status with ease.

★ **Heatmap Feature:** This feature highlights underrepresented areas, including rural locations, and encourages users to spread awareness and make an impact through a "Volunteer" button.