

Erica Duffy

Langhorne, PA - Email me on Indeed: [indeed.com/r/Erica-Duffy/26074972ea217a19](https://www.indeed.com/r/Erica-Duffy/26074972ea217a19)

My objective is to gain knowledge and experience about the fashion industry through an internship position for the summer of 2014.

WORK EXPERIENCE

Fashion Blogger

OBAZ - March 2013 to March 2014

Keep up with current trends and create Look-book posts about them.

- Use various social media platforms to establish an online presence, and promote brand.
- Gained over 100 followers in less than 5 months.

Sales Associate

TJMAXX - Cape May Court House - June 2013 to August 2013

Learned all about the inner workings of such a large store. (TJMAXX and HOMEGOODS Super Store)

- Learned a lot about the markdown process of retail merchandise.

Waitress/ Hostess

Boathouse Restaurant - Wildwood, NJ - June 2010 to 2013

Maintained a high quality of service through multi-tasking, and time management skills.

Waitress/Hostess/Expediter/Carry-out

Bertuccis Restaurant - Langhorne, PA - 2010 to 2013

Displayed my leadership skills by training many front of house employees.

RELEVANT COURSEWORK: Cultural Studies of Dress and Appearance

Fundamentals of Clothing Construction

Textiles

Consumer Behavior

Internet Marketing

Computer Literacy

Fashion Forecasting

Historic Costume

Apparel Buying, I and II

Principles of Business Management

Ready to Wear Analysis

EDUCATION

Fashion Merchandising and Marketing

Indiana University of Pennsylvania - Indiana, PA