



How “Hallyu” Impacts The World

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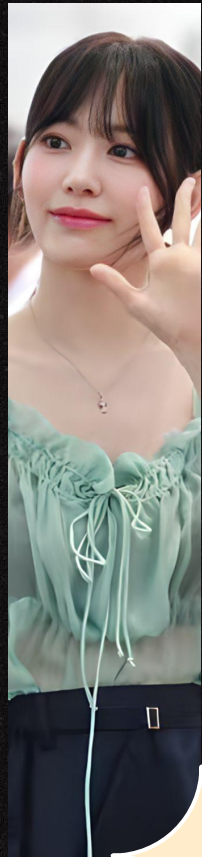
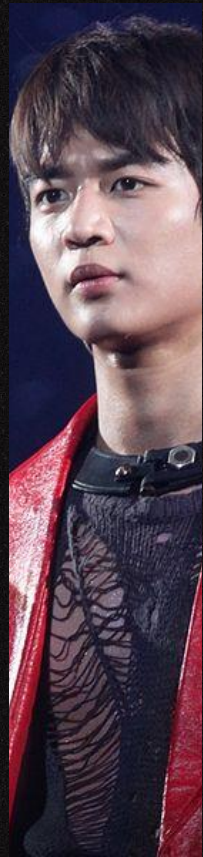
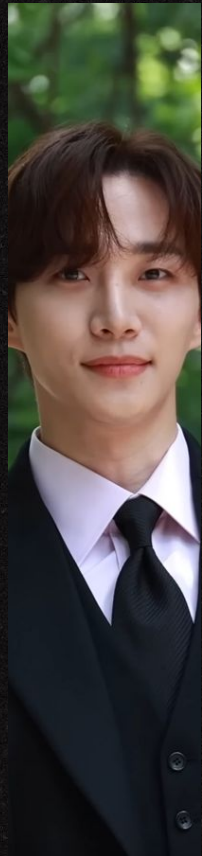




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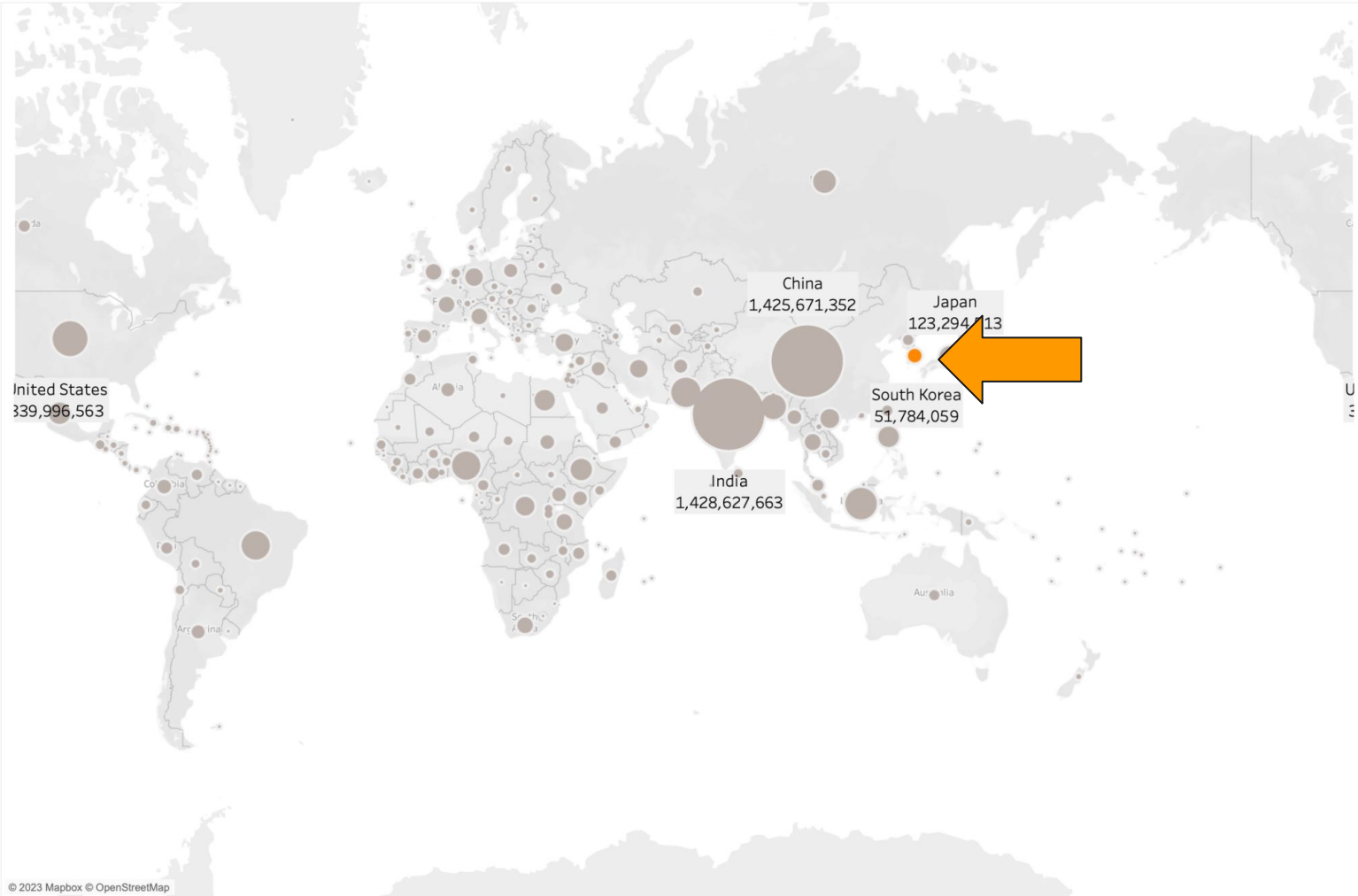
K-Pop



01.

**ABOUT
SOUTH KOREA**

World Population 2023

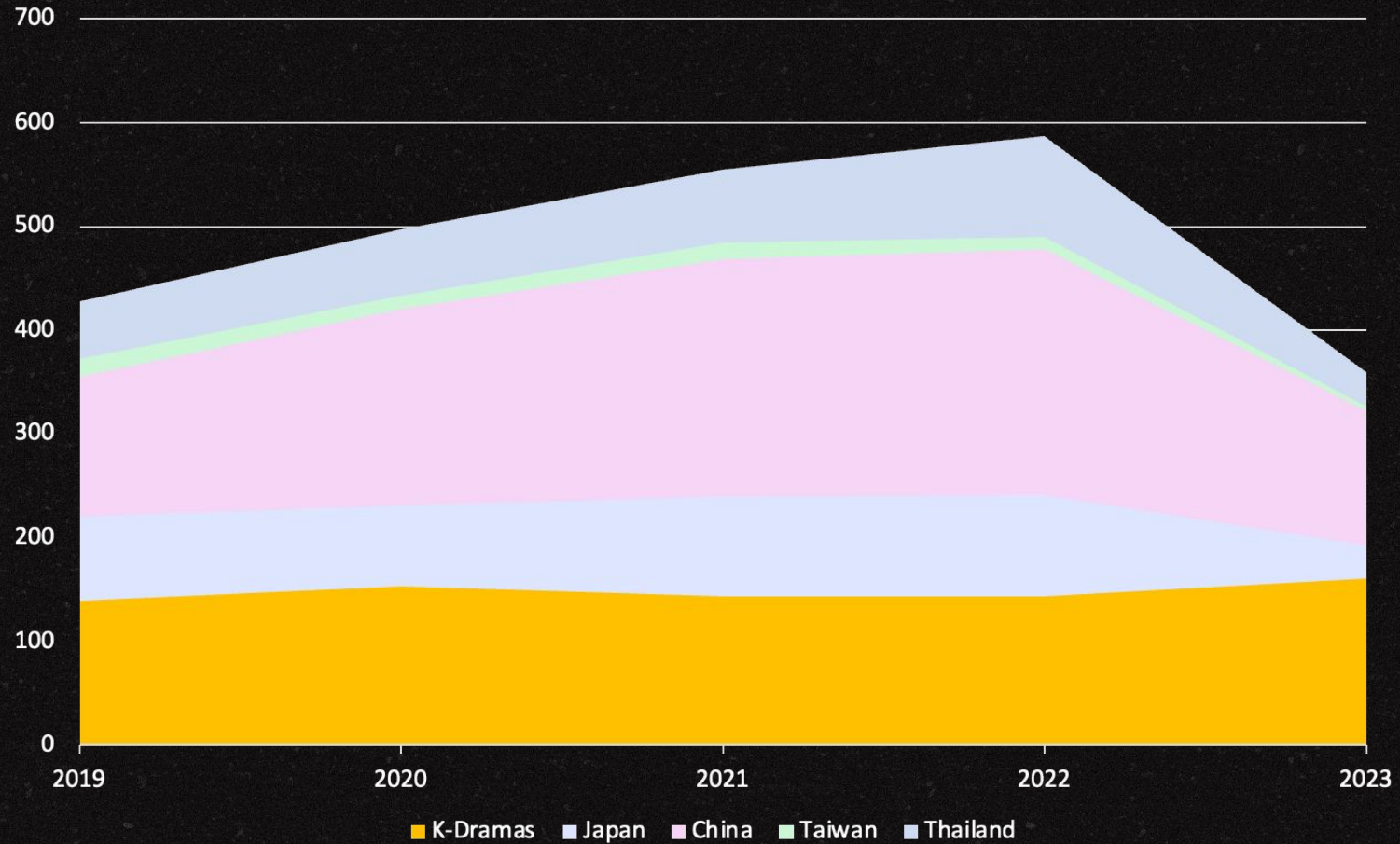




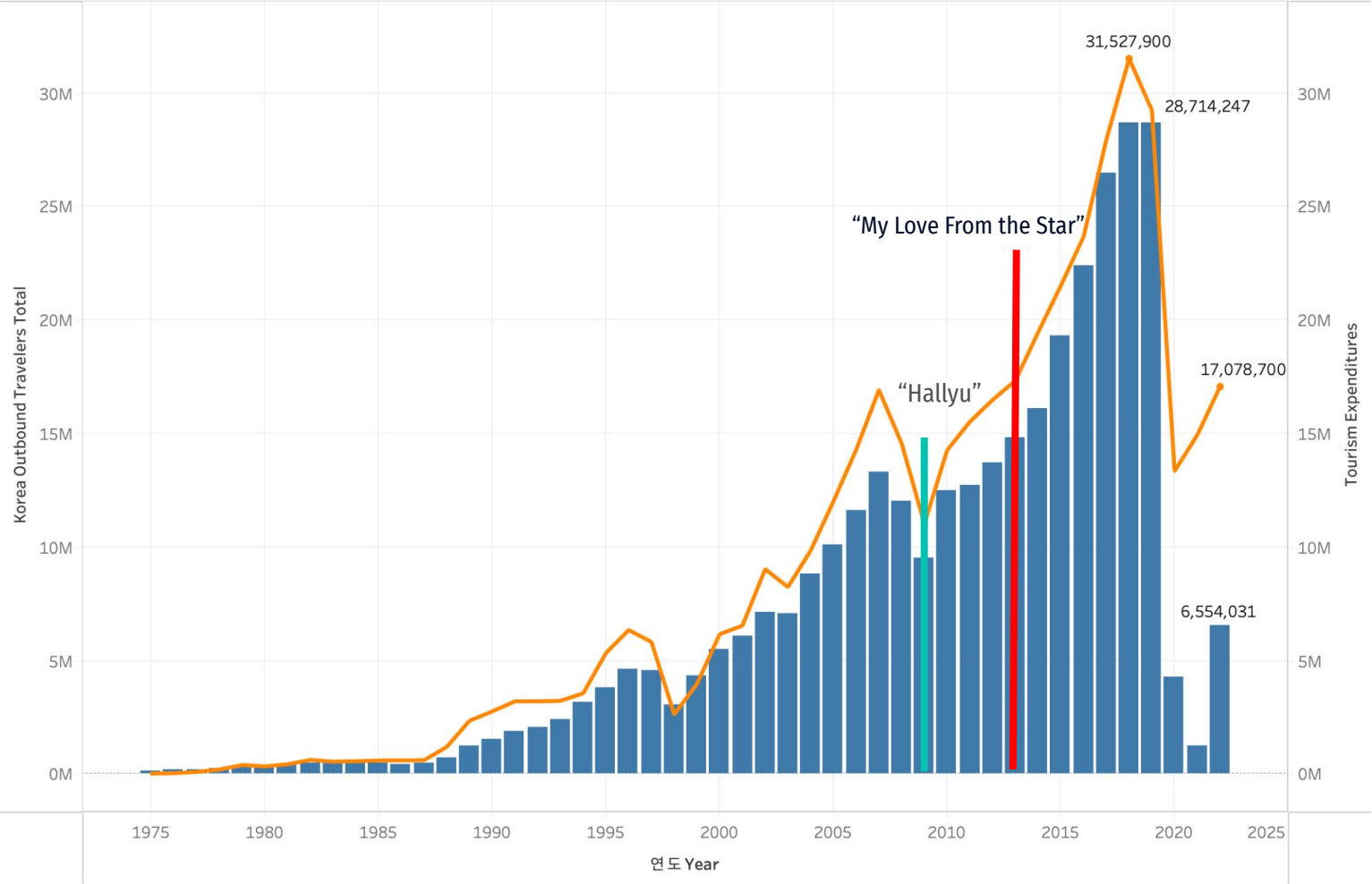
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K-Dramas

Numbers of Top 5000 Drama in East Asia



South Korea's Outbound Travelers by Month, 1975-2022

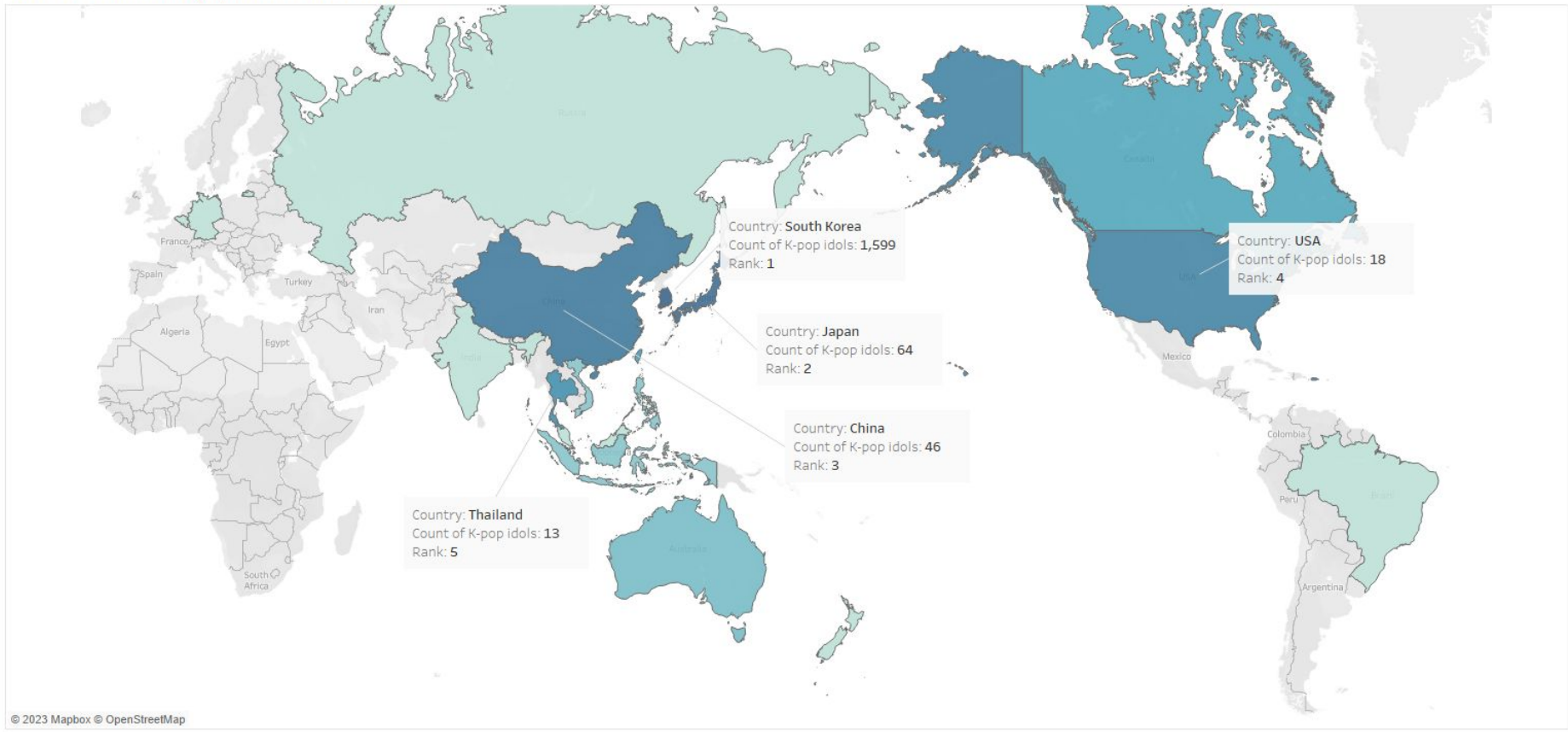




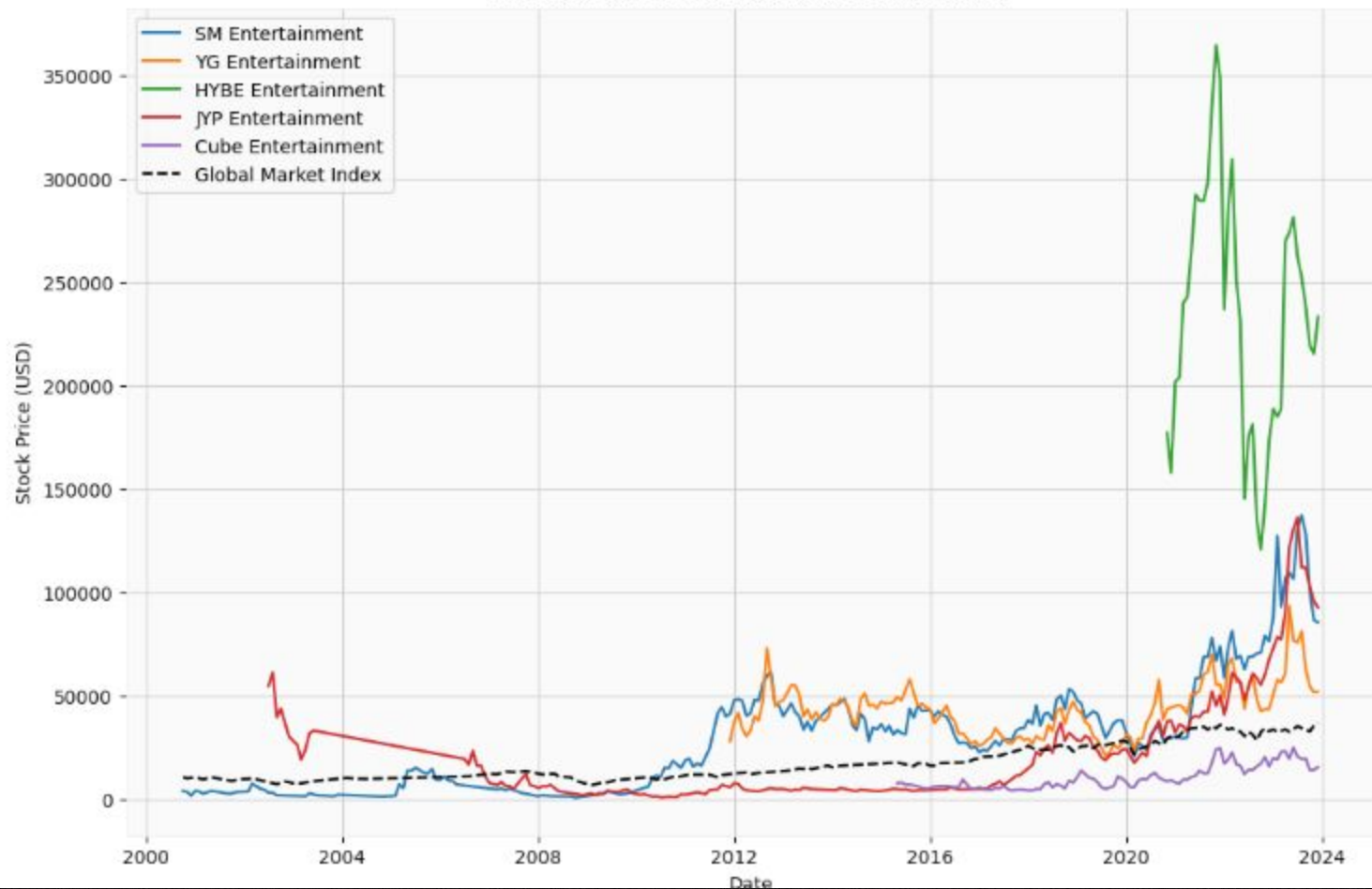
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K-Pop

Rank of Count of K-pop idols nationalities



Entertainment Stocks vs. Global Market Index

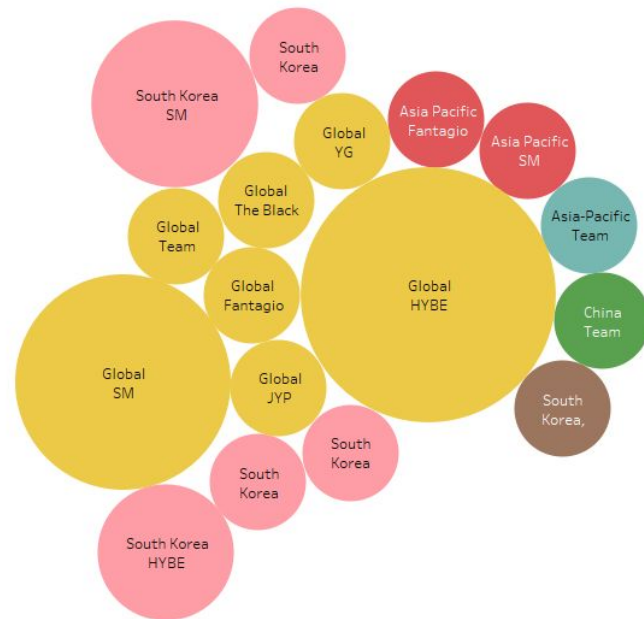
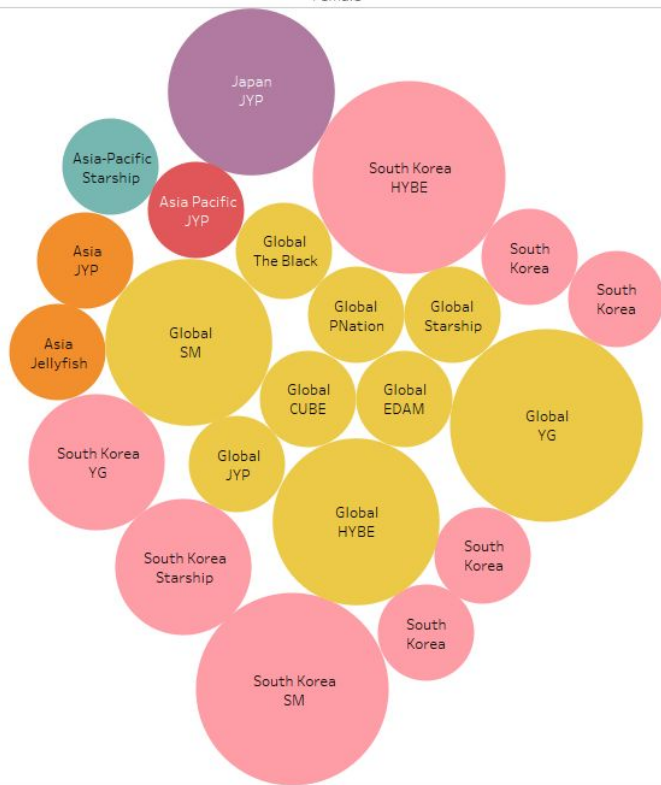


Korean Idols Ambassadorials

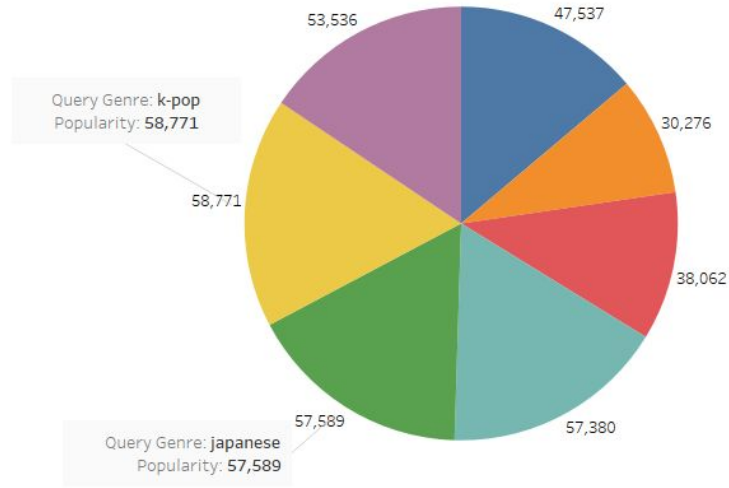
Gender

Female

Male



East Asia Top Tracks in Spotify



Thank You

