

ASSIGNMENT DESCRIPTION

Assume you are the owner of a business and decided to develop a website to describe more about your business i.e. about/history of the business, services you offer or products you sell, contact details of the business, customers and many more. Think of any business (e.g. Mama Lishe, Mangi Shop or Genge), understand the business and develop a static website about the business. Note, the website should have a minimum of 4 web pages.

ASSIGNMENT COMPONENTS

Task 1: Conduct a user research.

Task 2: Draw a sitemap of the website.

Task 3: Using one of the tools, build wireframes of the key web pages of the website.

Task 4: For each of the wireframe built in task 3, create at least three (3) sets of different mockups for desktop computers, tablets and Smartphones.

Task 5: Select one of the best set of the mockups created in task 4 and develop the website. Note, the website should be *responsive*.

SUBMISSION

The deadline for submission is on **28th July 2021 at 2359Hrs**. Only assignments submitted through the e-Learning system (url: <https://www.elearning.ifm.ac.tz/>) will be accepted. **Make sure to click “submit” button to submit the assignment. Any sign of copying will result into your assignment marked to zero.**

The submission should include a zipped folder containing a report and a folder of all files used to design and develop the website. This is a group assignment and therefore only one member of a group should submit the assignment. Name of submitted folder should contain a registration number and name of whoever is going to submit the assignment (e.g. **BCS2099999 - Lupiana**).

Note: This assignment weighs 15 marks of your continuous assessment (5 for the report and 10 for the website).