Hao Yi Tu

karenhaoyitu@gmail.com
+ 886 - 918 - 420 - 513
github.com/haoyt5
karenhaoyitu.com

PROJECTS

AppWorksShool — *Web Class - Front-End Group*

Taipei, Taiwan
Jun 2019
Jan 2019

Implemented a clothes shopping responsive website STYLiSH with HTML, CSS and AJAX. Added Facebook and Google login features with Facebook OAuth and Google OAuth API. Developed the shopping cart feature by connecting with Web Storage API and TapPay API to facilitate the shopping experience. Design and developed the realtime customer service with WebSocket.

NS Watcher — *UI / UX Designer, Web Developer*

Taipei, Taiwan
Present
April 2018

Led design for a 5000+ downloads and rated 4.9 stars game price comparison android app to assist users figure out the best deal. Collaborated with the developer on ideation, logo and UI design of the app, product launching and ASO in the app store. Developed the introduction website through HTML, CSS and Javascript and optimized with the RWD and Google Analystic.

EDUCATION

University of California, Berkeley

Berkeley, CA
Aug 2018
May 2018

Summer Session GPA:3.4/4.0
Human-Centered Design Courseworks:
DES15 Design Methodology
CS160 User Interface Design and Development
Created and conducted 7 projects in 10 weeks with thorough design process, including ideaiton, user evaluation and implementation.Ideated and implemented 5 web apps through HTML, CSS, Javascript, Websocket and Django and gained design award among 30 projects in the CS160.

National Taiwan Normal University

Taipei, Taiwan
Feb 2017
Sep 2012

Bachelor of Arts, History GPA: 3.7/4/3

EMPLOYMENT

iSecurity INC. — *Sales Representatives*

Taipei, Taiwan
Sep 2017
Jun 2017

Collaborated with management team on markeing strategy for 7 key products. Analyzed the cybersecurity regulations on financial industry and provided solutions to the financial firms. Extracted and wrote the product compliance memos; results were used by clients on decision of market entry . Liaised between product managers and software engineers to clarify and address the clients' requirements, align expectations and resolve development issues.

Nationa Taiwan Normal University — *Programs Counselor*

Taipei, Taiwan
Jul 2015
Jun 2015

Assisted on lecture materials for two undergraduate courses.Conducted and participated in developing four-day humanities trips help enrich the international students' local cultural experience.Designed, co-wrote and launched the brochure to introduce the programme, including extracurriculum activities, and campus introduction.

LEADERSHIP

International Youth National Taiwan Normal University

Taipei, Taiwan
Jun 2016
Sep 2015

Certficated member of InternaOonal Youth, serving 49 hours to mentor 6 international freshmen.Coordinated four events; each attracts over 300 attendees.Designed e-posters and the mascot for increasing the exposure on social media.

Development Skills

HTML
CSS
JavScript
React
Webpack
Firebase
Google OAuth API
Google map API
Facebook OAuth APII

Research Skills

Contextual Inquiry Interview
Persona Survey
Storyboarding
Prototyping
Wireframing
User Evaluation

Design Tools

Adobe Photoshop
Adobe Illustrator
Adobe Premier
Figma
Sketch
Material Design

Languages

Chinese (Native)
Taiwanese (Native)
Engligh (Fluent - TOEIC Golden Certificate 2018)