

OOTD Check

Product Review

Tutorial

ADD NEW

Remove vibe



Tutorial

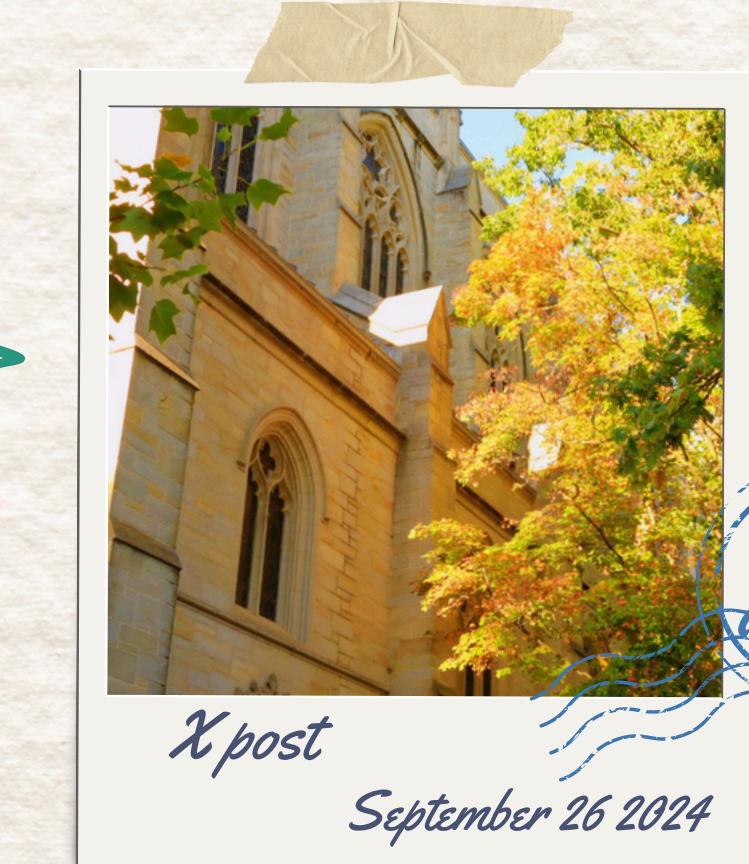
Overview:

Platforms: Instagram, X

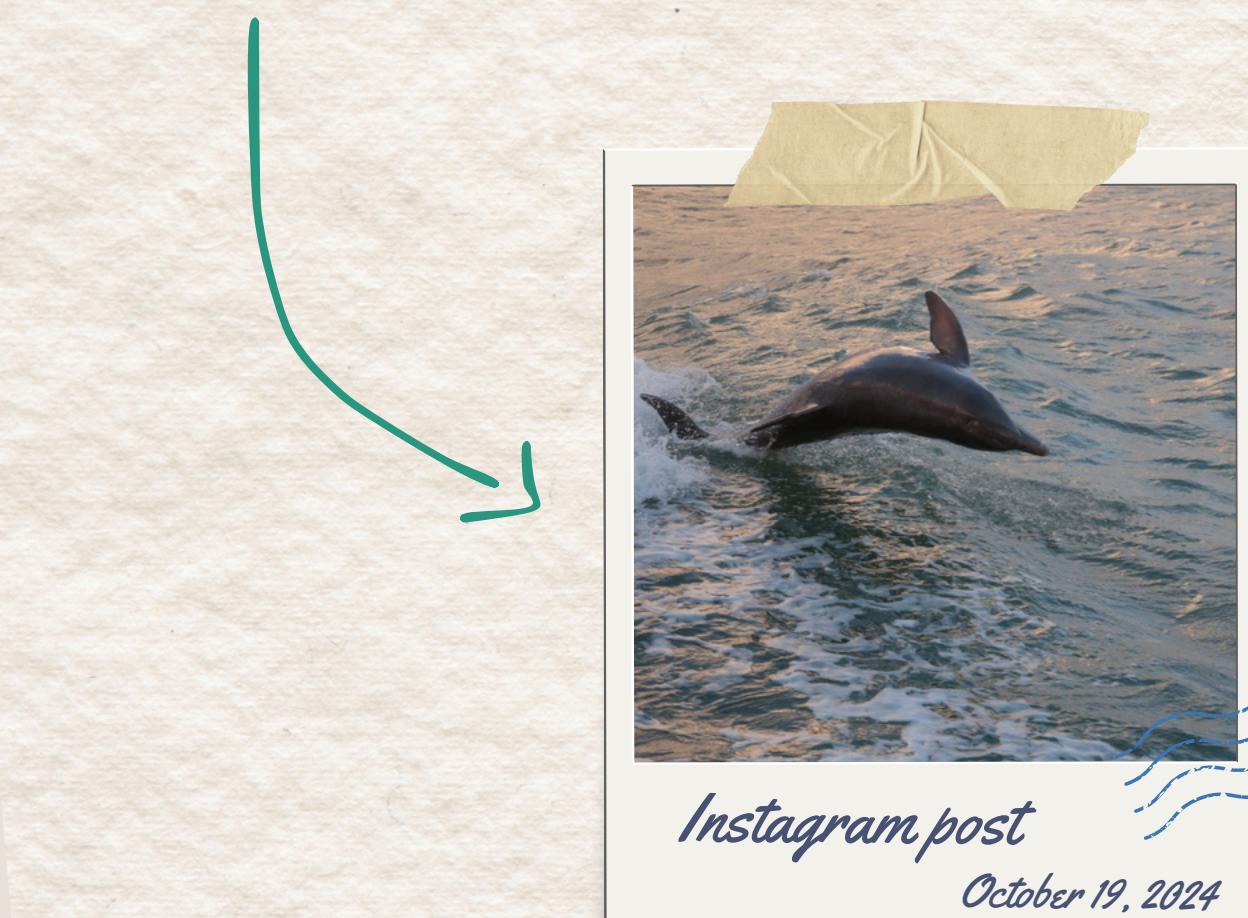
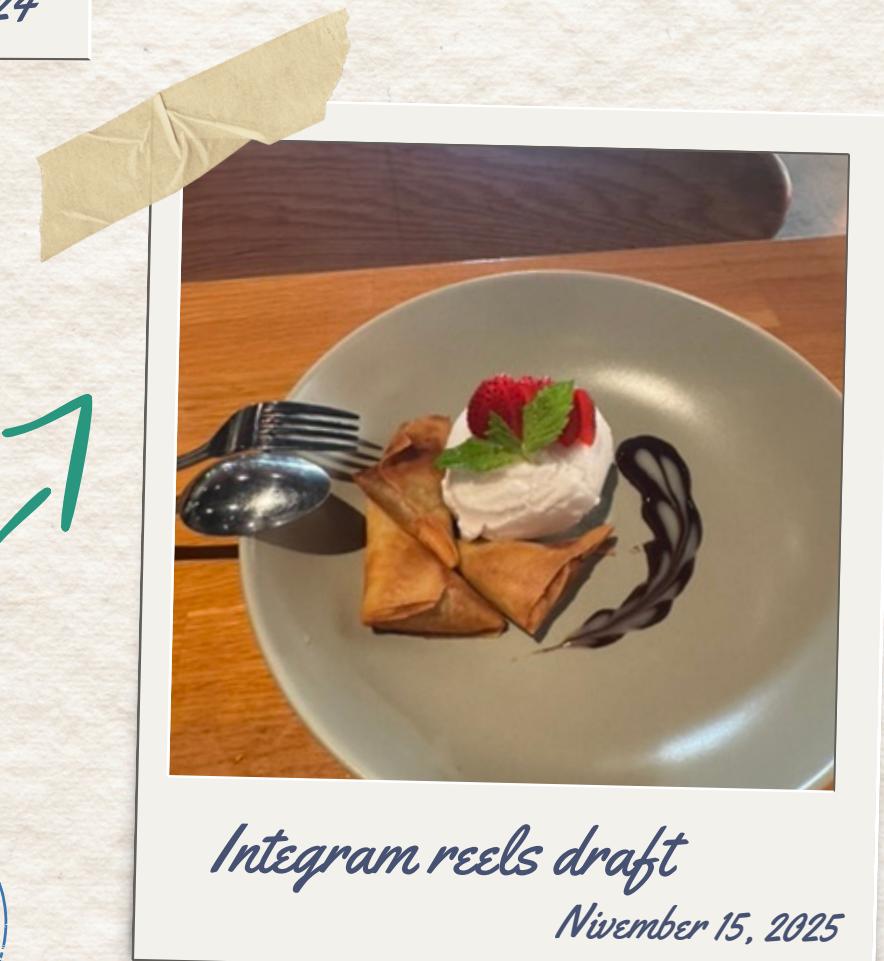
Brand Voice: Warm, honest

Target Audience:

- Young professionals (20-30)
- Morning ritual lovers
- Aesthetic lifestyle followers



Add more?



Post Node — “Instagram Reels Draft”

Campaign: City Mornings × Lumi Coffee

Date: November 15, 2025

The city hasn't quite woken up yet.

Light spills across the table, catching on the edge of the plate —
crisp folds, melting cream, a trace of chocolate still soft from the heat.

There's something about quiet breakfasts that feels like a secret —
the world breathing slower,

a small reward for being here early.

Maybe it's not about coffee or pastries at all,
but about finding warmth before the day starts.

Stay for the second cup. ☕

#MorningRitual #SoftLight #CityMornings #LumiCoffeeCollab

(Photo Placeholder — Lumi Coffee Morning Dessert)

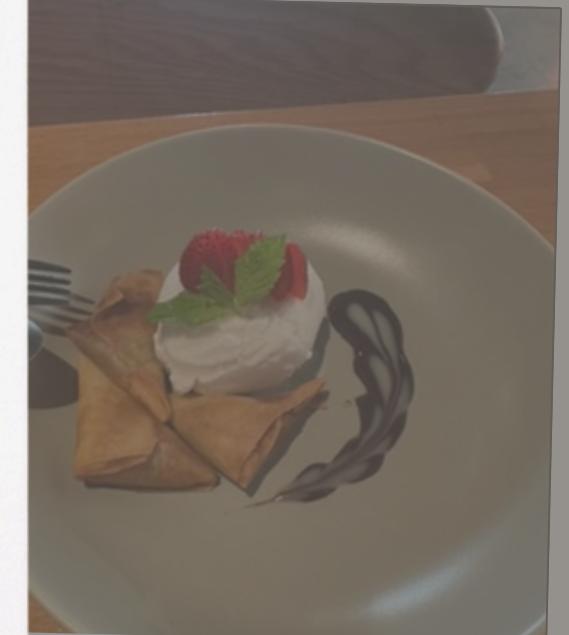
(all the sentences here is generated by ChatGPT here for instruction used)

Edit

Save

Regenerate

Exit



Instagram reels draft
November 15, 2025

AI Vibe Analysis:

Tone Consistency: 92% — Strongly matches “Warm & Honest” campaign tone

Vibe Cluster: “Morning Rituals / Soft Light / Minimal Props”

Detected Mood: Calm · Intimate · Reflective

AI Feedback:

This reads 90% on-brand for the “City Mornings” series.

Keep the tactile imagery (“first quiet bite”).

Try ending with a subtle invitation: “Stay for the second cup.”



Target Audience Match Segment Engagement Fit Notes

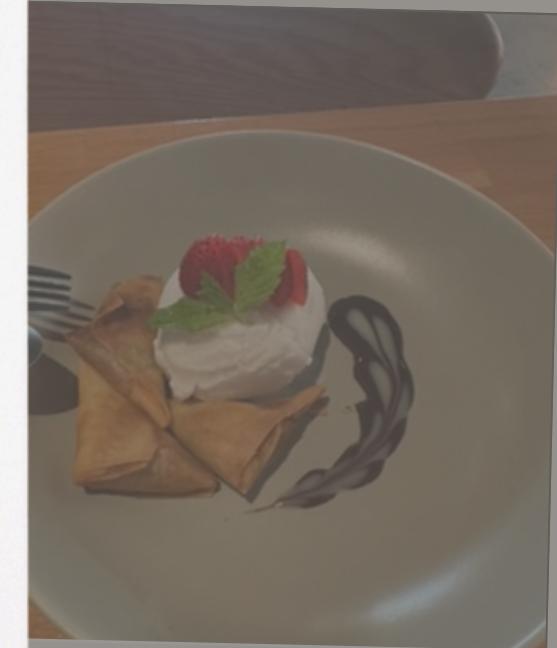
- Young Professionals (20–30) High Tone resonates with weekday calm
- Morning Ritual Lovers High Good sensory trigger
- Aesthetic Lifestyle Followers Medium Could add more visual adjectives

Edit

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Instagram reels draft
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#MorningRitual #SoftLight #CityMorn

(Photo Placeholder — Lumi Coffee M

(all the sentences here is generated by AI)

Terrible (Red)

Reason: This sentence is weak and overly generic. The word "reward" feels a bit transactional and less poetic than the rest of the passage. It breaks the atmosphere you've built.

Suggestion: Connect this feeling back to the "secret" mentioned earlier and focus on the exclusivity of the moment.

Option 1 (Focus on peace): "...a quiet peace only the early hours possess."

Option 2 (Focus on time): "...a moment stolen from the day's impending rush."

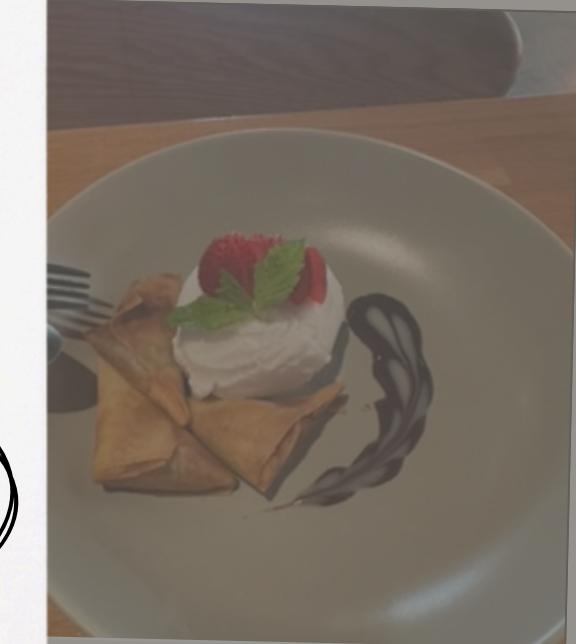
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Instagram reels draft
November 15, 2025