

3.8 Further reading

- [Ord, Fildes, & Kourentzes \(2017\)](#) provides further discussion of simple benchmark forecasting methods.
- A review of forecast evaluation methods is given in [Hyndman & Koehler \(2006\)](#), looking at the strengths and weaknesses of different approaches. This is the paper that introduced the MASE as a general-purpose forecast accuracy measure.