

# Erik Larson

## Freelance Stylist and Fashion Expert

Philadelphia, PA - Email me on Indeed: [indeed.com/r/Erik-Larson/50a679fdd9f8d4fe](https://www.indeed.com/r/Erik-Larson/50a679fdd9f8d4fe)

I'm a content creator and artistic director in every sense of the words. Over the past decade I've worked as a designer and artist, studying design at the high school, undergrad, and graduate level. In my professional career I've worked in the fields of fashion, theatre, entertainment and social media; serving as a stylist, costume designer, wardrobe supervisor and blogger, respectively.

Currently, I maintain the life & style blog "Move Over, Gwyneth" - a tongue-in-cheek take on contemporary culture and design. It covers topics like fashion, grooming, home, recipes, DIY and more. #MOGBLOG has over 3.8K total reach and receives over 1K page views a month, with over 70% of its traffic being viewed via mobile devices. Working in social media has taught me the importance of strong and clear objectives in marketing, but truly across any field.

Coworkers recognize me as a self-starter and fiercely curious worker, always seeking more information and drawing connections between my current projects and previous experience. I work quite well on my own, but find my most fulfilling work comes from collaborating with others. I thank my years as a costume designer on an artistic team for that.

I have an MFA from Carnegie Mellon University and a BFA from Penn State University. And though I lived on the west coast for a moment, my heart belongs back east. I loved seasons too much to stay in California for long, and never did quite develop a taste for kale juice.

I'm currently working as a stylist and blogger while I pursue new opportunities and am always looking to connect with other interesting people in creative industries. If you'd like to contact me, I can be reached either through this profile or by phone at [...] Cheers!

Authorized to work in the US for any employer

## WORK EXPERIENCE

### Freelance Stylist and Fashion Expert

Los Angeles, CA - March 2015 to Present

Wardrobe stylist and assistant for editorial, red carpet, ad campaigns and music video projects. Assisted celebrity stylists Anita Patrickson and Zoe Costello on a number of shoots including E! News specials, Urban Decay Cosmetics ad campaigns, music video shoots for Tori Kelly and Halsey, as well as editorials for Marie Claire. Also served as lead stylist for John Garet Stoker, star of MTV's Eye Candy.

### Creator and Chief Blogger behind #MOGBLOG

- March 2015 to Present

"Move Over Gwyneth" is a humorous life & style blog sharing exclusive content I've produced, documented and curated on topics like fashion, grooming, home, recipes, DIY and more. Currently, the blog has over 3.8K total reach and receives over 1K page views a month, with over 70% of its traffic being viewed via mobile devices. Through its steady growth, #MOGBLOG has collaborated with several clothing and lifestyle brands, and been featured on the social media channels of CB2, American Eagle Outfitters, and Kiehl's.

**Press Manager**

Co Collections - Los Angeles, CA - October 2014 to February 2015

Responsible for developing and maintaining Public Relations with online and print publications as well as celebrity stylists. Duties included advising and promoting specific pieces for press requests, maintaining a catalogue of the rotating press closet, and coordinating daily international shipping and receiving. Also served as Assistant Stylist on lookbook shoots for Style.com, sourcing shoes and accessories, prepping wardrobe, and working on set to ensure quality control throughout the shoot process.

**EDUCATION****Master of Fine Arts in Costume Design**

Carnegie Mellon University

2011 to 2014

**Bachelor of Fine Arts in Theatre Design and Technology**

Penn State University

2007 to 2011

**SKILLS**

Microsoft Office (5 years), Adobe Photoshop (4 years), Blogging (2 years), Web Content (2 years), Social Media (4 years)

**LINKS**

<http://www.hashtagmogblog.com>

<http://www.linkedin.com/in/erikandersonlarson>