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The 134th edition of the Panther was printed by Varsity Yearbook (formerly Herff Jones, Inc). The theme was "How to be a Panther": exploring, defining, and explaining the many facets of what it means to be a student at West High School and part of the West community.

Our plant representative was Todd Jones, and our creative advisor was Chris Speth. Student portraits were taken by Lifetouch Photography.

The cover is a custom design by Hanxiao Shi, with feedback from yearbook editors. The initial draft was made by artist Marie Jones.

This book is in a 9"x12" format and is printed on 100# matte paper. Its 224 pages were designed in Herff Jones eDesign, a web application developed for Google Chrome by Herff Jones, Inc. The staff designed the book on laptops from Dell, HP, Apple, and Lenovo. The following Herff Jones proprietary fonts were used:

AHJ Graphein Book (Variants: Bold, Italic, Light, and Light Italic)

Used for body text, captions, names, and some subheadings.

AHJ Function Demi

Used in **UPPERCASE** for emphasis quotes and subheadings.

AHJ FRANK UPRIGHT SEMIBOLD

Used sparingly in headings.

The cost of the book was \$60 USD.



224

Job # 15381

School West High School 03/11/24 12:10 AM A STD

eDesign Template

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Even Page

Black Ink

Includes Spot Color(s)

Process 4-Color (CMYK)

In Preflight