

# Emily Fuhr

## Intern, Fashion Merchandising - Paula Hian Designs

- Email me on Indeed: [indeed.com/r/Emily-Fuhr/3a7d2fe98e5ee173](https://www.indeed.com/r/Emily-Fuhr/3a7d2fe98e5ee173)

### WORK EXPERIENCE

#### Intern, Fashion Merchandising

Paula Hian Designs - Philadelphia, PA - January 2015 to Present

Collaborated weekly with lead designer to strategically merchandise studio to promote the latest collection and effectively increase sales

Facilitated international shipments, managed inventory, and determined price points for new merchandise

Assisted lead designer in assembling personalized wardrobe options for stylists and clients

Reinforced relationships and increased sales with clients through regular phone calls and communications

Organized, planned, and executed events hosted by Paula Hian Designs

#### Sales Associate

Men's Suits (Commission) - Willow Grove, PA - May 2013 to March 2014

Increased sales and customer satisfaction by marking suits, jackets, and dress pants for alterations

Provided customers with styling services by piecing together full outfits, often resulting in increased department sales

Personally developed long-standing relationships with clients, leading to increased customer loyalty and sales

#### Sales Associate

Tommy Bahama - King of Prussia, PA - August 2012 to January 2013

Worked weekly with visual merchandising team to implement designed layout for display windows and floor sets

Met weekly sales goals and was frequently one of the region's top ten grossing salespeople

Increased sales by providing styling services to clients

#### Sales Associate / Model

Hollister - Montgomeryville, PA - May 2010 to August 2012

Assisted managers with floor sets, using artistic sensibilities to better store atmosphere

Leveraged experience to help new managers with opening and closing procedures

## EDUCATION

### **Bachelor of Science in Fashion Industry Management**

Philadelphia University - Philadelphia, PA