

Eshwar Venkatesan

Interaction Designer

I am a human centered designer with a passion for crafting intuitive & memorable digital experiences. I bring a unique blend of systems & strategic thinking, technical proficiency, and visual storytelling. I aim to deliver products that are not only functional but also impactful and sustainable.

Work Experience

UX Design Intern

Accenture Song

MAY 2024 - JUL 2024

During the two months at Accenture I got to work on various project, one of them was Green UX, an interesting space where we unpacked the links between digital products and the negative environmental impact they create.

- Comprehensively **researched and identified methods for designers to contribute towards sustainable digital product development & developed a design system** that is tailored to help designers create sustainable products, right from the start.
- Created GenAI proof of concepts to showcase GenAI capabilities in helping businesses understand product sales patterns and arrive at insights.
- Conducted an **accessibility audit** on a banking application and proposed relevant solutions. Performed **secondary research and analyzed competitors** of a global automobile corporation to devise a D2D platform.

Product Design Intern

Salon Connect - Shreshta Services

JUN 2023 - JUL 2023

- **Designed an MVP reservation system** for small to medium-sized salons, leveraging stakeholder insights and user research.
- Collaborated with developers to align design and technical goals.

Product and Tech Intern

Trade Penetrate

NOV 2022 - APR 2023

- **Designed and developed a user-centric application to simplify EXIM trade using a no-code tool.**
- Collaborated with other designers to ensure intuitive functionality, overcoming challenges unique to no-code development.
- Gained hands-on experience in **balancing design and technical implementation**, enhancing app development expertise.

Contact

Portfolio - esh.works

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Education

B.Des. in Human Centered Design -
Srishti Manipal Institute of Art, Design &
Technology

2021 - 2025

CGPA - 8.8 SGPA - 9.26

Skills & Capabilities

- Interaction Design
- User Research
- Design Systems
- Speculative Design
- Service & Business Design
- Motion Design
- Sustainable Design

Tools

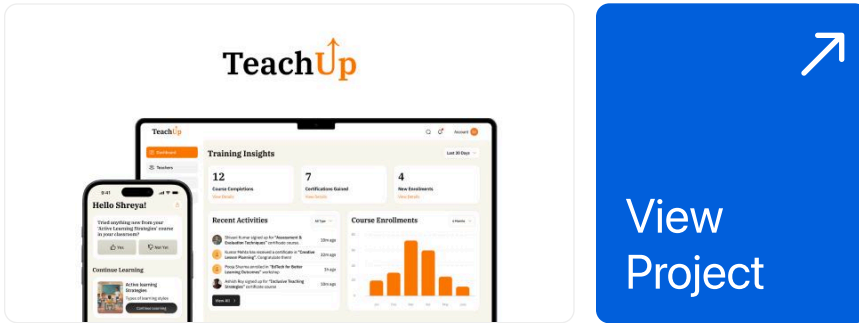
- Figma
- Protopie
- Framer

Projects

- [Teach Up - Interaction Design](#)
- [Pool - Interaction Design](#)
- [Good/Bad Browser - Experimental](#)
- [Mercedes Benz OS - Concept](#)

Portfolio Projects

TeachUp - UXR & Interaction Design



TeachUp is a digital platform revolutionizing teacher professional development by providing personalized learning pathways, practical classroom resources, and continuous implementation support. The platform combines adaptive learning technology with community features to help teachers grow at their own pace while addressing real classroom challenges.

Pool - Interaction Design



Pool is a modern carpooling app that helps college students and office employees find their ride sharing companions and rides seamlessly. This was a solo concept project I worked on for my college studio. It was the first project where I worked on things right from research, ideation, wire framing, visual design, prototyping and user testing.

Leadership

Chapter Chair/President of Srishti SIGCHI

- I led and worked closely with a group of HCI experts and enthusiasts to host events and projects focused around HCI.

TEDxMAHE Bengaluru - Design Lead

- I managed and worked with a team of designers to design and develop the TEDx event website of our institution.

Recommendations

"Eshwar played a pivotal role in our core team, contributing to the development of the beta version of our product. His exemplary work ethic and dedication were evident as he consistently went above and beyond to successfully complete his assignments. Throughout his time with us, Eshwar exhibited a proactive eagerness to grasp new concepts, comprehend our product requirements, and effectively apply this knowledge at the crossroads of design and our technological architecture. I wholeheartedly recommend collaborating with him."

-Chintan Udeshi
CEO & Founder, Trade penetrate

"Dear Eshwar, it was a pleasure to associate our company website and logo. Unlike other vendors where we have associated, you have showed a clear differentiation by adopting quickly to the changes we have recommended and brought those changes in real time in meeting our expectations. I would always think of working with you given any further opportunity. I am sure with your creative, flexible and adoptive nature you will have a great future and I wish you all the best."

-Raghava Reddy Kethiri
CEO & Co-Founder, Aryastha Life Sciences