



# Capstone Project: Netflix Data



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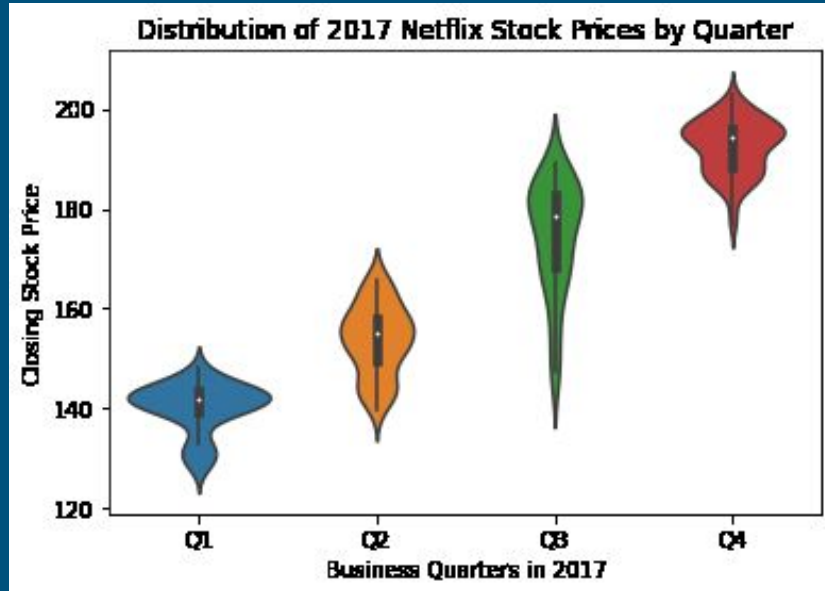
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by Data Visualization Developer

"Stock Profile" Team, Yahoo Finance

# Distribution of the stock prices for Netflix in 2017

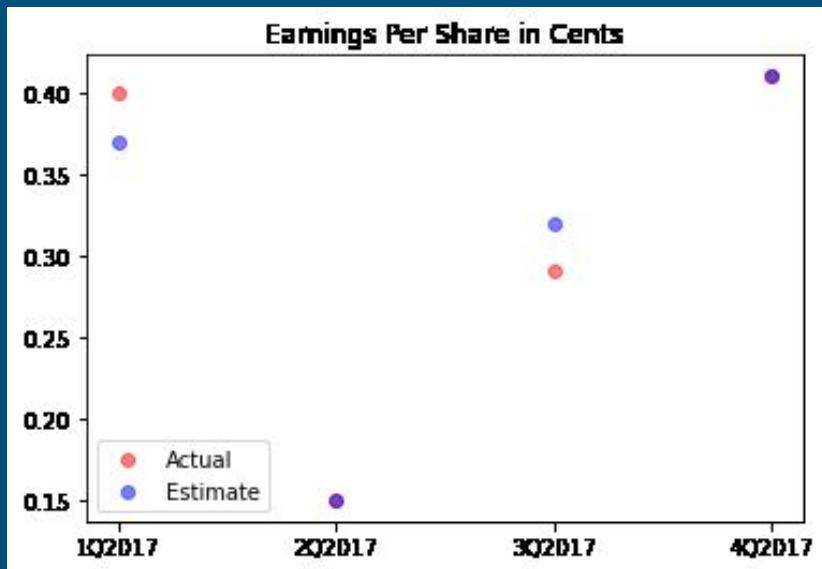


## Graph Literacy

- first impressions: stock prices increase quarterly
- most price(s) : Q1 140, Q2 155, Q3 175, Q4 190
- highest price(s) : Q4 210
- lowest price(s) : Q1 125

# Summary of Netflix stock and revenue for the past four quarters

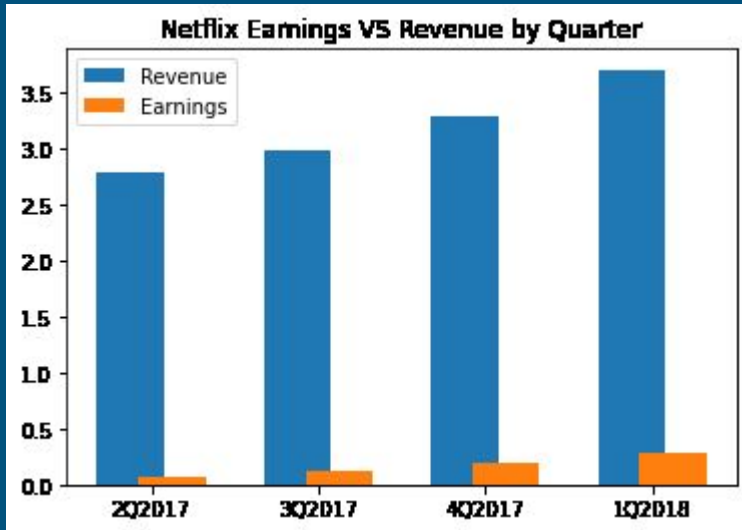
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## Summary

- **purple dots** means the actual and estimate earnings equals in value
- estimations of earnings per share in 2017 Q1 & Q4 are accurate

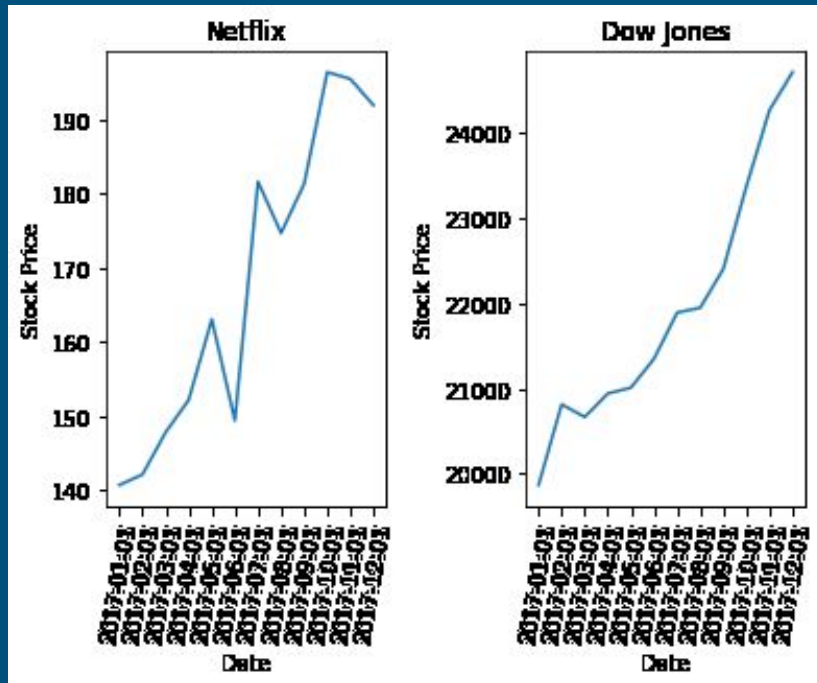
# Brief summary of Netflix earned versus actual earnings per share



## Summary

- **first impressions:** earnings only cover a little proportion of revenues
- **trend:** revenue and earnings all increases quarterly
- **percentage** of the revenue constitutes earnings is about 3%-7% and increases quarterly
- **Netflix's profitability is improving!**

# Netflix stock against the Dow Jones stock in 2017



**inclination** : Netflix's stock price is more volatile than Dow Jones Industrial Average

**compare** : Netflix's stock price fluctuates sharply between May to July