

Scott Hollinger

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WORK EXPERIENCE

FULL TIME AND ON-SITE CONTRACT

MAXXVISIONGLOBAL • START-UP VENTURE: CREATIVE DIRECTOR / 3D ARTIST/BOARD MEMBER/
EXECUTIVE TEAM • 2013 - 2016

Creative Director in a start up company that developed a proprietary method of viewing stereoscopic/anaglyph imagery as well as a glasses-free display system. Serves as a Member on the Board of Directors and a partner on the Executive Management team. Created dual ownership IP Patents for this process and creation in the method of use involving 3D imagery. Created forecasting budgets, with a business partner to sell decks, produce marketing material and all visuals pertaining to the method of viewing. Developed budgets and forecasting to procure a creative department, photography and video studio, core expandable base of personnel directly responsible of the output and production for mobile media marketplace; including apps, games, print, video and photography. Engineered and automated the pipe-line for the 3D and compositing software to achieve greater flexibility and productive output. Created and expanded the company's visual portfolio, ranging from CGI still imagery to long animations, using this methodology of viewing 3D imagery with full forward projection.

- I.P. Patents co-authored for proprietary methods of stereoscopic imagery.
- Engineered and automated the pipe-line for the creation of this unique 3D/Stereoscopic viewing.
- Member on the Board of Directors and Executive Team.

MEDIAMATRIX • FLASH DESIGNER/MULTIMEDIA • JULY 2010 - OCTOBER 2010

Logo creation, and rebranding to interactive flash programs in non-standard size formats to drive sales and marketing using Illustrator, Photoshop, Flash, After Effects, and Autodesk Maya. Graphical User Interfaces created for unique visuals, and working closely with in-house team for conceptual consistency.

- Branded, logo, theme and title graphics for large events, partnering with clients for maximum understanding using Photoshop and Illustrator.

Presentations utilizing Power Point and Flash.

- Motion Graphics, created multimedia selling tools for Television and DVD's. Utilizing Autodesk Maya for 3D, video compositing with After Effects

and Premiere. Final Edited files given to Video Editors for use in Television and DVD's.

GENERALPHYSICSCORPORATION • FLASHDESIGNER/MULTIMEDIA • NOVEMBER 2 0 0 9 - J U N E 2 0 1 0

Produce highly interactive instruction based technology e-learning modules using Illustrator, Photoshop, and Flash. Design GUI (Graphical User Interface) elements of e-learning and web training with strict adherence to client standards. High volume and short time frames with responsibility of Q&A on final projects. Utilization of Action Script 2, Action Script 3 and XML.

- Flash Programmer, working closely with Instructional Designers and Engineers to produce online training modules using the Instructional Designers

wireframes/storyboards for navigation management and consistency. Heavy use of typography formatting skills.

- Branded, General Physics commercial for an instructional promotion for the company sales force explaining what the company can provide for

clients specializing in the industrial production field. Heavy use of Photoshop, Illustrator and After Effects for design. Submitted wireframe

storyboards to the Vice President for approval of animations.

- Motion Graphics, Color correct, retouch, placing special effects into existing video footage using Photoshop, After Effects, Premiere

and Soundbooth.

CONAIRCORPORATION • SENIORGRAPHICDESIGNER / 3 DMODELING&ANIMATION • 1 9 9 8 - 2 0 0 8

Managed high-end photo retouching and color correction for photographs of fashion models and product still life shots while supervising a team of 11.

Created photo retouched and production files for the Creative Department, which included preparing press ready files using InDesign, Illustrator, and Photoshop. Produced 3D renderings of POP displays and other promotional packaging utilizing Autodesk Maya for 3D modeling, rendering and animations. Acted as the backup photographer.

- Lead Photo Retoucher, working intimately with photography personnel in overseeing set design, quality control, preparation, production, color

correction and management of detailed enhancements for company products, fashion clothing, hair, make-up and skin tones.

- Branded, Built the company's 3D Graphics Department, which improved the quality of marketing displays. Purchased technical equipment

(Autodesk Maya), hired and trained required staff. Managed production flow and quality control of Pre-press files.

- Updated and implemented the company's 3D graphics software, which saved \$2 million in outsourcing costs and 37% in production costs.

- Performed extensive mentoring and training of peer groups in Adobe Creative Suite.

I. P.GRAPHICS • PRE-PRESS OPERATOR • 1 9 9 6 - 1 9 9 8

Scanner operator; utilized a Scitex flat bed scanner. Directed color correction to pre-press standards. Produced extensive photo-retouching, color correction and output of CMYK film separations. Adobe Illustrator, Photoshop, QuarkXPress and InDesign.

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DIMARK INCORPORATED • GRAPHIC/WEB DESIGNER • 1 9 9 4 - 1 9 9 5

Coordinated production of digital illustrations for a direct mail enterprise. Created and organized multimedia presentations for the sales force using PowerPoint. Designed and created web graphics for the company website using Strata Studio for 3D rendering and modeling, Macromedia Director for interactive and Illustrator and Photoshop for graphic design.

BELL ATLANTIC DIRECTORY GRAPHICS • PHOTO RETOUCHER • 1 9 9 4

Extensive photo retouching for Bell Atlantic Yellow Pages using Photoshop and Illustrator.

EDUCATION

Associate in Visual Communication

Art Institute of Philadelphia - Philadelphia, PA
1994

ADDITIONAL INFORMATION

TECHNICAL SKILLS

Adobe Creative Suite - Illustrator - Photoshop - InDesign - Dreamweaver - Flash - Acrobat - Muse - Audition
- After Effects - Premiere - Soundbooth
- Final Cut Pro X - Maxon Cinema 4D - Autodesk Maya - iWork - HTML 5/CSS 3 - Action Script 2 & 3 - CAD Conversions

All relevant Microsoft applications

FREELANCE CLIENTS - [...]

BODEK AND RHODES • PHOTO RETOUCHER • [...]

Clothing Retouching and color correction for on-line clothing and apparel for on line and print.
www.bodekandrhodes.com.

TRIALTECHNOLOGIESINCORPORATED • ANIMATOR • 2 0 1 2

Created an animation showcasing previous 3D animations used in the courtroom for lawyers and jurors and also created a 3D animation used for

showing the innovation of Trial Technologies ability to bring technology in a visual sense into the courtroom settings for clarity of understanding cases.

ALOYSIUS, BUTLER AND CLARK • WEB BANNER DESIGNER • [...]

Web banner creation used to sell in the Health, Education and Pharmaceutical industry.

ADVERTISING SPECIALTY INSTITUTE • PHOTORETOUCHER • 2 0 1 2

Photo retouching images for product catalogues and on-line database.

HARRIS, BAI, & MCCULLOUGH • 3D ANIMATOR • 2 0 1 1

3D modeling, animation and video editing. Translating engineering CAD files and photos into 3d models illustrating the moving parts and internal

components of complex machinery. Final animation used for visual aids and education for sales personal and clientele education.

ECOZIP BAGS • WEB DESIGNER/VIDEO EDITING • [...]

Design Eco-zip bags website from storyboarding, navigation, and graphic design of the GUI, to the final production of the e-commerce site.

AMERITEK • INTERACTIVE • [...]

Building flash interactive modules, adhering to strict guidelines and standards. Elements include pdf catalogues and video in an interactive format.

LOREL MARKETING GROUP • VIDEO EDITING/SPECIAL EFFECTS • 2011

Video special effects of facial muscles overlaid on video showing the movement of the jaw and neck muscles used while using a mouth and jaw

piece of equipment sold by QVC.

THE GOOD WAY GROUP • INTERACTIVE/BANNER ADS • 2011

Creation of banner ads for Cadillac. Adherence to strict guide lines and standards.

FIRSTGENERATION • VIDEOEDITING&COMPOSITING • 2 0 1 1

Video animation used for the selling of Olympus medical equipment utilizing still images and typography.

PROJECT FORWARD LEAP • GRAPHIC DESIGNER • 2010

Designed print brochures and marketing materials for a non-profit organization.

GSI INTERACTIVE • PHOTO RETOUCHER • [...]

Extensive photo retouching of clothing and accessories for online catalog for clients such as Calvin Klein, JoS. A Bank, Rockport, and Dick's

sporting goods with heavy adherence to client standards within a fast paced environment.

THE HAL LEWIS GROUP • PHOTO RETOUCHER • 2009

Photo retouching and compositing of pharmaceutical products for print advertising.

DAVID'S BRIDAL • PHOTO RETOUCHER • 2008

Photo retouching and compositing bridal gowns adhering to strict observance of company standard.

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