

## PROJECTS

Taipei, Taiwan

Jun 2019

Jan 2019

### STYLISH

*Front-End Group at AppWorksSchool*

STYLISH is a fashion clothes e-commerce shop, implemented with HTML, CSS, RWD and AJAX. Added social networks OAuth login features with Facebook and Google OAuth API. Developed the shopping cart feature by connecting with Web Storage API and TapPay API to facilitate the shopping experience. Designed and developed the realtime customer support service with WebSocket.

### NS Watcher

*UI / UX Designer, Web Developer*

Taipei, Taiwan

Present

April 2018

Led design for a 5,000+ downloads and rated 4.9 stars game price comparison Android app to assist users figure out the best deal. Collaborated with the developer on ideation, logo and UI design of the app, product launching and ASO in the app store. Developed the introduction website through HTML, CSS and Javascript and optimized with the RWD and Google Analytic.

## EDUCATION

Berkeley, CA

Aug 2018

May 2018

### University of California, Berkeley

Summer Session GPA: 3.4/4.0

Human-Centered Design Courseworks:

DES15 Design Methodology

CS160 User Interface Design and Development

Created and conducted 7 projects in 10 weeks with thorough design process, including ideation, user evaluation and implementation. Ideated and implemented 5 web apps through HTML, CSS, Javascript, Websocket and Django and gained design award among 30 projects in the CS160.

Taipei, Taiwan

Feb 2017

Sep 2012

### National Taiwan Normal University

Bachelor of Arts, History GPA: 3.7/4.3

## EMPLOYMENT

Taipei, Taiwan

Sep 2017

Jun 2017

### iSecurity INC.

*Sales Representatives*

Collaborated with management team on marketing strategy for 7 key products. Analyzed the cybersecurity regulations on financial industry and provided solutions to the financial firms. Extracted and wrote the product compliance memos; results were used by clients on decision of market entry. Liaised between product managers and software engineers to clarify and address the clients' requirements, align expectations and resolve development issues.

Taipei, Taiwan

Jul 2015

Jun 2015

### National Taiwan Normal University

*Programs Counselor*

Assisted on lecture materials for two undergraduate courses. Conducted and participated in developing four-day humanities trips help enrich the international students' local cultural experience. Designed, co-wrote and launched the brochure to introduce the programme, including extracurriculum activities, and campus introduction.

## LEADERSHIP

Taipei, Taiwan

Jun 2016

Sep 2015

### International Youth National Taiwan Normal University

Certificated member of International Youth, serving 49 hours to mentor 6 international freshmen. Coordinated four events; each attracts over 300 attendees. Designed e-posters and the mascot for increasing the exposure on social media.

## Development Skills

HTML & CSS

JavaScript

AJAX

React

Webpack

Firebase

Google OAuth API

Google Map API

Facebook OAuth API

## Research Skills

Contextual Inquiry Interview

Persona Survey

Storyboarding

Prototyping

Wireframing

User Evaluation

## Design Tools

Adobe Photoshop

Adobe Illustrator

Adobe Premier

Figma

Sketch

Material Design

## Languages

Chinese ( Native )

Taiwanese ( Native )

English ( Fluent -

TOEIC Golden Certificate  
2018)