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1> Describe the Primary Purpose of User Agent header in web Scrapping.

→ * The User Agent header is an HTTP header used by a client (browser or bot) to identify itself to the server. When a server Recieve a request it can check the User-Agent String to determine what kind of device or software is making the Request. This helps to server tailor the content to different devices or browsers.

* In web scrapping setting a User-Agent header is essential to mimic a real browser, making your scraper look less likely to be blocked.

* So the are the primary pupose of user agent header.

2> What is the purpose of robots.txt file on a website.

→ The robots.txt file is a text file placed in the root directory of a website that provide guidline for web crawler and bot about which part of the site they are allowed to access. It uses the robots Exclusion Protocol & can include rules to restrict specific crawlers or path on the site.

Ex:-

User-agent: *

Disallow : /admin/
Disallow : /private_data/

In the above example, all bots (User-agent: *) are instructed not to access the /admin/ and /private_data/ directories. While robots.txt is not a security factor

3) Scrape data contents from single web page using Beautiful Soup library.

→ Here the website used is http://quotes.toscrape.com/

```
from bs4 import BeautifulSoup
import requests

url = "http://quotes.toscrape.com/"
response = requests.get(url)
soup = BeautifulSoup(response.content, "html.parser")
quotes = soup.find_all("div", class_="quotes")
for quote in quotes:
    text = quote.find("span", class_="text").get_text()
    author = quote.find("small", class_="author").get_text()
    print(f"Quote: {text} | Author: {author}\n")
```

4) Scrape data contents navigated through multiple web pages using Beautiful Soup library.

→

```
from bs4 import BeautifulSoup
import Requests
base_url = 'http://quotes.toscrape.com/page/'
```

```
for page in range(1, 6):
    url = f"{base_url}{page}/"
    response = requests.get(url)
    soup = BeautifulSoup(response.content, 'html.parser')
    quotes = soup.find_all("div", class_="quote")
    for quote in quotes:
        text = quote.find("span", class_="text").get_text()
        author = quote.find("small", class_="author").get_text()
        print(f"Page {page} - Quote: {text}\nAuthor: {author}\n")
```

5) Describe the Architecture of Scrapy:-

→ The Architecture of Scrapy is the following components

* Scrapy Engine:-

The Engine is responsible for controlling the data flow between all components of the system. and triggering events when certain actions occur

* Scheduler:-

The Scheduler recieves requests from the engine and enqueues them for processing them later. when the Engine requests them.

* Downloader

The Downloader is Responsible for fetching web pages and feeding them to the Engine which in turn feeds them to the spider.

* Item pipeline:

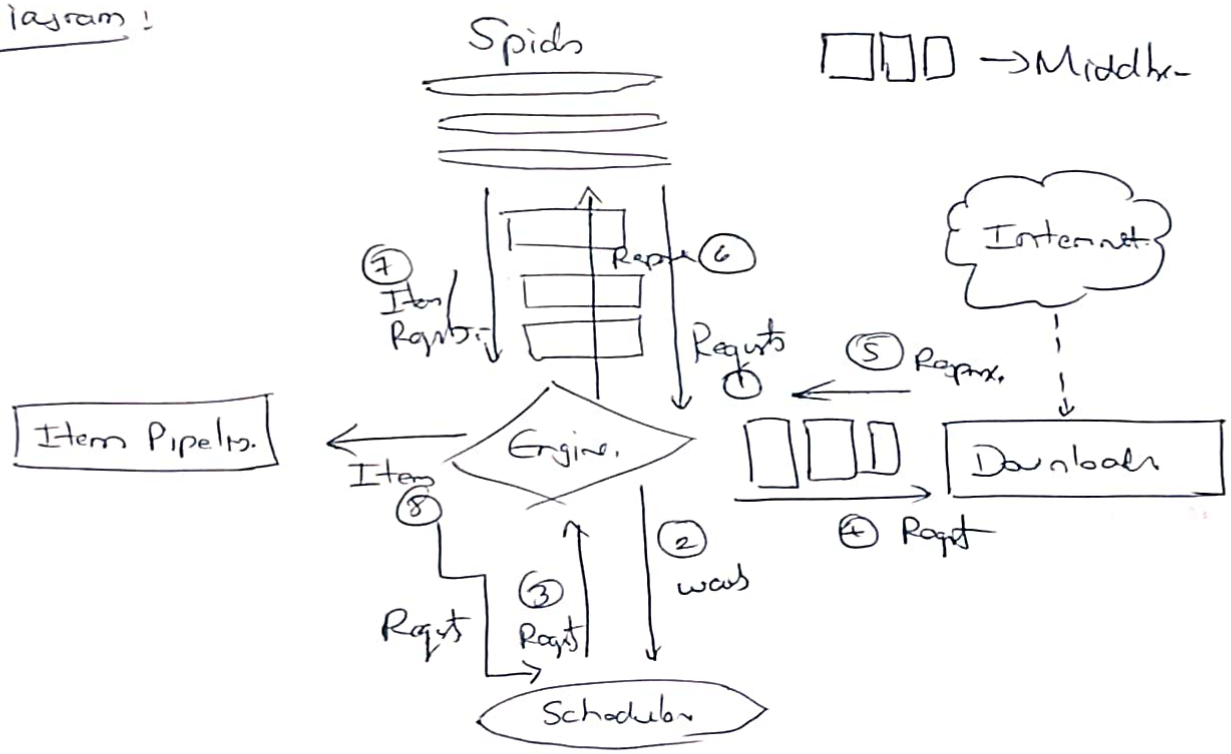
The item pipeline is responsible for processing the items once they have been extracted by the spiders.

* middlewares :-

- Downloader middlewares :- These are the specific hooks that are sitting between the Engine & Downloader.
- Spider Middlewares :-

These are the specific hooks that sit between Engine & the spiders and are able to process spider input and output.

Diagram :



So this is the Architecture of the Scrapy framework used for web scraping.

6) Demonstrate Scrapy framework for the proxy
Example:-

```
import scrapy
class ProductSpider(scrapy.Spider):
    name : "product_spider"
    start_urls : ["http://www.shop_Tv.com"]
    def parse(self, response):
        for product in response.css("product"):
            yield {
                "name" : product.css("name::text").get()
                "cost" : product.css("cost::text").get()
                "manufact" : product.css("manufact.::text").get()
                "rating" : product.css("rating::text").get()
            }
```

Now we need to run the file
by, scrapy runspider \product_spider.py -o
products.json.

7) Create a pandas dataframe from Supermarket Invoice Data, & execute.

→ i) Load

```
import pandas as pd.
df = pd.read_csv('Supermarket-invoice-data.csv')
```

a) Count the number of customers per product category or department

customer_count = df.groupby("Description")["CustomerCode"].nunique()
print(customer_count)

b) Calculate the average customer visit per product category

avg_visit = df.groupby('Description')["Quantity"].mean()

c) Identify the product bought by the most customers

popular_product = df.groupby('Description')["CustomerCode"].nunique().idmax()
print(popular_product)

d) Sort Customers based on age, product Purchased, or product cart.

sorted_custs = df.sort_values(by=["Sales", "Quantity"], ascending=[False, False])
print(sorted_customers)

i) Explain Category & Explanatory visualizations based on the Relationship between the necessary Plays.

* Univariate:
  * It shows the distribution of Single variable
  * Visual examples
    * Histogram
    * Bar plots.
* Bivariate:-
  * Shows the Relationship between two variable
  * Visual Examples

- Scatter plots, box plots.

* Multivariate:
  - Show relationships among multiple variables.
  - Viz (e.g heatmaps, pair plots)

2) Define DAX, Demonstrate 10 DAX functions with context.

→ DAX which could be called as Data Analysis Expression is a formula language for data calculations in Power BI, SSAS & Excel Power Pivot

- Sum:

```
TotalSales = SUM (Sales [Amount])
```

- Average.

```
Avg = AVERAGE (Sales [Amount])
```

- Count

```
Count = Count (Sales [CustomerID])
```

- Count Rows:

```
CountRows => Total Rows = COUNTROWS (Sales)
```

- Min

```
Min Sales = MIN (Sales [Amount])
```

- Max

```
Max Sales = MAX (Sales [Amount])
```

- RELATED

```
Related Category = RELATED (Products [Category])
```

- IF

```
Sales Status = IF (Sales [Amount] > 500, "High", "Low")
```

- Calculate

```
High Sales = CALCULATE (SUM (Sales [Amount]), Sales [Amount] > 100)
```

- FILTER

Filtered = FILTER (SO, SO[Amt.]>500)

3) Differences between Calculated Measure & Calculated Column.

Calculated Measure	Calculated Column.
* Used for Aggregation & Dynamic Calculations that change based on filter & report Context	* Used to create additional columns with static values in a table, calculate row by row
* Computed dynamically based on the report filter context	* Calculated once during data refresh, value do not change with filter
* Stored as a formula in the model & calculated on demand	* Stored as actual value in the data model.
* Cannot be placed directly	* Can be added directly
* Calculated at run time	* Pre calculated.
* Typically Faster	* Remains Constant until the next refresh.
* Calculated based on the entire Dataset.	* Limited to row level Context
* Used for total SOs, averages, metrics etc.	* Used for creating categories and more
* Uses functions like SUM(), AVERAGE() etc.	* Often use IF(), CONCATENATE() etc
* Can be used in Measures, cards KPI's etc	* Can be used in tables, matrices etc.