

SD-160 README

Audience	Mark
README make it clear who should and should not use the README and how the README will meet audience's needs.	6
README include some acknowledgement of who the audience is and their needs for using the README.	5
	4
	3
Audience is not clear, and the README seem very general and vague.	2
No attention to directing the README to a specific audience.	1

Purpose and Clarity	Mark
The purpose of README is very clear and audience knows what they will be able to do after reading the document.	6
The purpose is somewhat clear, but not outlined well for the audience. This may be due to a weak introduction.	5
	4
	3
Purpose is not clear at all. Document just starts with instructions and no purpose clarification.	2
No attention to purpose of document.	1

Images	Mark
Clear, well chosen pictures accompany the README. The images help add interest and clarity to the information being presented in the README.	6
	5
There are pictures accompany the README. They are are appropriate, however the size of the images and the and infor	4
	3
Some pictures are included with the README, but they are not clear, presented out of context, or they are not connected to the text.	2
	1
No pictures are included in the instructions. The document includes text only.	1

Organization	Mark
The README are very well organized into major sections with clear labels.	6
The README are is well-organized into major sections that are labeled.	5
	4
	3
The README is organized into sections.	2
README is poorly organized or have no clear organization at all.	1

Completeness	Mark
The README includes all necessary information and pictures, including any issues, author information for help and troubleshooting.	6
The README include the necessary information required, but some of the sections may be missing some of the desired information.	5
	4
	3
The README may be missing some sections and some of the sections are not clear.	2
Instructions are incomplete and offer little help for the user.	1

Total Mark	30
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