

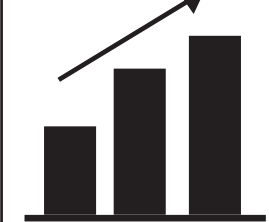
PM



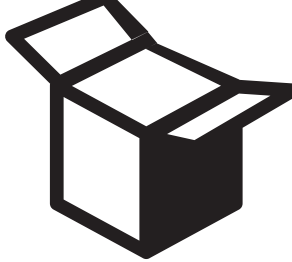
JUSTIFICATION



SMART
OBJECTIVE



BENEFITS



PRODUCT




REQUIREMENTS


PITCH



EXT
STAKEHOLDERS



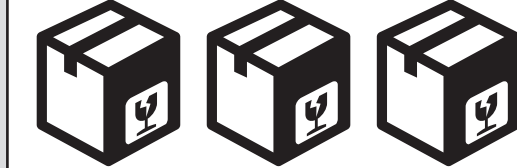
TEAM



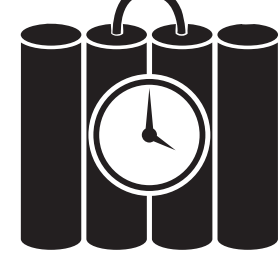
CONSTRAINTS




ASSUMPTIONS



DELIVERABLES



RISKS



TIMELINE



COSTS