

Leila Moore

Owner - Private Styling

Philadelphia, PA - Email me on Indeed: [indeed.com/r/Leila-Moore/c6da48283fef9841](https://www.indeed.com/r/Leila-Moore/c6da48283fef9841)

Business savvy stylist, buyer and fashion consultant with more than 15 years of experience. Background includes experience as a business owner, including management, operations and buy planning, as well as providing highly personalized services to high profile, luxury clientele. A polished communicator with a keen eye for detail and ability to creatively pull together unique and personalized looks. Currently pursuing a role with an innovative leader in the fashion or design industry where I can leverage my background and make an impact.

Authorized to work in the US for any employer

WORK EXPERIENCE

Owner

Private Styling - 2012 to Present

Fashion Consulting & Events

- Business Owner, fashion consulting for private and high profile clientele
- Engaged by Persona Jewelry of Boston; developed strategy and buy for store relocation and re-launch
- Contracted for event planning and corporate meeting management

Store Co-Owner & Founder

Habit Shop of Boston - 2006 to 2012

- Business is still operational and expanding, ceased active management in 2012
- Achieved \$400,000 in annual sales, and numerous business awards
- Modified business plan and seasonal buying strategy to meet changing economic climate following the economic downturn of 2007
- Uniform design and styling for restaurant and hotel staff: Via Matta, Great Bay, Intercontinental Hotel of Boston

Director of Buying and Merchandising

Persona Jewelry of Boston - 2004 to 2006

- Selected designers and led the team that opened three store locations in Boston
- Negotiated vendor/designer agreements, and budgeting strategy for \$2M inventory

Stylist

Louis Boston - 1999 to 2004

- Averaged \$800k annually in individual sales servicing high net worth and celebrity clients
- Attended seasonal buying trips with store owner
- Managed women's shoe collection, including inventory management and assisted buying for Christian Louboutin, Dries Van Noten, Marni, Prada, Jimmy Choo and Miu Miu

Assistant Store Manager

Quiksilver - Steamboat Springs, CO - 1998 to 1999

Executive Assistant to the Museum Director

Shelburne Museum - Shelburne, VT - 1996 to 1998

EDUCATION

Bachelor of Arts in English and Art History

University of Vermont

1994 to 1998

SKILLS

Fluent in French - primary education in Paris. CRM management, POS system implementation, managed social media engagement for Habit, exceedingly skilled at learning in depth product knowledge of over 150 designers. Highly adept at managing and working within dynamic environments, including attending to the needs of multiple customers while addressing the demands of regular store operations and events.

LINKS

<http://www.linkedin.com/in/leilaacmoore>

ADDITIONAL INFORMATION

SPECIAL SKILLS, ACCOMPLISHMENTS & NEWS

Skills

Fluent in French - primary education in Paris. CRM management, POS system implementation, managed social media engagement for Habit, exceedingly skilled at learning in depth product knowledge of over 150 designers. Highly adept at managing and working within dynamic environments, including attending to the needs of multiple customers while addressing the demands of regular store operations and events.

News and recognition

<http://stuffboston.com/2007/11/02/master-class-many-in-bostons-fashion-community-can-trace-their-style-education-to-one-place-louis-boston-their-teacher-debi-greenberg#.Vdiop0LGP7V>

<http://stuffboston.com/2008/02/25/service-with-a-style-local-restaurants-get-fashionable#.VdjM5ULGP7U>

Awarded "Best of the New" Boston Globe for Habit 2006

Awarded "Best of Boston" Boston Magazine for Habit 2008

For more links please see

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