# Prediction of Ames House Prices

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### Introduction

We'll do this last.

## Data Cleaning and Feature Engineering

#### Construction of Feature Matrix

The dataset consists of 1,460 training cases and 1,459 test cases. The response variable is sale price and there are 79 covariates. Thirty-six of which are numeric and the rest are categorical. A quick exploratory analysis reveals that although there are a number of "NA's" in the data, most of these correspond to the absence of a characteristic, rather than an a value that is truly lost or unknown. For example, 158 of the 159 houses with garage type "NA" have garage area 0, suggesting that these houses do not have garages. A category called "None" was created for all categorical variables pertaining to the garage, and numerical variables pertaining to the garage, such as number of cars were set to 0. The exception is year built, which was set to be the same as the year the house was built. We then created an indicator variable for missingness of garage. The same strategy was used for variables pertaining to alley, fence, fireplace, pools, basements, and masonry vaneer.

We are left with only a handful of true missing cases (if any), for all but one of the explanatory variables. For categorical variables, we initially created a new level called "unknown," for these cases. For numerical predictors, we initially set these to zero and created binary variables to indicate whether the value was missing. The variable with a large number of missing values is lot frontage, which contains 486 missing values.

After accounting for missingness, we considered ways to make better use of some of the variables provided in the dataset by changing their type, or creating new features. Although MSSubClass is coded as a numeric variable, it is clear from the data description that it should be treated as categorical. The variables Condition 1 and Condition 2 each contain nine levels, indicating proximity to such conditions such as railroads or arterial or feeder streets. We replaced these two variables with nine indicator variables, one corresponding to each type of condition. Additionally, we created new features for the average room size, and indicators for whether the house contained a second floor, was remodeled, was sold the same year it was build, and was sold during the months of May, June or July.

Many of the categorical variables in the dataset can be associated with a natural ordering, (i.e., excellent, good, typical, fair, poor). It is advantageous to utilize this ordering, when using tree-based methods, since these methods are invariant to scale. A version of the data matrix, intended for tree-based approaches, was created in which ordinal variables were converted to numeric and ordered appropriately. Categorical variables,

such as type of basement finish, for which there is no natural ordering were initially left as categorical. When performing linear regression these variables were treated as categorical and indicators for each level were used.

The steps taken thus far rely on rules derived from the data descriptions, and do not depend on the actual data. Whether these steps are taken on the entire training and test data together, or within the folds of a cross-validation procedure has no bearing on the resulting features. Using the training data to inform our creation of features and to perform imputation might result in improved predictive performance. A Kaggle kernel by Tanner Carbonati, which was discussed by other groups in class, provides a number of ideas for construction of such features.

Numerical variables with missing values, most notably lot frontage, can be imputed by using the values of lot frontage for houses in the same neighborhood. Similarly, missing values for categorical variables can be filled using the most frequently occurring category for that variable, for similar cases. For example, there are three houses with pools, whose quality was not reported. Carbonati suggests assigning these pools the quality that occurs most frequently for pools with size similar to the ones with missing values.

In addition to using training data to impute missing values, Carbonati uses it to determine an appropriate ordering for categorical variables, such as type of basement finish. This can be done by replacing each level of the categorical variable with the median sale price for that category. This results in a dataset consisting entirely of numeric explanatory variables, which is helpful when using the XGBoost technique. We include both numerical variables constructed in this manner and indicator variables for each level of categorical variables in our dataset.

Finally, we considered whether to include four potential outliers that occur in the training data. These houses have much larger amounts of above ground living area than other houses. We are not convinced that excluding these houses is appropriate. Although they have an unusual value for an important covariate, it is clear that they are outliers in the sense of having an unusual price, conditional on all of the covariates. However, we have obtained better predictive performance when these values are excluded. Since we were allowed two Kaggle submissions, we included one where these values were included and another where they were not.

Use of the training data, including the response variable, in imputation and feature selection has the potential to create powerful features that are useful in prediction. However, using all of the training and test data to create a feature matrix before performing cross-validation leads to optimistic cross-validation error rates. This results from the information in the holdout set leaking into the data through the feature matrix it was used to create. In order to perform an honest cross validation, imputation and feature selection must be performed within each fold of a cross-validation. In the next section, we examine the impact of imputation performed on each cross-validation reduced training set compared to imputation performed on the entire dataset.

### Imputation and Cross-Validation

To obtain a cross-validation error that fully or "honestly" captures the performance of a predictor, all steps involved in producing a predictor must be applied to each cross-validation training set, including preprocessing

 $<sup>^1</sup>$ Carbonati, Tanner (2017) "Detailed Data Analysis and Ensemble Modeling." Retrieved from https://www.kaggle.com/tannercarbonati/detailed-data-analysis-ensemble-modeling/

(i.e., centering and scaling) and imputation. However, the preprocessing and imputation functionality in the caret package for R is limited and cannot be applied to categorical variables. Consequently, we created custom models for elastic net regression, partial least squares, and random forests that accept the raw dataset and perform all of the imputation procedures described in the previous section (except for removing outlying observations) prior to training using the corresponding built-in model in caret. As part of the custom model, we changed the prediction functionality to incorporate the imputation and preprocessing (so that the prediction behavior for the custom models mirrors the built-in ones).

Our "honest" 10-fold cross-validation procedure using caret is as follows. Let  $T_1, \ldots, T_{10}$  represent the "folds" of the full training dataset, say T. Our custom caret models then perform imputation followed by preprocessing on each of the reduced training sets  $T - T_k$  to produce the new feature matrices  $X_k^*$  ( $k = 1, \ldots, 10$ ). Training was then performed based on  $X_k^*$ . We define the cross-validation error resulting from this procedure to be "honest."

In contrast, the "default" 10-fold cross-validation procedure performs imputation using both the training dataset, T, and the test dataset,  $T^{\text{new}}$  prior to splitting the training dataset into "folds." Let  $T^*$  denote the rows of the resulting imputed dataset that correspond to the training cases. Then, we form the cross-validation "folds" to obtain the reduced training sets  $T^* - T^*_k$  and preprocess each one to obtain the new feature matrices  $X^{**}_k$  used for training (k = 1, ..., 10).

Since cross-validation was also used to choose tuning parameters, use of the "honest" procedure resulted not only in a larger cross-validation error rate, but also a larger Kaggle score. For elastic net regression, the "honest" method repeated (10 times) cross-validation produced a RMSE of 0.17409 and a Kaggle score of 0.17501. Using the "default" method, the values were 0.13384 and 0.13309, respectively. The "honest" method's higher error can be attributed to tuning parameter selection that is based on a feature matrix imputed using fewer samples, making some features less informative. We omit our results for partial least squares regression and random forest because we are not certain our code was working correctly. Due to the coding challenges involved in implementing the custom models, for the remainder of this paper we will use the "default" cross-validation method.

## Model Tuning

#### Elastic Net Regression

In prediction settings, many features may be unimportant and contribute to overfitting. For linear regression, fitting using regularization approaches, as opposed to ordinary least squares, may help avoid overfitting. The two most prominent regularization methods are the LASSO and ridge regression, which impose a scaled  $\ell_1$  or  $\ell_2$  norm penalty, respectively, on the estimated coefficient vector. The elastic net linearly combines these two penalties with weights  $\alpha$  and  $1-\alpha$ , respectively. The strength of the penalty is controlled by a tuning parameter  $\lambda$ .

To be able to capture interactions and nonlinear relationships, we included one-way interactions between all variables in the feature matrix described above, where categorical variables were converted to dummy variables, as well as quadratic terms for all numerical variables. Using the resulting feature matrix, we choose the two tuning parameters for the Ames housing data using 10-fold cross-validation repeated 10 times via the caret and glmnet packages for R. We searched over a grid for  $\alpha \in (0, 0.1, 0.2, ..., 1)$  and  $\lambda \in (0.001, 0.051, 0.101, ..., 0.951)$ . For fitting using log sale price as the response, the optimal values were  $\alpha = 0.1$  and  $\lambda = 0.051$ . Preliminary versions of the design matrix that we considered resulted in  $\alpha = 0$ , producing ridge regression.

#### Extreme Gradient Boosting

Extreme Gradient Boosting (XGBoost) belongs to a family of boosting algorithms that convert weak learners into strong learners. A weak learner is one which is slightly better than random guessing. As a sequential boosting process, XGBoost usually has more hyperparameters than other machine learning algorithms. Since the tree booster outperforms the linear booster in many cases, in this problem, we consider only tree-based XGBoost, which has 7 tuning parameters. Each hyperparameter plays a significant role in the model's predictive performance. Before hypertuning, let's first understand these parameters and their importance.

- 1. max\_depth: the depth of the tree. Larger the depth, more complex the model; higher chances of overfitting. There is no standard value for max\_depth. Larger data sets require deep trees to learn the rules from data.
- 2. nrounds: the maximum number of iterations.
- 3. min child weight: the minimum sum of weights of all observations required in a child.
- 4. gamma: the minimum loss reduction required to make a split. A node is split only made when the resulting split gives a positive reduction in the loss function.
- 5. subsample: the proportion of samples (observations) supplied to a tree.
- 6. colsample bytree: the proportion of features (variables) supplied to a tree
- 7. eta: the learning rate. Lower eta leads to slower computation with an increase in nrounds.

Fine-tuning XGBoost by exploring the 7-dimension space in an efficient way is a big challenge in terms of computation. There are a lot of methods and literature about searching the global minimizer, to name a few, such as random search<sup>2</sup>, bayesian optimization<sup>3,4</sup>, and efficient global optimization of expensive black-box functions<sup>5</sup>. Due to the limitation of time and computing hardware ability, we customized the grid of tuning parameters as follows, based on our previous experiences and professional guides.

A repeated 10-fold cross validation was conducted to search over the above grid on condo2017 server

 $<sup>^2</sup>$ Bergstra, James, and Yoshua Bengio. "Random search for hyper-parameter optimization." Journal of Machine Learning Research 13.Feb (2012): 281-305.

<sup>&</sup>lt;sup>3</sup>Snoek, Jasper, Hugo Larochelle, and Ryan P. Adams. "Practical Bayesian optimization of machine learning algorithms." Advances in neural information processing systems. 2012.

<sup>4</sup>http://blog.revolutionanalytics.com/2016/06/bayesian-optimization-of-machine-learning-models.html

<sup>&</sup>lt;sup>5</sup>Jones, Donald R., Matthias Schonlau, and William J. Welch. "Efficient global optimization of expensive black-box functions." Journal of Global optimization 13.4 (1998): 455-492.

that allows paralleling 16 jobs. It took 10 hours to finish running the code. The cross validation error is 0.1160675. The final values of parameters used for the model were nrounds = 4000, max\_depth = 4, eta = 0.005, gamma = 0, colsample bytree = 0.6, min child weight = 2 and subsample = 0.5.

#### Partial Least Squares

We used partial least squares to perform regression on a parameter space of lower dimension that that of the original data matrix, taking advantage of house price information in the dimension reduction process. We used 10-fold cross validation, repeated 10 times to determine the optimal number of components. Using the data matrix including all 1460 training cases, the optimal number of components was 9, and this resulted in a cross-validation error rate of 0.12482.

#### **Random Forest**

We attempted to use random forest methodology as a nonlinear method for predicting house prices. Cross-validation was used to set the number of predictor variables considered for each split, as a terminal nodesize below which no further splits are made. Initial results for this method were not promising, typically yielding cross-validation scores at least 0.015 higher than other methods.

We attempted to improve performance by using a 2-step process suggested by Breiman in situations where there are a large number of predictor variables. First a random forest is grown using all predictors, and variable importance scores are calculated. A subset of the most important predictors is then used to grow a second random forest, from which predictions are made. Cross-validation was used to determine the size of this subset, (denoted P), along with the proportion of these variables to be considered for each split (m), and terminal nodesize (n). Due to computational complexity, a single 10-fold cross validation was performed with forests consisting of 100 trees. This was done using a version of the feature matrix that included 95 predictor variables, with ordinal variables treated as numeric. The following table gives cross-validation error for different combinations of P and m, when n is held at its optimal (and also default) value of 5.

$P \setminus m$	0.3	0.4	0.5	0.6	0.7
55	0.1450352	0.1455936	0.1452127	0.1455201	0.1455318
65	0.1451470	0.1442016	0.1428470	0.1454558	0.1459102
75	0.1456480	0.1455370	0.1454964	0.1437217	0.1464847
85	0.1452051	0.1458660	0.1455621	0.1459192	0.1458570
95	0.1457250	0.1431714	0.1453318	0.1460281	0.1459981

There is some sign that using 65 of the original 95 predictors and then considering about half of these for each split might improve performance compared to a random forest that uses all 95. However, the gain is very slight, and given the small number of trees used in this cross-validation, it is not clear that this is really an improvement at all. Ultimately, we decided not to use random forest predictions, as this method proved inferior to other methods by itself, and did not lead to improvement when averaged with predictions from other techniques. Early attempts using conditional random forests, and individual regression trees also

showed inferior predictive performance and were also abandoned.

### Model Ensembling and Stacking

After tuning process, we obtained the predictions from four methods: XGBoost, Elastic Net, Partial Least Square, and Random Forests. Among the four methods, XGBoost has the smallest cross-validation RMSE and the best Kaggle public score. Although each of these methods has been tuned to attain its minimal cross-validation error, we can still improve the prediction performance by stacking/ensembling them. That's because each model may capture a different aspect of the data, and different models perform best on different subsets of data. For instance, one model may always under-estimate the price of one specific type of house while the other model may over-estimate; so we may improve the prediction by averaging them.

We tried four methods for stacking: a simple weighted linear combination, adding other methods' predictions into feature matrix, stacking by Lasso regression, and the caretEnsemble package. The last two methods were eventually chosen for Kaggle submission, as they have better Kaggle public scores. Non-linear ensembling method is not considered here.

Random Forest predictions were excluded in model stacking for two reasons. One is that Random Forest has the largest CV RMSE among the four methods and doesn't perform well in Kaggle Public Score. The other reason is that Random Forest and tree-based XGBoost are both built by regression trees in this problem, so we suspect that their predictions may be highly correlated.

Lasso regression was applied to find a set of approriate linear coefficients for stacking. Assume that  $y_i$  is the true *i*-th observation in the training dataset, and  $\hat{y}_{i,xgb}$ ,  $\hat{y}_{i,pls}$  and  $\hat{y}_{i,elastic}$  are the corresponding predictions of XGBoost, PLS and Elastic Net. The solution of the following optimization problem was used for stacking:

$$\sum_{i=1}^{n} (y_i - \beta_0 - \beta_1 \hat{y}_{i,\text{xgb}} - \beta_2 \hat{y}_{i,\text{pls}} - \beta_3 \hat{y}_{i,\text{elastic}})^2 + \lambda \sum_{j=1}^{3} |\beta_j|.$$

The estimated coefficients are  $\hat{\beta}_0 = 0.2099595$ ,  $\hat{\beta}_1 = 0.2479862$ ,  $\hat{\beta}_2 = 0.5016328$  and  $\hat{\beta}_3 = 0.2329145$ .

The caretEnsemble package for R performs cross-validation to combine predictors using linear regression. For each cross-validation training set, it fits the individual models then takes the resulting predictors and fits a linear model to them. Tuning parameters are selected via this process. We decided to use the elastic net, partial least squares, and XGBoost methods for stacking based on their favorable predictive performance. Due to time constraints, we did not include interactions or quadratic terms for the elastic net, nor did we fully search over possible tuning parameters. In fact, we held tuning parameters constant for XGBoost as it was the most computationally intensive method. For partial least squares, we only considered the tuning parameter ranging from one to ten, and for the elastic net, we only searched for  $\alpha \in (0,0.3)$  and  $\lambda \in (0.001,0.091)$ . We used 10-fold cross-validation repeated 10 times, and did not omit any training cases. The final predictor produced by caretEnsemble was of the form  $-0.4946 + 0.4952 \hat{f}_{elastic net} + 0.2795 \hat{f}_{partial least squares} + 0.2726 \hat{f}_{XGBoost}$ , where  $\hat{f}$  is the predictor from the corresponding individual method.

Method	CV RMSE	Kaggle Public Score	Kaggle Private Score
Elastic Net	0.13384	0.13309	0.14449

Method	CV RMSE	Kaggle Public Score	Kaggle Private Score
XGBoost	0.11607	0.12362	0.12514
Random Forest	0.14342	0.14174	0.13476
PLS	0.12482	0.12290	0.12654
Caret Ensemble (E.Net, PLS, XGBoost)	0.12336	0.12284	0.12310
Lasso Stacking (E.Net, PLS, XGBoost)	?	0.11774	0.12291

### Summary

Our two official submissions reflect a combination of our desire to stack predictions in an honest, cross-validation based manner with our hope of obtaining the best score possible. Because caret ensemble's stacking is guided by cross-validation, it serves as a reliable gauge of predictive performance. The lasso-based stacking procedure discussed in the previous section resulted in predictions that ranked considerably higher on Kaggle's leaderboard. We were not able to perform legitimate cross-validation for the lasso predictions due to time and computational complexity.

The performance of the caret ensemble technique largely held up, achieving very similar public and private Kaggle scores as it did through cross-validation. We are not surprised that the private score for the lasso-based stacking method is inferior to the public score. Having not been able to use legitimate cross-validation this stacking procedure, we suspected that it might overfit the training data along with the portion of the test data used to produce the public score. However, the magnitude of the difference between the public and private scores is striking. This is not to say that our lasso-based stacking was a bad idea, as it did very slightly outperform caret ensemble on the private leaderboard, but the hope that it would lead to a substantial proved to be unrealistic.

We found the presence of the public Kaggle leaderboard to be something of a curse. While we did not consciously try to "game" the Kaggle system, it is difficult to not be drawn toward those techniques which are performing best on the leaderboard and this might have influenced some of our decisions on feature selection, model stacking, and the treatment of possible outliers. In the end, we were able to modify and use the methods in caret to set tuning parameters and stack models using legitimate cross-validation. These methods led to cross-validation scores that proved to be reliable predictors for both public and private scores. More subjective decisions, such as as removing outliers, and our choice of model stacking, that initially seemed to be validated by the public leaderboard did not hold up for the private scores. Our results underscore the importance of establishing precise rules and testing them carefully through cross-validation. Otherwise, seemingly logical decisions guided, perhaps even subconsciously, by the entire training (or public test) data lead to results that are too good to be true.

## Appendix