

# Meaghan Dobbins

## ECU Dowdy Student Stores

Wilmington, DE - Email me on Indeed: [indeed.com/r/Meaghan-Dobbins/c30c38f4c0a61b19](https://www.indeed.com/r/Meaghan-Dobbins/c30c38f4c0a61b19)

To obtain an internship for spring/summer 2014 that will provide an opportunity to expand my skills and experience in all areas of fashion, merchandising, design, and art

### WORK EXPERIENCE

#### Fashion Intern

Island Revolution Surf & Skate Co - Corolla, NC - May 2013 to August 2013

Attended buyers meetings with brand representatives from Roxy, Volcom, Electric Visual, and Harrison Beach Jewelry to assist decisions for spring 2014 order

- Implemented skills with Adobe Photoshop to design flyers and posters for company sales events and functions
- Generated and promoted new sales techniques on company's social networking sites
- Assisted managers in redesigning sales floor, visual displays, and priority walls
- Designed and executed new jewelry display wall, including creating custom store artwork
- Partook in running company's social networking sites
- Unpacked, cataloged, and prepared new inventory for sales floor; organized sales floor
- Enriched strong verbal communication skills interacting with customers on sales floor, with dressing rooms, and purchasing merchandise

#### Retail Assistant

Tish Boutique - West Chester, PA - March 2013 to March 2013

March 2013

- Aided in preparation of boutique during grand opening event
- Managed fitting rooms, assisted customers on sales floor
- Returned clothing and organized merchandise on sales floor
- Aided customers in joining store's online mailing list upon arrival

#### Full-Time Nanny

Private Family - Wilmington, DE - May 2012 to August 2012

May 2011-August 2011

- Enhanced skills of time management and organization
- Implemented and expanded responsibility roles and broadened my experience with diverse populations

### EDUCATION

#### Bachelors of Science in Apparel Merchandising

East Carolina University - Greenville, NC

September 2010

### SKILLS

Apparel Merchandising, Design, Art, Fashion, Visual Merchandising, Microsoft Office, Adobe Photoshop, Social Media

## LINKS

<http://www.linkedin.com/pub/meaghan-dobbins/66/763/16/>

## ADDITIONAL INFORMATION

Volunteer Hours/ Other Activities:

- ECU AIMO Fashion Show: Model- April 11, 2014
- Fusion Skate Shop: Seasonal table and window displays, visual merchandising- November 2013
- Certificate of Appreciation- visual window display: ECU Dowdy Student Stores-November 2013
- ECU Recreational Center- October 2013
- ECU intramural volleyball-September-November 2010