# Menu Generation Assistant

## Flutter + Supabase App

---

Haotian Sun, Dominic Pöltl, Joshua Lympany
**University of Tübingen**

23.05.2025

Department of Marketing

# Outline

# Applications

# User Story Examples (1)

**Image Upload**

Upload a photo of my ingredients $\rightarrow$ get a recipe.

**Diet Preferences**

App! I am vegan, or I am looking to lose fat.

# User Story Examples (2)

**Ingredient Edit**

Adjust detected ingredients (even AI can make mistakes)

**Recipe Share**

Share my generated recipe via link with friends.

# Basic Idea

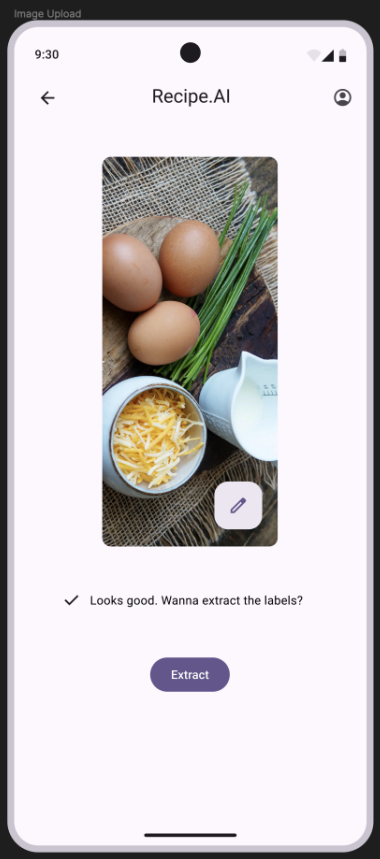
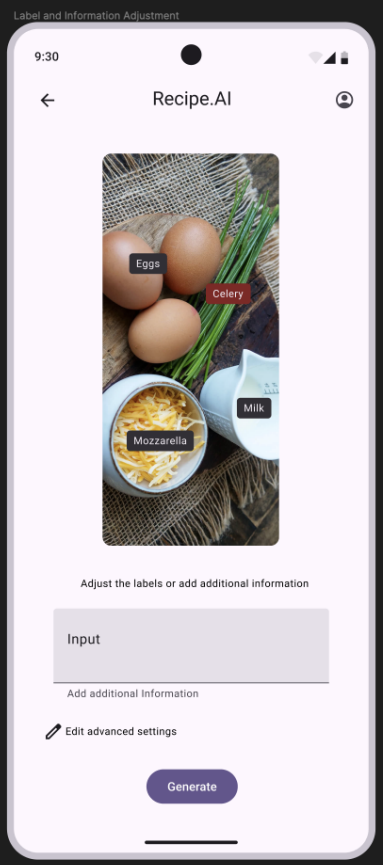
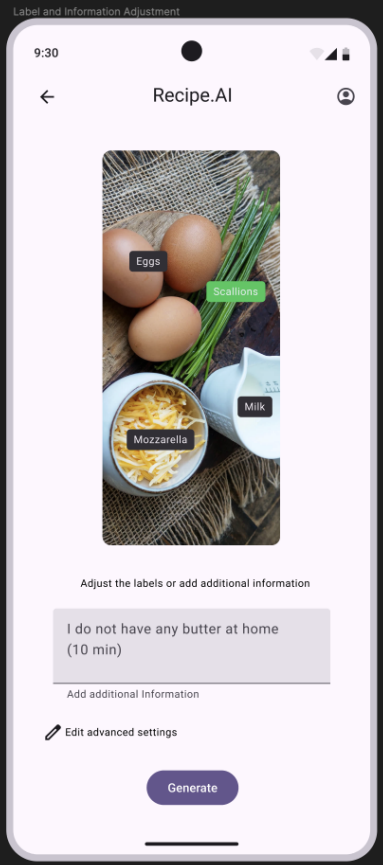


Image Upload
9:30
Recipe.AI
Looks good. Wanna extract the labels?
Extract


Label and Information Adjustment
9:30
Recipe.AI
Eggs
Celery
Milk
Mozzarella
Adjust the labels or add additional information
Input
Add additional Information
Edit advanced settings
Generate


Label and Information Adjustment
9:30
Recipe.AI
Eggs
Scallions
Milk
Mozzarella
Adjust the labels or add additional information
I do not have any butter at home (10 min)
Add additional Information
Edit advanced settings
Generate

# Potential Applications (1)

**Smart Cooking Guide**

Personalized step-by-step instructions based on ingredients

**Fast Cooking**

Instant recipe suggestions for meals under 15 minutes

# Potential Applications (2)

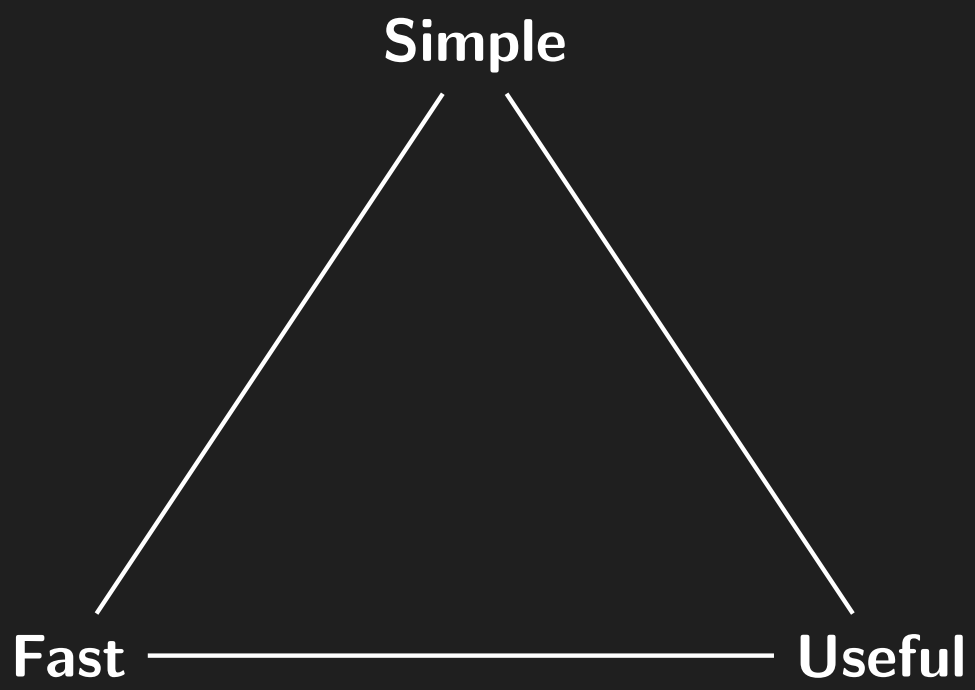
**Meal Planning & Tracking**

Auto-generate weekly menus from photos

**Minimalist Recipes**

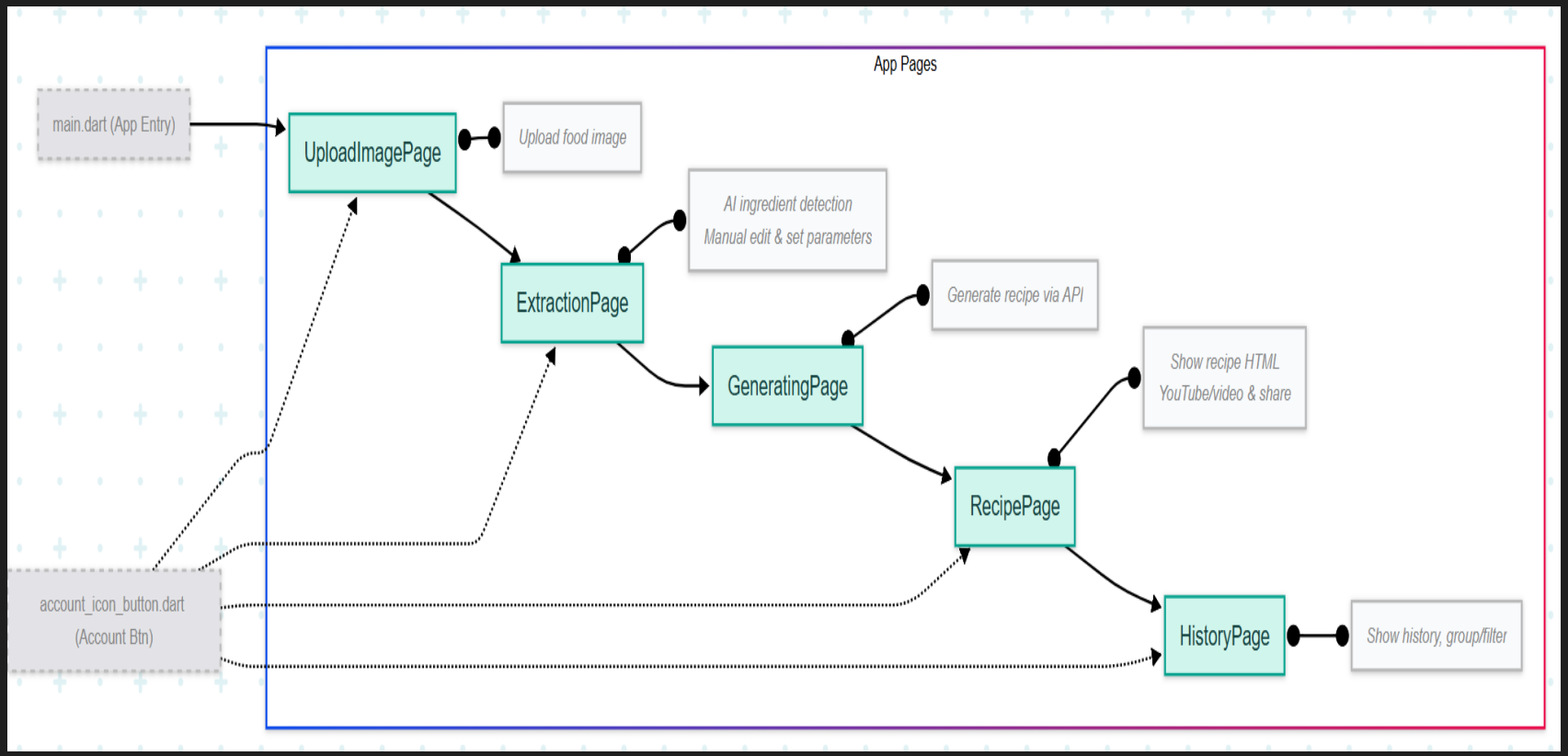
Create tasty dishes using only 3–5 ingredients on hand

# Value Proposition

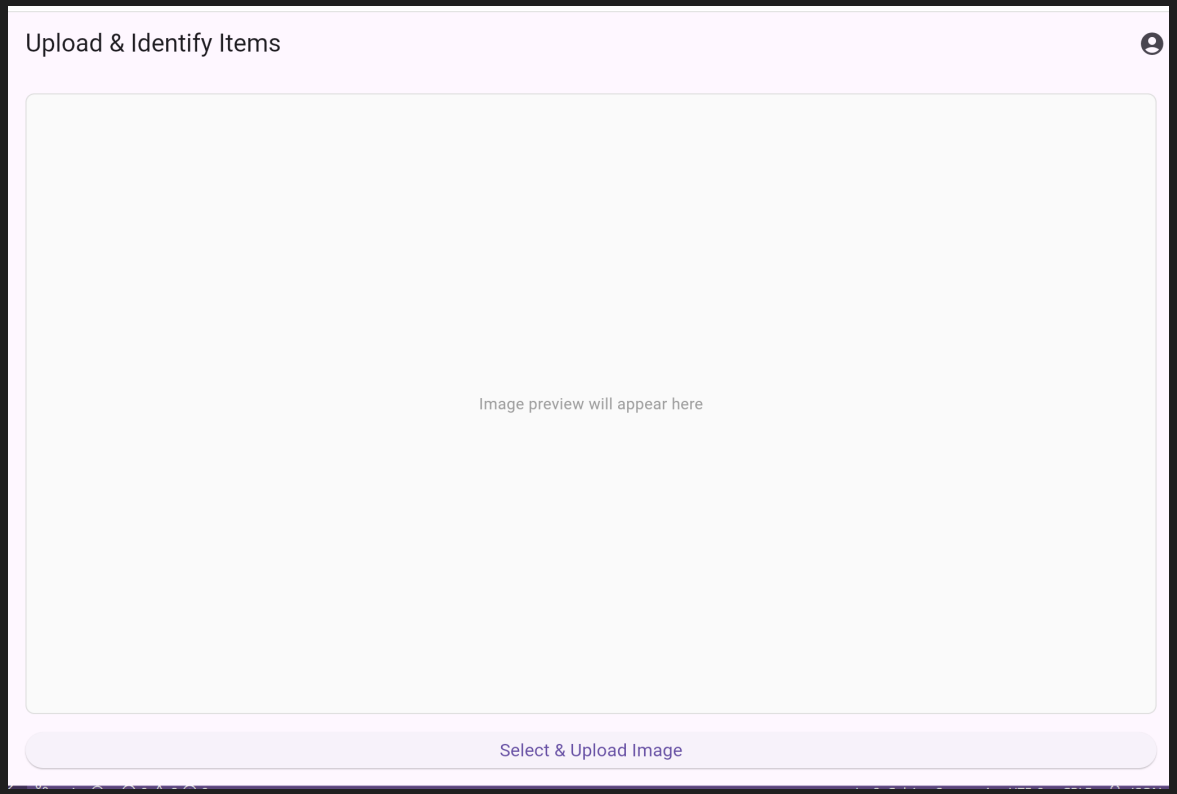


# Front End

# App Structure

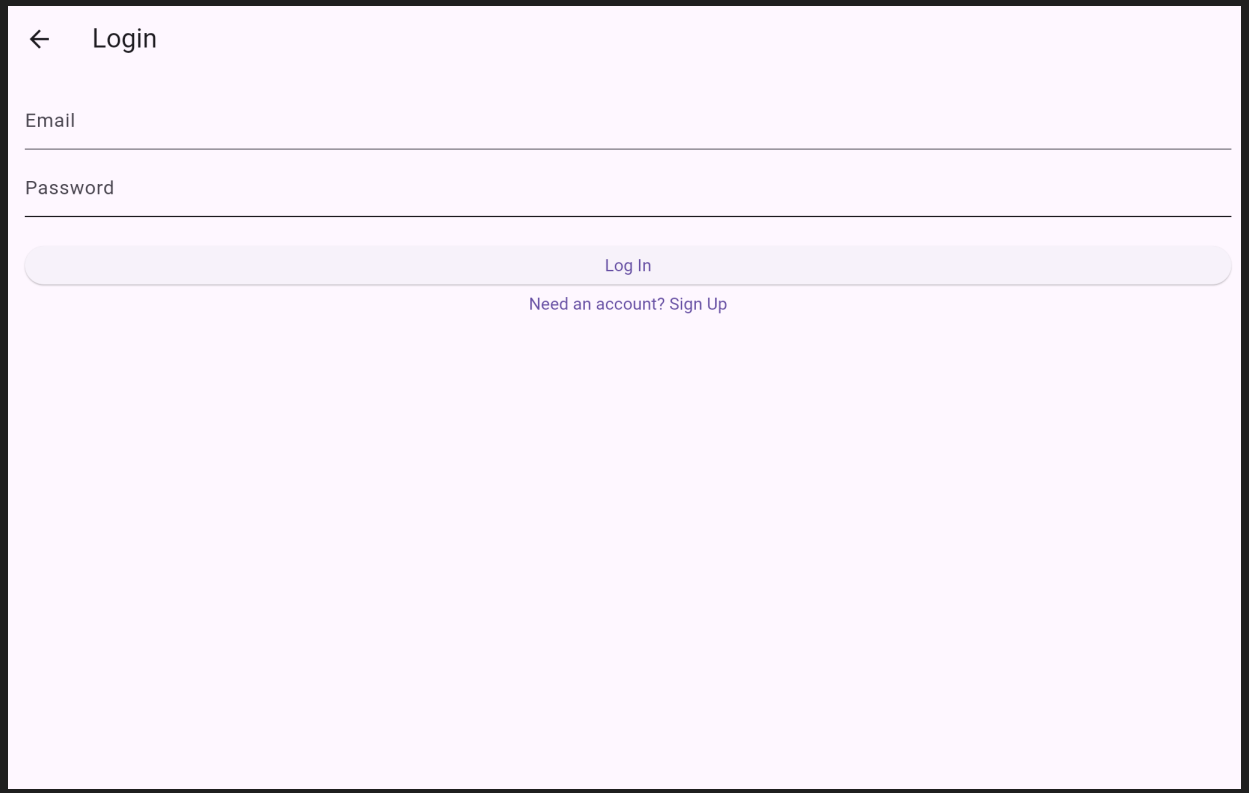


# Initial Page



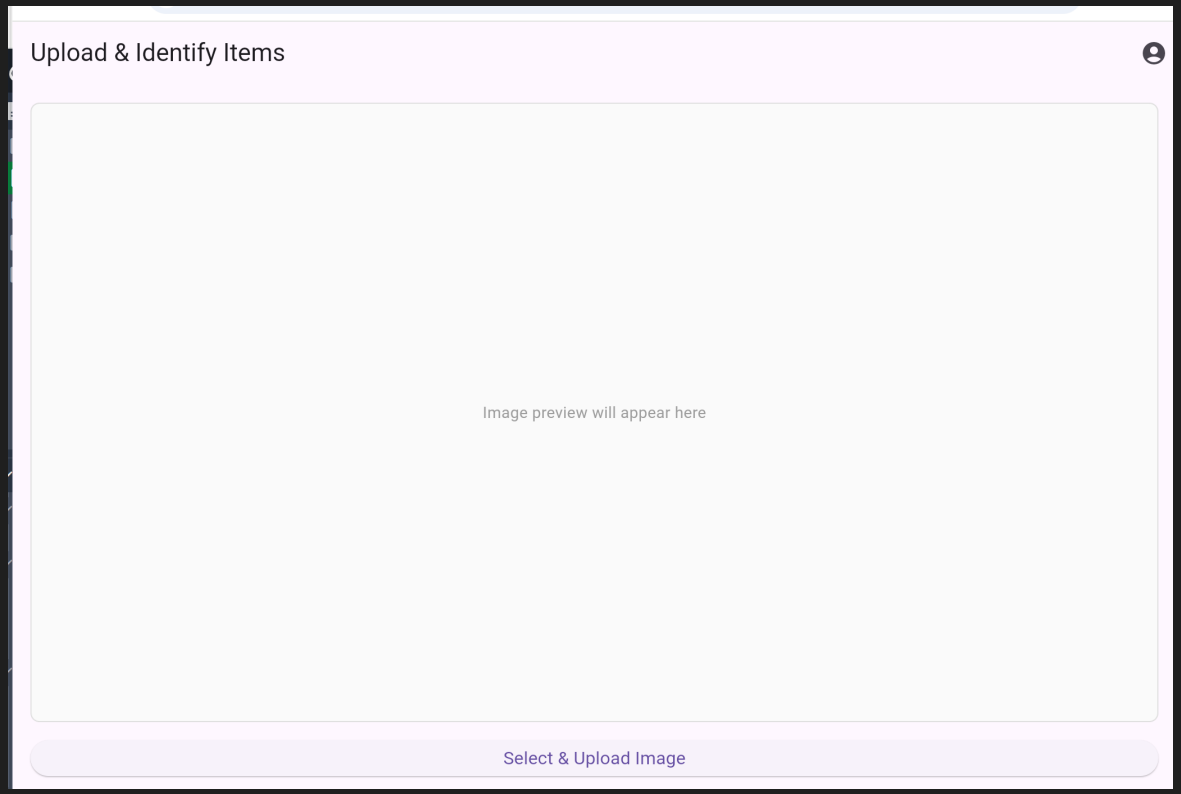

- Unlogged-in user selects and uploads a food image to start the process.

# Log-in Page



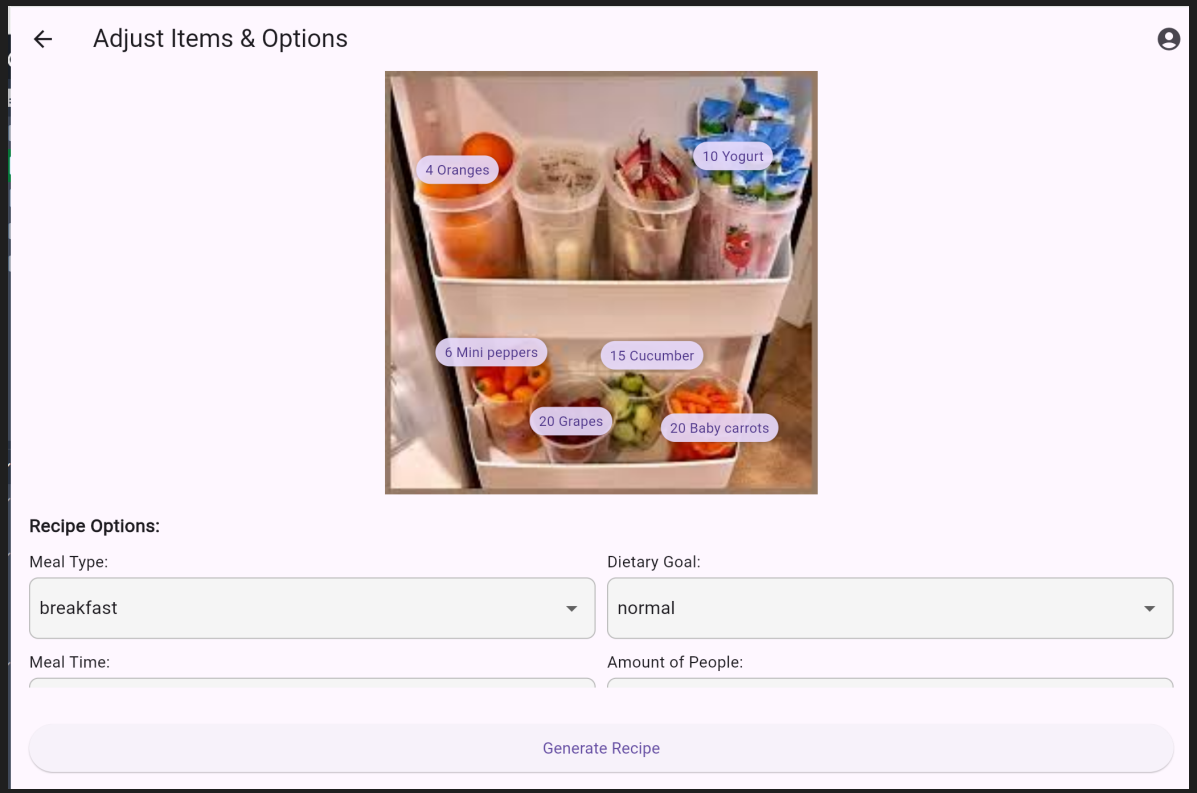

- Users can securely log in or sign up with their email and password to access personal features like history.

# Upload Page



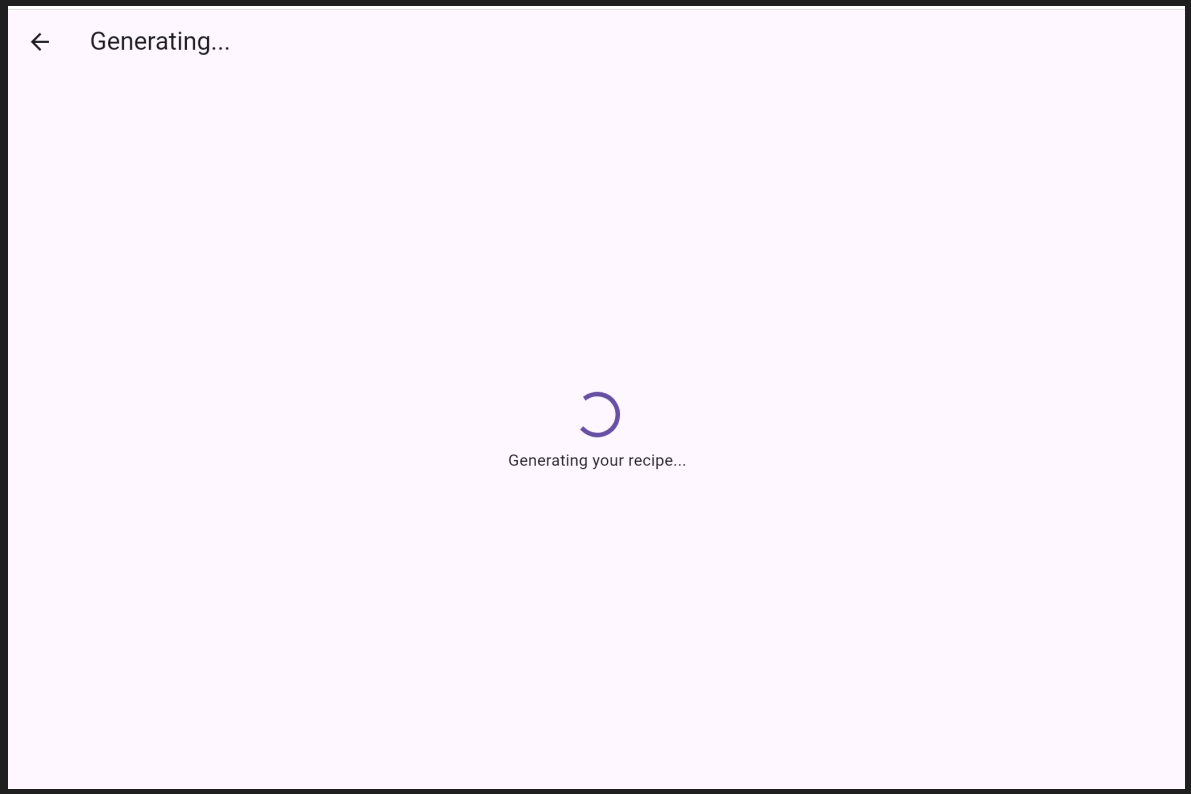

- Logeed users select and upload a food image to start the recipe generation process.

# Extraction Page



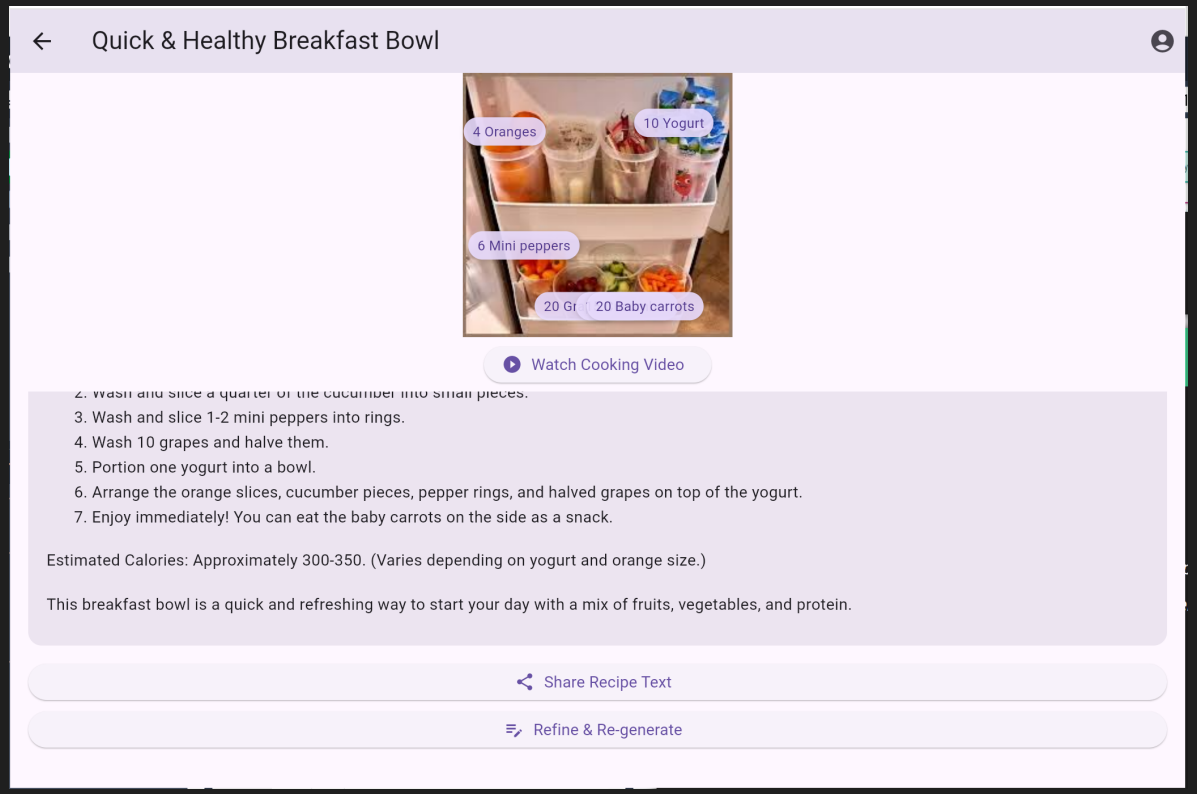

- Users review and adjust AI-detected ingredients, and set preferences for the recipe.

# Generating Page



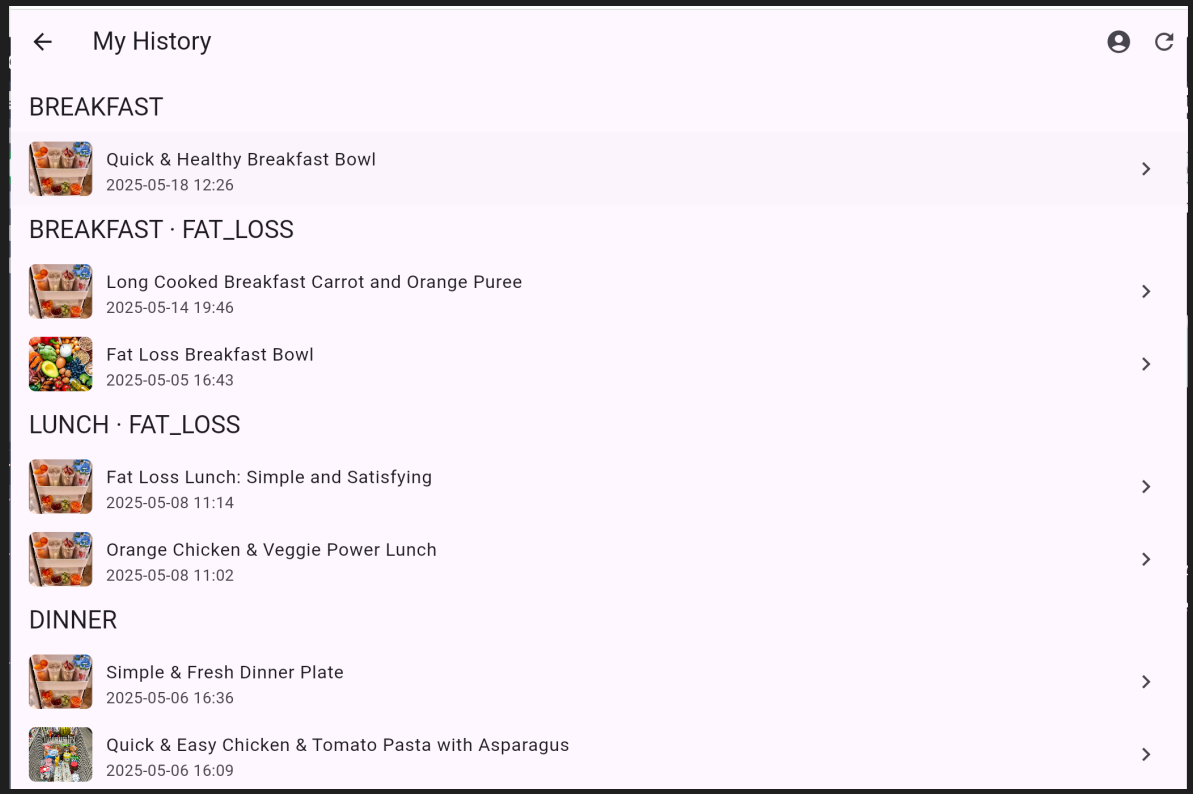

- The app calls the edge function from backend to generate a recipe based on the selected ingredients and user preferences.

# Recipe Page



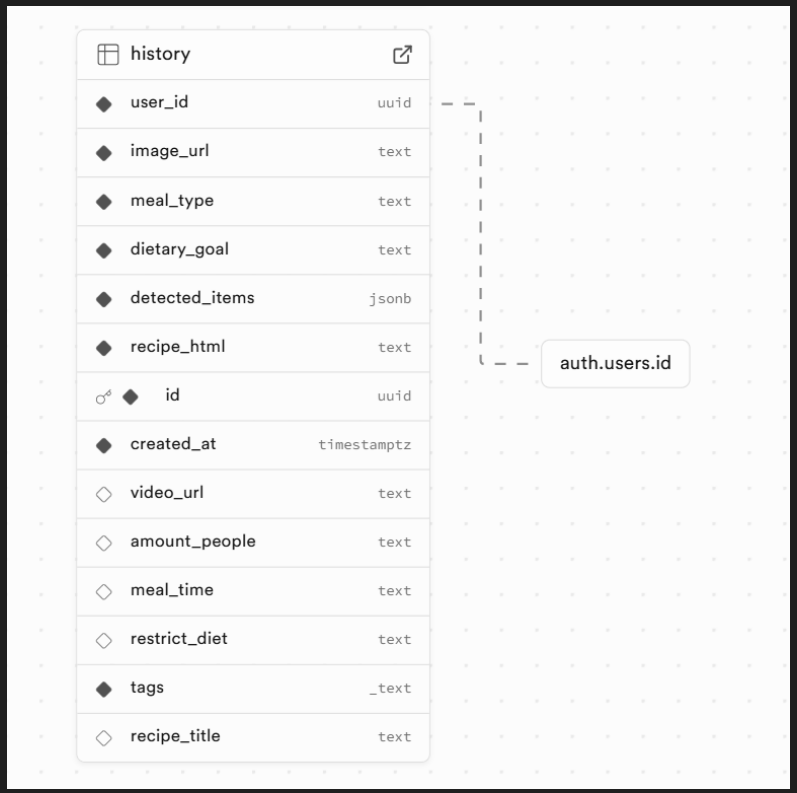

- Shows the generated recipe with steps, nutrition info, a video link, and sharing options.

# History Page




- Displays your recipe history, grouped by meal type and dietary tags for easy access.

# History Table




- All recipe generations are stored in a structured table, linked to user accounts, with key fields for filtering and display.

# Back End

# First Question: How do we develop the Backend?

| **Consideration** | **Custom Backend** | **Out-of-the-Box Solution** |
|---|---|---|
| **Customizability** | High | Moderate to High |
| **Time Investment** | Significant (Dev + Ops) | Low (Setup + Config) |
| **Opportunity Cost** | Higher (focus on infrastructure) | Lower (focus on core product) |
| **Pricing Model** | Variable (infra + dev) | Often Tiered (Free to Enterprise) |
| **Open-Source Nature** | Own Code | Varies (some are, some aren't) |

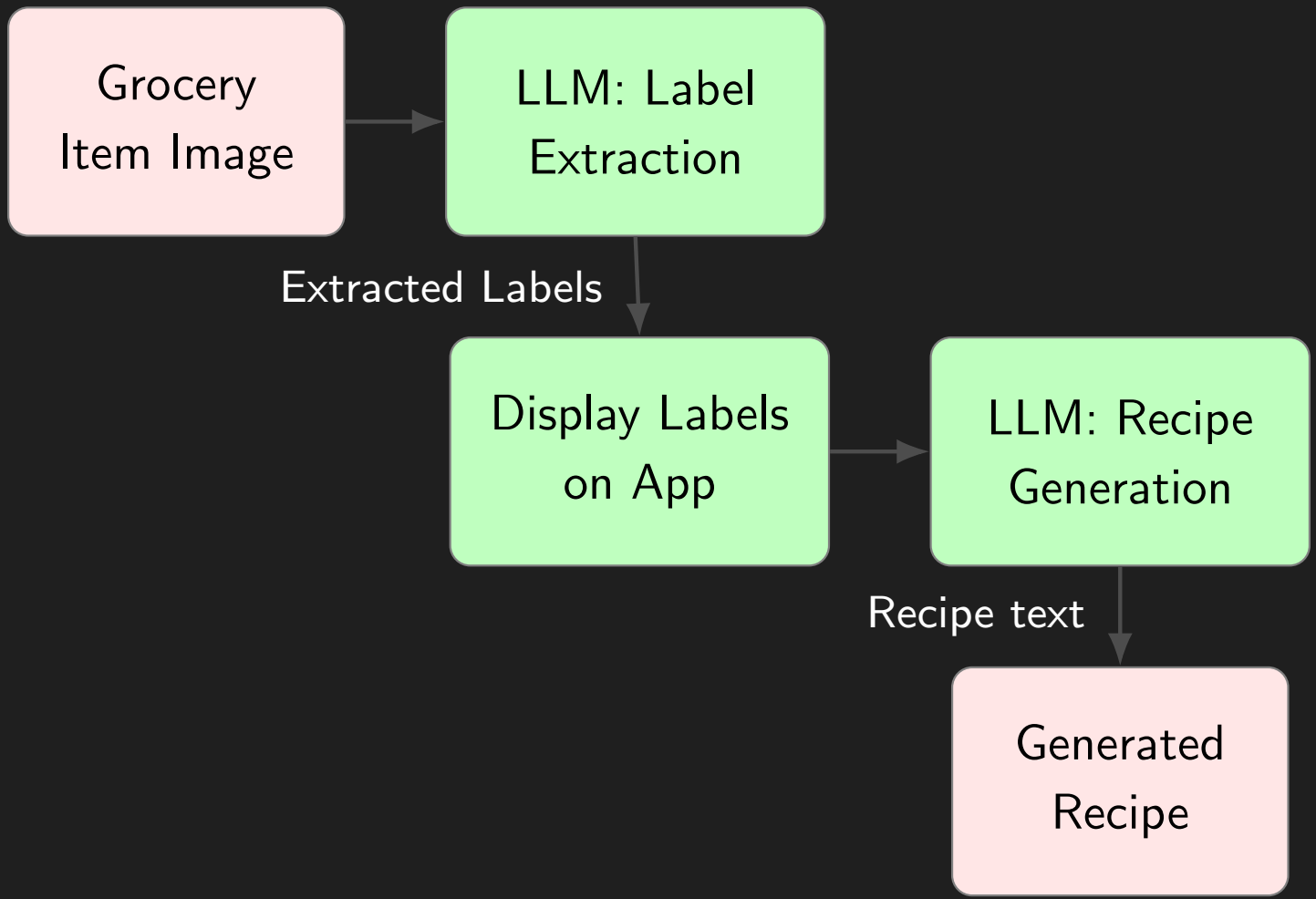
# How Supabase addresses these questions

**Benefits of using Supabase** 

1. Rich out-of-the-box functionality
2. Low time-investment
3. Focus on core product features instead of infrastructure (Automated hosting by Supabase)
4. Generous free tier
5. Open-source code

# Second Question: How do we extract the labels and generate the recipe?

## Process Overview: From Image to Recipe



# How can we extract the labels consistently?

**The magic happens through Prompt Engineering:**

- **Precision in Detection:**

  *"Only include items that are clearly identifiable as food. Ignore any non-food items or objects whose edibility is ambiguous."*

- **Focus on the Item, Not Packaging:**

  *"Don't include information about the packaging... We are interested in the item itself, not the container."*

- **Structured and Reliable Output:**

  *"Return results in valid JSON, no extra text. Ensure 'quantity' is an integer."*

# The End

**Thank you for listening!**