

# Farhana Najwa

Digital Content Creator



## About Me

An enthusiastic full-time student at UiTM Alor Gajah, majoring in New Media Communication and Contentpreneurship; she is a committed, passionate and ambitious individual who loves creating content for the world to see.

## Skills

- |                 |              |
|-----------------|--------------|
| • Video Editing | Advanced     |
| • Photography   | Advanced     |
| • Illustration  | Intermediate |
| • Videographer  | Advanced     |

## Softwares

- |                     |              |
|---------------------|--------------|
| • Adobe Indesign    | Advanced     |
| • Adobe Photoshop   | Advanced     |
| • Adobe Illustrator | Advanced     |
| • Filmmora/Capcut   | Advanced     |
| • After Effects     | Intermediate |

## Language

- |                 |          |
|-----------------|----------|
| • Bahasa Melayu | Advanced |
| • English       | Advanced |

## Contact

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## Education

### High School Bukit Mertajam, Penang (2015-2019)

- Sijil Pelajaran Malaysia (SPM)
- 1A+ 3A 2A- 1B+ 1C+

### UiTM Alor Gajah, Melaka (2020-2023)

- Diploma in New Media and Contentpreneurship
- CGPA: 3.81
- Specialises in Web Content.

## Extracurricular

### • LENSEA 2022

#### 2022 | LENSEA

Bureau of Video Team- was tasked to curate video content for LENSEA22, and the head videographer and video editor of the live event.

### • GAMEINC 2022

#### 2022 | GAMEINC

Participant- Directed and edited the video game trailer for DARE, and the head representative for the game DARE.

### • BETA INTERACTIVE MEDIA EXPOSITION 2021

#### 2021 | BIME

Participant- Designed an educational app for Science Form 3.

## Working Experiences

### • Social Media Manager & Website Designer

#### 2021 -2022 | Aimina.Co

Curated the content posted on social media platforms and designed the hifi wireframe and website. Directed and edited the promotional videos for the company.

### • Social Media Manager

#### 2020 -2021 | Cryotech Enterprise

Tasked with curating the content and promotional posts on all social media platforms.

### • Freelance Video Editor

#### 2020 - Present | Freelancer

Worked with a handful of clients; ranging from directing, to filming and editing the videos.

# Awards and Recognitions

- **VIRTUAL EXHIBITION (PHOTOCOM)**

**2021 | FKPM KAG VIRTUAL SHOWCASE**

Project titled "SOUR" for Photocom nominated and displayed at the FKPM KAG Virtual Showcase.

- **VIRTUAL EXHIBITION (GRAPHIC DESIGN)**

**2021 | FKPM KAG VIRTUAL SHOWCASE**

Project titled "Asheros" for Graphic Design nominated and displayed at the FKPM KAG Virtual Showcase.

- **DEANS LIST AWARD**

**2020-2021 | UITM ALOR GAJAH DEANS LIST AWARD**

CGPA of 3.84, 3.86 and 3.81 for respective semesters (Semester 1, Semester 2, Semester 3).

- **VIRTUAL EXHIBITION (MAYA 3D ANIMATION)**

**2022 | FKPM KAG VIRTUAL SHOWCASE**

Project titled "Asheros: The Shoe Ad" for 3D Animation Production nominated and displayed at the FKPM KAG Virtual Showcase.

- **GAMEINC 2022 (BEST TRAILER AWARD)**

**2022 | GAMEINC**

Nominated for the Best Trailer Award, with second highest votes.

- **GAMEINC 2022 (BEST BOOTH AWARD)**

**2022 | GAMEINC**

Nominated for the Best Booth Award, with third highest votes.

- **GAMEINC 2022 (BEST POSTER AWARD)**

**2022 | GAMEINC**

Nominated for the Best Poster Award, with second highest votes.

## References

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