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Rutgers University Wedsnesday, November 13, 2024

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### Job Matching

Two-sided many-to-one matching markets with wages

Labor markets, multi-unit auctions, housing markets . . .

Kelso & Crawford (1982): stable matching exists if

- Firms treat workers as substitutable inputs (no complementarity)
- Workers' preferences have no peer effects

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Many tasks require workers with complementary skills.

Colleagues are important when choosing where to work (peer effects).

Motivation: Existence (?)

Existing ways to accommodate complementarities or peer effects:

- Large markets
- Alternative assumptions on technologies or preferences

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Can we accommodate arbitrary market sizes, firm technologies, and worker preferences?

### Matching as a Process

Matching is often an ongoing process.

• E.g., seller-buyer relationships, entry-level hiring, and securities auctions

Long-lived firms + short-lived workers.

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Incentives to collude deter blocking

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Long-lived firms care about future payoff.

Incentives to collude deter blocking

Are dynamic incentives powerful enough to maintain stability?

### This Paper

We can always construct a dynamically stable matching process when firms are sufficiently patient.

Key feature: firms maintain dynamic stability through a form of no-poaching agreement.

#### Related Literature

#### Existence of stable matching

- Alternative technology or preference assumptions: Hatfield and Milgrom (2005); Sun and Yang (2006); Hatfield and Kojima (2008); Rostek and Yoder (2020); Kojima, Sun, and Yu (2020, 2023); Pycia and Yenmez (2023)
- Large market: Kojima, Pathak and Roth (2013); Azevedo and Hatfield (2018); Che, Kim and Kojima (2019)
- Minimally adjusting quotas: Nguyen and Vohra (2018)

### Dynamic stability in matching

 Damiano and Lam (2005), Du and Livne (2016), Kadam and Kotowski (2018a,b), Altinok (2020), Kotowski (2020), Kurino (2020), Doval (2022), Liu (2023)

#### Repeated cooperative games

• Liu (2023), Ali and Liu (2020→2024)

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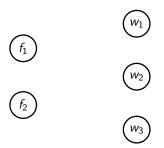
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2. Illustrating Example

Example: Matching with Transfers

No static stable matching

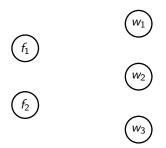


Two firms  $f_1, f_2$ , each with 2 hiring slots per year. Each year, three workers  $w_1, w_2, w_3$  look for jobs.

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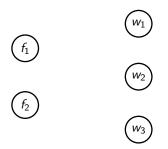
Each firm generates \$6 only when both slots are filled.

Workers' payoffs are equal to their wages.

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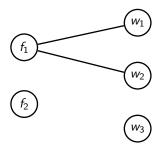
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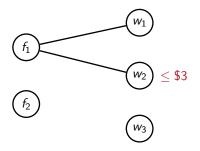
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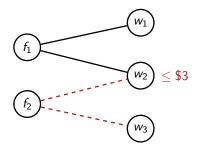
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Example: Matching with Transfers

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2. Illustrating Example

... But the Market Is More Than One-Shot

Firms may care about the future impacts of today's poaching.

A dynamically stable matching process in the repeated (cooperative) game?





4 states: 2 collusion + 2 punishment



### No-Poaching Agreements

Hiring right decided by a biased coin flip:

- Winner: hire 2 workers at 0 wage
- Loser: stay out, no poaching







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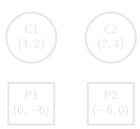
C2:  $f_2$  wins with prob. 2/3







What if poaching does occur?



What if poaching does occur?

 $\Rightarrow$  Poaching firm is punished subsequently.



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### To punish $f_1$ :

- f<sub>2</sub> hires two workers, each at \$6;
- $f_1$  shuts down.



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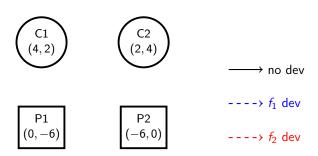


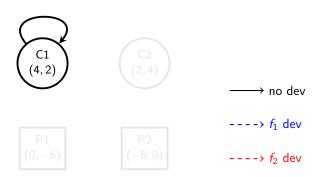


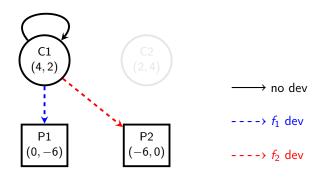
To punish  $f_2$ :

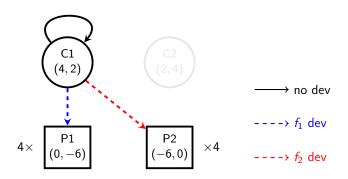
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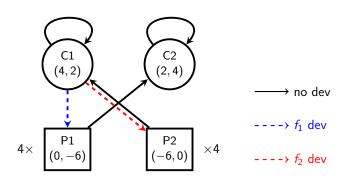


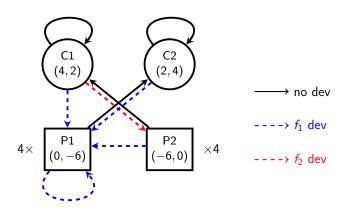




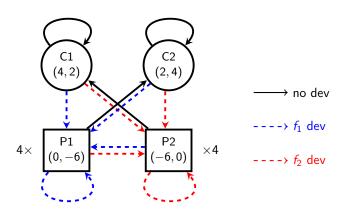




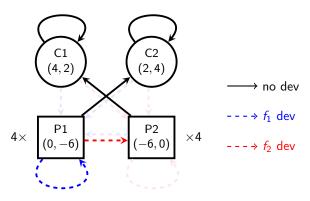




# A Matching Process



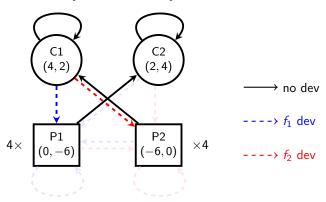
### Dynamic Stability When $\delta \to 1$



P1:  $f_2$  hires two workers each at \$6;  $f_1$  shuts down.

- $f_1$  cannot profitably deviate in the stage game.
- $f_2$  prefers \$4 (in C2) over \$2 (in C1) in the long run.

### Dynamic Stability When $\delta \to 1$



C1: toss a  $(\frac{2}{3}, \frac{1}{3})$  coin, winner hires 2 workers at \$0, loser does not poach.

- In the long run,  $f_1$  prefers \$4 over \$2.
- $f_2$  cannot change the long run, and  $6+4\times 0 < 0+4\times 2$ .

#### Two Comments

1. Public randomization is not essential; we can instead achieve the same average payoffs using sequence of plays.

Wage flexibility (availability of monetary transfers) is essential: later an example to show the nonexistence of static or dynamic stable matching with peer effects in the absence of transfers. Introduction

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# Setup

#### Long-lived firms, $\mathcal{F}$

• Each firm  $f \in \mathcal{F}$  has  $q_f$  positions to fill in every period.

Short-lived workers,  $\mathcal{W}$ , enter the market in every period

• Each worker w is in a work environment  $\Phi_w = (\mathcal{F} \times 2^{\mathcal{W}_t \setminus \{w\}}) \cup \{(\emptyset, \emptyset)\}.$ 

States of the world  $\Theta$  redrawn every period:  $\pi \in \Delta(\Theta)$ 

- can be quite general, e.g.,  $\Theta = \Theta_0 \times \prod_{f \in \mathcal{F}} \Theta_f \times \prod_{w \in \mathcal{W}} \Theta_w$
- ullet can be degenerate, i.e.,  $\Theta$  is a singleton

#### **Payoffs**

- Firm f's payoff in a period:  $\widetilde{u}_f(W, \theta)$
- Worker w's utility in a period:  $\widetilde{v}_w(f, W, \theta)$
- $\bullet$  They share a common discount factor  $\delta$

#### Main Result

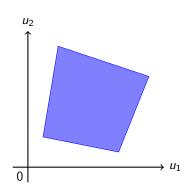
#### Theorem

A self-enforced stable matching process exists when  $\delta \to 1$ .

No restrictions on firm technology, worker preference, and market size.

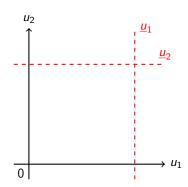
On the path of play, firms suppress wages and refrain from poaching.

Plot the firms' feasible payoff profiles.



Plot the firms' feasible payoff profiles.

We can also define firms' "minmax" payoffs.

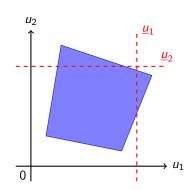


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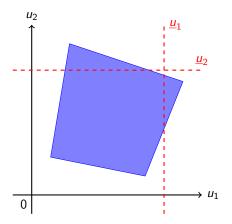
We can also define firms' "minmax" payoffs.

There may not be any payoff profile that is

- Feasible, and
- Higher than players' minmaxes.

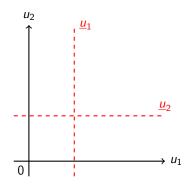


How to Prove Dynamic Stability?



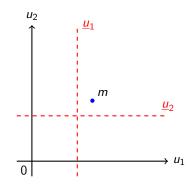
We want to show that this is NOT the case.

Step 1. Characterize firms' minmaxes.



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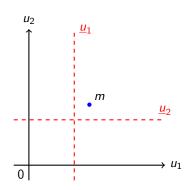
Step 2. Payoffs above minmaxes can be sustained dynamically.



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Step 2. Payoffs above minmaxes can be sustained dynamically.

Step 3. There is a feasible matching where payoffs dominate the minmaxes (random serial dictatorship).



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# Stage-Game Matching

A stage-game matching outcome  $m = (\phi, p)$  consists of

- assignment  $\phi$ , a mapping defined on  $\mathcal{F} \cup \mathcal{W}$  such that
  - $\phi(w) \in \Phi_w$  for every  $w \in \mathcal{W}$
  - $\phi(f) \subseteq \mathcal{W}$  and  $|\phi(f)| \leq q_f$  for every  $f \in \mathcal{F}$
  - $w \in \phi(f)$  if and only if  $\phi(w) = (f, W')$  for some  $W' \subseteq \mathcal{W} \setminus \{w\}$
- wage vector p
  - nonzero transfer only between firms and their own employees:  $p_{fw} = 0$  for every  $w \notin \phi(f)$ .

Quasilinear utilities of firms and workers

$$u_f(m, \theta) \equiv \widetilde{u}_f(\phi(f), \theta) - \sum_{w' \in \mathcal{W}} p_{fw'}$$

$$v_w(m, \theta) \equiv \widetilde{v}_w(\phi(w), \theta) + \sum_{f' \in \mathcal{F}} p_{f'w}$$

#### Deviation

- In static settings, there is no need to specify how other players will be matched after a coalitional deviation.
- In our dynamic model, players' future behavior is influenced by past histories.
- To study the stability of matching processes, we need to specify the realized stage-game outcome after a deviation. We adopt the following assumption.

# Assumption 1

After coalitional deviation  $(f, W, p_f)$  from matching  $m = (\phi, p)$ , let matching  $m' = [m, (f, W, p_f)] \in M$  denote the resulting stage-game matching and let  $\phi'$  denote the assignment in m'. Assume  $\phi'(f) = W$  (deviators are matched together) and  $\phi'(f') = \phi(f') \setminus W$  for every  $f' \neq f$  (those untouched by deviators remain intact, and partners abandoned by deviators do not rematch).

"Perfect monitoring": When a matching m is blocked by a coalition, the firm in the deviating coalition is identifiable.

A new cohort of workers arrives.

A state of the world  $\theta$  is drawn and a public randomization  $\gamma \in \Gamma$  is realized.

A matching  $(\phi, p)$  is recommended based on realized  $(\theta, \gamma)$ .

Players decide whether to deviate from the recommended matching.

#### Histories

A t-period ex ante history  $\overline{h}_t = (\theta_{\tau}, \gamma_{\tau}, m_{\tau})_{\tau=0}^{t-1} \in \overline{\mathcal{H}}_t$ .

 $\overline{\mathcal{H}} \equiv \bigcup_{t=0}^{\infty} \overline{\mathcal{H}}_t$  set of all ex ante histories.

 $\mathcal{H} \equiv \overline{\mathcal{H}} \times \Theta \times \Gamma$  set of ex post histories.

A matching process  $\mu:\mathcal{H}\to M$  specifies a stage-game matching m for every ex post history  $h\in\mathcal{H}.$ 

Firm f's continuation payoff from matching process  $\mu$  after history  $\widehat{h} \in \overline{\mathcal{H}} \cup \mathcal{H}$ 

$$U_f(\widehat{h} \mid \mu) \equiv (1 - \delta) \mathbb{E}_{\mu} \Big[ \sum_{\tau=t}^{\infty} \delta^{\tau-t} u_f(m_{\tau}(h_{\infty}), \theta_{\tau}) \, \Big| \, \widehat{h} \, \Big]$$

Deviation Plan A deviation plan  $(d: \mathcal{H} \to 2^{\mathcal{W}}, \eta: \mathcal{H} \to \mathbb{R}^{|\mathcal{W}|})$  for firm f is a complete contingent plan that specifies, at every ex post history, a set of workers to recruit and their wage offers.  $[|d(h)| \le q_f$  for any h and  $\eta_w(h) \ne 0$  only if  $w \in d(h)$ .

Given  $\mu$  and deviation plan  $(d, \eta)$ , the manipulated matching process is

$$\Big[\mu,(f,d,\eta)\Big](h)\equiv\Big[\mu(h),\,\Big(f,d(h),\eta(h)\Big)\Big]\quad\forall h\in\mathcal{H}.$$

Firm f's deviation plan  $(d, \eta)$  from  $\mu$  is feasible if at every ex post history h,

$$v_w\Big(\Big[\mu,(f,d,\eta)\Big](h),\,\theta\Big)>v_w\Big(\mu(h),\theta\Big)\quad\forall w\in d(h).$$

Deviation plan  $(d, \eta)$  is profitable if there exists an expost history h such that

$$U_f(h|[\mu,(f,d,\eta)]) > U_f(h|\mu).$$

# Self-Enforced Matching Process

#### Definition 1

Matching process  $\mu$  is self-enforcing if

- 1.  $v_w(\mu(h), \theta) \geq 0$  for every  $w \in \mathcal{W}$  at every ex post history  $h \in \mathcal{H}$  and
- 2. no firm has a feasible and profitable deviation plan.

#### Remarks

- It requires no deviation at every ex post history: a form of sequential rationality similar to subgame perfection.
- Coalitions of a firm and multiple workers: stronger than pairwise stability but weaker than group stability.
- It coincides with Kelso and Crawford's notion of stability, hence a dynamic generalization of it.

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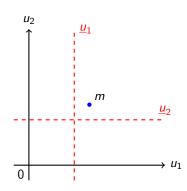
#### Main Result

When firms are sufficiently patient, there exists a self-enforcing matching process in which players match according to the outcome of a random serial dictatorship in every period on path.

Step 1. Characterize firms' minmaxes.

Step 2. Payoffs above minmaxes can be sustained dynamically.

Step 3. There is a feasible matching where payoffs dominate the minmaxes (random serial dictatorship).



Step 1. Minmax Payoffs  $M^{\circ}(\theta)$ : set of stage-game matchings that are individually rational for workers.

 $D_f(m,\theta)$ : set of feasible stage-game deviations for f at state  $\theta$ .

Firm f's minmax payoff at state  $\theta$  is

$$\underline{u}_f(\theta) \equiv \inf_{m \in M^{\circ}(\theta)} \sup_{(W', p'_f) \in D_f(m, \theta)} u_f([m, (f, W', p'_f)], \theta).$$

**Lemma 1.** Let  $Q \equiv \sum_{f' \in \mathcal{F}} q_{f'}$  represent the sum of all firms' hiring quotas. For every firm f and state  $\theta$ , f's minmax payoff is

$$\underline{u}_f(\theta) = \min_{W' \subset \mathcal{W}, |W'| < Q} \max_{W \subset \mathcal{W} \setminus W', |W| < q_f} s(f, W, \theta),$$

where

$$s(f, W, \theta) \equiv \widetilde{u}_f(W, \theta) + \sum_{w \in W} \widetilde{v}_w(f, W \setminus \{w\}, \theta)$$

A firm's minmax payoff equals the maximum surplus it can generate after Q workers have been removed in an adversarial manner.

# Example: Minmax Payoff \neq Payoff from Minmax Matching

- A single firm f with capacity  $q_f = 2$
- Three workers  $w_1$ ,  $w_2$ ,  $w_3$ , each worker can generate a revenue of \$1
- Minmax matching  $\underline{m}_f$ : Two workers (say,  $w_1$  and  $w_2$ ) match with f and each gets \$1, so f gets \$0 in the minmax matching.
- f's best response is to abandon  $\{w_1, w_2\}$  and hire  $w_3$  at a wage of \$0:  $\underline{u}_f = \$1$ .
- In standard repeated games, the minmaxed player gets the minmax payoff from the minmaxing action profile.

# Step 2. Characterization

$$u(m, \theta) \equiv (u_f(m, \theta))_{f \in \mathcal{F}}$$
: firms' payoff profile under matching  $m \in M^{\circ}(\theta)$ 

$$\mathcal{U}^* \equiv \left\{ \sum_{\theta \in \Theta} \pi(\theta) u(\theta) : u(\theta) \in \mathcal{U}(\theta) \forall \theta \in \Theta \right\}$$
: convex hull of these payoffs

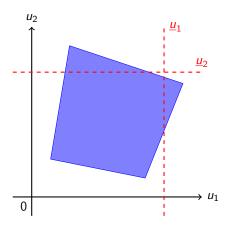
 $\underline{u}_f^* \equiv \mathbb{E}_{\pi}[\underline{u}_f( heta)]$ : expected minmax payoff over states of the world

#### Lemma 2.

- If  $u \in \mathcal{U}^*$  satisfies  $u_f > \underline{u}_f^*$  for all  $f \in \mathcal{F}$ , then there is a  $\underline{\delta} \in (0,1)$  such that for every  $\delta \in (\underline{\delta},1)$ , there exists a self-enforcing matching process with firms' continuation payoffs u at the beginning of period 0.
- Suppose  $\mu$  is a self-enforcing matching process for a given  $\delta \in (0,1)$ . For every ex ante history  $\overline{h} \in \overline{\mathcal{H}}$ , firms' continuation payoff profile satisfies  $(U_f(\overline{h} \mid \mu))_{f \in \mathcal{F}} \in \mathcal{U}^*$  and  $U_f(\overline{h} \mid \mu) \geq \underline{u}_f^*$  for every  $f \in \mathcal{F}$ .

A payoff profile is supported by a self-enforcing matching process if and only if it is strictly higher than minmax payoffs.





We want to show that this is NOT the case.

## Step 3. Random Serial Dictatorship

Serial dictatorship according to ordering  $o: \mathcal{F} \to \{1, \dots, |\mathcal{F}|\}$ : firms in order o hire workers at wage 0.

Firm f's maximum feasible payoff

$$\overline{u}_f(\theta) \equiv \max_{W \subseteq \mathcal{W}, |W| \leq q_f} s(f, W, \theta)$$

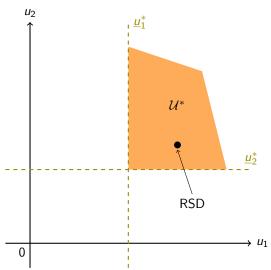
**Lemma 3.** For every firm f,

$$\frac{1}{|\mathcal{O}|} \sum_{o \in \mathcal{O}} \mathbb{E}_{\pi} \Big[ u_f \big( \, \widehat{\textit{m}}(\theta, o), \theta \, \big) \Big] > \underline{u}_f^*,$$

where  $\mathcal{O}$  is all orderings o.

5. Main Result

# Random Serial Dictatorship



# Random Serial Dictatorship may not be Pareto optimal

	$w_1$	<i>w</i> <sub>2</sub>	W3	$W_4$
$f_1$	10	1	$\epsilon$	$\epsilon$
$f_2$	1	10	$\epsilon$	$\epsilon$

- Each firm can hire two workers,  $\epsilon \in [0, 1)$ .
- Uniform RSD:
  - One firm picks  $w_1$  and  $w_2$  to get 11.
  - The other firm gets  $2\epsilon$ .
  - Expected payoff from uniform RSD:  $5.5 + \epsilon$ .
- Alternative allocation:
  - Firm  $f_1$  hires  $w_1$  and  $w_3$  (or  $w_4$ ) to get  $10 + \epsilon$ .
  - Firm  $f_2$  hires  $w_2$  and  $w_4$  (or  $w_3$ ) to get  $10 + \epsilon$ .

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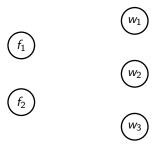
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Counterexample 1: Matching without Transfers

Peer effects (not considered in Liu 2023): No static or dynamic stable matching

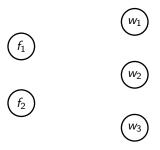


Two firms  $f_1, f_2$ , each with 2 hiring slots per year.

Each year, three workers  $w_1, w_2, w_3$  look for jobs.

6. Counterexamples

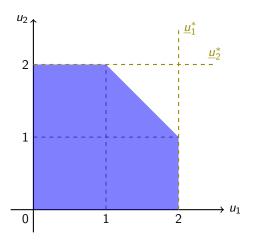
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Peer effects (not considered in Liu 2023): No static or dynamic stable matching



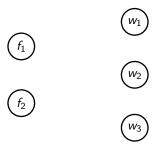
Firm's payoff is # of workers. Worker prefers working together to working alone  $w_1$  prefers  $w_2$  to  $w_3$ ,  $w_2$  prefers  $w_3$  to  $w_1$ ,  $w_3$  prefers  $w_1$  to  $w_2$ 

6. Counterexamples

# Counterexample 1: Matching without Transfers Peer effects (not considered in Liu 2023): No static or dynamic stable matching



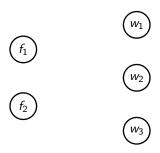
Counterexample 2: Matching with Externalities
Firms care about each other: No static or dynamic stable matching



Two firms  $f_1, f_2$ , each with 2 hiring slots per year.

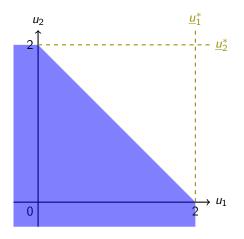
Each year, three workers  $w_1, w_2, w_3$  look for jobs.

Counterexample 2: Matching with Externalities
Firms care about each other: No static or dynamic stable matching



Firm 1 gets 2 if it hires the same number of workers as firm 2. Firm 2 gets 2 if it hires a different number of workers as firm 1. Workers are indifferent between being unemployed and working for free.

# Counterexample 2: Matching with Externalities



Key: RSD no longer works in this example with externalities.

Introduction

Illustrating Example

Main Result Preview

Model

Main Result

Counterexamples

Conclusion

### Takeaway: Existence

Received wisdom: market disrupted unless stable outcome is implemented.

With realistic preferences and technologies, stable matching is unlikely to exist.

But we don't see complete chaos in many matching markets.

Stability is the result of a dynamic process, self-fulfilled by expectations.

Expectation should themselves be consistent with stability.

# Takeaway: No-Poaching Agreement

No-poaching agreements are found in many matching markets

• Informal agreements among firms (US v. Adobe Systems Inc., et al.)

Controversial: subject of ongoing anti-trust litigations

• E.g., University financial aid (Henry, et al. v. Brown University, et al.)

This paper: informal NPAs maintain stability in matching markets.

- Crucial if complementarities + peer effects destabilize static matchings.
- Prohibiting such agreements could lead to market disruption.

