

Katelyn Stetler

Business Professional

Philadelphia, PA - Email me on Indeed: [indeed.com/r/Katelyn-Stetler/651a16523cf43ea2](https://www.indeed.com/r/Katelyn-Stetler/651a16523cf43ea2)

Willing to relocate: Anywhere

Authorized to work in the US for any employer

WORK EXPERIENCE

COPYWRITER / SHIPPING

Linda's Stuff - March 2014 to Present

Create and develop informative, brand right descriptions and compelling marketing copy for high fashion brands. As well as accessories jewelry and home goods. Ensure consistency and adherence to

Linda's Stuff copy standards. Effectively manage workflow, maintain high standards for writing and proofreading. Manage inventory organization, and maintain stock, shipping and packaging standards for customer delivery satisfaction.

Freelance

- September 2010 to Present

FREELANCE HAIRSTYLIST AND MAKEUP ARTIST

Master colorist and stylist. Through knowledge of hair styling trends and hair practices. Inform and advise clients on appropriate hairstyles, colors, and techniques based on hair type. Perform facials, makeup application, skin consultations, and recommend makeup products.

SHIFT MANAGER

Brewmaster - January 2013 to March 2014

Acted as a resource, trainer, and communicator of information to manage store while enhancing selling behaviors to drive customer loyalty with on the spot coaching and current brand strategies. Created and developed content for the store's Facebook page by working with the owner to create cohesive posts and update to drive brand loyalty. Participated in store contests, training, and meetings in order to develop a strong skill set to help meet and exceed store goals.

Jean Madeline

COSMETOLOGY INSTRUCTOR

Aveda Inst - April 2011 to December 2012

Developed weekly lesson plans and ensured the curriculum being taught reflected current standards within the industry for up to 50 students per day. Maintained academic records and ensured continuous evaluation was given to students on an ongoing basis. Ensured client satisfaction by effectively managing clinic floor, counseled and guided students, and assisted in resolving student issues

National Laser

Institute

EDUCATION

Cosmetology License, Cosmetology Instructor in Cosmetology

Jean Madeline Aveda Institute - Philadelphia, PA

2010 to 2011

Laser Certification, Chemical Peel Certification, Teeth Whitening in Medical Aesthetics

National Laser Institute - Scottsdale, AZ

2012

SKILLS

Microsoft, Excel, Powerpoint, Business Development, Business Management, Inventory Management, Inventory Control, Stocking, Storage, Shipping, UPS, Packaging, eBay, Sales, Customer Service, Client Services

CERTIFICATIONS

Cosmetology

Cosmetology Instructor

Laser Certification

Chemical Peels

Teeth Whitening

ADDITIONAL INFORMATION

SKILLS

Latest Product Specialist, Luxury Fashion Knowledge, eBay and Shipping/ Packaging Knowledge, Product