

Telita Cannon

Beauty Advisor /Makeup Artist

Philadelphia, PA - Email me on Indeed: [indeed.com/r/Telita-Cannon/e78cf8d95ad28db6](https://www.indeed.com/r/Telita-Cannon/e78cf8d95ad28db6)

Mission Statement -

Makeup artist based in Philadelphia, PA with a highly passionate and dedicated and skilled Makeup Artistry with an exceptional record of Customer Service and Client Satisfaction and Sales Goal Oriented with the ability to Up sell.

Authorized to work in the US for any employer

WORK EXPERIENCE

Freelanced Makeup Artist

Self Employed - Philadelphia, PA - 2007 to Present

Responsibilities

Freelanced based makeup artist specialties including not limited to beauty, fx, editorial, fashion, avant-garde makeup application skills and techniques. Assisted top photographers in the tri state area with photo shoots applying makeup and also assisting with hair.

Accomplishments

Key Makeup Artist for all photographers.

Skills Used

Customer Service

Makeup applications

Hairstyling

Skin care regimen

Workshops

Beauty Advisor

Clinique Cosmetics Boscovo's - Langhorne, PA - 2006 to 2007

Responsibilities

Performed makeup application.

Advised educated customers and clients on skincare regimen and makeup application techniques.

Maintained and updated clients records on a daily basis.

Recommended makeup choices to clients on a daily basis.

Assisted colleagues with cleanup duties as needed.

Organized and cleaned cases for makeup display.

Unloaded inventory.

Accomplishments

Making women feel great on a daily basis.
Always achieved my sales goals.

Skills Used

Customer Service
Customer building
Up selling
Marketing
Organization
Self starter

EDUCATION

225 hours in Cosmetic

Empire Beauty School - Philadelphia, PA
2006 to 2007

SKILLS

Certified Skin care specialist and Makeup Artist (8 years), Marketing (6 years), Graphic Design (7 years),
Adobe Photoshop (10+ years), Jasac Paint (10+ years), PHOTOGRAPHY (10+ years)

CERTIFICATIONS

Certified Skin Expert

Trained and Educated Skin Expert was certified through Clinique Cosmetics

ADDITIONAL INFORMATION

Highlights

2014 Raw Artist contestant Philadelphia, Pa

Featured on Raw website

[www. Rawartists.org/licoricepoptheartist](http://www.Rawartists.org/licoricepoptheartist)

2014 Key Makeup Artist Kiss Cancer Goodbye by American Cancer Society.

Philadelphia Small Business fashion week Makeup Artist