

Credit Card Transaction Report

Revenue

55M

Total Interest

\$8M

T-Amount

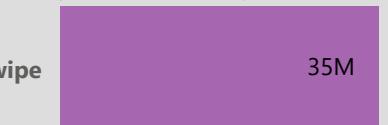
45M

Count

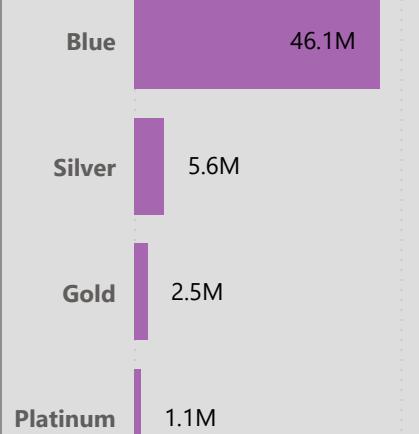
656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	\$6,495,888
Gold	2454072	2024078	\$373,784
Platinum	1135608	953314	\$161,629
Silver	5586332	4586746	\$812,081
Total	55315410	44522013	\$7,843,382

Revenue by Card Used Type



Revenue by Card Type



Average of client_num by qtr

Q4

Q3

Q2

Q1

Week

All

Gender

F

M

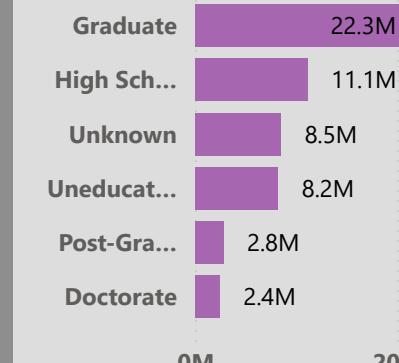
Income

Low

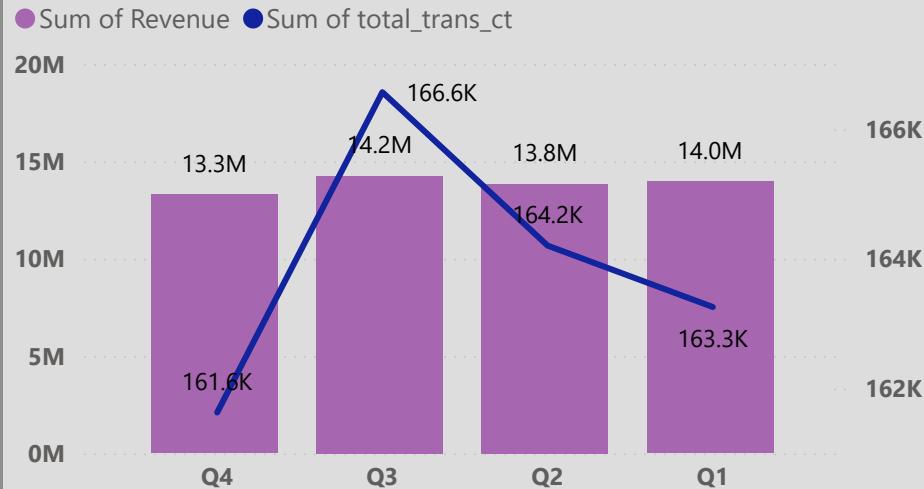
Medium

High

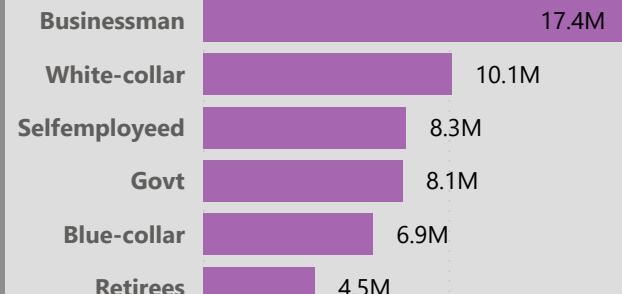
Revenue by Education



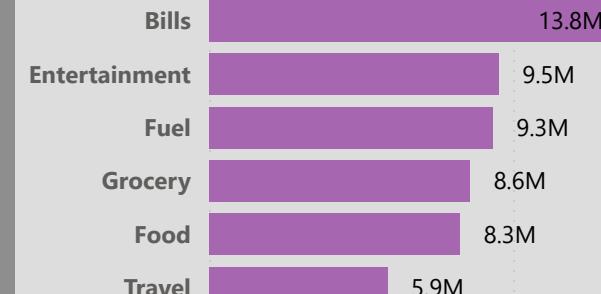
Quaterly Revenue by Count



Revenue by Job



Revenue by Expenditure



Credit Card Transaction Report

Revenue

55M

Total Interest

\$8M

Income

576M

CSS

3.19

Average of client_num by qtr

Q4

Q3

Q2

Q1

All

Category

Silver

Blue

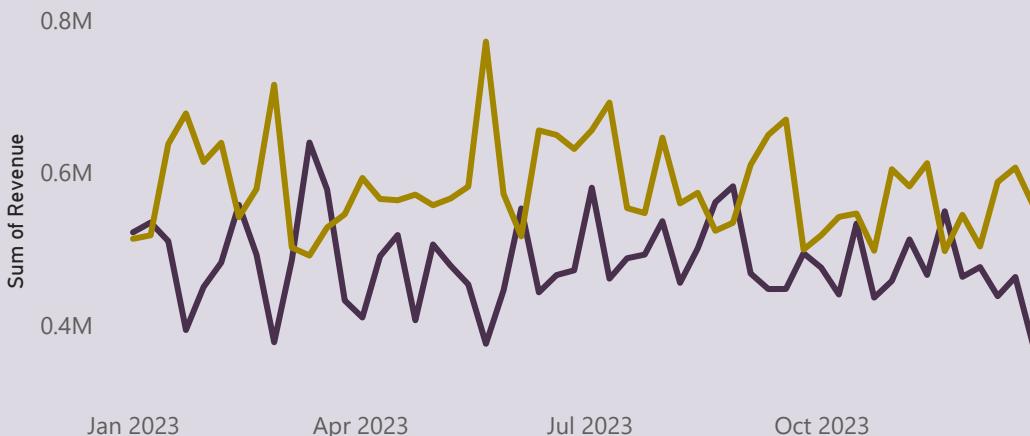
Gold

Platinum

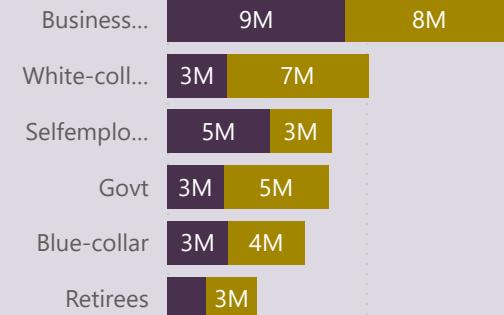
Gender



Revenue by Gender



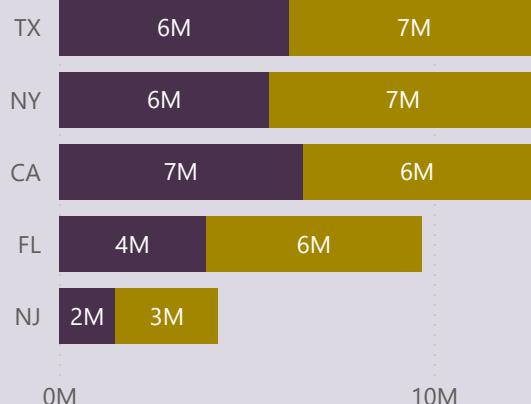
Revenue by Job



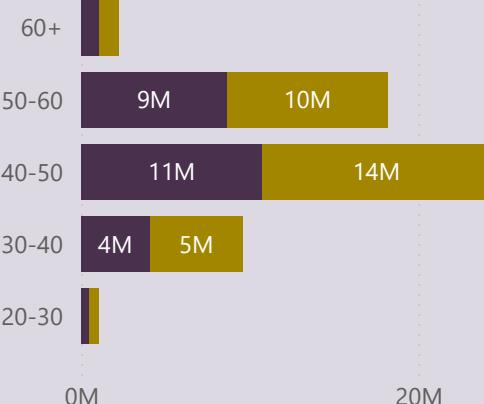
customer_job

customer_job	Sum of Revenue	Sum of interest_earned
White-collar	\$10,114,656	\$1,441,074
Selfemployed	\$8,261,758	\$1,119,742
Retirees	\$4,535,184	\$630,359
Govt	\$8,111,701	\$1,160,016
Businessman	\$17,387,832	\$2,539,390
Blue-collar	\$6,904,279	\$952,801
Total	\$55,315,410	\$7,843,382

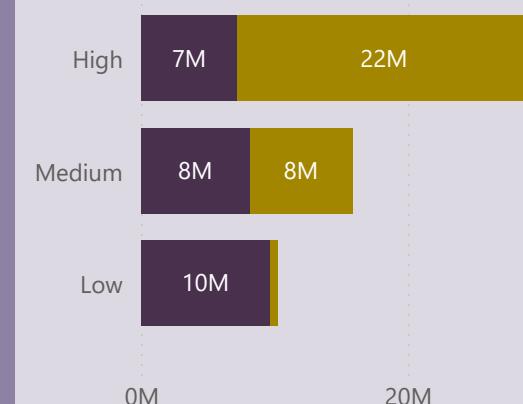
Top 5 State



Revenue by Age Group



Revenue by Income Group



Revenue by Education

