

Attilio Meucci

Managing Diversification

COMMON MEASURES OF DIVERSIFICATION

DIVERSIFICATION DISTRIBUTION

MEAN-DIVERSIFICATION FRONTIER

CONDITIONAL ANALYSIS

REFERENCES

Managing diversification: common measures of diversification

$$R_w \equiv \mathbf{w}'\mathbf{R}$$

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-- weight-based definitions

$$\mathcal{D}_{Her} \equiv 1 - \mathbf{w}'\mathbf{w}.$$

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factor-based definition

$$R_n \equiv \sum_{k=1}^K \beta_{n,k} F_k + \epsilon_n \quad R_\epsilon \equiv \mathbf{w}'\epsilon$$

$$\mathcal{D}_{IS} \equiv 1 - \frac{\text{Var}\{R_\epsilon\}}{\text{Var}\{R_w\}}$$

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True idiosyncratic?

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Correlations?

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if correlations = 0

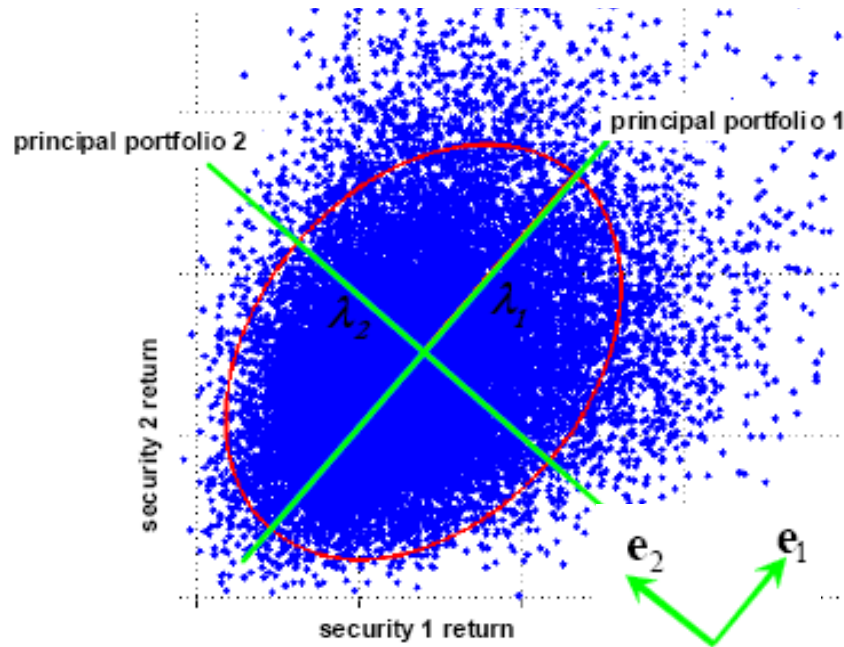
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if correlations $\neq 0$

Managing diversification – diversification distribution



$$R_w \equiv w' \mathbf{R}$$

$$\Sigma \equiv \text{Cov}\{\mathbf{R}\}$$

↓

$$\mathbf{E}' \Sigma \mathbf{E} \equiv \Lambda$$

PCA

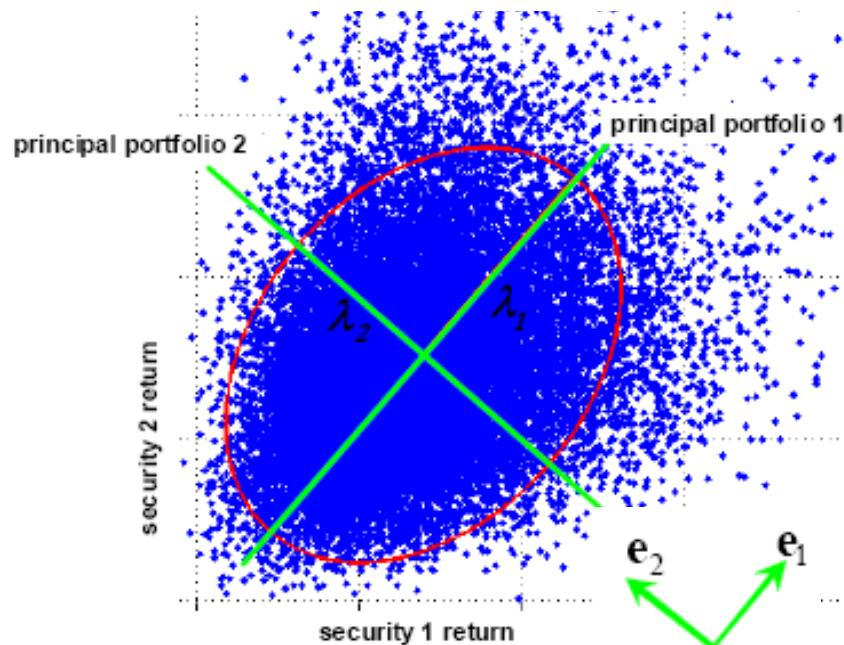
$$\mathbf{E} \equiv (\mathbf{e}_1, \dots, \mathbf{e}_N)$$

eigenvectors

$$\Lambda \equiv \text{diag}(\lambda_1^2, \dots, \lambda_N^2)$$

eigenvalues

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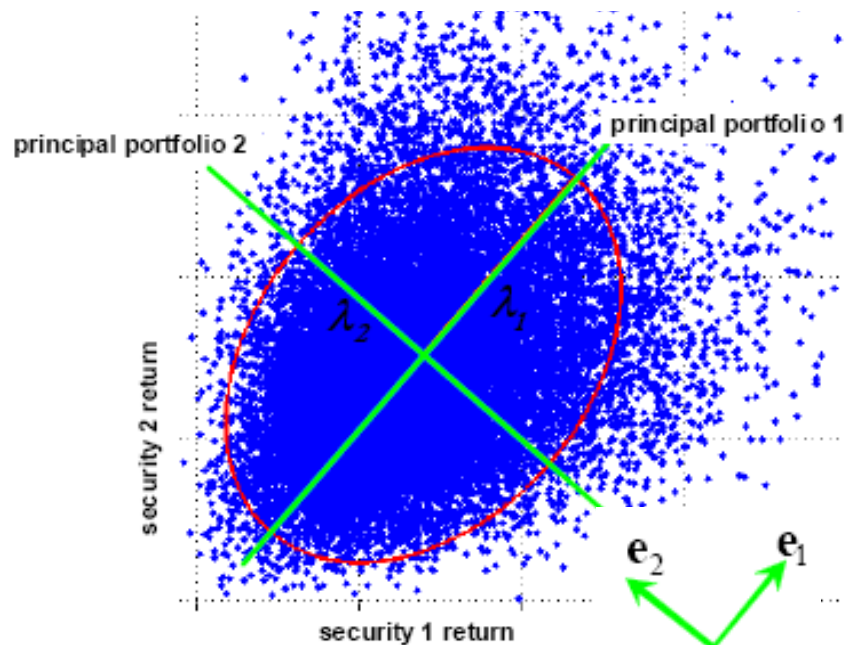
$$\mathbf{e}_n \equiv \underset{\mathbf{e}'\mathbf{e} \equiv 1}{\text{argmax}} \{ \mathbf{e}' \Sigma \mathbf{e} \}$$

\Updownarrow
uncorrelated, maximum
variance portfolios

$$\mathbf{e}' \Sigma \mathbf{e}_j \equiv 0 \text{ for all existing } \mathbf{e}_j$$

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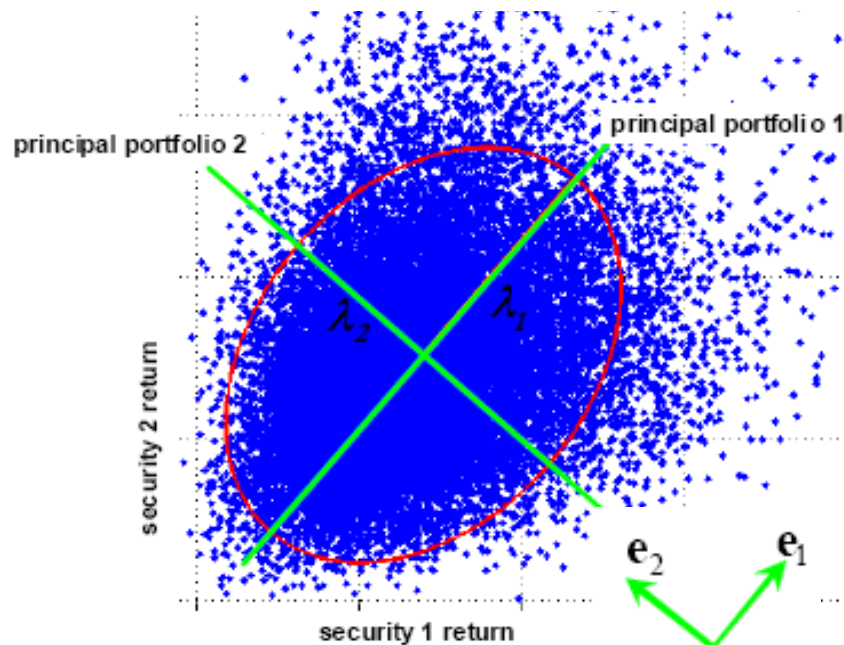
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variances of uncorrelated,
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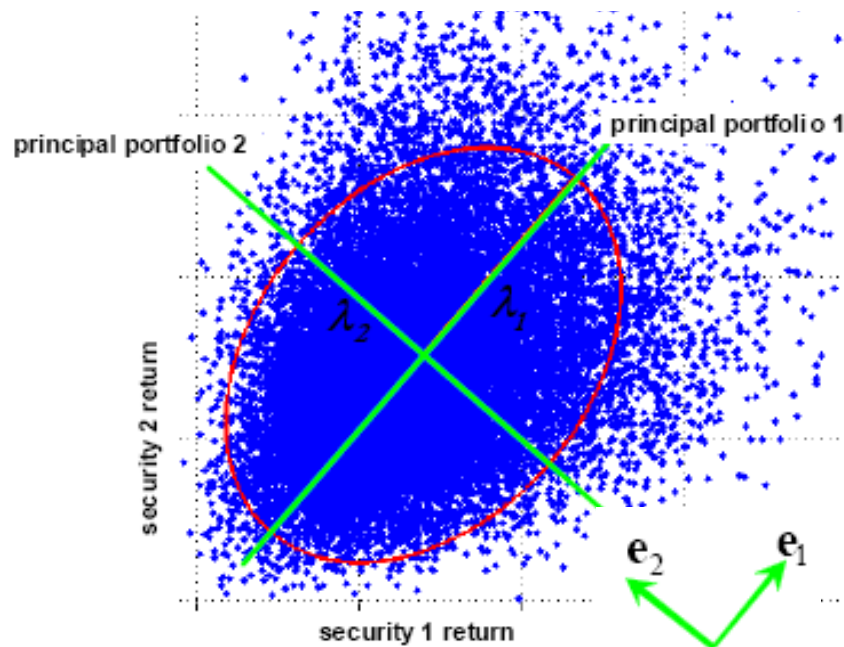
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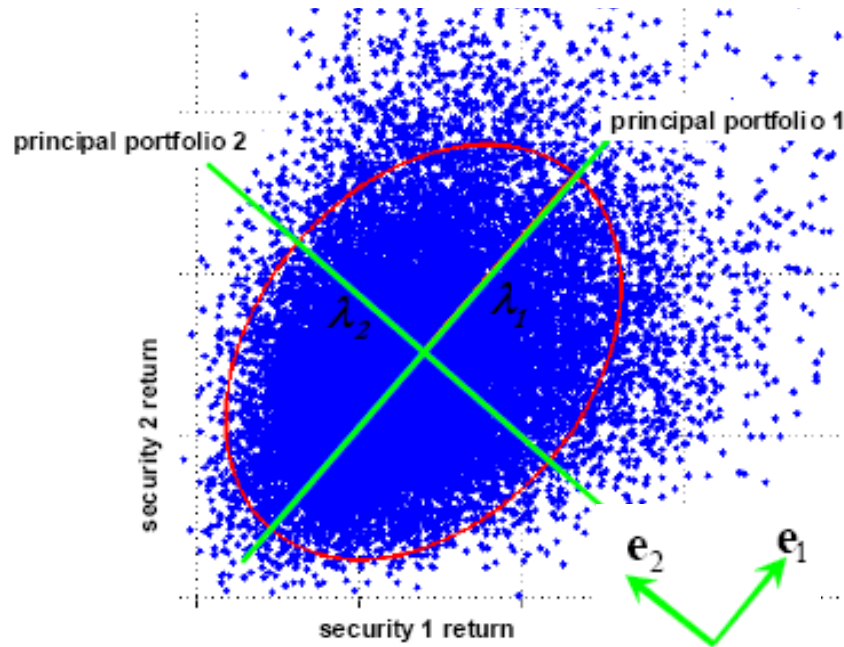
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variance concentration curve

contribution to original portfolio variance from n-th principal portfolio:

$$\text{Var}\{R_w\} \equiv \sum_{n=1}^N v_n$$

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volatility concentration curve

contribution to original portfolio volatility from n-th principal portfolio: “**hot spots**”

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contribution to original portfolio r-square from n-th principal portfolio

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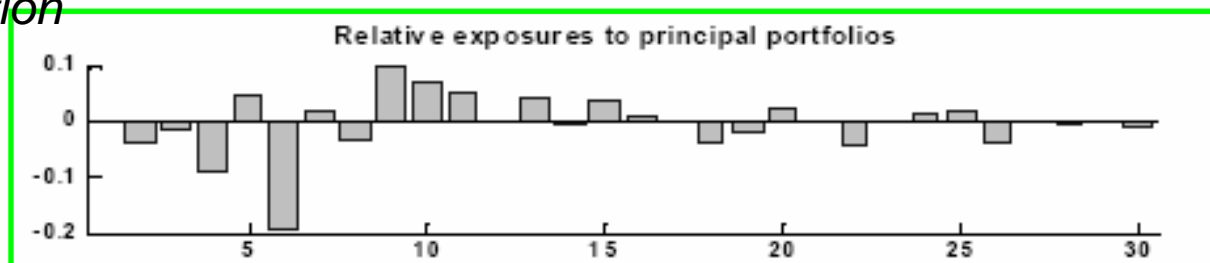
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Managing diversification



$$\mathbf{w} \mapsto \mathbf{w} - \mathbf{b}$$

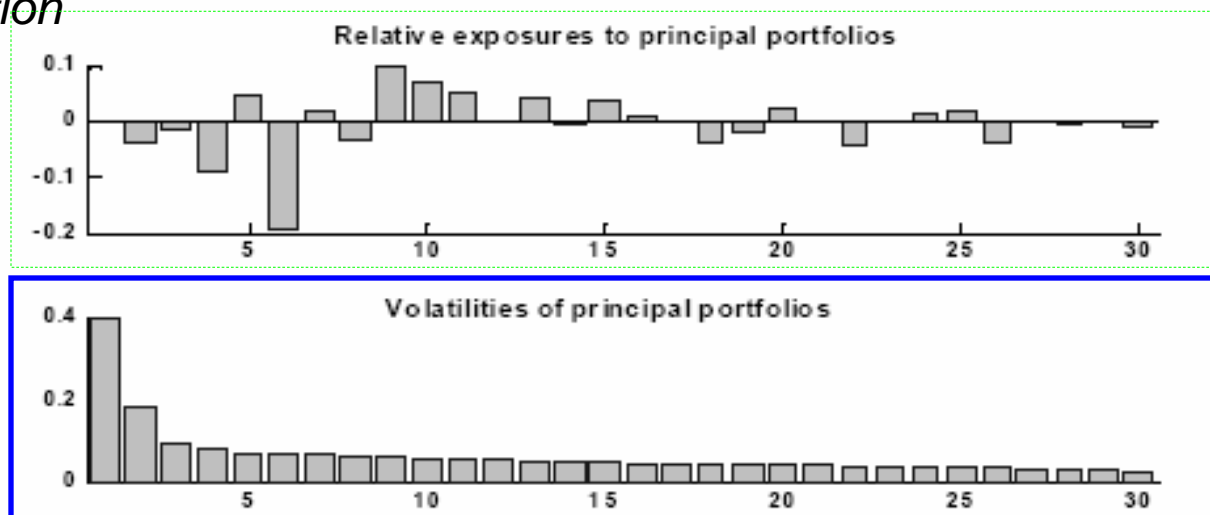
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variance concentration curve
 \Updownarrow
 volatility concentration curve
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 diversification distribution

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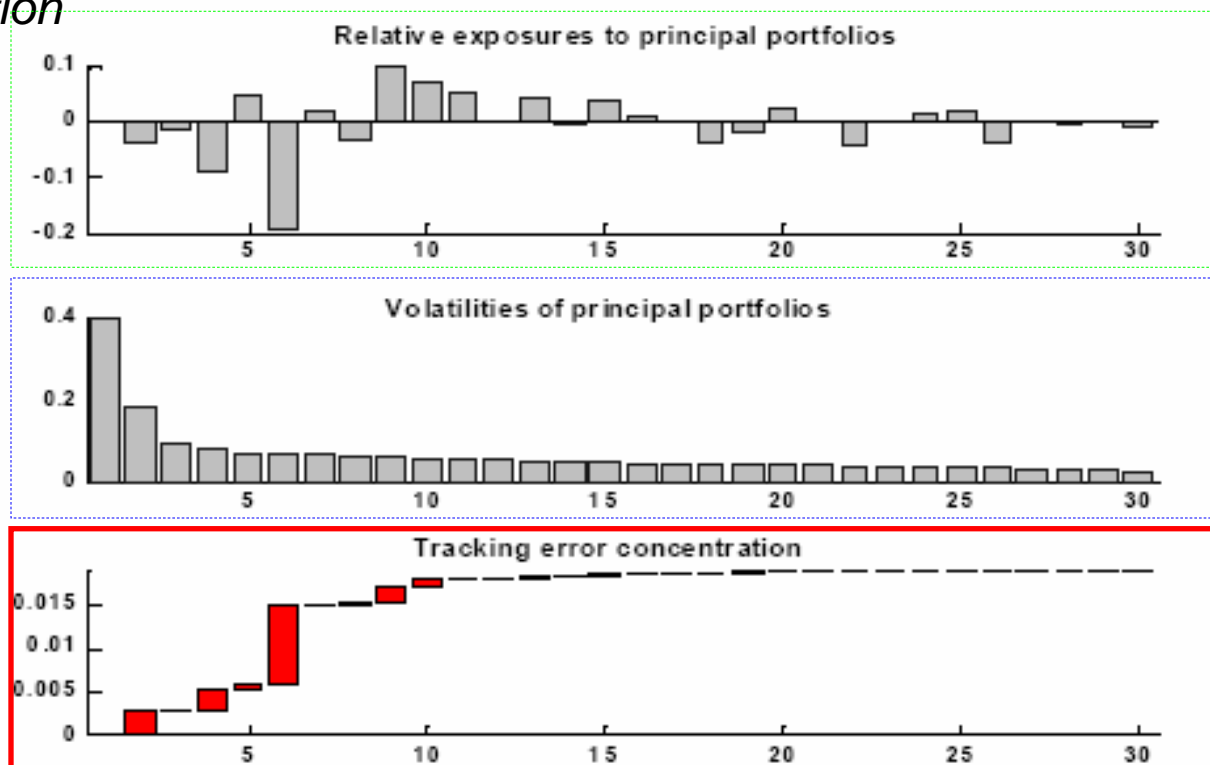
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diversification distribution

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Managing diversification – mean-diversification frontier

$$\begin{array}{c} \text{entropy:} \\ \Downarrow \\ \text{diversification} \end{array} \quad - \sum_{n=1}^N \boxed{p_n} \ln \boxed{p_n}$$

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Managing diversification – mean-diversification frontier

effective number of bets

$$\mathcal{N}_{Ent} \equiv \exp \left(- \sum_{n=1}^N p_n \ln p_n \right)$$

\Updownarrow

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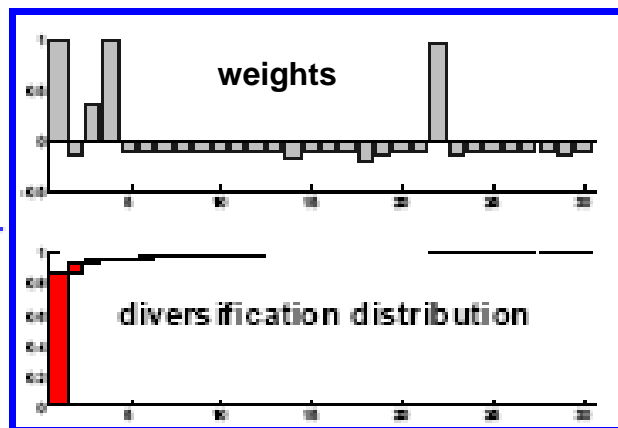
Managing diversification – mean-diversification frontier

effective number of bets

$$\mathcal{N}_{Ent} \equiv \exp \left(- \sum_{n=1}^N p_n \ln p_n \right)$$

full concentration

$$\mathcal{N}_{Ent} \approx 1$$



$$p_n \equiv \frac{\hat{w}_n^2 \lambda_n^2}{\text{Var} \{R_w\}} \quad \text{diversification distribution: "probability mass"}$$

Managing diversification – mean-diversification frontier

effective number of bets

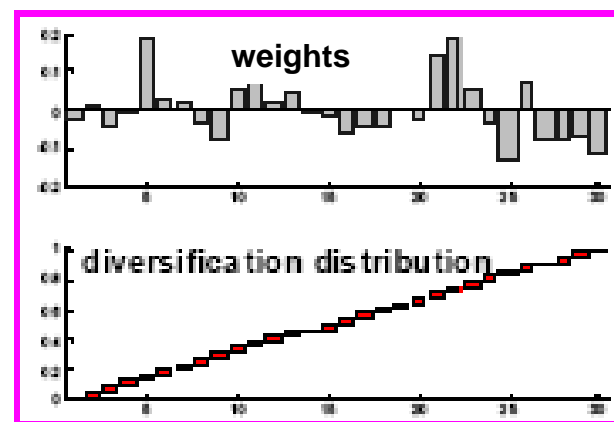
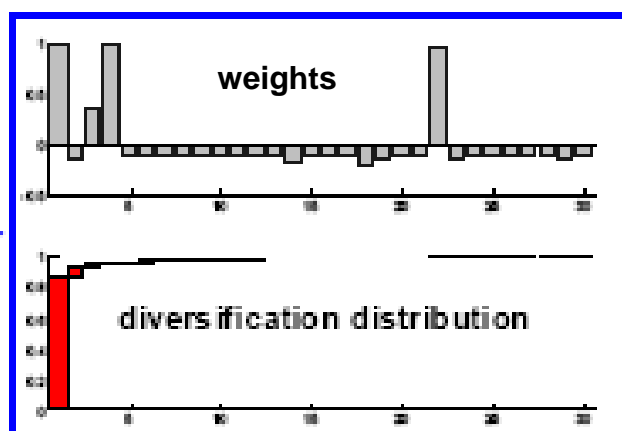
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full concentration

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full diversification

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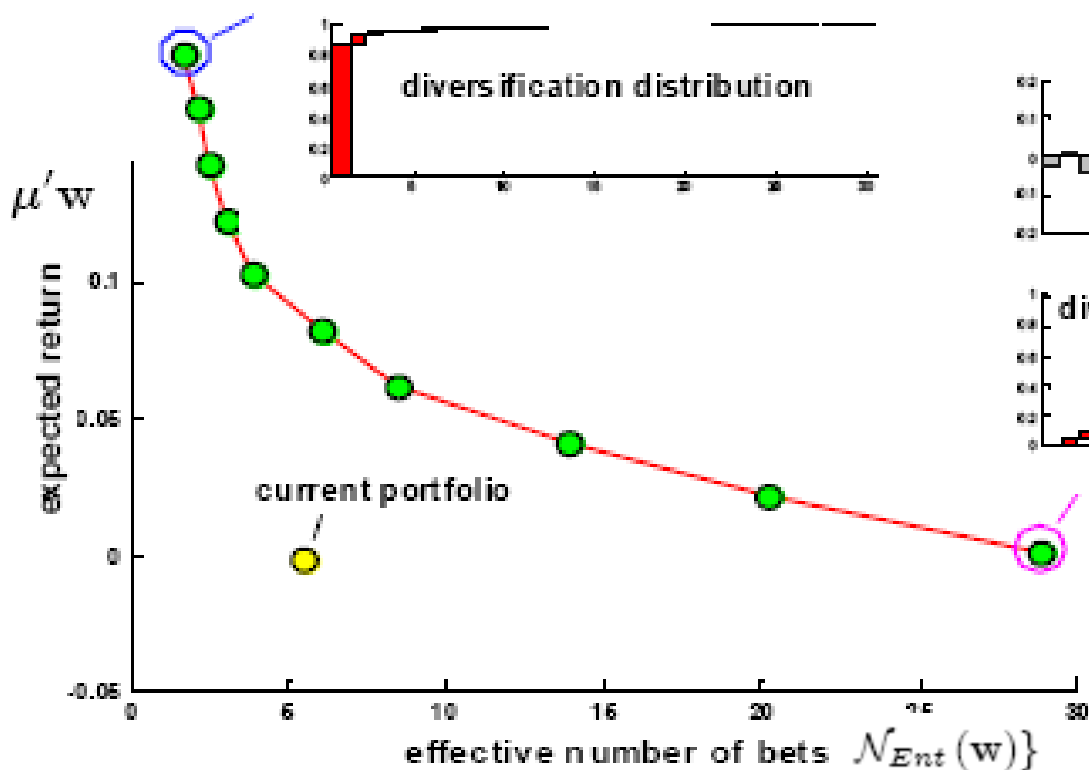
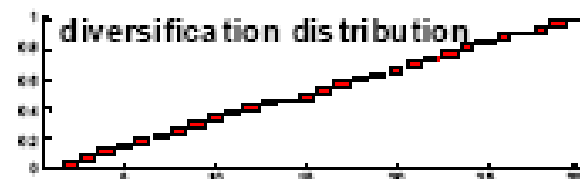
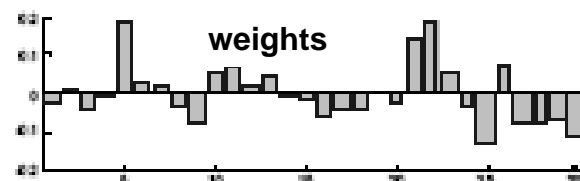
$$\mathcal{N}_{Ent} \equiv \exp \left(- \sum_{n=K+1}^N p_n \ln p_n \right)$$

full concentration $\mathcal{N}_{Ent} \approx 1$

full diversification $\mathcal{N}_{Ent} \approx N$.

mean-diversification frontier

$$\mathbf{w}_\varphi \equiv \operatorname{argmax}_{\mathbf{w} \in \mathcal{C}} \{ \varphi \mu' \mathbf{w} + (1 - \varphi) \mathcal{N}_{Ent}(\mathbf{w}) \}$$



Managing diversification – mean-diversification frontier

effective number of bets

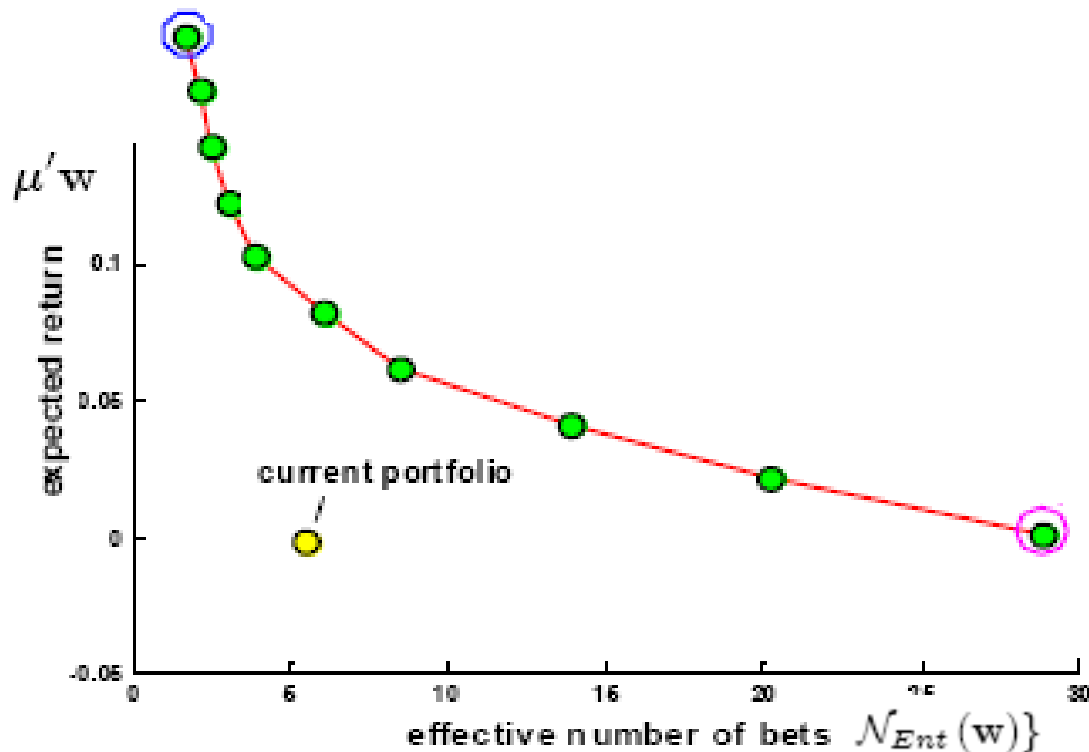
$$\mathcal{N}_{Ent} \equiv \exp \left(- \sum_{n=K+1}^N p_n \ln p_n \right)$$

full concentration $\mathcal{N}_{Ent} \approx 1$

full diversification $\mathcal{N}_{Ent} \approx N$.

mean-diversification frontier

$$\mathbf{w}_\varphi \equiv \operatorname{argmax}_{\mathbf{w} \in \mathcal{C}} \{ \varphi \mu' \mathbf{w} + (1 - \varphi) \mathcal{N}_{Ent}(\mathbf{w}) \}$$



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transaction costs

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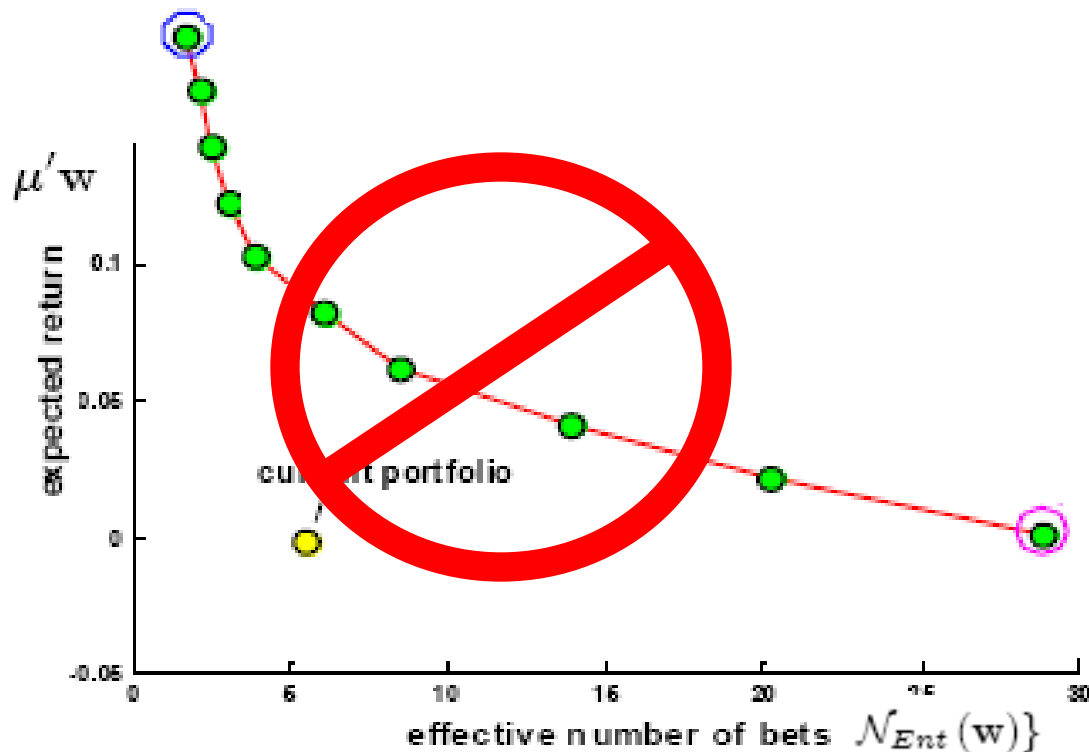
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best few trades

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\mathcal{I}_M^N

$$\mathcal{I}_2^3 \equiv \{ \{1, 2\}, \{1, 3\}, \{2, 3\} \}$$

$I_M \in \mathcal{I}_M^N$

$$I_M \equiv \{1, 3\}$$

$$S_{\{1,3\}} \equiv \begin{pmatrix} 1 & 0 \\ 0 & 0 \\ 0 & 1 \end{pmatrix}$$

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$$\Delta \mathbf{w} \equiv \mathbf{S}_{I_M} \mathbf{x}_i$$

only trade few securities at a time

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combinatorial search

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selection heuristic

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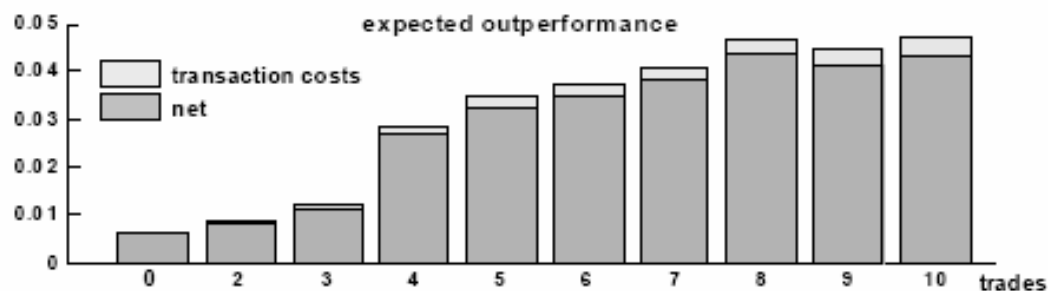
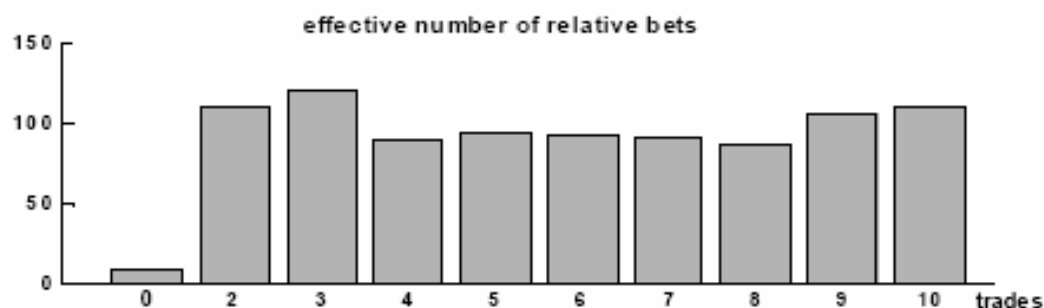
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selection heuristic



COMMON MEASURES OF DIVERSIFICATION

DIVERSIFICATION DISTRIBUTION

MEAN-DIVERSIFICATION FRONTIER

CONDITIONAL ANALYSIS

REFERENCES

Managing diversification – conditional analysis

$$R_w \equiv \mathbf{w}'\mathbf{R}$$

$$\Sigma \equiv \text{Cov}\{\mathbf{R}\}$$



$$\mathbf{E}'\Sigma\mathbf{E} \equiv \Lambda$$

PCA

$$\mathbf{E} \equiv (\mathbf{e}_1, \dots, \mathbf{e}_N)$$

principal portfolios

$$\mathbf{e}_n \equiv \underset{\mathbf{e}'\mathbf{e} \equiv 1}{\operatorname{argmax}} \{\mathbf{e}'\Sigma\mathbf{e}\}$$

$$\mathbf{e}'\Sigma\mathbf{e}_j \equiv 0, \text{ for all existing } \mathbf{e}_j$$

$$\Lambda \equiv \text{diag}(\lambda_1^2, \dots, \lambda_N^2) \quad \text{principal variances}$$

$$\lambda_n^2 \equiv \text{Var}\{\mathbf{e}_n'\mathbf{R}\}$$

Managing diversification – conditional analysis

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constraints

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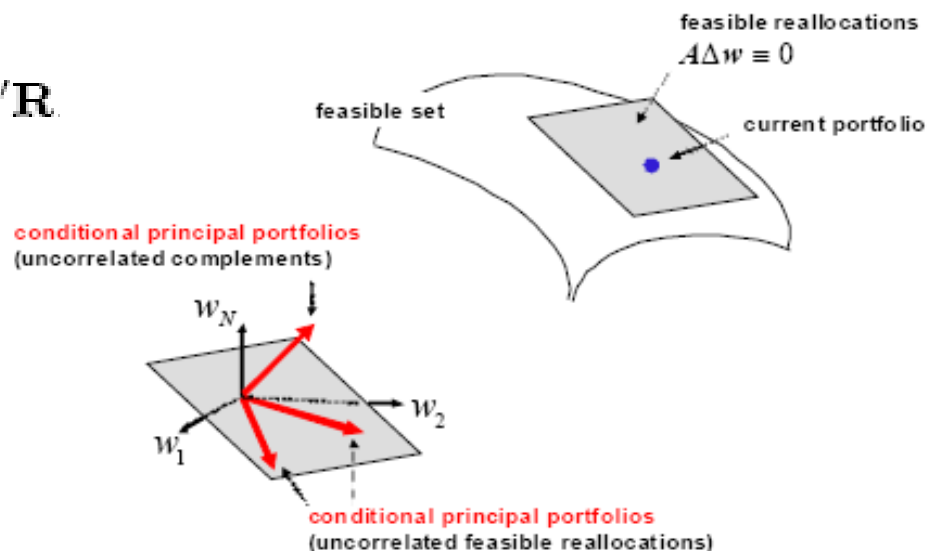
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REFERENCES

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➤ Article:

Attilio Meucci, “**Managing Diversification**”

The Risk Magazine - May 2009

extended version available at

www.symmys.com > Research > Working Papers

➤ MATLAB examples:

www.symmys.com > Teaching > MATLAB

➤ This presentation:

www.symmys.com > Teaching > Talks