

# VIMAL SINGH RANAWAT

## MULTI-MEDIA MARKETING INTERN

A motivated and enthusiastic beginner in digital marketing and graphic design, currently gaining practical experience through an internship at Technoglobe Udaipur. Proficient in technical skills combined with strong soft skills, including communication, time management, and problem-solving. Seeking to apply my knowledge and contribute to innovative projects in a dynamic work environment.

### SKILLS

- **Graphic Design Tools:**  
Adobe Photoshop, CorelDRAW, Canva, Adobe Illustrator.
- **Digital Marketing Techniques:**  
SEO, SMO, SMM, Email Marketing, Website Optimization..
- **Time Management:**  
Skilled in managing multiple tasks and meeting deadlines.
- **Communication:**  
Effective written and verbal communication skills.

### EDUCATION

- SENIOR SECONDARY (12TH GRADE)**  
Rajasthan Board of Secondary Education **(R.B.S.E)**  
Passed from Alok Senior Secondary School, Fatehpura, Udaipur (2014)
- METRIC (10TH GRADE)**  
Rajasthan Board of Secondary Education **(R.B.S.E)**  
Passed from Alok Senior Secondary School, Fatehpura, Udaipur (2012)

### EXPERIENCE

- Marketing and Loan & Finance Professional**  
**Years of Experience: 7 Years**  
**Key Roles and Contributions:**
  - Bajaj Finance**  
Worked extensively in loan and finance management, driving customer acquisition and retention strategies.
  - Tata Capital Limited**  
Focused on offering customized financial solutions, enhancing client satisfaction, and achieving revenue growth.
  - Axis Bank Limited**  
Handled marketing campaigns and loan portfolios, ensuring compliance with bank policies and effective customer service.
  - Jana Small Finance Bank**  
Spearheaded initiatives in small finance operations, driving business development and improving loan disbursement procedures.
  - Awaz Small Finance Bank**  
Collaborated with teams to streamline lending processes, develop marketing strategies, and support overall financial product offerings.

# DIGITAL MARKETING INTERN

Technoglobe Udaipur 2024 (Present)

## Digital Marketing Techniques:

- SEO: Expertise in optimizing websites for higher search engine rankings.
- SMO: Skilled in improving brand presence across social media platforms.
- SMM: Experienced in creating targeted social media campaigns for audience engagement.
- Email Marketing: Proficient in running campaigns to increase customer retention and conversions.
- Website Optimization: Knowledgeable in enhancing website performance and user experience.

## Graphic Design Tools:

Adobe Photoshop, CorelDRAW, Canva, Adobe Illustrator.

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## CONTACT

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