

# michelle wang

UX & Product Designer

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## experience

Jan 2021 - Apr 2021  
Los Angeles, CA (Remote)

### Innovative Design @USC | Web Team Member

Created project roadmap with cross-functional team. Reorganized information architecture & added multilingual solution to design an inclusive experience for VoteSC.

Sep 2020 - Dec 2020  
Los Angeles, CA (Remote)

### Harvard Business Publishing | UX Researcher

Identified metrics of success to create surveys taken by 200+ business students & 6 professors. User tested MVP to target audience & organized data into a UX audit report.

Jun 2019 - Aug 2019  
New York, NY

### Statista | Product Design Intern

Standardized data animations by streamlining After Effects process, which drove design time down by 50%. Utilized data visualization tools to conceptualize 15+ infographics.

Feb 2019 - Apr 2019  
Brooklyn, NY

### Uber Health | UX Team Captain

Led UX activities in Agile environment by organizing design sprints. Placed 4th out of 250+ teams by industry professionals & project published in Event Marketer magazine July '19.

Sep 2018 - Dec 2018  
New York, NY

### Ochre | Industrial Design Intern

Vectorized custom logo and blueprint for wax packaging design and showroom event postcards. Illustrated and formatted line drawing of furniture pieces & light fixtures.

## skills & tools

### UX

Interactive flow with HTML, CSS, Javascript, & JQuery  
Usability Testing  
Persona & Empathy Map  
Quantitative & Qualitative Analysis

### UI

Figma, Sketch, Invision  
Wireframing, Crazy 8's  
Motion Design with Principle & After Effects  
Design Sprint Method

### Visual

Adobe Creative Suite  
Graphic, Illustration, Logo  
Branding, Style Guide  
Data Visualization

## experience

Aug 2020 - Present  
Los Angeles, CA

### University of Southern California | M.S., Integrated Design, Bus. & Tech.

Web Team Member @Innovative Design at USC, Temporary Design Consultant @Hidden Genius Project with Integrative Practices Residential, & cumulative GPA: 4.0

Aug 2016 - May 2020  
Brooklyn, NY

### Pratt Institute | B.I.D., Industrial & Product Design

Dean's & President's List, Presidential Merit Scholarship Recipient.