Samantha Flasinski

Motivated, Outgoing, Self Starter

Springfield, PA - Email me on Indeed: indeed.com/r/Samantha-Flasinski/ef177e639654f525

Qualifications: I have acquired a Bachelor's Degree in Fashion Marketing from The Art Institute of Philadelphia. I am passionate about fashion, graphic design, merchandising and lifestyle trends. I have consciously built my skill set around aesthetics as I have a working knowledge of premier and contemporary designers and style. Efficient in Adobe Photoshop, Adobe Illustrator, Microsoft Powerpoint, Microsoft Excel, and Microsoft Office.

WORK EXPERIENCE

Fashion Appraiser

Linda's Stuff - Hatboro, PA - July 2013 to Present

- Establish MSRP of luxury garments and accessories
- Research and determine market value of consigned merchandise
- Research competitors price points on similar merchandise
- · Manage team of pricing specialists
- Manage team of inventory control specialists
- Scan, count and process large daily shipments of new merchandise to be consigned
- Meet with clients to inventory and price items for sale

Visual Merchandiser/ Sales Associate

Adidas Originals - Philadelphia, PA - October 2011 to June 2013

Ensure that all mannequins are representative of newest merchandise

- Maintain, modify and update window displays based upon company directive
- Execute floor sets via visual merchandising guide
- Merchandise product based on previous sales history
- · Scan, count and process weekly shipments of merchandise
- Meet daily team and personal sales goals
- · Restock sales floor daily
- Cashier

Visual Merchandiser/ Sales Associate

Guess? Jeans - Philadelphia, PA - March 2010 to September 2011

Clientelling to build loyal customer base and return shoppers

- Inform clients of all store sales and specials
- Style clients for events as the store Personal Shopper
- Execute floor sets via visual merchandising guide with consumer behavior focus
- Scan, count and process weekly shipments of merchandise
- Meet daily, weekly, monthly and annual sales goals
- Cashier

EDUCATION

BS in Fashion Marketing

The Art Institute - Philadelphia, PA 2008 to 2012

SKILLS

Fashion Marketing, Fashion Merchandising, Fashion Styling, Personal Shopping, Adobe Photoshop, Adobe Illustrator, Microsoft Powerpoint, Microsoft Excel, Graphic Design, Inventory Management