

Attilio Meucci

FACTORS ON DEMAND

**Building a Platform for Portfolio Managers
Risk Managers and Traders**

ESTIMATION VERSUS ATTRIBUTION

STANDARD APPROACH TO FACTOR MODELING

RATIONALE OF FACTORS ON DEMAND

IMPLEMENTATION OF FACTORS ON DEMAND

APPLICATIONS OF FACTORS ON DEMAND

REFERENCES

Appendix: factor models pitfalls

$N \times 1$ \mathbf{R} Returns of N securities from today to investment horizon

$N \times 1$ \mathbf{w} Weights of N securities in portfolio

$R_w = \mathbf{w}'\mathbf{R}$ Portfolio return from today to investment horizon

$N \times 1$ \mathbf{R} Returns of N securities from today to investment horizon

$N \times 1$ \mathbf{w} Weights of N securities in portfolio

$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$ Portfolio return from today to investment horizon

RISK MANAGEMENT: ESTIMATION

Compute risk of
portfolio return $R_{\mathbf{w}}$

Returns covariances

$(\text{SDev}\{R_{\mathbf{w}}\})^2 = \mathbf{w}' \downarrow \Sigma_{\mathbf{R}} \mathbf{w} :$

$N \times 1$ \mathbf{R} Returns of N securities from today to investment horizon

$N \times 1$ \mathbf{w} Weights of N securities in portfolio

$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$ Portfolio return from today to investment horizon

RISK MANAGEMENT: **ESTIMATION**

Compute risk of
portfolio return $R_{\mathbf{w}}$

Returns covariances

$$(\text{SDev} \{R_{\mathbf{w}}\})^2 = \mathbf{w}' \Sigma_{\mathbf{R}} \mathbf{w}$$

PORTFOLIO MANAGEMENT: **ATTRIBUTION**

Express portfolio return $R_{\mathbf{w}}$
as factors + residual :

Exposure of portfolio to factor k

$$R_{\mathbf{w}} = \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

factor k

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BUILDING BLOCKS:

\mathbf{R} $N \times 1$ Returns of securities

1) Structure R_n
 \uparrow
 return of n-th security

RISK MANAGEMENT: ESTIMATION

Compute risk of portfolio return R_w

Returns covariances

$$(\text{SDev} \{R_w\})^2 = \mathbf{w}' \Sigma_R \mathbf{w}$$

PORTFOLIO MANAGEMENT: ATTRIBUTION

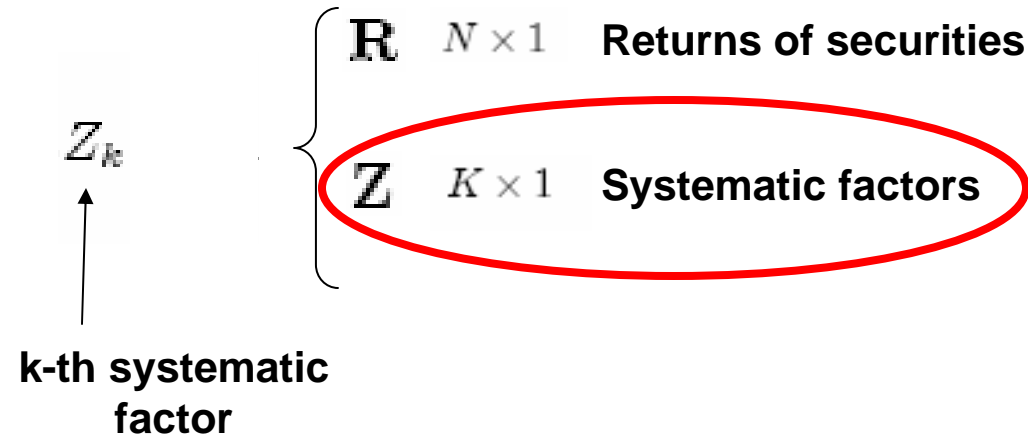
Express portfolio return R_w as factors + residual :

$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$$

\downarrow Exposure of portfolio to factor k
 \uparrow factor k

BUILDING BLOCKS:

1) Structure R_n



RISK MANAGEMENT: ESTIMATION

Compute risk of
portfolio return R_w

Returns covariances

$$(\text{SDev} \{R_w\})^2 = \mathbf{w}' \Sigma_R \mathbf{w}$$

PORTFOLIO MANAGEMENT: ATTRIBUTION

Express portfolio return R_w
as factors + residual :

Exposure of portfolio to factor k

$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$$

factor k

The diagram shows the attribution of portfolio return R_w to factors. The equation is $R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$. An arrow points from "Exposure of portfolio to factor k" to $d_{w,k}$. Another arrow points from "factor k" to Z_k , which is circled in red.

BUILDING BLOCKS:

1) Structure

$$R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n$$

↑
↑

exposure of security n to systematic factor k idiosyncratic shock for n-th security

\mathbf{R}	$N \times 1$	Returns of securities
\mathbf{D}	$N \times K$	Exposures of returns to factors
\mathbf{Z}	$K \times 1$	Systematic factors
$\boldsymbol{\eta}$	$N \times 1$	Idiosyncratic shocks

RISK MANAGEMENT: ESTIMATION

Compute risk of portfolio return R_w

Returns covariances

$$(\text{SDev} \{R_w\})^2 = \mathbf{w}' \boldsymbol{\Sigma}_R \mathbf{w}$$

PORTFOLIO MANAGEMENT: ATTRIBUTION

Express portfolio return R_w as factors + residual :

$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$$

↓
↑

Exposure of portfolio to factor k factor k

BUILDING BLOCKS:

1) Structure $R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n$ $\left\{ \begin{array}{ll} \mathbf{R} & N \times 1 \text{ Returns of securities} \\ \mathbf{D} & N \times K \text{ Exposures of returns to factors} \\ \mathbf{Z} & K \times 1 \text{ Systematic factors} \\ \boldsymbol{\eta} & N \times 1 \text{ Idiosyncratic shocks} \end{array} \right.$ Independent

2) Structure is supported by Arbitrage Pricing Theory

RISK MANAGEMENT: ESTIMATION

Compute risk of
portfolio return R_w

Returns covariances
↓
 $(\text{SDev} \{R_w\})^2 = \mathbf{w}' \boldsymbol{\Sigma}_R \mathbf{w}$

PORTFOLIO MANAGEMENT: ATTRIBUTION

Express portfolio return R_w
as factors + residual :

Exposure of portfolio to factor k
↓
 $R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$
↑
factor k

BUILDING BLOCKS:

1) Structure $R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n$ $\left\{ \begin{array}{ll} \mathbf{R} & N \times 1 \text{ Returns of securities} \\ \mathbf{D} & N \times K \text{ Exposures of returns to factors} \\ \mathbf{Z} & K \times 1 \text{ Systematic factors} \\ \boldsymbol{\eta} & N \times 1 \text{ Idiosyncratic shocks} \end{array} \right.$ Independent

2) Structure is supported by Arbitrage Pricing Theory

3) Structure implies efficient estimate of return distribution

$$\begin{array}{ccc} \text{Returns covariances } N \times N & & \\ \downarrow & & \\ \Sigma_R = & & \\ & \mathbf{D} \Sigma_Z \mathbf{D}' + \text{diag}(\sigma_{\eta}^2) & \\ & \uparrow \qquad \qquad \uparrow & \\ \text{Factors covariances} & & \text{Idio variances} \\ K \times K & & N \times 1 \end{array}$$

BUILDING BLOCKS:

1) Structure $R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n$ $\left\{ \begin{array}{ll} \mathbf{R} & N \times 1 \text{ Returns of securities} \\ \mathbf{D} & N \times K \text{ Exposures of returns to factors} \\ \mathbf{Z} & K \times 1 \text{ Systematic factors} \\ \boldsymbol{\eta} & N \times 1 \text{ Idiosyncratic shocks} \end{array} \right.$ Independent

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RISK MANAGEMENT: ESTIMATION

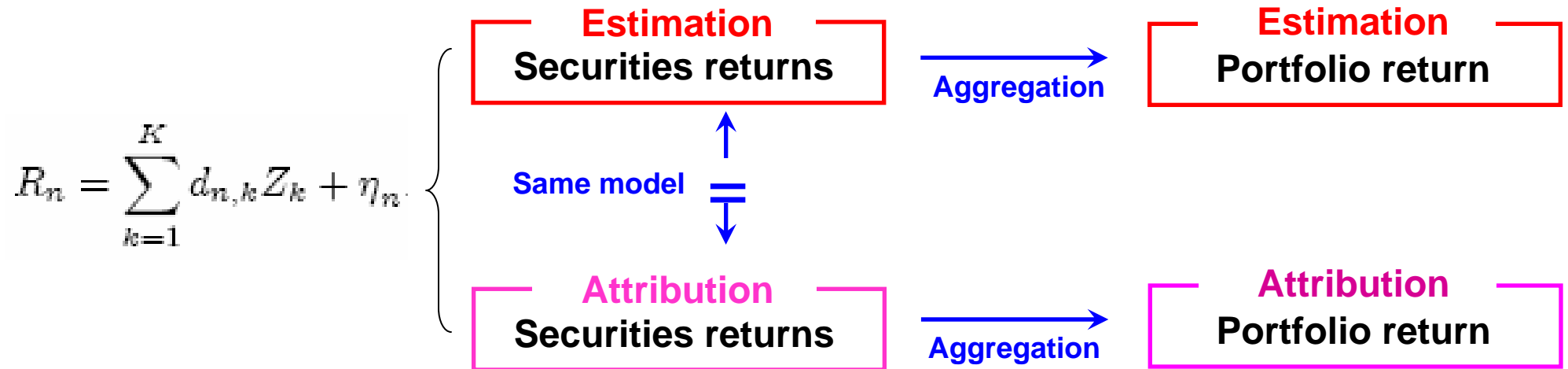
Compute risk of
portfolio return R_w

$$(\text{SDev} \{R_w\})^2 = \mathbf{w}' \Sigma_R \mathbf{w} : \quad \uparrow \quad [\mathbf{D} \Sigma_Z \mathbf{D}' + \text{diag}(\sigma_\eta^2)]$$

PORTFOLIO MANAGEMENT: ATTRIBUTION

Express portfolio return R_w
as factors + residual

$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w \quad \uparrow \quad w_1 d_{1,k} + \dots + w_N d_{N,k}$$



RISK MANAGEMENT: ESTIMATION

Compute risk of
portfolio return R_w

$$(\text{SDev} \{R_w\})^2 = w' \Sigma_R w : \\ \uparrow [D \Sigma_Z D' + \text{diag}(\sigma_\eta^2)]$$

PORTFOLIO MANAGEMENT: ATTRIBUTION

Express portfolio return R_w
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$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w \\ \uparrow w_1 d_{1,k} + \dots + w_N d_{N,k}$$

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BUILDING BLOCKS:

1) Structure $R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n$ $\left\{ \begin{array}{lll} \mathbf{R} & N \times 1 & \text{Returns of securities} \\ \mathbf{D} & N \times K & \text{Exposures of returns to factors} \\ \mathbf{Z} & K \times 1 & \text{Systematic factors} \\ \boldsymbol{\eta} & N \times 1 & \text{Idiosyncratic shocks} \end{array} \right.$ Independent

2) Structure is supported by Arbitrage Pricing Theory

3) Structure implies efficient estimate of return distribution

BUILDING BLOCKS:

1) Structure $R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n$ $\left\{ \begin{array}{ll} \mathbf{R} & N \times 1 \\ \mathbf{D} & N \times K \\ \mathbf{Z} & K \times 1 \\ \boldsymbol{\eta} & N \times 1 \end{array} \right. \begin{array}{l} \text{Returns of securities} \\ \text{Exposures of returns to factors} \\ \text{Systematic factors} \\ \text{Idiosyncratic shocks} \end{array}$ Independent

2) Structure is  supported by Arbitrage Pricing Theory

BUILDING BLOCKS:

3) Structure implies efficient estimate of return distribution



QUEST FOR INVARIANCE:

Risk drivers ~~X~~ determine returns distribution

Equities: $R = \exp(\underline{X}) - 1$ log-return

Bonds: $R = \frac{P(\underline{X}_1, \underline{X}_2; \theta)}{P_0} - 1$ government curve changes
spread changes

Derivatives: $R = \frac{BS(\underline{X}_1, \underline{X}_2; \theta)}{P_0} - 1$ log-return of underlying
changes in implied volatility surface

QUEST FOR INVARIANCE:

Risk drivers \underline{X} determine returns distribution

SYSTEMATIC + IDIOSYNCRATIC RETURNS

1) Structure

$$R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n$$

\mathbf{R}	$N \times 1$	Returns of securities	
\mathbf{D}	$N \times K$	Exposures of returns to factors	
\mathbf{Z}	$K \times 1$	Systematic factors	<u>Independent</u>
$\boldsymbol{\eta}$	$N \times 1$	Idiosyncratic shocks	

2) Structure is supported by Arbitrage Pricing Theory

3) Structure implies efficient estimate of return distribution



DOMINANT + RESIDUAL RISK DRIVERS

1) Risk drivers \mathbf{X} determine returns distribution

2) Structure

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

\mathbf{X}	$N \times 1$	Risk drivers
\mathbf{B}	$N \times K$	Loadings
\mathbf{F}	$K \times 1$	Dominant risk factors
\mathbf{U}	$N \times 1$	Residuals

3) Structure implies efficient estimate of risk drivers distribution

A - QUEST FOR INVARIANCE

Estimate dominant factors + residual
for risk drivers \mathbf{X}

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

B - NON-LINEAR PRICING

From risk-drivers \mathbf{X} to returns \mathbf{R}

C - AGGREGATION

From securities returns \mathbf{R} to portfolio return R_w

A - QUEST FOR INVARIANCE

Estimate dominant factors + residual
for risk drivers \mathbf{X}

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

B - NON-LINEAR PRICING

From risk-drivers \mathbf{X} to returns \mathbf{R}

C - AGGREGATION

From securities returns \mathbf{R} to portfolio return R_w

D - RISK MANAGEMENT

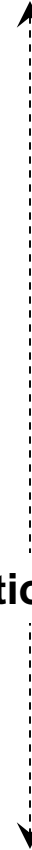
Compute risk of portfolio return R_w

E - PORTFOLIO MANAGEMENT

Attribute portfolio return R_w
to dominant factors + residual

$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$$

Conditional link



A - QUEST FOR INVARIANCE

Estimate dominant factors + residual
for risk drivers \mathbf{X}

B - NON-LINEAR PRICING

From risk-drivers \mathbf{X} to returns \mathbf{R}

C - AGGREGATION

From securities returns \mathbf{R} to portfolio return R_w

D - RISK MANAGEMENT

Compute risk of portfolio return R_w

E - PORTFOLIO MANAGEMENT

Attribute portfolio return R_w
to dominant factors + residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

Estimation Factor Model

Conditional link

1 of 3

$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$$

Attribution Factor Model

A - QUEST FOR INVARIANCE

Estimate **dominant factors + residual**
for risk drivers \mathbf{X}

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

B - NON-LINEAR PRICING

From risk-drivers \mathbf{X} to returns \mathbf{R}

C - AGGREGATION

From securities returns \mathbf{R} to portfolio return R_w

D - RISK MANAGEMENT

Compute risk of portfolio return R_w

E - PORTFOLIO MANAGEMENT

Attribute portfolio return R_w
to **dominant factors + residual**

$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$$

Conditional link

2 of 3

A - QUEST FOR INVARIANCE

Estimate dominant factors + residual
for risk drivers \mathbf{X}

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

B - NON-LINEAR PRICING

From risk-drivers \mathbf{X} to returns \mathbf{R}

C - AGGREGATION

From securities returns \mathbf{R} to portfolio return R_w

D - RISK MANAGEMENT

Compute risk of portfolio return R_w

E - PORTFOLIO MANAGEMENT

Attribute portfolio return R_w
to dominant factors + residual

$$R_w = \sum_{k=1}^K d_{w,k} Z_k + \eta_w$$

Conditional link

Bottom-up
(from securities
to portfolio)

3 of 3

Top-down
(portfolio
specific)

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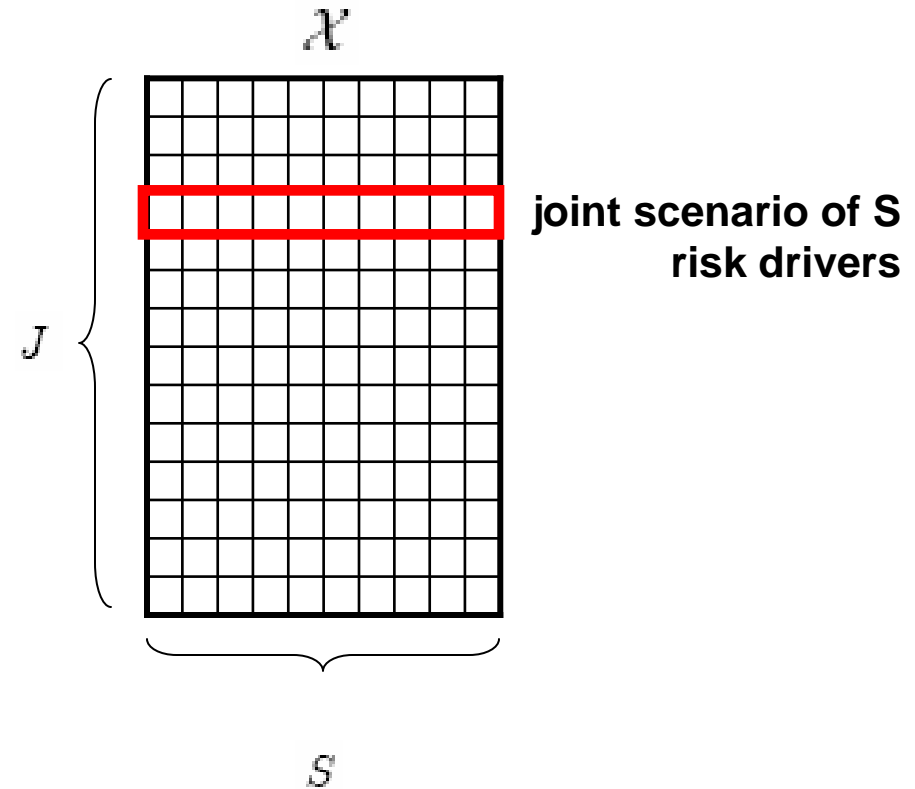
REFERENCES

Appendix: factor models pitfalls

STAGE A: RISK MANAGEMENT

1: Risk drivers (e.g. changes of impl. vol.)
Estimation

X
 $f_X \Leftrightarrow \mathcal{X}$ \swarrow $J \times S$ scenarios



STAGE A: RISK MANAGEMENT

1: Risk drivers (e.g. changes of impl. vol.)

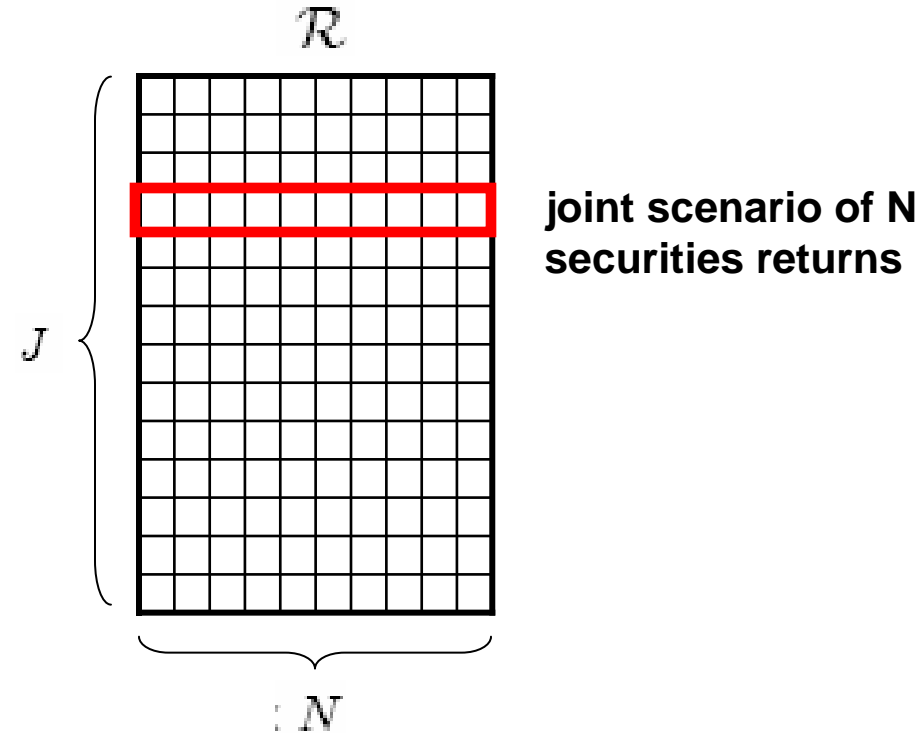
Estimation

$$\mathbf{X} \xrightarrow{f_{\mathbf{X}}} \mathcal{X} \leftarrow J \times S \text{ scenarios}$$

2: Pricing (e.g. Black-Scholes formula)

$$R_n = g_n(X_1, \dots, X_S)$$

$$f_{\mathbf{R}} \xrightarrow{\quad} \mathcal{R} \leftarrow J \times N \text{ scenarios}$$



STAGE A: RISK MANAGEMENT

1: Risk drivers (e.g. changes of impl. vol.)

Estimation

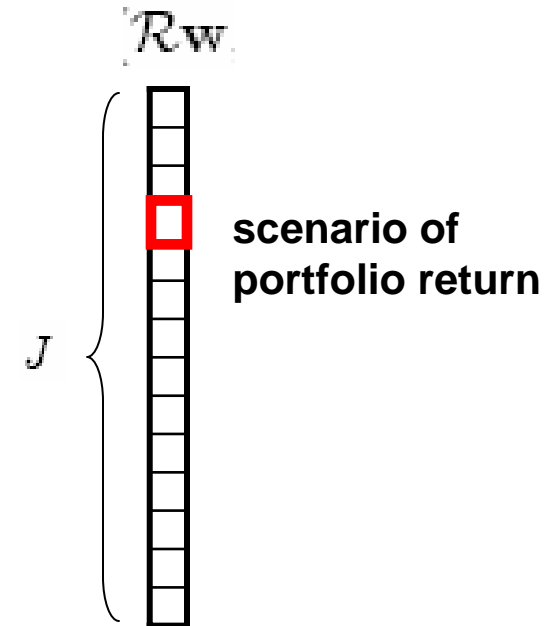
$$\mathbf{X} \xrightarrow{f_{\mathbf{X}}} \mathcal{X} \leftarrow J \times S \text{ scenarios}$$

2: Pricing (e.g. Black-Scholes formula)

$$R_n = g_n(X_1, \dots, X_S)$$
$$f_{\mathbf{R}} \Rightarrow \mathbf{R} \leftarrow J \times N \text{ scenarios}$$

3: Aggregation

$$R_w = \mathbf{w}' \mathbf{R} \leftarrow J \times 1 \text{ scenarios}$$
$$f_{R_w} \Rightarrow \mathcal{R}_w$$



STAGE A: RISK MANAGEMENT

1: Risk drivers (e.g. changes of impl. vol.)

Estimation

$$\mathbf{X} \xrightarrow{f_{\mathbf{X}}} \mathcal{X} \quad \swarrow J \times S \text{ scenarios}$$

2: Pricing (e.g. Black-Scholes formula)

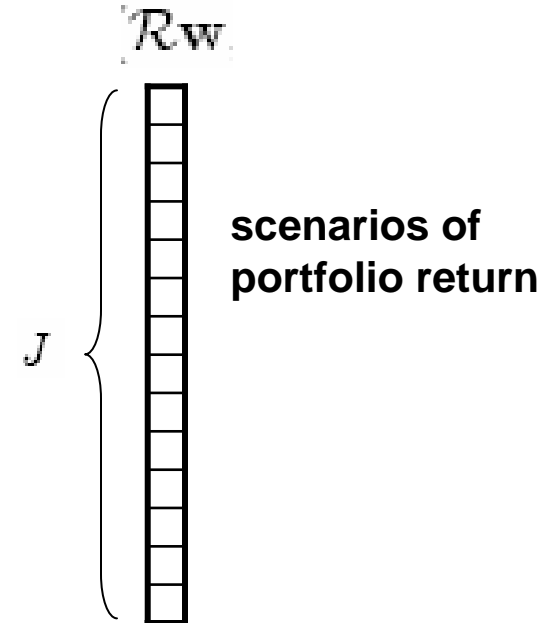
$$R_n = g_n(X_1, \dots, X_S)$$

$$f_{\mathbf{R}} \Rightarrow \mathbf{R} \quad \swarrow J \times N \text{ scenarios}$$

3: Aggregation

$$R_w = \mathbf{w}' \mathbf{R} \quad \swarrow J \times 1 \text{ scenarios}$$

$$f_{R_w} \Rightarrow \mathcal{R}_w$$



SDev, VaR, CVaR,
Contributions, ...

A. MEUCCI - Factors on Demand

STAGE A: RISK MANAGEMENT

- 1: Risk drivers (e.g. changes of impl. vol.)
Estimation

$$\mathbf{X} \xrightarrow{f_{\mathbf{X}}} \mathcal{X} \quad \swarrow J \times S \text{ scenarios}$$

- 2: Pricing (e.g. Black-Scholes formula)

$$R_n = g_n(X_1, \dots, X_S)$$
$$f_{\mathbf{R}} \Rightarrow \mathcal{R} \quad \swarrow J \times N \text{ scenarios}$$

- 3: Aggregation

$$R_w = \bar{\mathbf{w}}' \mathbf{R}$$
$$f_{R_w} \Rightarrow \mathcal{R}_w \quad \swarrow J \times 1 \text{ scenarios}$$

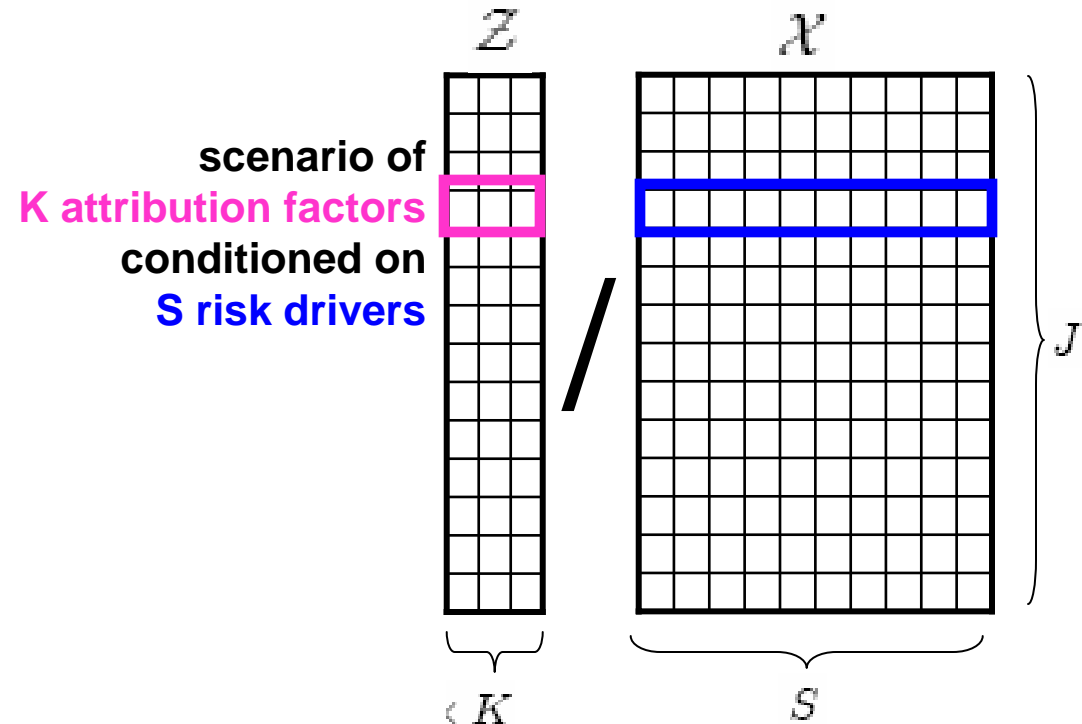
SDev, VaR, CVaR,
Contributions, ...

Implementation Steps of Factors on Demand

STAGE B: PORTFOLIO MANAGEMENT

- 4: Attribution factors (e.g. fundamental factors)
Conditional link

$$\mathbf{Z} \xrightarrow{f_{\mathbf{Z}|\mathbf{X}}} \mathcal{Z}|\mathcal{X} \quad \swarrow J \times K \text{ conditional scenarios}$$



A. MEUCCI - Factors on Demand

STAGE A: RISK MANAGEMENT

- 1: **Risk drivers** (e.g. changes of impl. vol.)
Estimation

$$\begin{array}{c} \mathbf{X} \\ f_{\mathbf{X}} \Leftrightarrow \mathcal{X} \end{array} \quad \swarrow \quad J \times S \text{ scenarios}$$

- 2: **Pricing** (e.g. Black-Scholes formula)

$$\begin{array}{c} R_n = g_n(X_1, \dots, X_S) \\ f_{\mathbf{R}} \Leftrightarrow \mathcal{R} \end{array} \quad \swarrow \quad J \times N \text{ scenarios}$$

- 3: **Aggregation**

$$\begin{array}{c} R_{\mathbf{w}} = \bar{\mathbf{w}}' \mathbf{R} \\ f_{R_{\mathbf{w}}} \Leftrightarrow \mathcal{R}_{\mathbf{w}} \end{array} \quad \swarrow \quad J \times 1 \text{ scenarios}$$

SDev, VaR, CVaR,
Contributions, ...

Implementation Steps of Factors on Demand

STAGE B: PORTFOLIO MANAGEMENT

- 4: **Attribution factors** (e.g. fundamental factors)
Conditional link

$$\begin{array}{c} \mathbf{Z} \\ f_{\mathbf{Z}|\mathbf{X}} \end{array} \quad \Leftrightarrow \quad \begin{array}{c} \mathbf{Z}|\mathcal{X} \end{array} \quad \swarrow \quad J \times K \text{ conditional scenarios}$$

- 5: **Attribution**

$$\begin{array}{c} \mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \mathbb{E} \left\{ (R_{\mathbf{w}} - \mathbf{d}' \mathbf{Z})^2 \right\} \\ \text{top-down exposures} \\ R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}} \end{array}$$

A. MEUCCI - Factors on Demand

STAGE A: RISK MANAGEMENT

- 1: **Risk drivers** (e.g. changes of impl. vol.)
Estimation

$$\begin{array}{c} \mathbf{X} \\ f_{\mathbf{X}} \Leftrightarrow \mathcal{X} \end{array} \quad \swarrow \quad J \times S \text{ scenarios}$$

- 2: **Pricing** (e.g. Black-Scholes formula)

$$\begin{array}{c} R_n = g_n(X_1, \dots, X_S) \\ f_{\mathbf{R}} \Leftrightarrow \mathcal{R} \end{array} \quad \swarrow \quad J \times N \text{ scenarios}$$

- 3: **Aggregation**

$$\begin{array}{c} R_w = \bar{\mathbf{w}}' \mathbf{R} \\ f_{R_w} \Leftrightarrow \mathcal{R}_w \end{array} \quad \swarrow \quad J \times 1 \text{ scenarios}$$

SDev, VaR, CVaR,
Contributions, ...

Implementation Steps of Factors on Demand


STAGE B: PORTFOLIO MANAGEMENT


- 4: **Attribution factors** (e.g. fundamental factors)
Conditional link

$$\begin{array}{c} \mathbf{Z} \\ f_{\mathbf{Z}|\mathbf{X}} \end{array} \quad \Leftrightarrow \quad \begin{array}{c} J \times K \text{ conditional} \\ \text{scenarios} \\ \mathbf{Z}|\mathcal{X} \end{array}$$

- 5: **Attribution**

$$\mathbf{d}_w \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \mathbb{E} \left\{ (R_w - \mathbf{d}'\mathbf{Z})^2 \right\}$$

\mathcal{R}_w

scenarios
of R_w

$\mathbf{Z}\mathbf{d}$

scenarios
of $\mathbf{d}'\mathbf{Z}$

A. MEUCCI - Factors on Demand

STAGE A: RISK MANAGEMENT

- 1: **Risk drivers** (e.g. changes of impl. vol.)
Estimation

$$\begin{array}{c} \mathbf{X} \\ f_{\mathbf{X}} \Leftrightarrow \mathcal{X} \end{array} \quad \swarrow \quad J \times S \text{ scenarios}$$

- 2: **Pricing** (e.g. Black-Scholes formula)

$$\begin{array}{c} R_n = g_n(X_1, \dots, X_S) \\ f_{\mathbf{R}} \Leftrightarrow \mathcal{R} \end{array} \quad \swarrow \quad J \times N \text{ scenarios}$$

- 3: **Aggregation**

$$\begin{array}{c} R_{\mathbf{w}} = \bar{\mathbf{w}}' \mathbf{R} \\ f_{R_{\mathbf{w}}} \Leftrightarrow \mathcal{R}_{\mathbf{w}} \end{array} \quad \swarrow \quad J \times 1 \text{ scenarios}$$

SDev, VaR, CVaR,
Contributions, ...

Implementation Steps of Factors on Demand

STAGE B: PORTFOLIO MANAGEMENT

- 4: **Attribution factors** (e.g. fundamental factors)
Conditional link

$$\begin{array}{c} \mathbf{Z} \\ f_{\mathbf{Z}|\mathbf{X}} \end{array} \quad \Leftrightarrow \quad \begin{array}{c} \mathbf{Z}|\mathcal{X} \end{array} \quad \swarrow \quad J \times K \text{ conditional scenarios}$$

- 5: **Attribution**

$$\begin{array}{c} \text{top-down exposures} \\ \mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbb{E}} \left[(\mathcal{R}_{\mathbf{w}} - \mathbf{Z}\mathbf{d})^2 \right] \right\} \\ \downarrow \\ K \\ R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}} \end{array}$$

A. MEUCCI - Factors on Demand

STAGE A: RISK MANAGEMENT

- 1: **Risk drivers** (e.g. changes of impl. vol.)
Estimation

$$\begin{array}{c} \mathbf{X} \\ f_{\mathbf{X}} \Leftrightarrow \mathcal{X} \end{array} \quad \swarrow \quad J \times S \text{ scenarios}$$

- 2: **Pricing** (e.g. Black-Scholes formula)

$$\begin{array}{c} R_n = g_n(X_1, \dots, X_S) \\ f_{\mathbf{R}} \Leftrightarrow \mathcal{R} \end{array} \quad \swarrow \quad J \times N \text{ scenarios}$$

- 3: **Aggregation**

$$\begin{array}{c} R_{\mathbf{w}} = \bar{\mathbf{w}}' \mathbf{R} \\ f_{R_{\mathbf{w}}} \Leftrightarrow \mathcal{R}_{\mathbf{w}} \end{array} \quad \swarrow \quad J \times 1 \text{ scenarios}$$

SDev, VaR, CVaR,
Contributions, ...

Implementation Steps of Factors on Demand

STAGE B: PORTFOLIO MANAGEMENT

- 4: **Attribution factors** (e.g. fundamental factors)
Conditional link

$$\begin{array}{c} \mathbf{Z} \\ f_{\mathbf{Z}|\mathbf{X}} \end{array} \quad \Leftrightarrow \quad \begin{array}{c} \mathbf{Z}|\mathcal{X} \end{array} \quad \swarrow \quad J \times K \text{ conditional scenarios}$$

- 5: **Attribution**

$$\begin{array}{c} \mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbb{E}} \left[(\mathcal{R}_{\mathbf{w}} - \mathbf{Z} \mathbf{d})^2 \right] \right\} \\ \downarrow \\ K \\ R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}} \end{array}$$

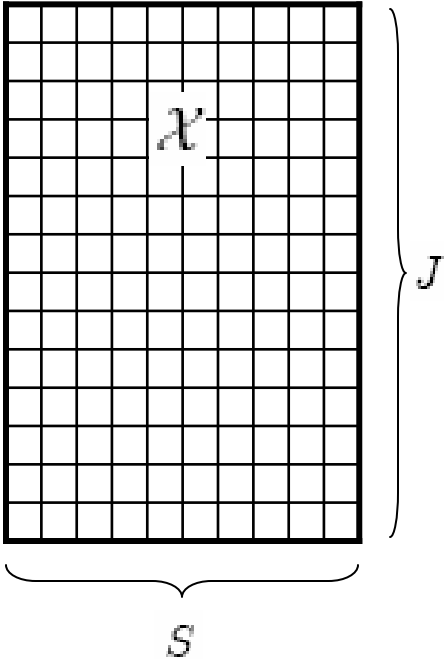
Exposures, Hedging,
Contributions from factors, ...

A. MEUCCI - Factors on Demand

Implementation Steps of Factors on Demand

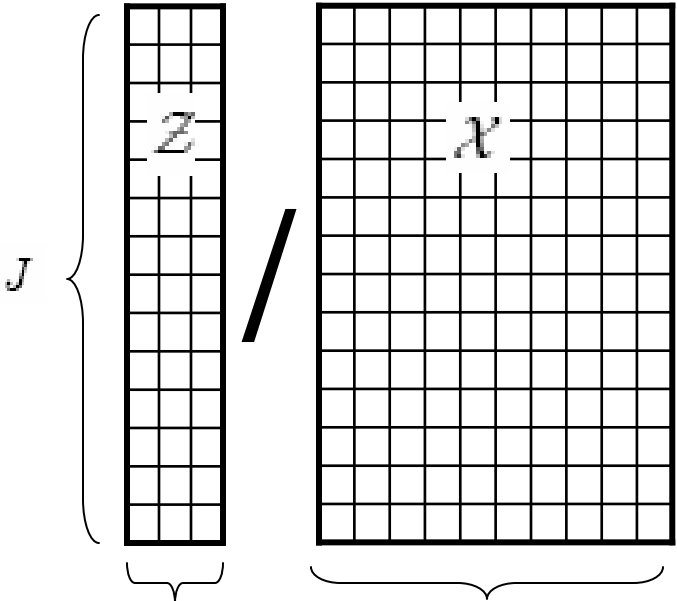
Risk drivers (e.g. changes of impl. vol.)
Estimation

X
 $f_{\mathbf{x}} \Leftrightarrow \mathcal{X}$



Attribution factors (e.g. fundamental factors)
Conditional link

Z
 $f_{Z|x} \Leftrightarrow Z|x.$



Risk drivers (e.g. changes of impl. vol.)

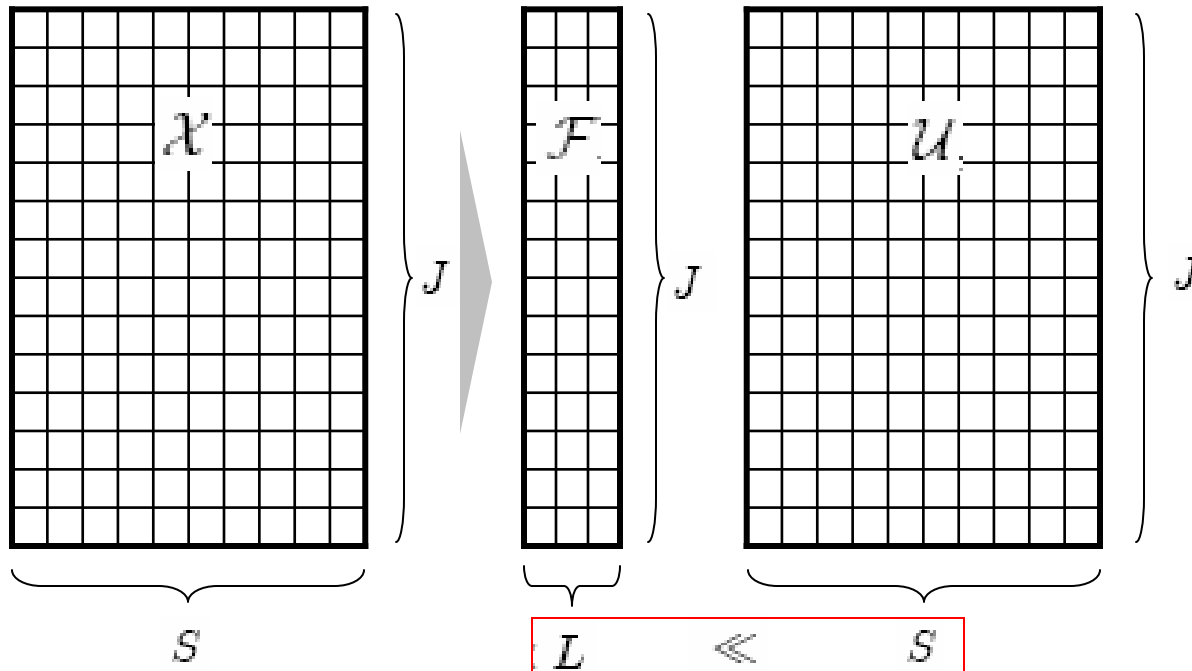
Estimation – Dimension reduction

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U} \quad (\text{e.g. PCA})$$

$$f_{\mathbf{x}} \Leftrightarrow \mathcal{X} \equiv \mathcal{F}\mathbf{B}' + \mathcal{U}$$

high quality,
copula matched
scenarios

low burden
scenarios



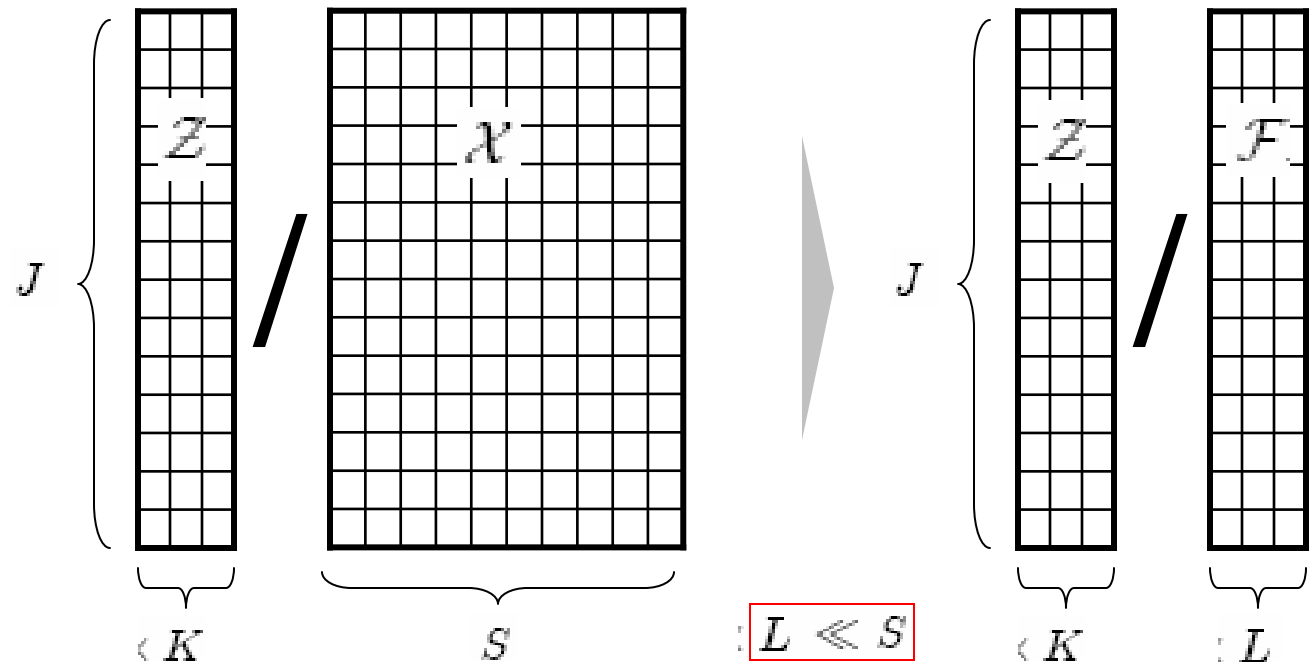
Attribution factors
Conditional link

(e.g. fundamental factors)

Z

$$f_{Z|x} = f_{Z|F} \Leftrightarrow Z|_X = Z|_F$$

high quality
conditional copula
matched scenarios



A. MEUCCI - Factors on Demand

STAGE A: RISK MANAGEMENT

1: **Risk drivers** (e.g. changes of impl. vol.)

Estimation – Dimension reduction

$$\mathbf{X} \quad (\text{e.g. PCA})$$

$$f_{\mathbf{X}} \Leftrightarrow \boxed{\mathcal{X} \equiv \mathcal{F}\mathbf{B}' + \mathcal{U}} \text{ estimation FM}$$

2: **Pricing** (e.g. Black-Scholes formula)

$$R_n = g_n(X_1, \dots, X_S)$$

$$f_{\mathbf{R}} \Leftrightarrow \mathcal{R}$$

3: **Aggregation**

$$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$$

$$f_{R_{\mathbf{w}}} \Leftrightarrow \mathcal{R}_{\mathbf{w}}$$

SDev, VaR, CVaR,
Contributions, ...

Implementation Steps of Factors on Demand

STAGE B: PORTFOLIO MANAGEMENT

4: **Attribution factors** (e.g. fundamental factors)

Conditional link

$$\mathbf{Z}$$

$$f_{\mathbf{Z}|\mathbf{X}} = f_{\mathbf{Z}|\mathcal{F}} \Leftrightarrow \mathbf{Z}|\mathcal{X} = \mathbf{Z}|\mathcal{F}$$

5: **Attribution**

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbb{E}} \left[(\mathcal{R}_{\mathbf{w}} - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$

$$\boxed{R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}} \text{ attribution FM}$$

Exposures, Hedging,
Contributions from factors, ...

A. MEUCCI - Factors on Demand

STAGE A: RISK MANAGEMENT

1: Risk drivers (e.g. changes of impl. vol.)

Estimation – Dimension reduction

$$\mathbf{X} \quad (\text{e.g. PCA})$$

$$f_{\mathbf{X}} \Leftrightarrow \mathcal{X} \equiv \mathcal{F}\mathbf{B}' + \mathcal{U}$$

2: Pricing (e.g. Black-Scholes formula)

$$R_n = g_n(X_1, \dots, X_S)$$

$$f_{\mathbf{R}} \Leftrightarrow \mathcal{R}$$

3: Aggregation

$$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$$

$$f_{R_{\mathbf{w}}} \Leftrightarrow \mathcal{R}_{\mathbf{w}}$$

SDev, VaR, CVaR,
Contributions, ...

← **SAME**

Implementation Steps of Factors on Demand

STAGE B: PORTFOLIO MANAGEMENT

4: Attribution factors (e.g. hedging instruments)

Conditional link

$$\tilde{\mathbf{Z}}$$

$$f_{\tilde{\mathbf{Z}}|\mathbf{X}} = f_{\tilde{\mathbf{Z}}|\mathcal{F}} \Leftrightarrow \tilde{\mathbf{Z}}|_{\mathcal{X}} = \tilde{\mathbf{Z}}|_{\mathcal{F}}$$

5: Attribution

$$\tilde{\mathbf{d}}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbb{E}} \left[(\mathcal{R}_{\mathbf{w}} - \tilde{\mathbf{Z}}\mathbf{d})^2 \right] \right\}$$

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K \tilde{d}_{\mathbf{w},k} \tilde{Z}_k + \tilde{\eta}_{\mathbf{w}}$$

Exposures, Hedging,
Contributions from factors, ...

← **DIFFERENT**

ESTIMATION VERSUS ATTRIBUTION

STANDARD APPROACH TO FACTOR MODELING

RATIONALE OF FACTORS ON DEMAND

IMPLEMENTATION OF FACTORS ON DEMAND

APPLICATIONS OF FACTORS ON DEMAND

REFERENCES

Appendix: factor models pitfalls

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$$

Risk management

Vol, VaR, CVaR,
Contributions, ...

Attribution factors

$$\mathbf{Z}$$

Attribution

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbf{E}} \left[(\mathcal{R}\mathbf{w} - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$

\downarrow

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

Portfolio management

Exposures, Hedging,
Contributions from factors, ...

Risk drivers

$$X \equiv BF + U$$

Principal component analysis -
Random matrix theory

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_w = w'R$$



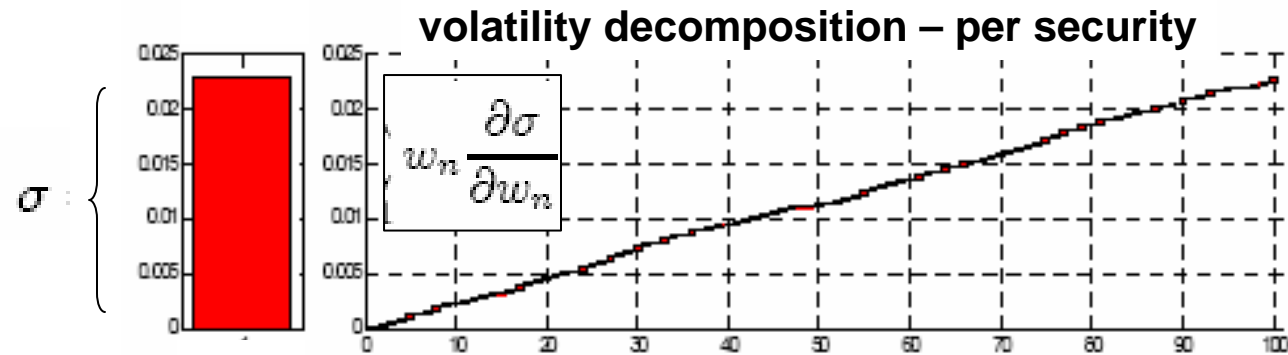
Risk management

Vol, VaR, CVaR,
Contributions, ...

Risk drivers

$$X \equiv BF + U$$

Principal component analysis -
Random matrix theory



Risk management

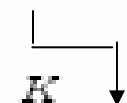

$$\sigma = \sum_{n=1}^N w_n \frac{\partial \sigma}{\partial w_n}$$

Attribution factors

Z

GICS Industry index returns

Attribution

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbf{E}} \left[(\mathcal{R}_{\mathbf{w}} - \mathbf{Z} \mathbf{d})^2 \right] \right\}$$

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$


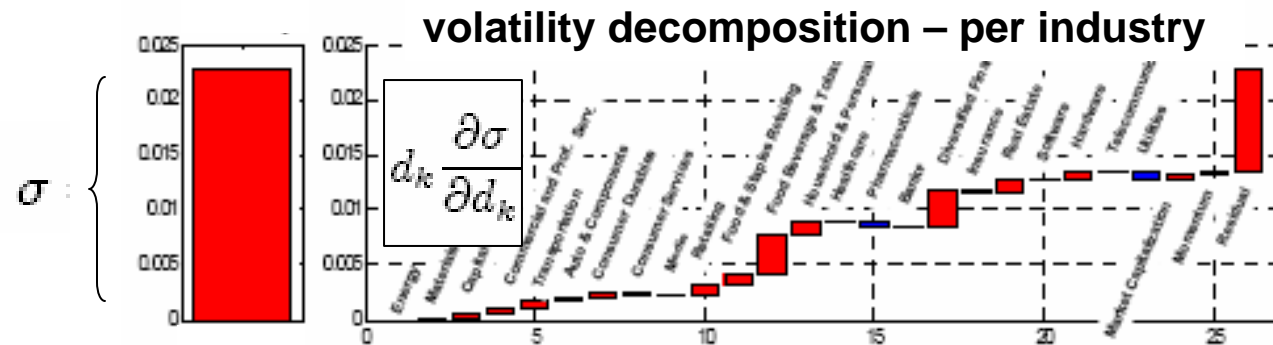
Portfolio management

**Exposures, Hedging,
Contributions from factors, ...**

Attribution factors

Z

GICS Industry index returns



Portfolio management

$$\sigma = \sum_{k=1}^{K+1} d_k \frac{\partial \sigma}{\partial d_k}$$

Risk drivers

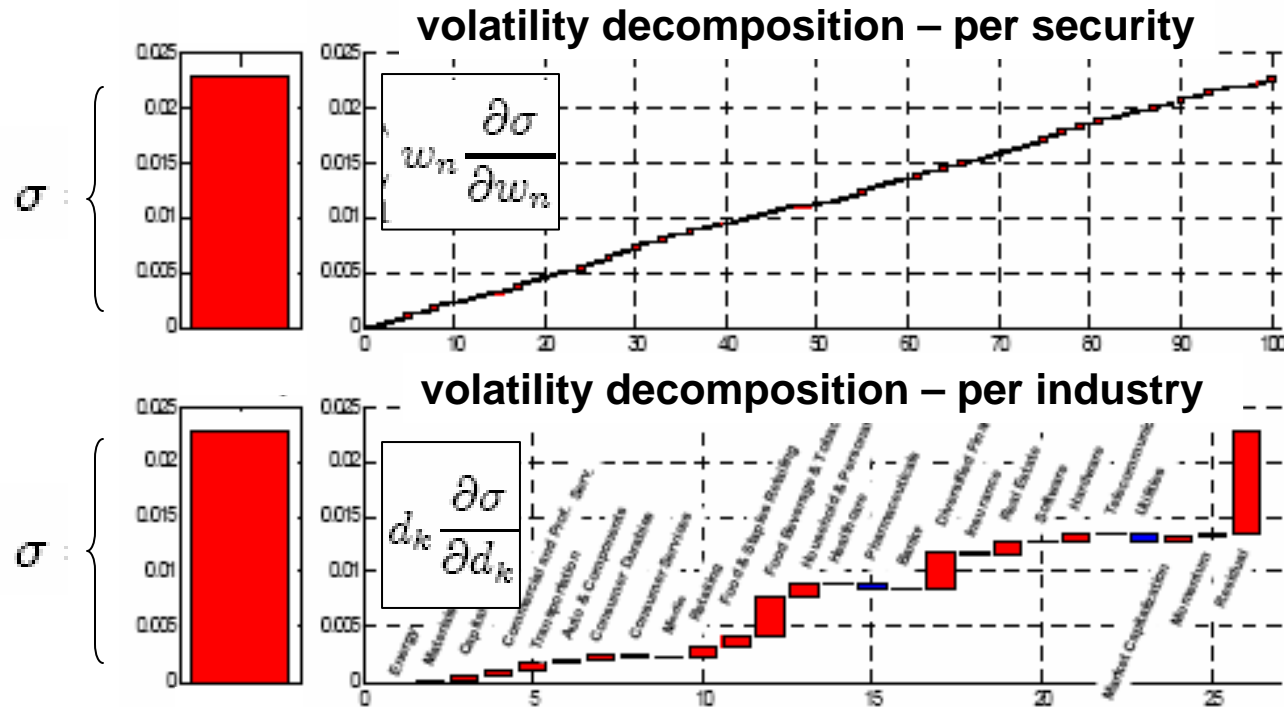
$$X \equiv BF + U$$

Principal component analysis -
Random matrix theory

Attribution factors

$$Z$$

GICS Industry index returns



Portfolio management analysis consistent with risk management numbers

Risk drivers**Granular regional equity factor model**

$$\begin{aligned} \mathbf{R}^{(\alpha)} &\equiv \mathbf{B}^{(\alpha)} \mathbf{F}^{(\alpha)} + \mathbf{U}^{(\alpha)} \\ &\quad \uparrow \text{ (e.g. US financial,} \\ &\quad \vdots \text{ US utilities,...)} \\ \mathbf{R}^{(\omega)} &\equiv \mathbf{B}^{(\omega)} \mathbf{F}^{(\omega)} + \mathbf{U}^{(\omega)} \\ &\quad \uparrow \text{ (e.g. UK financial,} \\ &\quad \text{UK utilities,...)} \end{aligned}$$

Risk drivers

Granular regional equity factor model

$$\begin{aligned} \mathbf{R}^{(\alpha)} &\equiv \mathbf{B}^{(\alpha)} \mathbf{F}^{(\alpha)} + \mathbf{U}^{(\alpha)} \\ &\quad \uparrow \text{(e.g. US financial, US utilities,...)} \\ &\quad \vdots \\ \mathbf{R}^{(\omega)} &\equiv \mathbf{B}^{(\omega)} \mathbf{F}^{(\omega)} + \mathbf{U}^{(\omega)} \\ &\quad \uparrow \text{(e.g. UK financial, UK utilities,...)} \end{aligned}$$

Attribution factors

Coarse global factors

$$\mathbf{Z} \equiv \mathbf{A} \begin{pmatrix} \mathbf{F}^{(\alpha)} \\ \vdots \\ \mathbf{F}^{(\omega)} \end{pmatrix} \quad \text{(e.g. global financial, global utilities,...)}$$

Risk drivers

Granular regional equity factor model

$$\begin{aligned} \mathbf{R}^{(\alpha)} &\equiv \mathbf{B}^{(\alpha)} \mathbf{F}^{(\alpha)} + \mathbf{U}^{(\alpha)} \\ &\quad \uparrow \text{(e.g. US financial, US utilities,...)} \\ &\quad \vdots \\ \mathbf{R}^{(\omega)} &\equiv \mathbf{B}^{(\omega)} \mathbf{F}^{(\omega)} + \mathbf{U}^{(\omega)} \\ &\quad \uparrow \text{(e.g. UK financial, UK utilities,...)} \end{aligned}$$

Attribution factors

Coarse global factors

$$\mathbf{Z} \equiv \mathbf{A} \begin{pmatrix} \mathbf{F}^{(\alpha)} \\ \vdots \\ \mathbf{F}^{(\omega)} \end{pmatrix} \quad \text{(e.g. global financial, global utilities,...)}$$

Aggregation

$$R_{\mathbf{w}} = \mathbf{w}' \mathbf{R}$$

Attribution

Coarse global factor equity factor model

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$



No need for inconsistent estimates of **regional and global** models

Risk drivers

$$X \equiv BF + U$$

Arbitrary estimation criterion

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}}^t = \mathbf{w}'_t \mathbf{R}$$



Portfolio at current time t

A. MEUCCI - Factors on Demand

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Arbitrary estimation criterion

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}}^t = \mathbf{w}'^t \mathbf{R}$$

Portfolio at current time t

Applications – Point in Time Style Analysis

Attribution factors

$$\mathbf{Z}$$

Returns of style indices

Attribution

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\substack{\mathbf{d}'\mathbf{1}=\mathbf{1}, \mathbf{d} \geq \mathbf{0}}}{\operatorname{argmin}} \left\{ \hat{\mathbf{E}} \left[(\mathcal{R}_{\mathbf{w}}^t - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$

Sum-to-one, long-only

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

A. MEUCCI - Factors on Demand

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Arbitrary estimation criterion

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}}^t = \mathbf{w}'^t \mathbf{R}$$

Portfolio at current time t

Applications – Point in Time Style Analysis

Attribution factors

$$\mathbf{Z}$$

Returns of style indices

Attribution

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d}'\mathbf{1}=\mathbf{1}, \mathbf{d} \geq \mathbf{0}}{\operatorname{argmin}} \left\{ \hat{\mathbf{E}} \left[(\mathcal{R}_{\mathbf{w}}^t - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

Sum-to-one, long-only

Point-in-time, **non-lagging**, **non spurious** style analysis

A. MEUCCI - Factors on Demand

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Arbitrary estimation criterion

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}} = \bar{\mathbf{w}}' \mathbf{R}$$

Applications – Risk Attribution to Portfolios


Attribution factors

$$\mathbf{Z} \equiv (\mathbf{R}'\mathbf{w}_1, \dots, \mathbf{R}'\mathbf{w}_K)'$$

Returns of basis of portfolios

Attribution

$$d_{\mathbf{w}} \equiv \underset{\mathbf{d}}{\operatorname{argmin}} \left\{ \hat{\mathbf{E}} \left[(\mathcal{R}\mathbf{w} - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$



$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

A. MEUCCI - Factors on Demand

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Arbitrary estimation criterion

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$$

Applications – Risk Attribution to Portfolios

Attribution factors

$$\mathbf{Z} \equiv (\mathbf{R}'\mathbf{w}_1, \dots, \mathbf{R}'\mathbf{w}_K)'$$

Returns of basis of portfolios

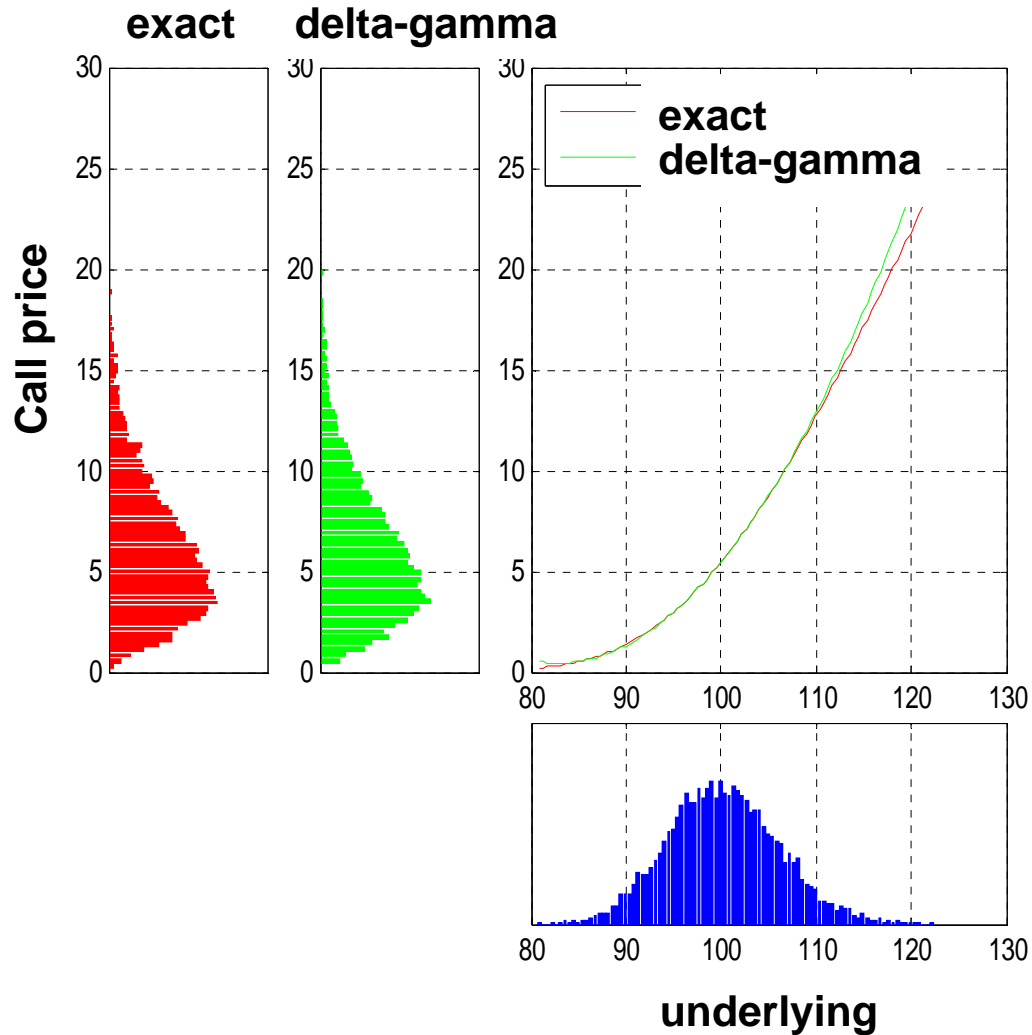
Attribution

$$\mathbf{d}_{\mathbf{w}} = \left(\mathbf{W}'\hat{\Sigma}\mathbf{W} \right)^{-1} \mathbf{W}'\hat{\Sigma}\mathbf{w}$$

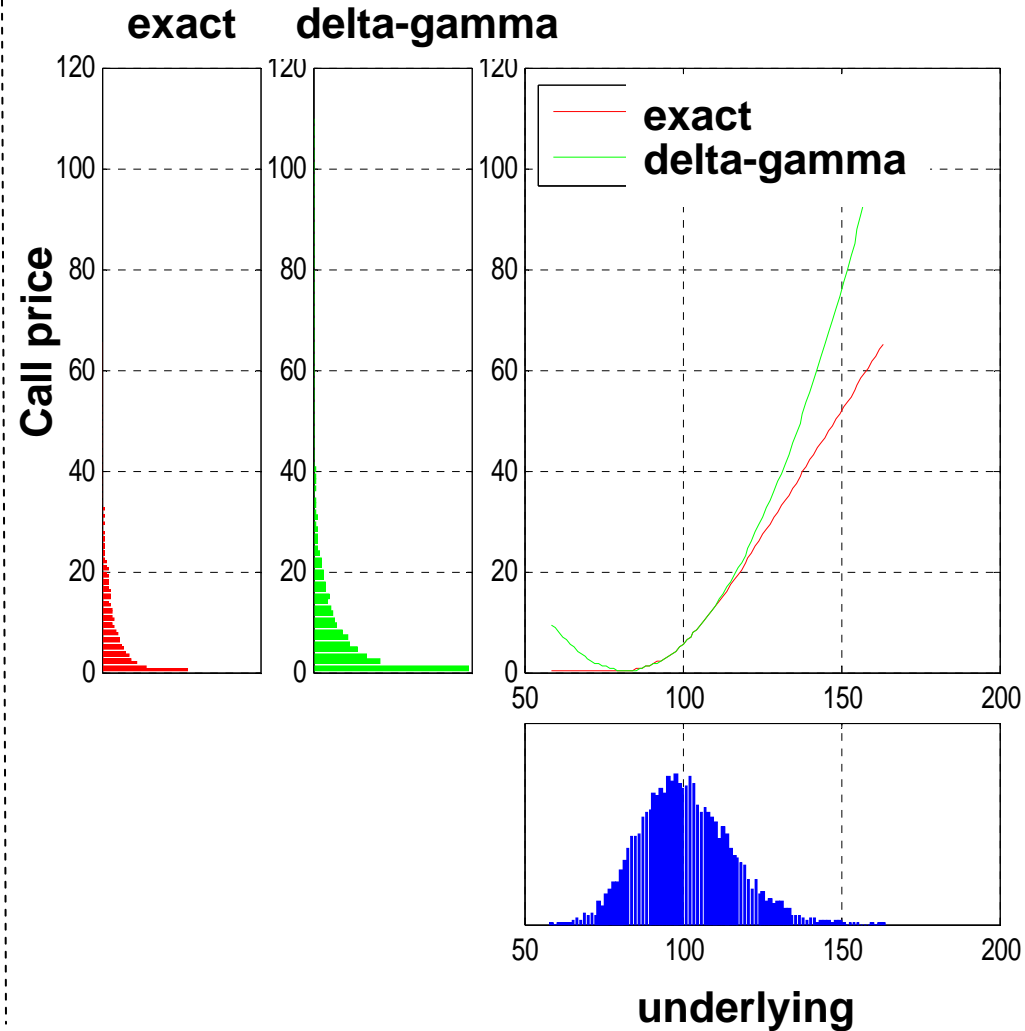
$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

Risk attribution to basis of portfolios

Short investment horizon



Long investment horizon



Greeks approximation becomes inadequate for long investment horizons

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Arbitrary estimation criterion

Attribution factors

$$\mathbf{Z}$$

Returns of hedging instruments

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$$

Attribution

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbf{E}} \left[(\mathcal{R}\mathbf{w} - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$

\downarrow

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

Optimal **no-Greek hedges**

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Arbitrary estimation criterion

Attribution factors

$$\mathbf{Z}$$

Returns of hedging instruments

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$$

Attribution

$$\mathbf{d}_{\mathbf{w}} \equiv \operatorname{argmin}_{\mathbf{d} \in \mathcal{C}} \left\{ \hat{\text{CVaR}}[\mathcal{R}\mathbf{w} - \mathbf{Z}\mathbf{d}] \right\}$$

$$\mathbf{d}_{\mathbf{w}} \equiv \operatorname{argmin}_{\mathbf{d} \in \mathcal{C}} \left\{ \hat{\mathbb{E}} \left[(\mathcal{R}\mathbf{w} - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$



Optimal no-Greek hedges that **promote upside**

Risk drivers

$$X \equiv BF + U$$

Arbitrary estimation criterion

e.g.

- compounded return of one underlying
- compounded returns of vol. surf

Attribution factors

$$Z$$

Returns of hedging instruments

e.g.

- linear return of one underlying

Units of underlying to hedge one call option

	100 days	150 days	200 days	250 days	300 days
FOD	5.8	5.3	5.0	4.9	4.8
BS	5.7	5.4	5.2	5.1	5.0

A. MEUCCI - Factors on Demand

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Arbitrary estimation criterion

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}} = \mathbf{w}'\mathbf{R}$$

Applications – Best Pool on Demand

Attribution factors

$$\mathbf{Z}$$

Returns of hedging instruments

Attribution

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\operatorname{CVaR}}[\mathcal{R}_{\mathbf{w}} - \mathbf{Z}\mathbf{d}] \right\}$$

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbb{E}} \left[(\mathcal{R}_{\mathbf{w}} - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

Includes cardinality constraint

Best pool of hedges that promote upside

A. MEUCCI - Factors on Demand

Risk drivers

$$\mathbf{X} \equiv \mathbf{B}\mathbf{F} + \mathbf{U}$$

Arbitrary estimation criterion

Pricing

$$R_n = g_n(X_1, \dots, X_S)$$

Aggregation

$$R_{\mathbf{w}} = \bar{\mathbf{w}}' \mathbf{R}$$

Applications – Best Pool on Demand

Attribution factors

$$\mathbf{Z}$$

GICS Industry index returns

Attribution

$$\mathbf{d}_{\mathbf{w}} \equiv \underset{\mathbf{d} \in \mathcal{C}}{\operatorname{argmin}} \left\{ \hat{\mathbf{E}} \left[(\mathcal{R}_{\mathbf{w}} - \mathbf{Z}\mathbf{d})^2 \right] \right\}$$

Includes cardinality constraint

$$R_{\mathbf{w}} \equiv \sum_{k=1}^K d_{\mathbf{w},k} Z_k + \eta_{\mathbf{w}}$$

Best **portfolio-specific** factor model

A. MEUCCI - Factors on Demand

ESTIMATION VERSUS ATTRIBUTION

STANDARD APPROACH TO FACTOR MODELING

RATIONALE OF FACTORS ON DEMAND

IMPLEMENTATION OF FACTORS ON DEMAND

APPLICATIONS OF FACTORS ON DEMAND

REFERENCES

Appendix: factor models pitfalls

➤ **Article:**

Attilio Meucci - “**Factors on Demand**”

Risk, July 2010, p 84-89

available at <http://ssrn.com/abstract=1565134>

➤ **MATLAB examples:**

MATLAB Central Files Exchange (see above article)

➤ **This presentation:**

www.symmys.com > Teaching > Talks

APPENDIX: FACTOR MODELS PITFALLS

FINANCIAL THEORY

QUEST FOR INVARIANCE

NATURE OF RESIDUAL

A. MEUCCI - Factors on Demand Factor Models Pitfalls - Financial Theory

$$R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n.$$

{	R	$N \times 1$	Returns of securities	
	D	$N \times K$	Exposures of returns to factors	
	Z	$K \times 1$	Systematic factors	Independent
	η	$N \times 1$	Idiosyncratic shocks	

 Supported by Arbitrage Pricing Theory

APT: **if** $\mathbf{R} = \mathbf{D}\mathbf{Z} + \boldsymbol{\eta}$ \Rightarrow $E\{\mathbf{R}\} = \xi_0 \mathbf{1} + \mathbf{D}\boldsymbol{\xi}$

APPENDIX: FACTOR MODELS PITFALLS

FINANCIAL THEORY

QUEST FOR INVARIANCE

NATURE OF RESIDUAL

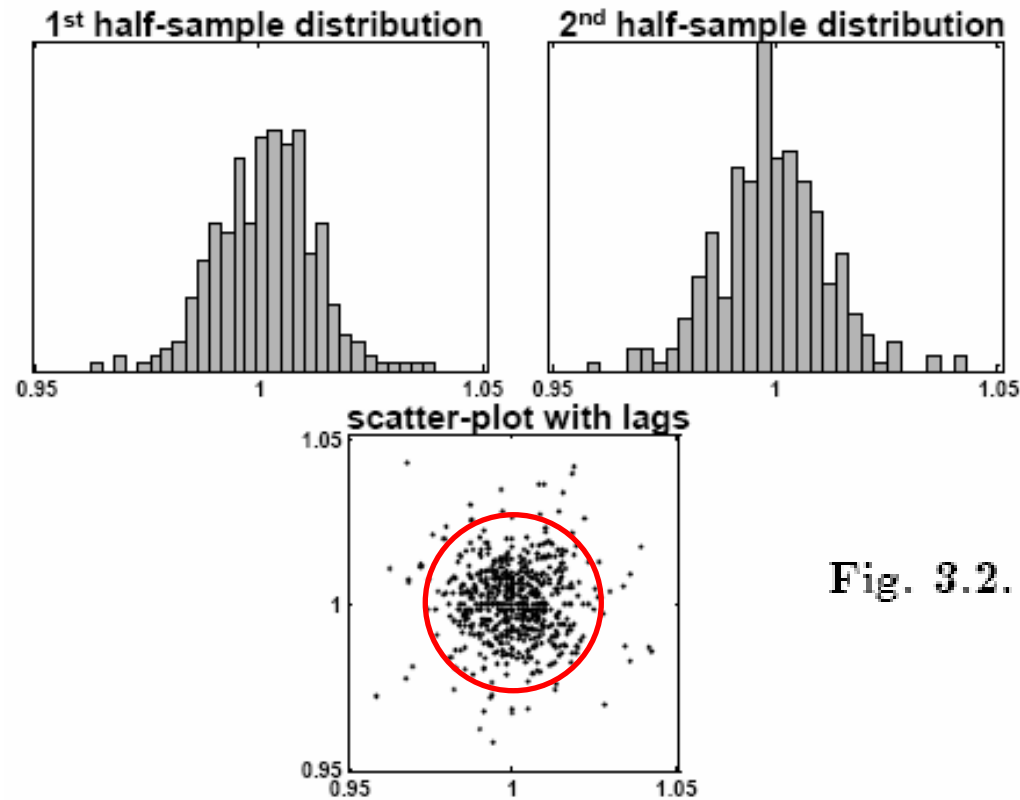


Fig. 3.2.

total returns $H_t \equiv \frac{P_t}{P_{t-1}}$ (3.9)

total returns

$$H_t \equiv \frac{P_t}{P_{t-1}} \quad (3.9)$$

linear returns

$$R_t \equiv \frac{P_t}{P_{t-1}} - 1 \quad (3.10)$$

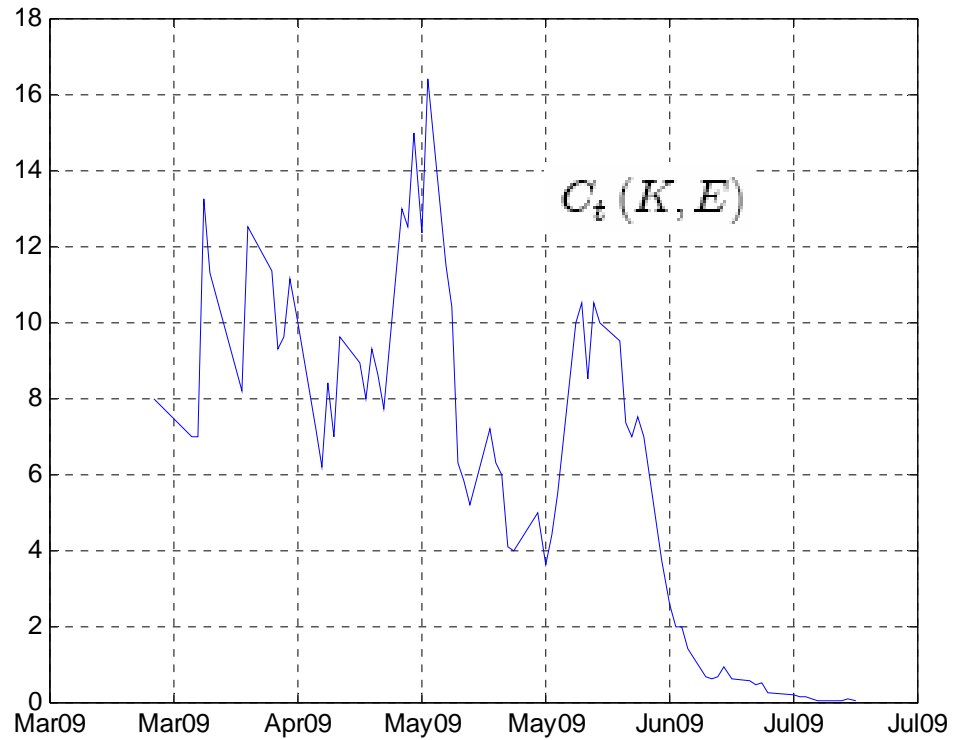


compounded returns

$$C_t \equiv \ln \left(\frac{P_t}{P_{t-1}} \right) \quad (3.11)$$

$$C_t(K, E)$$

↑
**price at time t of call with
strike K expiring at time E**

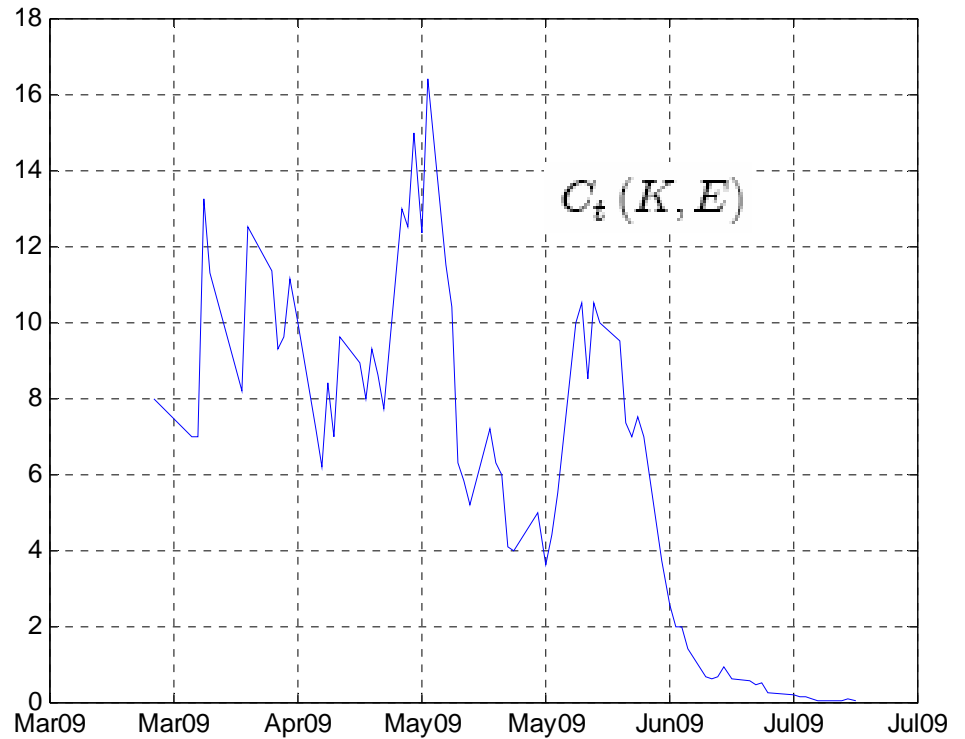


$$C_t(K, E)$$

↑
price at time t of call with
strike K expiring at time E

$$R_t \equiv \frac{C_t(K, E)}{C_{t-1}(K, E)} - 1$$

↑
return



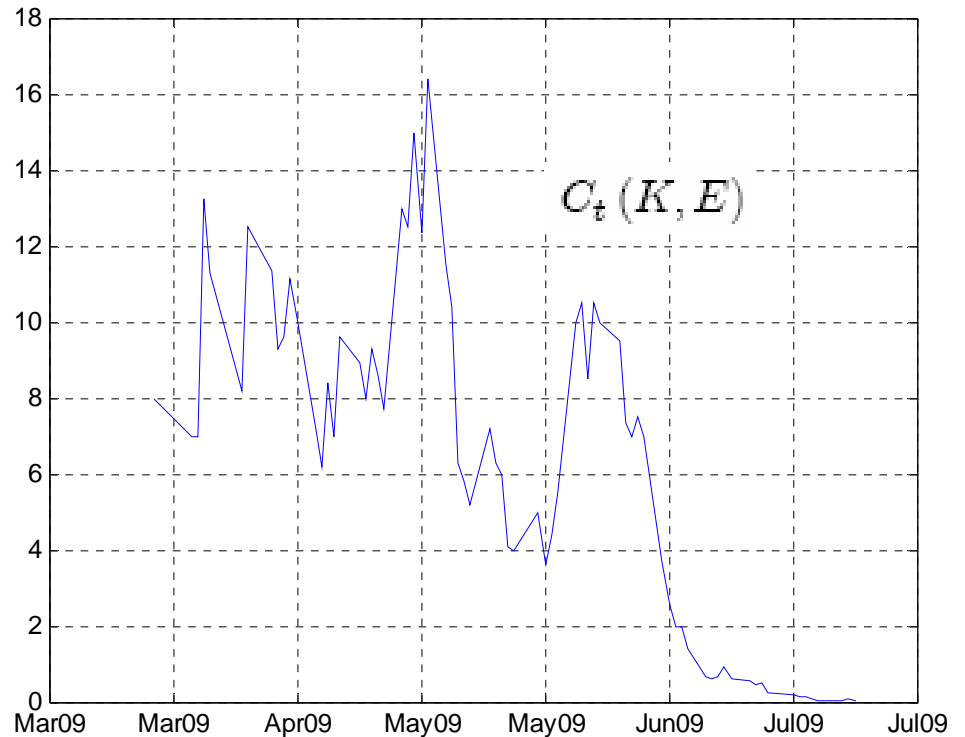
$C_t(K, E)$ 

price at time t of call with
strike K expiring at time E

$$R_t \equiv \frac{C_t(K, E)}{C_{t-1}(K, E)} - 1$$



returns are
NOT
invariants



Invariants: compounded returns

$$\epsilon_t \equiv \ln S_t - \ln S_{t-1}$$

theory > price:

$$C_t(K, E) = C_{BS}(t, S_t, \sigma; K, E)$$

↑
**price at time t of call with
strike K expiring at time E**

$$\left\{ \begin{array}{l} C_{BS}(t, S, \sigma; K, E) \equiv S\Phi(d_1) - Ke^{-r(E-t)}\Phi(d_2) \\ d_1 \equiv \frac{-\ln\left(\frac{K}{S}\right) + (E-t)\left(r + \frac{\sigma^2}{2}\right)}{\sqrt{\sigma^2(E-t)}} \\ d_2 \equiv \frac{-\ln\left(\frac{K}{S}\right) + (E-t)\left(r - \frac{\sigma^2}{2}\right)}{\sqrt{\sigma^2(E-t)}} \end{array} \right.$$

Invariants: compounded returns

$$\epsilon_t \equiv \ln S_t - \ln S_{t-1}$$



theory > price:

$$C_t(K, E) = C_{BS}(t, S_t, \sigma; K, E)$$



implied volatility surface

$$(t, K, E) \mapsto \sigma_t(K, E)$$

Invariants: compounded returns

$$\epsilon_t \equiv \ln S_t - \ln S_{t-1}$$

theory > price:

$$C_t(K, E) = C_{BS}(t, S_t, \sigma; K, E)$$

implied volatility surface

$$(t, K, E) \mapsto \sigma_t(K, E)$$

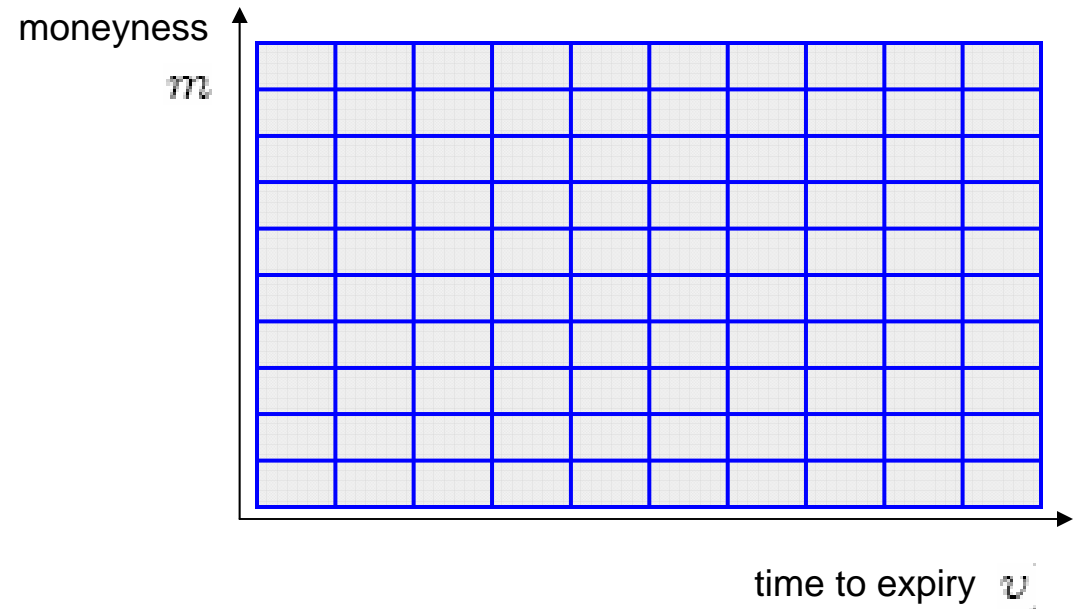
invariant coordinates

$$(t, m, v) \mapsto \sigma_t(m, v)$$

moneyiness

time to expiry

volatility surface $\sigma_t(m, v)$



Invariants: compounded returns

$$\epsilon_t \equiv \ln S_t - \ln S_{t-1}$$

theory > price:

$$C_t(K, E) = C_{BS}(t, S_t, \sigma; K, E)$$

implied volatility surface

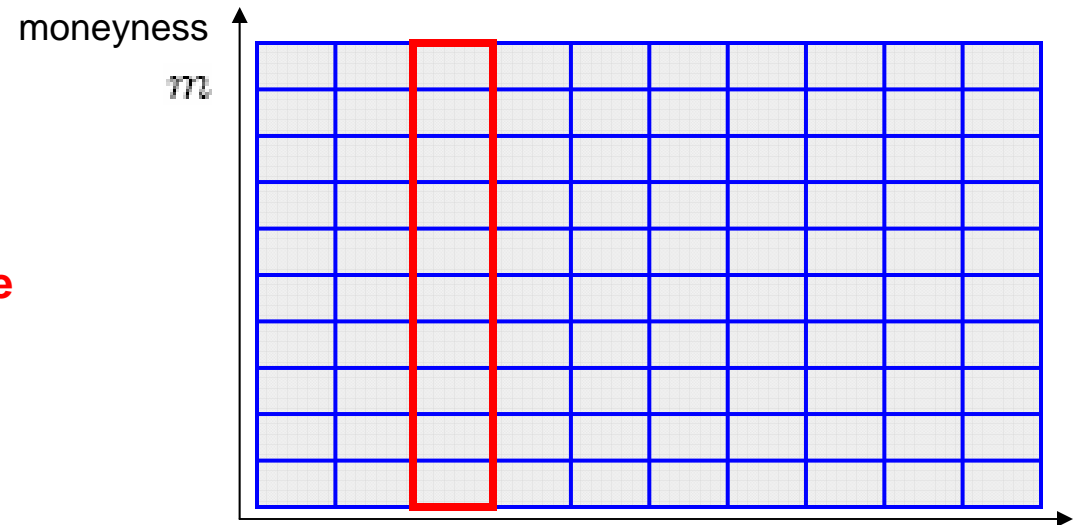
$$(t, K, E) \mapsto \sigma_t(K, E)$$

invariant coordinates

$$(t, m, v) \mapsto \sigma_t(m, v) \Leftrightarrow \sigma_t$$

volatility slice

volatility surface $\sigma_t(m, v)$



volatility slice σ_t

time to expiry v

Invariants: compounded returns

$$\epsilon_t \equiv \ln S_t - \ln S_{t-1}$$



theory > price:

$$C_t(K, E) = C_{BS}(t, S_t, \sigma; K, E)$$



implied volatility surface

$$(t, K, E) \mapsto \sigma_t(K, E)$$



invariant coordinates

volatility slice

$$(t, m, v) \mapsto \sigma_t(m, v) \Leftrightarrow \sigma_t$$



Invariants: compounded returns of volatility slice

$$X_t \equiv \ln \sigma_t - \ln \sigma_{t-1}$$

Invariants: compounded returns

$$\epsilon_t \equiv \ln S_t - \ln S_{t-1}$$

theory > price:

$$C_t(K, E) = C_{BS}(t, S_t, \sigma; K, E)$$

implied volatility surface

$$(t, K, E) \mapsto \sigma_t(K, E)$$

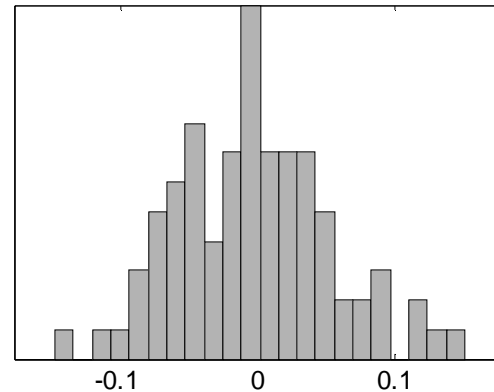
invariant coordinates

$$(t, m, v) \mapsto \sigma_t(m, v)$$

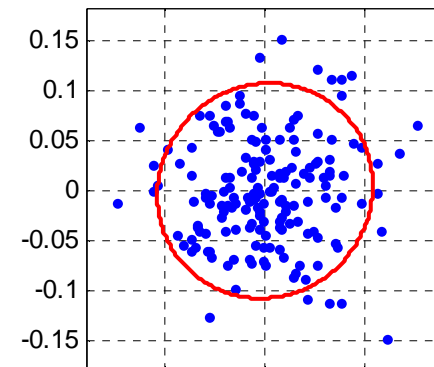
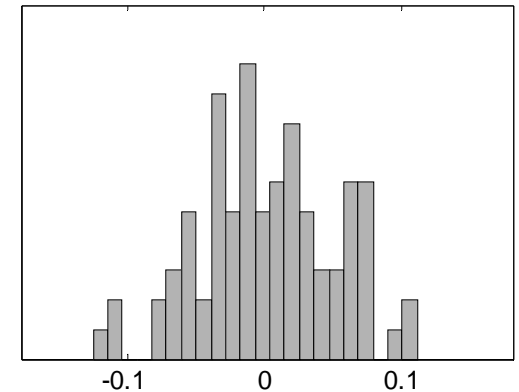
Invariants: compounded returns of volatility slice

$$X_t \equiv \ln \sigma_t - \ln \sigma_{t-1}$$

1st half-sample distribution



2nd half-sample distribution



scatter-plot with lags

A. MEUCCI - Factors on Demand Factor Models Pitfalls - Quest for Invariance

Equities: $R = e^X - 1$

Derivatives: $R = \frac{BS(X_1, X_2; \theta)}{P_0} - 1$

Bonds: $R = \frac{P(X_1, X_2; \theta)}{P_0} - 1$

log-return

log-return of underlying

log-return of implied volatility

government yield changes

spread changes

Returns R are fully determined by risk drivers / invariants X

Estimation must be performed on risk-drivers/invariants, not on returns

APPENDIX: FACTOR MODELS PITFALLS

FINANCIAL THEORY

QUEST FOR INVARIANCE

NATURE OF RESIDUAL


A. MEUCCI - Factors on Demand **Factor Models Pitfalls - Nature of Residual**

$$R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n.$$

\mathbf{R}	$N \times 1$	Returns of securities	
\mathbf{D}	$N \times K$	Exposures of returns to factors	
\mathbf{Z}	$K \times 1$	Systematic factors	
$\boldsymbol{\eta}$	$N \times 1$	Idiosyncratic shocks	Independent

A. MEUCCI - Factors on Demand Factor Models Pitfalls - Nature of Residual


$$R_n = \sum_{k=1}^K d_{n,k} Z_k + \eta_n$$

{	R	$N \times 1$	Returns of securities	
	D	$N \times K$	Exposures of returns to factors	
	Z	$K \times 1$	Systematic factors	
	η	$N \times 1$	Idiosyncratic shocks	Independent 

...more in general ...



$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

{	X	$N \times 1$	Risk drivers	
	B	$N \times K$	Loadings	
	F	$K \times 1$	Risk factors	
	U	$N \times 1$	Residuals idiosyncratic	Independent 

A. MEUCCI - Factors on Demand Factor Models Pitfalls - Nature of Residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n \quad \left\{ \begin{array}{ll} \mathbf{X} \quad N \times 1 & \text{Risk drivers} \\ \mathbf{B} \quad N \times K & \text{Loadings} \\ \mathbf{F} \quad K \times 1 & \text{Risk factors} \\ \mathbf{U} \quad N \times 1 & \text{Residuals} \end{array} \right.$$

risk drivers	exposure of drivers to factors	factors	shocks for risk driver
$\left(\begin{array}{c} X_1 \\ \vdots \\ X_n \\ \vdots \\ X_N \end{array} \right)$	$\left(\begin{array}{ccccc} b_{1,1} & \cdots & b_{1,k} & \cdots & b_{n,K} \\ \vdots & & \vdots & & \vdots \\ b_{n,1} & \cdots & b_{n,k} & \cdots & b_{n,K} \\ \vdots & & \vdots & & \vdots \\ b_{N,1} & \cdots & b_{N,k} & \cdots & b_{N,K} \end{array} \right)$	$\left(\begin{array}{c} F_1 \\ \vdots \\ F_k \\ \vdots \\ F_K \end{array} \right)$	$\left(\begin{array}{c} U_1 \\ \vdots \\ U_n \\ \vdots \\ U_N \end{array} \right)$
$=$			

A. MEUCCI - Factors on Demand

Factor Models Pitfalls - Nature of Residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

{

\mathbf{X} $N \times 1$
 \mathbf{B} $N \times K$
 \mathbf{F} $K \times 1$
 \mathbf{U} $N \times 1$

Risk drivers

Loadings

Risk factors

Residuals

Independent

risk drivers
exposure of drivers to factors
factors
shocks for risk driver

$\begin{pmatrix} X_1 \\ \vdots \\ X_n \\ \vdots \\ X_N \end{pmatrix}$

=

$\begin{pmatrix} b_{1,1} & \cdots & b_{1,k} & \cdots & b_{1,K} \\ \vdots & & \vdots & & \vdots \\ b_{n,1} & \cdots & b_{n,k} & \cdots & b_{n,K} \\ \vdots & & \vdots & & \vdots \\ b_{N,1} & \cdots & b_{N,k} & \cdots & b_{N,K} \end{pmatrix}$

+

$\begin{pmatrix} F_1 \\ \vdots \\ F_k \\ \vdots \\ F_K \end{pmatrix}$

+

$\begin{pmatrix} U_1 \\ \vdots \\ U_n \\ \vdots \\ U_N \end{pmatrix}$

correlated

A. MEUCCI - Factors on Demand Factor Models Pitfalls - Nature of Residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

$$\left\{ \begin{array}{ll} \mathbf{X} & N \times 1 \quad \text{Risk drivers} \\ \mathbf{B} & N \times K \quad \text{Loadings} \\ \mathbf{F} & K \times 1 \quad \text{Risk factors} \\ \mathbf{U} & N \times 1 \quad \text{Residuals idiosyncratic} \end{array} \right.$$

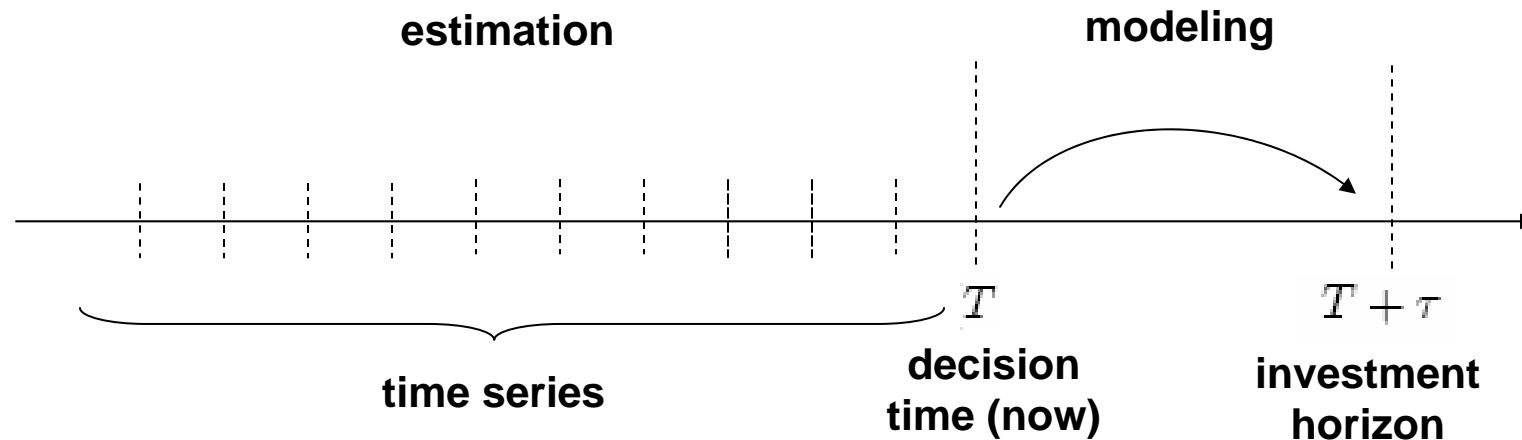
risk drivers	exposure of drivers to factors	factors	shocks for risk driver
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$=$			
$+$			

correlated

A. MEUCCI - Factors on Demand Factor Models Pitfalls - Nature of Residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

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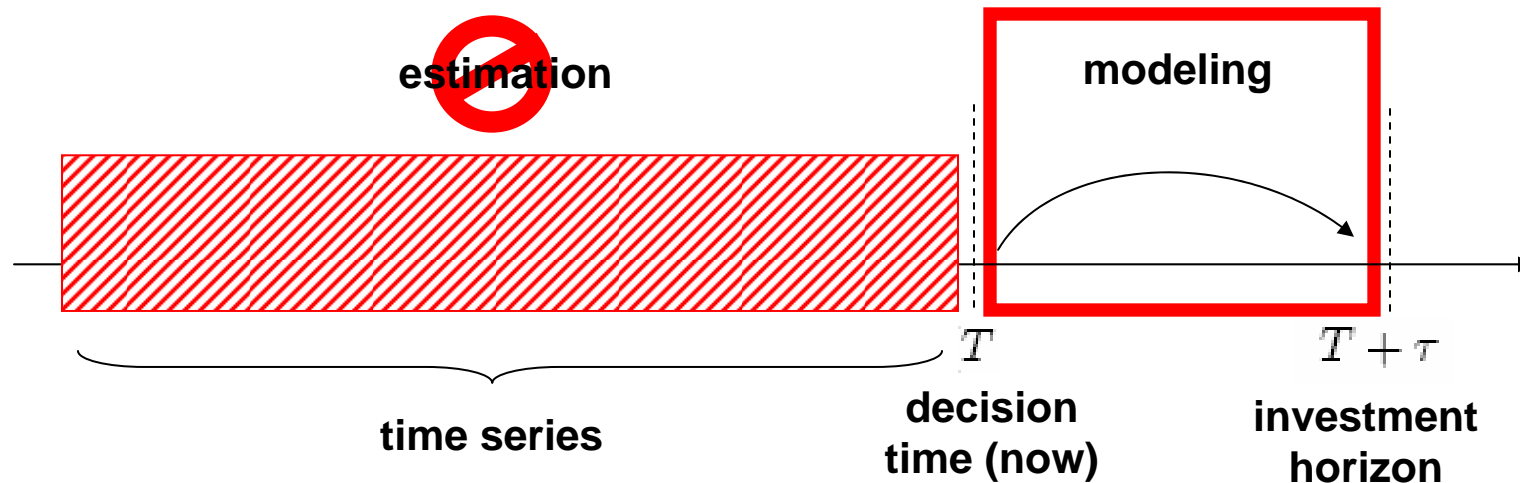


A. MEUCCI - Factors on Demand

Factor Models Pitfalls - Nature of Residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

\mathbf{X}	$N \times 1$	Risk drivers with known distribution $f_{\mathbf{X}}$
\mathbf{B}	$N \times K$	Loadings
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A. MEUCCI - Factors on Demand **Factor Models Pitfalls - Nature of Residual**

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n \quad \left\{ \begin{array}{ll} \mathbf{X} \quad N \times 1 & \text{Risk drivers with **known** distribution } f_{\mathbf{X}} \\ \mathbf{B} \quad N \times K & \text{Loadings} \\ \mathbf{F} \quad K \times 1 & \text{Risk factors} \\ \mathbf{U} \quad N \times 1 & \text{Residuals} \end{array} \right.$$

Optimality Criteria

$$K \ll N$$

A. MEUCCI - Factors on Demand Factor Models Pitfalls - Nature of Residual

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$$\text{Cor} \{ \mathbf{F}, \mathbf{U} \} = \mathbf{0}_{K \times N}$$

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$$K \ll N$$

$$\text{Cor} \{ \mathbf{F}, \mathbf{U} \} = \mathbf{0}_{K \times N}$$

$$\mathbf{U} \text{ "small"} \Leftrightarrow R^2 \{ \mathbf{X}, \mathbf{BF} \} \text{ large}$$

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\mathbf{U} idiosyncratic

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\mathbf{F}, \mathbf{B} Exogenous

\mathbf{F} Exogenous, \mathbf{B} Optimized

\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

Optimality Criteria

$$K \ll N$$

$$\text{Cor}\{\mathbf{F}, \mathbf{U}\} = \mathbf{0}_{K \times N}$$

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A. MEUCCI - Factors on Demand

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F, B Exogenous

F Exogenous, B Optimized

B Exogenous, F Optimized

F, B Optimized

“Residual” approach

e.g. **X** Bond returns

B Key rate durations

F Changes in key rates

A. MEUCCI - Factors on Demand

Factor Models Pitfalls - Nature of Residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

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F Exogenous, B Optimized

B Exogenous, F Optimized

F, B Optimized

“Residual” approach

e.g. \mathbf{X} Bond returns

\mathbf{B} Key rate durations

\mathbf{F} Changes in key rates

Optimality Criteria

✓ $K \ll N$

✗ $\text{Cor}\{\mathbf{F}, \mathbf{U}\} = \mathbf{0}_{K \times N}$

✗ \mathbf{U} “small” $\Leftrightarrow R^2\{\mathbf{X}, \mathbf{B}\mathbf{F}\}$ large

✗ \mathbf{U} idiosyncratic

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Factor Models Pitfalls - Nature of Residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

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\mathbf{B} $N \times K$	Loadings
\mathbf{F} $K \times 1$	Risk factors, known distributions $f_{\mathbf{F}}, f_{\mathbf{X}, \mathbf{F}}$
\mathbf{U} $N \times 1$	Residuals

\mathbf{F}, \mathbf{B} Exogenous

\mathbf{F} Exogenous, \mathbf{B} Optimized

\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

“Time series” approach (misnomer)

e.g. \mathbf{X} stock returns

\mathbf{B} “betas”

\mathbf{F} - S&P index return, -
industry indices, ...

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

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\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

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e.g. \mathbf{X} stock returns

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$$\mathbf{B}_r \equiv \underset{\mathbf{B}}{\operatorname{argmax}} R^2 \{ \mathbf{X}, \mathbf{B}\mathbf{F} \}$$

$$= \mathbf{E} \{ \mathbf{X}\mathbf{F}' \} \mathbf{E} \{ \mathbf{F}\mathbf{F}' \}^{-1}$$

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Optimality Criteria

✓ $K \ll N$

✗ $\operatorname{Cor} \{ \mathbf{F}, \mathbf{U} \} = \mathbf{0}_{K \times N}$

~ \mathbf{U} “small” $\Leftrightarrow R^2 \{ \mathbf{X}, \mathbf{B}\mathbf{F} \}$ large

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\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

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A. MEUCCI - Factors on Demand

Factor Models Pitfalls - Nature of Residual

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\mathbf{F}, \mathbf{B} Exogenous

\mathbf{F} Exogenous, \mathbf{B} Optimized

\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

“Cross section” approach

e.g. \mathbf{X} stock returns

\mathbf{B} GICS 1/0 industry partition

\mathbf{F} industry factors

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n$$

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\mathbf{F}, \mathbf{B} Exogenous

\mathbf{F} Exogenous, \mathbf{B} Optimized

\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

“Cross section” approach

e.g. \mathbf{X} stock returns

\mathbf{B} GICS 1/0 industry partition

\mathbf{F} industry factors

$$\begin{aligned} \mathbf{F}_c &\equiv \underset{\mathbf{F} \equiv \mathbf{A}'\mathbf{X}}{\operatorname{argmax}} R^2 \{ \mathbf{X}, \mathbf{B}\mathbf{F} \} \\ &= (\mathbf{B}'\mathbf{B})^{-1} \mathbf{B}'\mathbf{X} \end{aligned}$$

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Optimality Criteria

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F, B Exogenous**F** Exogenous, **B** Optimized**B** Exogenous, **F** Optimized**F, B** Optimized**Principal component analysis**e.g. **X** yield curve changes**B** market / slope / butterfly**F** parallel shift / tilt / twist

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\mathbf{F}, \mathbf{B} Exogenous

\mathbf{F} Exogenous, \mathbf{B} Optimized

\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

Principal component analysis

e.g. \mathbf{X} yield curve changes

\mathbf{B} market / slope / butterfly

\mathbf{F} parallel shift / tilt / twist

$$(\mathbf{B}_p, \mathbf{A}_p) \equiv \operatorname{argmax}_{\mathbf{B}, \mathbf{A}} R^2 \{ \mathbf{X}, \mathbf{B} \mathbf{A}' \mathbf{X} \}$$

$$\mathbf{A} = \mathbf{B} = \mathbf{E}_K \quad \left\{ \begin{array}{l} \text{Cov} \{ \mathbf{X} \} \equiv \mathbf{E} \mathbf{\Lambda} \mathbf{E}' \\ \mathbf{E}_K \equiv \left(\mathbf{e}^{(1)}, \dots, \mathbf{e}^{(K)} \right) \end{array} \right.$$

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n \quad \left\{ \begin{array}{ll} \mathbf{X} \quad N \times 1 & \text{Risk drivers with known distribution } f_{\mathbf{X}} \\ \mathbf{B} \quad N \times K & \text{Loadings} \\ \mathbf{F} \quad K \times 1 & \text{Risk factors} \\ \mathbf{U} \quad N \times 1 & \text{Residuals} \end{array} \right.$$

\mathbf{F}, \mathbf{B} Exogenous

\mathbf{F} Exogenous, \mathbf{B} Optimized

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Principal component analysis

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Optimality Criteria

✓ $K \ll N$

✓ $\operatorname{Cor} \{ \mathbf{F}, \mathbf{U} \} = \mathbf{0}_{K \times N}$

✓ \mathbf{U} “small” $\Leftrightarrow R^2 \{ \mathbf{X}, \mathbf{B} \mathbf{F} \}$ large

✗ \mathbf{U} idiosyncratic

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Factor Models Pitfalls - Nature of Residual

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\mathbf{F}, \mathbf{B} Exogenous

\mathbf{F} Exogenous, \mathbf{B} Optimized

\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

Factor analysis

e.g. \mathbf{X} stock returns

\mathbf{B} statistical loadings

\mathbf{F} hidden factors

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Factor Models Pitfalls - Nature of Residual

$$X_n = \sum_{k=1}^K b_{n,k} F_k + U_n \quad \left\{ \begin{array}{ll} \mathbf{X} \quad N \times 1 & \text{Risk drivers with known distribution } f_{\mathbf{X}} \\ \mathbf{B} \quad N \times K & \text{Loadings} \\ \mathbf{F} \quad K \times 1 & \text{Risk factors} \\ \mathbf{U} \quad N \times 1 & \text{Residuals} \end{array} \right.$$

\mathbf{F}, \mathbf{B} Exogenous

\mathbf{F} Exogenous, \mathbf{B} Optimized

\mathbf{B} Exogenous, \mathbf{F} Optimized

\mathbf{F}, \mathbf{B} Optimized

Factor analysis

e.g. \mathbf{X} stock returns

\mathbf{B} statistical loadings

\mathbf{F} hidden factors

$$\text{Cov}\{\mathbf{X}\} \approx \mathbf{B}\mathbf{B}' + \Delta$$

↑
diagonal

A. MEUCCI - Factors on Demand

Factor Models Pitfalls - Nature of Residual

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Optimality Criteria

✓ $K \ll N$

✓ $\text{Cor}\{\mathbf{F}, \mathbf{U}\} = \mathbf{0}_{K \times N}$

✗ \mathbf{U} “small” $\Leftrightarrow R^2\{\mathbf{X}, \mathbf{BF}\}$ large

✓ \mathbf{U} idiosyncratic

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