



EXPERIENCES

Elocien

Co-Founder, UI & Branding Designer

Jan 2025 - Present

Co-founded Elocien and led end-to-end design of the brand identity and user interface for an AI-based screen record tutorial maker platform. Spearheaded feature prioritization and crafted a cohesive visual system to ensure intuitive user experience.

Sutra Networks

Branding & User Interface Design Intern

Sep 2020 - Nov 2020

Designed print advertisements for newspapers and developed user interface layouts for a desktop application resembling a Discord-like platform, contributing to the brand's visual identity and user experience consistency.

TechZep

Graphic Design Intern

June 2020 - Aug 2020

Ideated and designed social media engagement posts for Techzep Media Solutions, aligning visual content with current news, trending topics, and key events to drive audience interaction and brand relevance.

EDUCATION

Srishti Manipal Institute of Art, Design & Technology

Expected graduation in 2026

B.Des in Human Centered Design

SKILLS

Design & Develop

UX/UI Design
UX Prototyping
Service Design
Product Design
Design Research

Tools

Figma
FigJam
Illustrator
Photoshop
After Effects

Language

English
Hindi
Punjabi