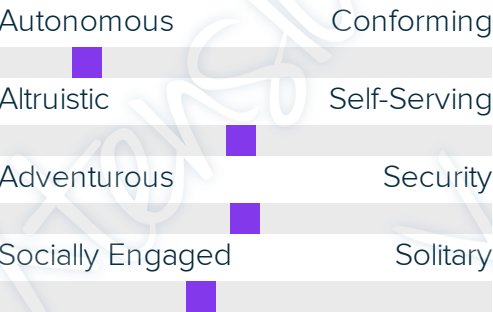


User Persona Name



Age: **27**
Work: **Game Designer**
Family: **Single**
Location: **Halifax**
Character: **Lawful Good**

Personality



Goals

- Strives for roles that offer high levels of achievement and economic rewards.
- Aims to engage in activities or professions that allow for creative output and personal expression.
- Seeks benevolent social connections that are supportive and mutually beneficial.
- Seeks a life that balancedly combines adventure, personal growth, and security.

Frustrations

- Feeling restricted by situations that limit self-direction or require conformity.
- Environments that do not value or encourage creativity.
- Disappointment in shallow social interactions that lack depth or genuine connection.
- Experiencing a lack of personal or professional growth and advancement

Bio

- Borned in Wuhan
- Was studying in International Secondary High School
- Learning English for 21 years
- Love visiting different countries

My life has been one of continuous exploration and striving for a sense of autonomy and purpose. From a young age, I was determined to follow my own path which is one of the reason why I choose study aboard, guided by a strong sense of what I wanted to achieve in life. My pursuit of self-direction was not just about making my own decisions but also about finding ways to express my creativity and advance my personal and professional life. Along the way, I've sought to align my career and personal projects with my deep-seated values of benevolence, universality, and security, always with an eye towards economic rewards and stability.

Motivation



Brands &



Preferred Channels

