

Allison Citarelli

Style Guru

Philadelphia, PA - Email me on Indeed: [indeed.com/r/Allison-Citarelli/9b87740c19d276fc](https://www.indeed.com/r/Allison-Citarelli/9b87740c19d276fc)

Willing to relocate to: Philadelphia, PA - New York, NY - California
Authorized to work in the US for any employer

WORK EXPERIENCE

Style Guru

CollegeFashionista - Philadelphia, PA - December 2015 to May 2016

- Capture street style photography around college campus
- Contribute two editorial features per month based on findings
- Participate in bi-monthly Twitter chats with fashion industry executives, webinars and other skill building exercises
- Work on brand campaigns and home page features opportunities

Design Intern to the Head Designer

Oscar de la Renta for Carole Hochman Design Group - New York, NY - September 2014 to November 2015

- Worked with both Oscar de la Renta Signature and Oscar de la Renta Pink Label to:
- -Copy patterns used in production
- -Hand dye buttons, tassels, fabric, and trims used on showroom samples
- -Catalogued all lace by vendor, fabrication, and color.

Design Intern to the Head Designer

Lucky Brand for Carole Hochman Design Group - New York, NY - September 2014 to March 2015

- Design catalogues, edit sketches, color bodies, and create color boards for garments on Adobe programs.
- Hand dye buttons, tassels, fabrics, and trims used for showroom samples.
- Produce all fabric and trim bulk standards sent to producers.
- Copy patterns that are sent to production.
- Research trends for inspiration on new styles and color palettes.

Sales Associate

Barbara Jean Boutique - Denville, NJ - July 2010 to September 2012

- Managed the opening and closing operations of upscale small women's boutique store
- Catered to customer needs, concerns and complaints
- Aided clientele with custom, personal touch and style recommendations
- Designed window display and arranged store layout twice a week
- Processed cash and credit transactions of 500 dollars per day

Animal Rescue Volunteer

Eleventh Hour Rescue - Township of Randolph, NJ - 2008 to 2012

- Participated in fundraising events raising \$5,000 dollars each event
- Assisted in adoption events to find suitable homes for the animals
- Handled tough animals to train for adoption
- Helped with fostering one or two animals at a time

Activities

- Member of Phi Sigma Sigma

EDUCATION

Bachelor of Science in Design and Merchandising

Drexel University - Philadelphia, PA

June 2016

ADDITIONAL INFORMATION

Skills

Computer: Adobe Photoshop, Illustrator, InDesign; Microsoft Excel, Word, PowerPoint