#### Contact

+96877407956 (Mobile) hatef.mohammadali92@gmail.c om

www.linkedin.com/in/hkouzechi (LinkedIn)

happydreammmer.github.io/public/ (Personal) wadiwadi.net/ (Portfolio)

### Top Skills

Node.js

**Prompt Engineering** 

Al Software Development

### Languages

English (Professional Working)

Persian (Native or Bilingual)

Turkish (Native or Bilingual)

Spanish (Elementary)

#### **Publications**

Integration of PCA and DEA for identifying and improving the impact of Six Sigma implementation on job characteristics in an automotive industry

# Hatef Mohammad Ali

Al Developer | Ex Marketer

Muscat, Masqaţ, Oman

## Summary

I'm a marketer-turned-Al engineer who builds production-ready agents that drive real business impact. As an Al Developer / Engineer, I've shipped Node.js/React.js & LangChain-powered solutions that automate customer engagement and analytics for GCC clients. I blend strategic marketing insight with hands-on coding—let's connect if you want to turn Al into your next competitive advantage.

# Experience

Apolofy Al Agency

Al Developer

February 2024 - Present (1 year 6 months)

Masqat, Oman

Stack: Node JS and React JS

Al Developer: Al Agents, Langchain, OpenAl, Anthropic, Gemini, & Openrouter

Master Machine

Co-Founder

June 2023 - Present (2 years 2 months)

Toronto, Ontario, Canada

Co-Founder, Board and Managing Director of MasterMachine.online, registered as Hotsun Technologies Ltd.

Responsibilities:

- Lead the team toward MVP launch and product market fit
- Manage stakeholder relationships, to attract investments
- Plan and manage sales and marketing initiatives
- Follow up legal, finance and business functions

تازیزی | Zitazi Marketing Manager August 2024 - April 2025 (9 months) Tehran, Tehran Province, Iran

Lead Zitazi Rebranding Project

#### Managed Online and Offline Marketing Campaigns

Khanoumi | خانومی Digital Marketing Manager November 2023 - August 2024 (10 months)

Tehran, Tehran Province, Iran

#### Karnameh

Digital Marketing Manager October 2022 - November 2023 (1 year 2 months) Tehran, Iran

#### Mahannet

7 months

Marketing Consultant
October 2022 - December 2022 (3 months)
Tehran, Iran

Digital Marketing Manager June 2022 - October 2022 (5 months) Tehran, Iran

UID צפּוֹטֵנט Digital Marketing Manager February 2021 - February 2022 (1 year 1 month) Tehran, Tehran Province, Iran

Darmankade.com
Digital Marketing Manager
March 2020 - February 2021 (1 year)
Tehran, Iran

Determine Digital Marketing Strategy & Launch New Products

Market Research & Analytics, Growth Hacking & A/B Testing

Managing Digital Channels: SEO, Social Media, Communications &

Automation (Email, SMS & Push Notification) & Online Ads.

Chilivery.com
Digital Marketing Manager
February 2017 - September 2017 (8 months)
Tehran Province, Iran

Design and Launch Multi-Channel Marketing Campaigns, Negotiate and Launch Co-Marketing Campaigns.

Gain Experience in App Marketing, Online Ads (Social, Adwords, Native, Retargeting, and Display), Influencer Marketing, Google Analytics, A/B Testing, Marketing Automation, and Market Research.

#### Seem Cafe

Co-Founder & Social Media Marketer October 2016 - September 2017 (1 year)

Tehran Province, Iran

Gain Experience in Brick & Mortar, Event Marketing, Photography.

Began Learning Adobe Photoshop, Premiere, and Illustrator Softwares.

cheloketab.com
Co-Founder & Digital Marketer
February 2015 - September 2016 (1 year 8 months)

Began Learning SEO, SM, Email, and Content Marketing. Discontinued Because of Failure In Producing A Product.

#### **PEDC**

Business Development Associate
June 2014 - January 2015 (8 months)

Tehran Province, Iran

Feasibility Study, Business Plan Development, Cash Flow & Finance Reports. Strategic Management Certificate.

#### SOHA

Project Management Intern
June 2013 - August 2013 (3 months)

Tehran Province, Iran

Register EZPAY Trademark, Assisting Project Scheduling & Management.

Aryana Industrial & Research Group
Project Management Intern
June 2012 - October 2012 (5 months)
Tehran Province, Iran

Receive PMBOK 2008 Certificate and Translate Articles

Tosan (Kish Ware)
Project Management Intern

June 2012 - August 2012 (3 months)
Assist Implementation of PMBOK 2008 Certificate

# Education

University of Tehran

Bachelor's degree, Industrial Engineering · (2010 - 2014)