

# Rochel Simon

## Software Developer / Junior Software Engineer - ALLTURNA, LLC

Bensalem, PA - Email me on Indeed: [indeed.com/r/Rochel-Simon/917b111f27537ed4](https://www.indeed.com/r/Rochel-Simon/917b111f27537ed4)

Authorized to work in the US for any employer

### WORK EXPERIENCE

#### Software Developer / Junior Software Engineer

ALLTURNA, LLC - Doylestown, PA - August 2015 to Present

Doylestown, Pennsylvania August 2015 - Present

Operating at the intersection of marketing, technology, data, and analytics to assist brands to allocate the most optimal channel and message mix in order to market most effectively.

Software Developer / Junior Software Engineer

- Maintain and design and develop new processes, database tables and ETL procedures using C#, Talend Open Studio, SQL Server and html5/css3.

#### Undergraduate Research Fellow

URSINUS COLLEGE - Collegeville, PA - June 2015 to July 2015

Worked on the development of a mobile app designed to assist with tracking cyber-bullying.

#### Mobile Application Developer Intern

PHILLY CODE WORKS - Conshohocken, PA - January 2015 to June 2015

Composed code and shipped mobile applications for distribution to multiple marketplaces.

#### Video Editor, Freelance

S&S STUDIOS AND PHOTO FINISH - Lakewood, NJ - 2009 to 2014

- Worked with two photography studios to edit videography projects.
- Met with clients to determine their needs and plan video projects.
- Used FinalCutPro and DVD Studios, Motion and Adobe.
- Utilized Premier software to edit videos and present completed packages to clients.

### EDUCATION

#### Software Engineering

MONTGOMERY COUNTY COMMUNITY COLLEGE - Blue Bell, PA

2015

### SKILLS

C# (Less than 1 year), Bootstrap (1 year), Java (1 year), MVC (Less than 1 year), Talend Open Studio (1 year), Visual Studio (2 years), HTML5/CSS3 (2 years), XML (Less than 1 year)